

Global Identity Threat Defense Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/I31A6460CAC8EN.html>

Date: January 2026

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: I31A6460CAC8EN

Abstracts

According to our (Global Info Research) latest study, the global Identity Threat Defense market size was valued at US\$ 712 million in 2025 and is forecast to a readjusted size of US\$ 1018 million by 2032 with a CAGR of 5.4% during review period.

Identity threat defense combines technical means (such as multi-factor authentication, biometrics, and behavioral analysis) with policy management (such as access control and risk monitoring) to prevent, detect, and respond to fraud, abuse, or theft targeting user identities, ensuring the security and compliance of digital identities when accessing corporate resources, network services, or personal accounts. The industry's gross profit margin can reach 45%-60%.

This report is a detailed and comprehensive analysis for global Identity Threat Defense market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Identity Threat Defense market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Identity Threat Defense market size and forecasts by region and country, in

consumption value (\$ Million), 2021-2032

Global Identity Threat Defense market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Identity Threat Defense market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Identity Threat Defense
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Identity Threat Defense market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, Mimecast, Cofense, Barracuda Networks, Inc, AwareGO, Phriendly Phishing, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Identity Threat Defense market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-premises

Cloud-based

Market segment by Product Forms

Traditional Type

Intelligent Type

Quantum Safety Type

Market segment by Functional Category

Preventive

Detection

Response

Market segment by Application

SMEs

Large Enterprises

Personal

Market segment by players, this report covers

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

Fortinet

Splashtop

360

AsialInfo Security

Qi An Xin

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Identity Threat Defense product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Identity Threat Defense, with revenue, gross margin, and global market share of Identity Threat Defense from 2021 to 2026.

Chapter 3, the Identity Threat Defense competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Identity Threat Defense market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Identity Threat Defense.

Chapter 13, to describe Identity Threat Defense research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Identity Threat Defense by Type

1.3.1 Overview: Global Identity Threat Defense Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Identity Threat Defense Consumption Value Market Share by Type in 2025

1.3.3 On-premises

1.3.4 Cloud-based

1.4 Classification of Identity Threat Defense by Product Forms

1.4.1 Overview: Global Identity Threat Defense Market Size by Product Forms: 2021 Versus 2025 Versus 2032

1.4.2 Global Identity Threat Defense Consumption Value Market Share by Product Forms in 2025

1.4.3 Traditional Type

1.4.4 Intelligent Type

1.4.5 Quantum Safety Type

1.5 Classification of Identity Threat Defense by Functional Category

1.5.1 Overview: Global Identity Threat Defense Market Size by Functional Category: 2021 Versus 2025 Versus 2032

1.5.2 Global Identity Threat Defense Consumption Value Market Share by Functional Category in 2025

1.5.3 Preventive

1.5.4 Detection

1.5.5 Response

1.6 Global Identity Threat Defense Market by Application

1.6.1 Overview: Global Identity Threat Defense Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 SMEs

1.6.3 Large Enterprises

1.6.4 Personal

1.7 Global Identity Threat Defense Market Size & Forecast

1.8 Global Identity Threat Defense Market Size and Forecast by Region

1.8.1 Global Identity Threat Defense Market Size by Region: 2021 VS 2025 VS 2032

1.8.2 Global Identity Threat Defense Market Size by Region, (2021-2032)

- 1.8.3 North America Identity Threat Defense Market Size and Prospect (2021-2032)
- 1.8.4 Europe Identity Threat Defense Market Size and Prospect (2021-2032)
- 1.8.5 Asia-Pacific Identity Threat Defense Market Size and Prospect (2021-2032)
- 1.8.6 South America Identity Threat Defense Market Size and Prospect (2021-2032)
- 1.8.7 Middle East & Africa Identity Threat Defense Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 KnowBe4

- 2.1.1 KnowBe4 Details
- 2.1.2 KnowBe4 Major Business
- 2.1.3 KnowBe4 Identity Threat Defense Product and Solutions
- 2.1.4 KnowBe4 Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 KnowBe4 Recent Developments and Future Plans

2.2 Proofpoint

- 2.2.1 Proofpoint Details
- 2.2.2 Proofpoint Major Business
- 2.2.3 Proofpoint Identity Threat Defense Product and Solutions
- 2.2.4 Proofpoint Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Proofpoint Recent Developments and Future Plans

2.3 ESET

- 2.3.1 ESET Details
- 2.3.2 ESET Major Business
- 2.3.3 ESET Identity Threat Defense Product and Solutions
- 2.3.4 ESET Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 ESET Recent Developments and Future Plans

2.4 Kaspersky

- 2.4.1 Kaspersky Details
- 2.4.2 Kaspersky Major Business
- 2.4.3 Kaspersky Identity Threat Defense Product and Solutions
- 2.4.4 Kaspersky Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 Kaspersky Recent Developments and Future Plans

2.5 Sophos

- 2.5.1 Sophos Details

- 2.5.2 Sophos Major Business
- 2.5.3 Sophos Identity Threat Defense Product and Solutions
- 2.5.4 Sophos Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
- 2.5.5 Sophos Recent Developments and Future Plans
- 2.6 Mimecast
 - 2.6.1 Mimecast Details
 - 2.6.2 Mimecast Major Business
 - 2.6.3 Mimecast Identity Threat Defense Product and Solutions
 - 2.6.4 Mimecast Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Mimecast Recent Developments and Future Plans
- 2.7 Cofense
 - 2.7.1 Cofense Details
 - 2.7.2 Cofense Major Business
 - 2.7.3 Cofense Identity Threat Defense Product and Solutions
 - 2.7.4 Cofense Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Cofense Recent Developments and Future Plans
- 2.8 Barracuda Networks, Inc
 - 2.8.1 Barracuda Networks, Inc Details
 - 2.8.2 Barracuda Networks, Inc Major Business
 - 2.8.3 Barracuda Networks, Inc Identity Threat Defense Product and Solutions
 - 2.8.4 Barracuda Networks, Inc Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Barracuda Networks, Inc Recent Developments and Future Plans
- 2.9 AwareGO
 - 2.9.1 AwareGO Details
 - 2.9.2 AwareGO Major Business
 - 2.9.3 AwareGO Identity Threat Defense Product and Solutions
 - 2.9.4 AwareGO Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 AwareGO Recent Developments and Future Plans
- 2.10 Phriendly Phishing
 - 2.10.1 Phriendly Phishing Details
 - 2.10.2 Phriendly Phishing Major Business
 - 2.10.3 Phriendly Phishing Identity Threat Defense Product and Solutions
 - 2.10.4 Phriendly Phishing Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)

- 2.10.5 Phriendly Phishing Recent Developments and Future Plans
- 2.11 Infosec
 - 2.11.1 Infosec Details
 - 2.11.2 Infosec Major Business
 - 2.11.3 Infosec Identity Threat Defense Product and Solutions
 - 2.11.4 Infosec Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Infosec Recent Developments and Future Plans
- 2.12 Right-Hand
 - 2.12.1 Right-Hand Details
 - 2.12.2 Right-Hand Major Business
 - 2.12.3 Right-Hand Identity Threat Defense Product and Solutions
 - 2.12.4 Right-Hand Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Right-Hand Recent Developments and Future Plans
- 2.13 NINJIO
 - 2.13.1 NINJIO Details
 - 2.13.2 NINJIO Major Business
 - 2.13.3 NINJIO Identity Threat Defense Product and Solutions
 - 2.13.4 NINJIO Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 NINJIO Recent Developments and Future Plans
- 2.14 Accountable
 - 2.14.1 Accountable Details
 - 2.14.2 Accountable Major Business
 - 2.14.3 Accountable Identity Threat Defense Product and Solutions
 - 2.14.4 Accountable Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Accountable Recent Developments and Future Plans
- 2.15 Hoxhunt
 - 2.15.1 Hoxhunt Details
 - 2.15.2 Hoxhunt Major Business
 - 2.15.3 Hoxhunt Identity Threat Defense Product and Solutions
 - 2.15.4 Hoxhunt Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Hoxhunt Recent Developments and Future Plans
- 2.16 IRONSCALES
 - 2.16.1 IRONSCALES Details
 - 2.16.2 IRONSCALES Major Business

- 2.16.3 IRONSCALES Identity Threat Defense Product and Solutions
- 2.16.4 IRONSCALES Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
- 2.16.5 IRONSCALES Recent Developments and Future Plans
- 2.17 Fortinet
 - 2.17.1 Fortinet Details
 - 2.17.2 Fortinet Major Business
 - 2.17.3 Fortinet Identity Threat Defense Product and Solutions
 - 2.17.4 Fortinet Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Fortinet Recent Developments and Future Plans
- 2.18 Splashtop
 - 2.18.1 Splashtop Details
 - 2.18.2 Splashtop Major Business
 - 2.18.3 Splashtop Identity Threat Defense Product and Solutions
 - 2.18.4 Splashtop Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Splashtop Recent Developments and Future Plans
- 2.19
 - 2.19.1 360 Details
 - 2.19.2 360 Major Business
 - 2.19.3 360 Identity Threat Defense Product and Solutions
 - 2.19.4 360 Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.19.5 360 Recent Developments and Future Plans
- 2.20 AsialInfo Security
 - 2.20.1 AsialInfo Security Details
 - 2.20.2 AsialInfo Security Major Business
 - 2.20.3 AsialInfo Security Identity Threat Defense Product and Solutions
 - 2.20.4 AsialInfo Security Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 AsialInfo Security Recent Developments and Future Plans
- 2.21 Qi An Xin
 - 2.21.1 Qi An Xin Details
 - 2.21.2 Qi An Xin Major Business
 - 2.21.3 Qi An Xin Identity Threat Defense Product and Solutions
 - 2.21.4 Qi An Xin Identity Threat Defense Revenue, Gross Margin and Market Share (2021-2026)
 - 2.21.5 Qi An Xin Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Identity Threat Defense Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Identity Threat Defense by Company Revenue
 - 3.2.2 Top 3 Identity Threat Defense Players Market Share in 2025
 - 3.2.3 Top 6 Identity Threat Defense Players Market Share in 2025
- 3.3 Identity Threat Defense Market: Overall Company Footprint Analysis
 - 3.3.1 Identity Threat Defense Market: Region Footprint
 - 3.3.2 Identity Threat Defense Market: Company Product Type Footprint
 - 3.3.3 Identity Threat Defense Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Identity Threat Defense Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Identity Threat Defense Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Identity Threat Defense Consumption Value Market Share by Application (2021-2026)
- 5.2 Global Identity Threat Defense Market Forecast by Application (2027-2032)

6 NORTH AMERICA

- 6.1 North America Identity Threat Defense Consumption Value by Type (2021-2032)
- 6.2 North America Identity Threat Defense Market Size by Application (2021-2032)
- 6.3 North America Identity Threat Defense Market Size by Country
 - 6.3.1 North America Identity Threat Defense Consumption Value by Country (2021-2032)
 - 6.3.2 United States Identity Threat Defense Market Size and Forecast (2021-2032)
 - 6.3.3 Canada Identity Threat Defense Market Size and Forecast (2021-2032)
 - 6.3.4 Mexico Identity Threat Defense Market Size and Forecast (2021-2032)

7 EUROPE

- 7.1 Europe Identity Threat Defense Consumption Value by Type (2021-2032)
- 7.2 Europe Identity Threat Defense Consumption Value by Application (2021-2032)
- 7.3 Europe Identity Threat Defense Market Size by Country
 - 7.3.1 Europe Identity Threat Defense Consumption Value by Country (2021-2032)
 - 7.3.2 Germany Identity Threat Defense Market Size and Forecast (2021-2032)
 - 7.3.3 France Identity Threat Defense Market Size and Forecast (2021-2032)
 - 7.3.4 United Kingdom Identity Threat Defense Market Size and Forecast (2021-2032)
 - 7.3.5 Russia Identity Threat Defense Market Size and Forecast (2021-2032)
 - 7.3.6 Italy Identity Threat Defense Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Identity Threat Defense Consumption Value by Type (2021-2032)
- 8.2 Asia-Pacific Identity Threat Defense Consumption Value by Application (2021-2032)
- 8.3 Asia-Pacific Identity Threat Defense Market Size by Region
 - 8.3.1 Asia-Pacific Identity Threat Defense Consumption Value by Region (2021-2032)
 - 8.3.2 China Identity Threat Defense Market Size and Forecast (2021-2032)
 - 8.3.3 Japan Identity Threat Defense Market Size and Forecast (2021-2032)
 - 8.3.4 South Korea Identity Threat Defense Market Size and Forecast (2021-2032)
 - 8.3.5 India Identity Threat Defense Market Size and Forecast (2021-2032)
 - 8.3.6 Southeast Asia Identity Threat Defense Market Size and Forecast (2021-2032)
 - 8.3.7 Australia Identity Threat Defense Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America Identity Threat Defense Consumption Value by Type (2021-2032)
- 9.2 South America Identity Threat Defense Consumption Value by Application (2021-2032)
- 9.3 South America Identity Threat Defense Market Size by Country
 - 9.3.1 South America Identity Threat Defense Consumption Value by Country (2021-2032)
 - 9.3.2 Brazil Identity Threat Defense Market Size and Forecast (2021-2032)
 - 9.3.3 Argentina Identity Threat Defense Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Identity Threat Defense Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Identity Threat Defense Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Identity Threat Defense Market Size by Country

10.3.1 Middle East & Africa Identity Threat Defense Consumption Value by Country (2021-2032)

10.3.2 Turkey Identity Threat Defense Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Identity Threat Defense Market Size and Forecast (2021-2032)

10.3.4 UAE Identity Threat Defense Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Identity Threat Defense Market Drivers

11.2 Identity Threat Defense Market Restraints

11.3 Identity Threat Defense Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Identity Threat Defense Industry Chain

12.2 Identity Threat Defense Upstream Analysis

12.3 Identity Threat Defense Midstream Analysis

12.4 Identity Threat Defense Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Identity Threat Defense Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Identity Threat Defense Consumption Value by Product Forms, (USD Million), 2021 & 2025 & 2032

Table 3. Global Identity Threat Defense Consumption Value by Functional Category, (USD Million), 2021 & 2025 & 2032

Table 4. Global Identity Threat Defense Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Identity Threat Defense Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Identity Threat Defense Consumption Value by Region (2027-2032) & (USD Million)

Table 7. KnowBe4 Company Information, Head Office, and Major Competitors

Table 8. KnowBe4 Major Business

Table 9. KnowBe4 Identity Threat Defense Product and Solutions

Table 10. KnowBe4 Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. KnowBe4 Recent Developments and Future Plans

Table 12. Proofpoint Company Information, Head Office, and Major Competitors

Table 13. Proofpoint Major Business

Table 14. Proofpoint Identity Threat Defense Product and Solutions

Table 15. Proofpoint Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Proofpoint Recent Developments and Future Plans

Table 17. ESET Company Information, Head Office, and Major Competitors

Table 18. ESET Major Business

Table 19. ESET Identity Threat Defense Product and Solutions

Table 20. ESET Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. Kaspersky Company Information, Head Office, and Major Competitors

Table 22. Kaspersky Major Business

Table 23. Kaspersky Identity Threat Defense Product and Solutions

Table 24. Kaspersky Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. Kaspersky Recent Developments and Future Plans

Table 26. Sophos Company Information, Head Office, and Major Competitors

Table 27. Sophos Major Business

Table 28. Sophos Identity Threat Defense Product and Solutions

Table 29. Sophos Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. Sophos Recent Developments and Future Plans

Table 31. Mimecast Company Information, Head Office, and Major Competitors

Table 32. Mimecast Major Business

Table 33. Mimecast Identity Threat Defense Product and Solutions

Table 34. Mimecast Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Mimecast Recent Developments and Future Plans

Table 36. Cofense Company Information, Head Office, and Major Competitors

Table 37. Cofense Major Business

Table 38. Cofense Identity Threat Defense Product and Solutions

Table 39. Cofense Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Cofense Recent Developments and Future Plans

Table 41. Barracuda Networks, Inc Company Information, Head Office, and Major Competitors

Table 42. Barracuda Networks, Inc Major Business

Table 43. Barracuda Networks, Inc Identity Threat Defense Product and Solutions

Table 44. Barracuda Networks, Inc Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. Barracuda Networks, Inc Recent Developments and Future Plans

Table 46. AwareGO Company Information, Head Office, and Major Competitors

Table 47. AwareGO Major Business

Table 48. AwareGO Identity Threat Defense Product and Solutions

Table 49. AwareGO Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. AwareGO Recent Developments and Future Plans

Table 51. Phriendly Phishing Company Information, Head Office, and Major Competitors

Table 52. Phriendly Phishing Major Business

Table 53. Phriendly Phishing Identity Threat Defense Product and Solutions

Table 54. Phriendly Phishing Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. Phriendly Phishing Recent Developments and Future Plans

Table 56. Infosec Company Information, Head Office, and Major Competitors

Table 57. Infosec Major Business

Table 58. Infosec Identity Threat Defense Product and Solutions

Table 59. Infosec Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Infosec Recent Developments and Future Plans

Table 61. Right-Hand Company Information, Head Office, and Major Competitors

Table 62. Right-Hand Major Business

Table 63. Right-Hand Identity Threat Defense Product and Solutions

Table 64. Right-Hand Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Right-Hand Recent Developments and Future Plans

Table 66. NINJIO Company Information, Head Office, and Major Competitors

Table 67. NINJIO Major Business

Table 68. NINJIO Identity Threat Defense Product and Solutions

Table 69. NINJIO Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. NINJIO Recent Developments and Future Plans

Table 71. Accountable Company Information, Head Office, and Major Competitors

Table 72. Accountable Major Business

Table 73. Accountable Identity Threat Defense Product and Solutions

Table 74. Accountable Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Accountable Recent Developments and Future Plans

Table 76. Hoxhunt Company Information, Head Office, and Major Competitors

Table 77. Hoxhunt Major Business

Table 78. Hoxhunt Identity Threat Defense Product and Solutions

Table 79. Hoxhunt Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Hoxhunt Recent Developments and Future Plans

Table 81. IRONSCALES Company Information, Head Office, and Major Competitors

Table 82. IRONSCALES Major Business

Table 83. IRONSCALES Identity Threat Defense Product and Solutions

Table 84. IRONSCALES Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. IRONSCALES Recent Developments and Future Plans

Table 86. Fortinet Company Information, Head Office, and Major Competitors

Table 87. Fortinet Major Business

Table 88. Fortinet Identity Threat Defense Product and Solutions

Table 89. Fortinet Identity Threat Defense Revenue (USD Million), Gross Margin and

Market Share (2021-2026)

Table 90. Fortinet Recent Developments and Future Plans

Table 91. Splashtop Company Information, Head Office, and Major Competitors

Table 92. Splashtop Major Business

Table 93. Splashtop Identity Threat Defense Product and Solutions

Table 94. Splashtop Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. Splashtop Recent Developments and Future Plans

Table 96. 360 Company Information, Head Office, and Major Competitors

Table 97. 360 Major Business

Table 98. 360 Identity Threat Defense Product and Solutions

Table 99. 360 Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 100. 360 Recent Developments and Future Plans

Table 101. AsialInfo Security Company Information, Head Office, and Major Competitors

Table 102. AsialInfo Security Major Business

Table 103. AsialInfo Security Identity Threat Defense Product and Solutions

Table 104. AsialInfo Security Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 105. AsialInfo Security Recent Developments and Future Plans

Table 106. Qi An Xin Company Information, Head Office, and Major Competitors

Table 107. Qi An Xin Major Business

Table 108. Qi An Xin Identity Threat Defense Product and Solutions

Table 109. Qi An Xin Identity Threat Defense Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 110. Qi An Xin Recent Developments and Future Plans

Table 111. Global Identity Threat Defense Revenue (USD Million) by Players (2021-2026)

Table 112. Global Identity Threat Defense Revenue Share by Players (2021-2026)

Table 113. Breakdown of Identity Threat Defense by Company Type (Tier 1, Tier 2, and Tier 3)

Table 114. Market Position of Players in Identity Threat Defense, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 115. Head Office of Key Identity Threat Defense Players

Table 116. Identity Threat Defense Market: Company Product Type Footprint

Table 117. Identity Threat Defense Market: Company Product Application Footprint

Table 118. Identity Threat Defense New Market Entrants and Barriers to Market Entry

Table 119. Identity Threat Defense Mergers, Acquisition, Agreements, and Collaborations

Table 120. Global Identity Threat Defense Consumption Value (USD Million) by Type (2021-2026)

Table 121. Global Identity Threat Defense Consumption Value Share by Type (2021-2026)

Table 122. Global Identity Threat Defense Consumption Value Forecast by Type (2027-2032)

Table 123. Global Identity Threat Defense Consumption Value by Application (2021-2026)

Table 124. Global Identity Threat Defense Consumption Value Forecast by Application (2027-2032)

Table 125. North America Identity Threat Defense Consumption Value by Type (2021-2026) & (USD Million)

Table 126. North America Identity Threat Defense Consumption Value by Type (2027-2032) & (USD Million)

Table 127. North America Identity Threat Defense Consumption Value by Application (2021-2026) & (USD Million)

Table 128. North America Identity Threat Defense Consumption Value by Application (2027-2032) & (USD Million)

Table 129. North America Identity Threat Defense Consumption Value by Country (2021-2026) & (USD Million)

Table 130. North America Identity Threat Defense Consumption Value by Country (2027-2032) & (USD Million)

Table 131. Europe Identity Threat Defense Consumption Value by Type (2021-2026) & (USD Million)

Table 132. Europe Identity Threat Defense Consumption Value by Type (2027-2032) & (USD Million)

Table 133. Europe Identity Threat Defense Consumption Value by Application (2021-2026) & (USD Million)

Table 134. Europe Identity Threat Defense Consumption Value by Application (2027-2032) & (USD Million)

Table 135. Europe Identity Threat Defense Consumption Value by Country (2021-2026) & (USD Million)

Table 136. Europe Identity Threat Defense Consumption Value by Country (2027-2032) & (USD Million)

Table 137. Asia-Pacific Identity Threat Defense Consumption Value by Type (2021-2026) & (USD Million)

Table 138. Asia-Pacific Identity Threat Defense Consumption Value by Type (2027-2032) & (USD Million)

Table 139. Asia-Pacific Identity Threat Defense Consumption Value by Application

(2021-2026) & (USD Million)

Table 140. Asia-Pacific Identity Threat Defense Consumption Value by Application

(2027-2032) & (USD Million)

Table 141. Asia-Pacific Identity Threat Defense Consumption Value by Region

(2021-2026) & (USD Million)

Table 142. Asia-Pacific Identity Threat Defense Consumption Value by Region

(2027-2032) & (USD Million)

Table 143. South America Identity Threat Defense Consumption Value by Type

(2021-2026) & (USD Million)

Table 144. South America Identity Threat Defense Consumption Value by Type

(2027-2032) & (USD Million)

Table 145. South America Identity Threat Defense Consumption Value by Application

(2021-2026) & (USD Million)

Table 146. South America Identity Threat Defense Consumption Value by Application

(2027-2032) & (USD Million)

Table 147. South America Identity Threat Defense Consumption Value by Country

(2021-2026) & (USD Million)

Table 148. South America Identity Threat Defense Consumption Value by Country

(2027-2032) & (USD Million)

Table 149. Middle East & Africa Identity Threat Defense Consumption Value by Type

(2021-2026) & (USD Million)

Table 150. Middle East & Africa Identity Threat Defense Consumption Value by Type

(2027-2032) & (USD Million)

Table 151. Middle East & Africa Identity Threat Defense Consumption Value by Application (2021-2026) & (USD Million)

Table 152. Middle East & Africa Identity Threat Defense Consumption Value by Application (2027-2032) & (USD Million)

Table 153. Middle East & Africa Identity Threat Defense Consumption Value by Country (2021-2026) & (USD Million)

Table 154. Middle East & Africa Identity Threat Defense Consumption Value by Country (2027-2032) & (USD Million)

Table 155. Global Key Players of Identity Threat Defense Upstream (Raw Materials)

Table 156. Global Identity Threat Defense Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Identity Threat Defense Picture

Figure 2. Global Identity Threat Defense Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Identity Threat Defense Consumption Value Market Share by Type in 2025

Figure 4. On-premises

Figure 5. Cloud-based

Figure 6. Global Identity Threat Defense Consumption Value by Product Forms, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Identity Threat Defense Consumption Value Market Share by Product Forms in 2025

Figure 8. Traditional Type

Figure 9. Intelligent Type

Figure 10. Quantum Safety Type

Figure 11. Global Identity Threat Defense Consumption Value by Functional Category, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Identity Threat Defense Consumption Value Market Share by Functional Category in 2025

Figure 13. Preventive

Figure 14. Detection

Figure 15. Response

Figure 16. Global Identity Threat Defense Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 17. Identity Threat Defense Consumption Value Market Share by Application in 2025

Figure 18. SMEs Picture

Figure 19. Large Enterprises Picture

Figure 20. Personal Picture

Figure 21. Global Identity Threat Defense Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global Identity Threat Defense Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global Market Identity Threat Defense Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 24. Global Identity Threat Defense Consumption Value Market Share by Region

(2021-2032)

Figure 25. Global Identity Threat Defense Consumption Value Market Share by Region in 2025

Figure 26. North America Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 27. Europe Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 28. Asia-Pacific Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 29. South America Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 30. Middle East & Africa Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 31. Company Three Recent Developments and Future Plans

Figure 32. Global Identity Threat Defense Revenue Share by Players in 2025

Figure 33. Identity Threat Defense Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 34. Market Share of Identity Threat Defense by Player Revenue in 2025

Figure 35. Top 3 Identity Threat Defense Players Market Share in 2025

Figure 36. Top 6 Identity Threat Defense Players Market Share in 2025

Figure 37. Global Identity Threat Defense Consumption Value Share by Type (2021-2026)

Figure 38. Global Identity Threat Defense Market Share Forecast by Type (2027-2032)

Figure 39. Global Identity Threat Defense Consumption Value Share by Application (2021-2026)

Figure 40. Global Identity Threat Defense Market Share Forecast by Application (2027-2032)

Figure 41. North America Identity Threat Defense Consumption Value Market Share by Type (2021-2032)

Figure 42. North America Identity Threat Defense Consumption Value Market Share by Application (2021-2032)

Figure 43. North America Identity Threat Defense Consumption Value Market Share by Country (2021-2032)

Figure 44. United States Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 45. Canada Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 46. Mexico Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 47. Europe Identity Threat Defense Consumption Value Market Share by Type (2021-2032)

Figure 48. Europe Identity Threat Defense Consumption Value Market Share by Application (2021-2032)

Figure 49. Europe Identity Threat Defense Consumption Value Market Share by Country (2021-2032)

Figure 50. Germany Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 51. France Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 52. United Kingdom Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 53. Russia Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 54. Italy Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 55. Asia-Pacific Identity Threat Defense Consumption Value Market Share by Type (2021-2032)

Figure 56. Asia-Pacific Identity Threat Defense Consumption Value Market Share by Application (2021-2032)

Figure 57. Asia-Pacific Identity Threat Defense Consumption Value Market Share by Region (2021-2032)

Figure 58. China Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 59. Japan Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 60. South Korea Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 61. India Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 62. Southeast Asia Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 63. Australia Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 64. South America Identity Threat Defense Consumption Value Market Share by Type (2021-2032)

Figure 65. South America Identity Threat Defense Consumption Value Market Share by Application (2021-2032)

Figure 66. South America Identity Threat Defense Consumption Value Market Share by

Country (2021-2032)

Figure 67. Brazil Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 68. Argentina Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 69. Middle East & Africa Identity Threat Defense Consumption Value Market Share by Type (2021-2032)

Figure 70. Middle East & Africa Identity Threat Defense Consumption Value Market Share by Application (2021-2032)

Figure 71. Middle East & Africa Identity Threat Defense Consumption Value Market Share by Country (2021-2032)

Figure 72. Turkey Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 74. UAE Identity Threat Defense Consumption Value (2021-2032) & (USD Million)

Figure 75. Identity Threat Defense Market Drivers

Figure 76. Identity Threat Defense Market Restraints

Figure 77. Identity Threat Defense Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Identity Threat Defense Industrial Chain

Figure 80. Methodology

Figure 81. Research Process and Data Source

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