

# Global Information Tourism Service Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/I440F0AC3015EN.html>

Date: December 2025

Pages: 89

Price: US\$ 3,480.00 (Single User License)

ID: I440F0AC3015EN

## Abstracts

According to our latest research, the global Information Tourism Service market size will reach USD million in 2031, growing at a CAGR of %over the analysis period.

Information-based tourism services refer to tourism-related services provided through information technology means (such as the Internet, mobile applications, big data, artificial intelligence, etc.), including but not limited to tourism information inquiry, online reservation, personalized itinerary planning, real-time navigation, electronic ticketing, intelligent recommendations, virtual tours and tourism management systems, etc., aiming to enhance the tourism experience, optimize resource allocation and improve service efficiency.

By integrating advanced information technology, information-based tourism services not only greatly enhance the overall experience and convenience of tourists, but also bring huge innovation and development opportunities to the tourism industry. It makes personalized recommendations and real-time information updates possible, optimizes resource allocation, improves operational efficiency, and promotes seamless connection and coordinated development of the global tourism market. In this era of digital transformation, information-based tourism services are reshaping the tourism industry and driving it towards a more intelligent, convenient and efficient direction.

This report is a detailed and comprehensive analysis for global Information Tourism Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Information Tourism Service market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Information Tourism Service market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Information Tourism Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Information Tourism Service market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Information Tourism Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Information Tourism Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Booking Holdings, Expedia Group, Kayak, Airbnb, Sabre, Zicasso, Triplt, Hopper, Traveloka, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Information Tourism Service market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Cloud-Based

On-Premises

### **Market segment by Application**

Individual

Group

Others

### **Market segment by players, this report covers**

Booking Holdings

Expedia Group

Kayak

Airbnb

Sabre

Zicasso

Triplt

Hopper

Traveloka

### **Market segment by regions, regional analysis covers**

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Information Tourism Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Information Tourism Service, with revenue, gross margin, and global market share of Information Tourism Service from 2020 to 2025.

Chapter 3, the Information Tourism Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Information Tourism Service market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Information Tourism Service.

Chapter 13, to describe Information Tourism Service research findings and conclusion.

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