

Global Image Capture Cards Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Image Capture Cards market size was valued at US\$ 402 million in 2024 and is forecast to a readjusted size of USD 585 million by 2031 with a CAGR of 5.6% during review period.

Image Capture Card, also known as Image Capture Card, is a kind of hardware equipment that can obtain digital video Image information, and store and play it out. Many image acquisition cards can capture video information at the same time to obtain the accompanying sound, so that the audio part and video part in the digital synchronous storage, synchronous playback. Image acquisition card is a part of a complete machine vision system, but it plays a very important role; The image acquisition card directly determines the interface of the camera: black and white, color, analog, digital, etc. This capture card connects the camera to the PC. It takes data (analog or digital) from the camera and converts it into information that a PC can process.

The Image Capture Card market presents a diversified regional distribution and competition pattern worldwide. North America is the world's largest Image Capture Card sales market, accounting for more than 30% of the market share, thanks to a strong technology industry foundation and wide applications in medical, manufacturing and security. Europe follows closely behind, with the demand for high-end image processing equipment increasing under the impetus of automation and Industry 4.0. At the same time, the markets in the Asia-Pacific region, especially China, Japan and South Korea, are also rising rapidly, mainly driven by manufacturing automation, increased demand for surveillance equipment, and emerging markets such as e-commerce live streaming.

In terms of competitive situation, the global Image Capture Card market is highly concentrated, with major manufacturers including AVerMedia, Epiphan, Blackmagicdesign, Cognex, Teledyne DALSA, etc., and the top five manufacturers have a sales share of more than 35%. These companies are committed to meeting customers' demand for high-performance and high-precision image acquisition cards through continuous technological innovation and product optimization. However, with the continuous growth of market demand, emerging companies and regional manufacturers have gradually entered the market, increasing the intensity of industry competition.

In terms of opportunities, with the rapid development of emerging technologies such as artificial intelligence, industrial automation, and medical image processing, the application areas of Image Capture Card are constantly expanding. Especially in the fields of smart manufacturing, security monitoring and drone technology, image acquisition cards play a key role. In addition, with the popularization of 5G networks, the increase in image transmission rate will bring more innovation opportunities to the Image Capture Card market. However, challenges also come with it. High technical barriers, increased production costs and rising demand for high-resolution, low-latency image processing have put manufacturers under great R&D and cost pressure.

Looking ahead, the Image Capture Card market will continue to grow, and the compound annual growth rate is expected to remain stable in the next few years. With the increasing demand for high-definition and real-time image processing in various industries, image acquisition cards will develop in the direction of higher performance and greater intelligence. At the same time, the regional expansion of the market, especially in Asia-Pacific and emerging markets, will bring new opportunities to global manufacturers. Technology integration, corporate mergers and acquisitions, and cooperative R&D within the industry will also accelerate product iteration and promote the further development of the entire industry.

This report is a detailed and comprehensive analysis for global Image Capture Cards market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Image Capture Cards market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Image Capture Cards market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Image Capture Cards market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Image Capture Cards market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Image Capture Cards
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Image Capture Cards market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avermedia, Epiphan, Blackmagic, Cognex, Teledyne DALSA, Elgato, Euresys, Advantech, Magewel, Razer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Image Capture Cards market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

PCI/PCIe Capture Cards

USB Capture Cards

Others

Market segment by Application

PC

Scanner

Camera

Other

Major players covered

Avermedia

Epiphan

Blackmagic

Cognex

Teledyne DALSA

Elgato

Euresys

Advantech

Magewell

Razer

Adlink

Hauppauge Digital Inc

J5Create

Joyusing Technology

EVGA

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Image Capture Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Image Capture Cards, with price, sales quantity, revenue, and global market share of Image Capture Cards from 2020 to 2025.

Chapter 3, the Image Capture Cards competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Image Capture Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Image Capture Cards market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Image Capture Cards.

Chapter 14 and 15, to describe Image Capture Cards sales channel, distributors, customers, research findings and conclusion.

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