

Global In-Ground Landscape Speaker Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/IEDBC8D4069CEN.html>

Date: January 2026

Pages: 109

Price: US\$ 3,480.00 (Single User License)

ID: IEDBC8D4069CEN

Abstracts

According to our (Global Info Research) latest study, the global In-Ground Landscape Speaker market size was valued at US\$ 263 million in 2025 and is forecast to a readjusted size of US\$ 325 million by 2032 with a CAGR of 2.8% during review period.

In 2025, global In-Ground Landscape Speaker production reached approximately 7,320 k units, with an average global market price of around US\$ 35 per unit, and a gross profit margin of approximately 10%-30%. An in-ground landscape speaker is an outdoor loudspeaker designed to be installed partially or fully below grade so it delivers music or paging with minimal visual impact while remaining durable in soil-level, moisture-prone environments. Unlike above-ground "satellite" speakers, an in-ground model typically uses a sealed enclosure, corrosion-resistant materials, and a protective grille or ported cover that sits flush with, or slightly above, the ground surface. The acoustic design often focuses on wide, even dispersion for background music across lawns, walkways, courtyards, and planting areas; some products act as hidden full-range sources, while others are purpose-built as burial or in-ground subwoofers that extend bass response without large visible cabinets. Installations commonly include drainage planning (gravel beds, sleeves, or conduits), waterproof or gel-filled connections, and outdoor-rated cabling to prevent water ingress and long-term failure.

Upstream, the supply chain includes drivers (weather-treated cones, surrounds, tweeters), magnets and coils, crossovers or transformers (for 70V/100V versions), sealed or composite enclosures, grilles and protective top caps, gaskets and potting compounds, corrosion-resistant fasteners, outdoor-rated cable/connectors, and coatings for UV and salt-fog resistance. Midstream activities cover acoustic design for near-ground radiation and wide coverage, environmental and mechanical engineering for

water ingress, soil contact, and impact/load resistance, prototyping and reliability validation (immersion, thermal cycling, salt spray), assembly and sealing processes, and quality control with outdoor compliance requirements where applicable. Downstream demand comes from landscape audio contractors, AV integrators, and property developers serving residential gardens, hotels and resorts, theme parks, outdoor dining, and municipal parks; aftermarket support includes replacement grilles/caps, driver service, troubleshooting of buried wiring and connectors, seasonal inspections, and system expansions or upgrades as venues add zones, amplifiers, or DSP control.

This report is a detailed and comprehensive analysis for global In-Ground Landscape Speaker market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global In-Ground Landscape Speaker market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global In-Ground Landscape Speaker market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global In-Ground Landscape Speaker market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global In-Ground Landscape Speaker market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for In-Ground Landscape Speaker
- To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global In-Ground Landscape Speaker market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AtlasIED, Sonance, JBL Professional, Bose Professional, Klipsch, Snap One, Proficient Audio, MSE Audio, OWI, TIC Audio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

In-Ground Landscape Speaker market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

10-inch

12-inch

Others

Market segment by Power

60W

80W

100W

Others

Market segment by Application Scenario

Theme Parks and Attractions

Residential Garden and Patio

Others

Market segment by Application

Municipal

Commercial

Residential

Major players covered

AtlasIED

Sonance

JBL Professional

Bose Professional

Klipsch

Snap One

Proficient Audio

MSE Audio

OWI

TIC Audio

Russound

TruAudio

James Loudspeaker

Niles Audio

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe In-Ground Landscape Speaker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of In-Ground Landscape Speaker, with price, sales quantity, revenue, and global market share of In-Ground Landscape Speaker from 2021 to 2026.

Chapter 3, the In-Ground Landscape Speaker competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the In-Ground Landscape Speaker breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and In-Ground Landscape Speaker market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of In-Ground Landscape Speaker.

Chapter 14 and 15, to describe In-Ground Landscape Speaker sales channel, distributors, customers, research findings and conclusion.

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