

Global Influenza ELISA Kits Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Influenza ELISA Kits market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Influenza ELISA kits are enzyme-linked immunosorbent assay kits used for the detection and quantification of antigens specific to influenza viruses in biological samples. These kits utilize the ELISA method to identify the presence of influenza virus antigens, aiding in the diagnosis and monitoring of influenza infections. Influenza ELISA kits are essential tools in clinical settings for rapid and accurate detection of influenza viruses, enabling healthcare professionals to initiate appropriate treatment and infection control measures promptly.

The industry trend for Influenza ELISA kits is driven by the constant threat of influenza outbreaks and the need for effective diagnostic tools. With increasing global awareness of the impact of seasonal and pandemic influenza on public health, there is a growing demand for advanced ELISA kits that offer improved sensitivity, specificity, and rapid results. Manufacturers are focusing on developing innovative Influenza ELISA kits that can detect a range of influenza virus strains, including novel and highly pathogenic strains. The market for Influenza ELISA kits is expected to see continued growth as healthcare systems prioritize early detection and surveillance of influenza viruses.

This report is a detailed and comprehensive analysis for global Influenza ELISA Kits market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Influenza ELISA Kits market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Influenza ELISA Kits market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Influenza ELISA Kits market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Influenza ELISA Kits market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Influenza ELISA Kits
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Influenza ELISA Kits market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MyBioSource, XpressBio, Abbexa, Sino Biological, Novus Biologicals, Biorbyt, DEMEDITEC Diagnostics, Eagle Bioscience, Krishgen Biosystems, United States Biological, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Influenza ELISA Kits market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

IgM

IgG

Market segment by Application

Hospital

Laboratory

Others

Major players covered

MyBioSource

XpressBio

Abbexa

Sino Biological

Novus Biologicals

Biorbyt

DEMEDIATEC Diagnostics

Eagle Bioscience

Krishgen Biosystems

United States Biological

Abnova Corporation

IBL

Aviva Systems Biology

Biomatik

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Influenza ELISA Kits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Influenza ELISA Kits, with price, sales quantity, revenue, and global market share of Influenza ELISA Kits from 2020 to 2025.

Chapter 3, the Influenza ELISA Kits competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Influenza ELISA Kits breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Influenza ELISA Kits market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Influenza ELISA Kits.

Chapter 14 and 15, to describe Influenza ELISA Kits sales channel, distributors, customers, research findings and conclusion.

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