

Global Image Based Bar Code Reader Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Image Based Bar Code Reader market size was valued at US\$ 2797 million in 2024 and is forecast to a readjusted size of USD 3791 million by 2031 with a CAGR of 4.5% during review period.

A Bar Code Reader is a device that scans the bar code, decodes it, and transmit the data to the connected server. The Bar Code Reader consists of a coder, decoder, and a cable. These devices are integrated with other devices that has a high resolution camera and are mostly used to track products, price of the product, place, and bills. The recent advancements in QR scanner applications in giant retail spaces are paying bills, checking inventories, finding location of the products, providing descriptions, and many more.

The global image-based barcode reader market refers to the industry that produces and sells devices capable of scanning and decoding barcodes using imaging technology. These devices use image capture methods, such as cameras or image sensors, to capture and analyze barcode data.

Image-based barcode readers offer several advantages over traditional laser-based scanners. They can read barcodes in various orientations, both horizontally and vertically, and can decode damaged or poorly printed barcodes more accurately. Additionally, they can read barcodes on curved or reflective surfaces that may be challenging for laser-based scanners.

The market for image-based barcode readers is driven by the increasing adoption of barcode technology in various industries, including retail, healthcare, logistics,

manufacturing, and transportation. Barcodes are widely used for inventory management, product tracking, supply chain optimization, and process automation, among other applications.

Key factors contributing to the growth of the global image-based barcode reader market include:

Advancements in imaging technology: Continuous improvements in image capture and processing technology have enhanced the performance and accuracy of barcode readers. High-resolution cameras, increased processing power, and advanced algorithms help decode barcodes quickly and efficiently.

Need for real-time data capture: Image-based barcode readers enable real-time data capture, allowing businesses to track inventory, monitor product movements, and make informed decisions for efficient operations. This demand for real-time information drives the market growth.

Integration with existing systems: Image-based barcode readers offer compatibility with various software systems and can be seamlessly integrated into existing enterprise resource planning (ERP) and warehouse management systems (WMS).

Industry automation: As industries strive for greater automation and operational efficiency, the demand for image-based barcode readers in robotic systems, automated sorting, and material handling applications is expected to increase.

Growing e-commerce industry: The rise in e-commerce and the need for efficient order fulfillment and logistics operations drive the demand for image-based barcode readers. These devices play a crucial role in streamlining the picking, packing, and shipping processes.

The global image-based barcode reader market is highly competitive, with several key players offering a wide range of products and solutions. These include handheld scanners, fixed mount scanners, mobile computers with integrated barcode scanners, and standalone image-based readers.

In summary, the global image-based barcode reader market is driven by the increasing adoption of barcode technology across industries, advancements in imaging technology, and the need for real-time data capture and industry automation. As businesses continue to seek efficiency and accuracy in their operations, the demand for

image-based barcode readers is expected to grow.

This report is a detailed and comprehensive analysis for global Image Based Bar Code Reader market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Image Based Bar Code Reader market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Image Based Bar Code Reader market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Image Based Bar Code Reader market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Image Based Bar Code Reader market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Image Based Bar Code Reader
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Image Based Bar Code Reader market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Scandit AG, Wasp Barcode Technologies, Honeywell International, Inc., OMRON Corporation, SATO America, Axicon Auto ID Limited, Handheld Group, Cognex Corporation, Datalogic S.p.A, Zebra

Technologies Corp., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Image Based Bar Code Reader market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Portable Scanners

Fixed Scanners

Others

Market segment by Application

Retail and Commercial

Automotive

Food and Beverage

Semiconductor

Health Care

Logistics & Warehousing

Commercial Aviation

Others

Major players covered

Scandit AG

Wasp Barcode Technologies

Honeywell International, Inc.

OMRON Corporation

SATO America

Axicon Auto ID Limited

Handheld Group

Cognex Corporation

Datalogic S.p.A

Zebra Technologies Corp.

KEYENCE Corporation.

RTscan Technology Limited

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Image Based Bar Code Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Image Based Bar Code Reader, with price, sales quantity, revenue, and global market share of Image Based Bar Code Reader from 2020 to 2025.

Chapter 3, the Image Based Bar Code Reader competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Image Based Bar Code Reader breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Image Based Bar Code Reader market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Image Based Bar Code Reader.

Chapter 14 and 15, to describe Image Based Bar Code Reader sales channel, distributors, customers, research findings and conclusion.

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