

Global Insect Repellent Towelettes Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Insect Repellent Towelettes market size was valued at US\$ 396 million in 2024 and is forecast to a readjusted size of USD 630 million by 2031 with a CAGR of 6.9% during review period.

Insect Repellent Towelettes can protect against ticks, biting flies, gnats, and chiggers, and mosquitoes that may carry the Zika, Dengue, or West Nile virus.

This report is a detailed and comprehensive analysis for global Insect Repellent Towelettes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Insect Repellent Towelettes market size and forecasts, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (USD/Pcs), 2020-2031

Global Insect Repellent Towelettes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (USD/Pcs), 2020-2031

Global Insect Repellent Towelettes market size and forecasts, by Type and by

Application, in consumption value (\$ Million), sales quantity (Million Pcs), and average selling prices (USD/Pcs), 2020-2031

Global Insect Repellent Towelettes market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Pcs), and ASP (USD/Pcs), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Insect Repellent Towelettes
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Insect Repellent Towelettes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spectrum Brands, SC Johnson, CoreTex, Quantum Health, La Fresh, Adventure Ready Brands, Pigeon, Murphy's Naturals, Smidge (APS Biocontrol), Avon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Insect Repellent Towelettes market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

DEET

DEET-Free

Market segment by Application

Offline Sales

Online Sales

Major players covered

Spectrum Brands

SC Johnson

CoreTex

Quantum Health

La Fresh

Adventure Ready Brands

Pigeon

Murphy's Naturals

Smidge (APS Biocontrol)

Avon

ITW Pro Brands

PIC Corporation

GNC Holdings

Aunt Fannie's

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Insect Repellent Towelettes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Insect Repellent Towelettes, with price, sales quantity, revenue, and global market share of Insect Repellent Towelettes from 2020 to 2025.

Chapter 3, the Insect Repellent Towelettes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Insect Repellent Towelettes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Insect Repellent Towelettes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Insect Repellent Towelettes.

Chapter 14 and 15, to describe Insect Repellent Towelettes sales channel, distributors, customers, research findings and conclusion.

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