

Global Identity Advisory Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Identity Advisory Services market size was valued at US\$ 1244 million in 2025 and is forecast to a readjusted size of US\$ 2308 million by 2032 with a CAGR of 9.3% during review period.

Identity Advisory Services refer to professional consulting and advisory services provided throughout the entire lifecycle of digital identity and access management (IAM), helping organizations establish a controllable, auditable, and sustainable identity governance system in complex cloud-based, multi-system, and zero-trust environments.

Gross Margin Levels

The gross margin for identity consulting services is typically higher than that of pure hardware/software distribution. This is primarily determined by factors such as workforce structure (proportion of senior consultants), delivery replicability (methodology/accelerators), offshore delivery ratio, and whether managed operations are included. Large-scale comprehensive consulting and global SIs, with a hybrid 'consulting + implementation' delivery model, commonly achieve gross margins of approximately 30%–45%. 'Pure consulting/boutique consulting,' focusing on blueprints/assessments/compliance governance, can achieve gross margins of 45%–60% due to high average order values and low third-party costs. 'Run/Managed IAM,' which includes 24/7 operations, ticketing, and identity platform hosting, is affected by staff scheduling and SLA costs, resulting in gross margins that often fall to 25%–40%. However, overall profit resilience can be improved through automation, standardized delivery packages, and long-term contracts.

Industry Drivers

Identity is becoming a zero-trust 'control plane.' Enterprises in cloud-based, remote, and multi-SaaS environments must migrate access from the 'network boundary' to 'identity and policy,' driving a continuous increase in demand for IAM/IGA/PAM/CIAM consulting. Meanwhile, the proliferation of non-human identities (service accounts, keys, API tokens, automated scripts, and AI agents) and the significantly increased complexity of governance have led to new budget sources for 'machine identity inventory, key lifecycle management, least privilege, and continuous auditing.' Regulatory and auditing pressures (data protection, access logging, permission review, and SoD) have also transformed identity governance from an 'optional' to a 'compliance necessity.' Furthermore, the frequent exposure of identity attacks and social engineering incidents further strengthens enterprises' investment in PMO governance, process control, and operational management of identity projects. Finally, mergers and acquisitions in the identity security sector (e.g., large security vendors strengthening their identity capabilities) will drive client-side architecture restructuring and platform integration consulting, creating a new wave of consulting and migration demands.

This report is a detailed and comprehensive analysis for global Identity Advisory Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Identity Advisory Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Identity Advisory Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Identity Advisory Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Identity Advisory Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Identity Advisory Services
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Identity Advisory Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture, Deloitte, IBM Consulting, PwC, EY, Capgemini, Optiv Security Inc., TCS, Wipro, KPMG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Identity Advisory Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Identity Strategy Planning Consulting

Identity Compliance Consulting

Identity Security Protection Consulting

Others

Market segment by Deployment Method

Cloud-based

On-premise

Market segment by Target Users

Businesses

Individuals

Market segment by Application

Financial Industry

Government and Public Services

Health and Life Sciences

Others

Market segment by players, this report covers

Accenture

Deloitte

IBM Consulting

PwC

EY

Capgemini

Optiv Security Inc.

TCS

Wipro

KPMG

DXC Technology

Infosys

Cognizant

NTTDATA

Sopra Steria

Optiv

iC Consult

Simeio

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Identity Advisory Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Identity Advisory Services, with revenue, gross margin, and global market share of Identity Advisory Services from 2021 to 2026.

Chapter 3, the Identity Advisory Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Identity Advisory Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Identity Advisory Services.

Chapter 13, to describe Identity Advisory Services research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Identity Advisory Services by Type

1.3.1 Overview: Global Identity Advisory Services Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Identity Advisory Services Consumption Value Market Share by Type in 2025

1.3.3 Identity Strategy Planning Consulting

1.3.4 Identity Compliance Consulting

1.3.5 Identity Security Protection Consulting

1.3.6 Others

1.4 Classification of Identity Advisory Services by Deployment Method

1.4.1 Overview: Global Identity Advisory Services Market Size by Deployment Method: 2021 Versus 2025 Versus 2032

1.4.2 Global Identity Advisory Services Consumption Value Market Share by Deployment Method in 2025

1.4.3 Cloud-based

1.4.4 On-premise

1.5 Classification of Identity Advisory Services by Target Users

1.5.1 Overview: Global Identity Advisory Services Market Size by Target Users: 2021 Versus 2025 Versus 2032

1.5.2 Global Identity Advisory Services Consumption Value Market Share by Target Users in 2025

1.5.3 Businesses

1.5.4 Individuals

1.6 Global Identity Advisory Services Market by Application

1.6.1 Overview: Global Identity Advisory Services Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Financial Industry

1.6.3 Government and Public Services

1.6.4 Health and Life Sciences

1.6.5 Others

1.7 Global Identity Advisory Services Market Size & Forecast

1.8 Global Identity Advisory Services Market Size and Forecast by Region

1.8.1 Global Identity Advisory Services Market Size by Region: 2021 VS 2025 VS

2032

- 1.8.2 Global Identity Advisory Services Market Size by Region, (2021-2032)
- 1.8.3 North America Identity Advisory Services Market Size and Prospect (2021-2032)
- 1.8.4 Europe Identity Advisory Services Market Size and Prospect (2021-2032)
- 1.8.5 Asia-Pacific Identity Advisory Services Market Size and Prospect (2021-2032)
- 1.8.6 South America Identity Advisory Services Market Size and Prospect (2021-2032)
- 1.8.7 Middle East & Africa Identity Advisory Services Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 Accenture

- 2.1.1 Accenture Details
- 2.1.2 Accenture Major Business
- 2.1.3 Accenture Identity Advisory Services Product and Solutions
- 2.1.4 Accenture Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Accenture Recent Developments and Future Plans

2.2 Deloitte

- 2.2.1 Deloitte Details
- 2.2.2 Deloitte Major Business
- 2.2.3 Deloitte Identity Advisory Services Product and Solutions
- 2.2.4 Deloitte Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Deloitte Recent Developments and Future Plans

2.3 IBM Consulting

- 2.3.1 IBM Consulting Details
- 2.3.2 IBM Consulting Major Business
- 2.3.3 IBM Consulting Identity Advisory Services Product and Solutions
- 2.3.4 IBM Consulting Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 IBM Consulting Recent Developments and Future Plans

2.4 PwC

- 2.4.1 PwC Details
- 2.4.2 PwC Major Business
- 2.4.3 PwC Identity Advisory Services Product and Solutions
- 2.4.4 PwC Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 PwC Recent Developments and Future Plans

2.5 EY

2.5.1 EY Details

2.5.2 EY Major Business

2.5.3 EY Identity Advisory Services Product and Solutions

2.5.4 EY Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 EY Recent Developments and Future Plans

2.6 Capgemini

2.6.1 Capgemini Details

2.6.2 Capgemini Major Business

2.6.3 Capgemini Identity Advisory Services Product and Solutions

2.6.4 Capgemini Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Capgemini Recent Developments and Future Plans

2.7 Optiv Security Inc.

2.7.1 Optiv Security Inc. Details

2.7.2 Optiv Security Inc. Major Business

2.7.3 Optiv Security Inc. Identity Advisory Services Product and Solutions

2.7.4 Optiv Security Inc. Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Optiv Security Inc. Recent Developments and Future Plans

2.8 TCS

2.8.1 TCS Details

2.8.2 TCS Major Business

2.8.3 TCS Identity Advisory Services Product and Solutions

2.8.4 TCS Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 TCS Recent Developments and Future Plans

2.9 Wipro

2.9.1 Wipro Details

2.9.2 Wipro Major Business

2.9.3 Wipro Identity Advisory Services Product and Solutions

2.9.4 Wipro Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Wipro Recent Developments and Future Plans

2.10 KPMG

2.10.1 KPMG Details

2.10.2 KPMG Major Business

2.10.3 KPMG Identity Advisory Services Product and Solutions

2.10.4 KPMG Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 KPMG Recent Developments and Future Plans

2.11 DXC Technology

2.11.1 DXC Technology Details

2.11.2 DXC Technology Major Business

2.11.3 DXC Technology Identity Advisory Services Product and Solutions

2.11.4 DXC Technology Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 DXC Technology Recent Developments and Future Plans

2.12 Infosys

2.12.1 Infosys Details

2.12.2 Infosys Major Business

2.12.3 Infosys Identity Advisory Services Product and Solutions

2.12.4 Infosys Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Infosys Recent Developments and Future Plans

2.13 Cognizant

2.13.1 Cognizant Details

2.13.2 Cognizant Major Business

2.13.3 Cognizant Identity Advisory Services Product and Solutions

2.13.4 Cognizant Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Cognizant Recent Developments and Future Plans

2.14 NTTDATA

2.14.1 NTTDATA Details

2.14.2 NTTDATA Major Business

2.14.3 NTTDATA Identity Advisory Services Product and Solutions

2.14.4 NTTDATA Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 NTTDATA Recent Developments and Future Plans

2.15 Sopra Steria

2.15.1 Sopra Steria Details

2.15.2 Sopra Steria Major Business

2.15.3 Sopra Steria Identity Advisory Services Product and Solutions

2.15.4 Sopra Steria Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Sopra Steria Recent Developments and Future Plans

2.16 Optiv

- 2.16.1 Optiv Details
- 2.16.2 Optiv Major Business
- 2.16.3 Optiv Identity Advisory Services Product and Solutions
- 2.16.4 Optiv Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
- 2.16.5 Optiv Recent Developments and Future Plans
- 2.17 iC Consult
 - 2.17.1 iC Consult Details
 - 2.17.2 iC Consult Major Business
 - 2.17.3 iC Consult Identity Advisory Services Product and Solutions
 - 2.17.4 iC Consult Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 iC Consult Recent Developments and Future Plans
- 2.18 Simeio
 - 2.18.1 Simeio Details
 - 2.18.2 Simeio Major Business
 - 2.18.3 Simeio Identity Advisory Services Product and Solutions
 - 2.18.4 Simeio Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Simeio Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Identity Advisory Services Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Identity Advisory Services by Company Revenue
 - 3.2.2 Top 3 Identity Advisory Services Players Market Share in 2025
 - 3.2.3 Top 6 Identity Advisory Services Players Market Share in 2025
- 3.3 Identity Advisory Services Market: Overall Company Footprint Analysis
 - 3.3.1 Identity Advisory Services Market: Region Footprint
 - 3.3.2 Identity Advisory Services Market: Company Product Type Footprint
 - 3.3.3 Identity Advisory Services Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Identity Advisory Services Consumption Value and Market Share by Type (2021-2026)

4.2 Global Identity Advisory Services Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Identity Advisory Services Consumption Value Market Share by Application (2021-2026)

5.2 Global Identity Advisory Services Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Identity Advisory Services Consumption Value by Type (2021-2032)

6.2 North America Identity Advisory Services Market Size by Application (2021-2032)

6.3 North America Identity Advisory Services Market Size by Country

6.3.1 North America Identity Advisory Services Consumption Value by Country (2021-2032)

6.3.2 United States Identity Advisory Services Market Size and Forecast (2021-2032)

6.3.3 Canada Identity Advisory Services Market Size and Forecast (2021-2032)

6.3.4 Mexico Identity Advisory Services Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Identity Advisory Services Consumption Value by Type (2021-2032)

7.2 Europe Identity Advisory Services Consumption Value by Application (2021-2032)

7.3 Europe Identity Advisory Services Market Size by Country

7.3.1 Europe Identity Advisory Services Consumption Value by Country (2021-2032)

7.3.2 Germany Identity Advisory Services Market Size and Forecast (2021-2032)

7.3.3 France Identity Advisory Services Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Identity Advisory Services Market Size and Forecast (2021-2032)

7.3.5 Russia Identity Advisory Services Market Size and Forecast (2021-2032)

7.3.6 Italy Identity Advisory Services Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Identity Advisory Services Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Identity Advisory Services Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Identity Advisory Services Market Size by Region

8.3.1 Asia-Pacific Identity Advisory Services Consumption Value by Region

(2021-2032)

- 8.3.2 China Identity Advisory Services Market Size and Forecast (2021-2032)
- 8.3.3 Japan Identity Advisory Services Market Size and Forecast (2021-2032)
- 8.3.4 South Korea Identity Advisory Services Market Size and Forecast (2021-2032)
- 8.3.5 India Identity Advisory Services Market Size and Forecast (2021-2032)
- 8.3.6 Southeast Asia Identity Advisory Services Market Size and Forecast (2021-2032)
- 8.3.7 Australia Identity Advisory Services Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America Identity Advisory Services Consumption Value by Type (2021-2032)
- 9.2 South America Identity Advisory Services Consumption Value by Application (2021-2032)
- 9.3 South America Identity Advisory Services Market Size by Country
 - 9.3.1 South America Identity Advisory Services Consumption Value by Country (2021-2032)
 - 9.3.2 Brazil Identity Advisory Services Market Size and Forecast (2021-2032)
 - 9.3.3 Argentina Identity Advisory Services Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Identity Advisory Services Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa Identity Advisory Services Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa Identity Advisory Services Market Size by Country
 - 10.3.1 Middle East & Africa Identity Advisory Services Consumption Value by Country (2021-2032)
 - 10.3.2 Turkey Identity Advisory Services Market Size and Forecast (2021-2032)
 - 10.3.3 Saudi Arabia Identity Advisory Services Market Size and Forecast (2021-2032)
 - 10.3.4 UAE Identity Advisory Services Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Identity Advisory Services Market Drivers
- 11.2 Identity Advisory Services Market Restraints
- 11.3 Identity Advisory Services Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants

- 11.4.2 Bargaining Power of Suppliers
- 11.4.3 Bargaining Power of Buyers
- 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 Identity Advisory Services Industry Chain
- 12.2 Identity Advisory Services Upstream Analysis
- 12.3 Identity Advisory Services Midstream Analysis
- 12.4 Identity Advisory Services Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Identity Advisory Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Identity Advisory Services Consumption Value by Deployment Method, (USD Million), 2021 & 2025 & 2032

Table 3. Global Identity Advisory Services Consumption Value by Target Users, (USD Million), 2021 & 2025 & 2032

Table 4. Global Identity Advisory Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Identity Advisory Services Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Identity Advisory Services Consumption Value by Region (2027-2032) & (USD Million)

Table 7. Accenture Company Information, Head Office, and Major Competitors

Table 8. Accenture Major Business

Table 9. Accenture Identity Advisory Services Product and Solutions

Table 10. Accenture Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. Accenture Recent Developments and Future Plans

Table 12. Deloitte Company Information, Head Office, and Major Competitors

Table 13. Deloitte Major Business

Table 14. Deloitte Identity Advisory Services Product and Solutions

Table 15. Deloitte Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Deloitte Recent Developments and Future Plans

Table 17. IBM Consulting Company Information, Head Office, and Major Competitors

Table 18. IBM Consulting Major Business

Table 19. IBM Consulting Identity Advisory Services Product and Solutions

Table 20. IBM Consulting Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. PwC Company Information, Head Office, and Major Competitors

Table 22. PwC Major Business

Table 23. PwC Identity Advisory Services Product and Solutions

Table 24. PwC Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. PwC Recent Developments and Future Plans

- Table 26. EY Company Information, Head Office, and Major Competitors
- Table 27. EY Major Business
- Table 28. EY Identity Advisory Services Product and Solutions
- Table 29. EY Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 30. EY Recent Developments and Future Plans
- Table 31. Capgemini Company Information, Head Office, and Major Competitors
- Table 32. Capgemini Major Business
- Table 33. Capgemini Identity Advisory Services Product and Solutions
- Table 34. Capgemini Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 35. Capgemini Recent Developments and Future Plans
- Table 36. Optiv Security Inc. Company Information, Head Office, and Major Competitors
- Table 37. Optiv Security Inc. Major Business
- Table 38. Optiv Security Inc. Identity Advisory Services Product and Solutions
- Table 39. Optiv Security Inc. Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 40. Optiv Security Inc. Recent Developments and Future Plans
- Table 41. TCS Company Information, Head Office, and Major Competitors
- Table 42. TCS Major Business
- Table 43. TCS Identity Advisory Services Product and Solutions
- Table 44. TCS Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 45. TCS Recent Developments and Future Plans
- Table 46. Wipro Company Information, Head Office, and Major Competitors
- Table 47. Wipro Major Business
- Table 48. Wipro Identity Advisory Services Product and Solutions
- Table 49. Wipro Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 50. Wipro Recent Developments and Future Plans
- Table 51. KPMG Company Information, Head Office, and Major Competitors
- Table 52. KPMG Major Business
- Table 53. KPMG Identity Advisory Services Product and Solutions
- Table 54. KPMG Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 55. KPMG Recent Developments and Future Plans
- Table 56. DXC Technology Company Information, Head Office, and Major Competitors
- Table 57. DXC Technology Major Business
- Table 58. DXC Technology Identity Advisory Services Product and Solutions

Table 59. DXC Technology Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. DXC Technology Recent Developments and Future Plans

Table 61. Infosys Company Information, Head Office, and Major Competitors

Table 62. Infosys Major Business

Table 63. Infosys Identity Advisory Services Product and Solutions

Table 64. Infosys Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Infosys Recent Developments and Future Plans

Table 66. Cognizant Company Information, Head Office, and Major Competitors

Table 67. Cognizant Major Business

Table 68. Cognizant Identity Advisory Services Product and Solutions

Table 69. Cognizant Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Cognizant Recent Developments and Future Plans

Table 71. NTTDATA Company Information, Head Office, and Major Competitors

Table 72. NTTDATA Major Business

Table 73. NTTDATA Identity Advisory Services Product and Solutions

Table 74. NTTDATA Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. NTTDATA Recent Developments and Future Plans

Table 76. Sopra Steria Company Information, Head Office, and Major Competitors

Table 77. Sopra Steria Major Business

Table 78. Sopra Steria Identity Advisory Services Product and Solutions

Table 79. Sopra Steria Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Sopra Steria Recent Developments and Future Plans

Table 81. Optiv Company Information, Head Office, and Major Competitors

Table 82. Optiv Major Business

Table 83. Optiv Identity Advisory Services Product and Solutions

Table 84. Optiv Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Optiv Recent Developments and Future Plans

Table 86. iC Consult Company Information, Head Office, and Major Competitors

Table 87. iC Consult Major Business

Table 88. iC Consult Identity Advisory Services Product and Solutions

Table 89. iC Consult Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. iC Consult Recent Developments and Future Plans

- Table 91. Simeio Company Information, Head Office, and Major Competitors
- Table 92. Simeio Major Business
- Table 93. Simeio Identity Advisory Services Product and Solutions
- Table 94. Simeio Identity Advisory Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Simeio Recent Developments and Future Plans
- Table 96. Global Identity Advisory Services Revenue (USD Million) by Players (2021-2026)
- Table 97. Global Identity Advisory Services Revenue Share by Players (2021-2026)
- Table 98. Breakdown of Identity Advisory Services by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 99. Market Position of Players in Identity Advisory Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 100. Head Office of Key Identity Advisory Services Players
- Table 101. Identity Advisory Services Market: Company Product Type Footprint
- Table 102. Identity Advisory Services Market: Company Product Application Footprint
- Table 103. Identity Advisory Services New Market Entrants and Barriers to Market Entry
- Table 104. Identity Advisory Services Mergers, Acquisition, Agreements, and Collaborations
- Table 105. Global Identity Advisory Services Consumption Value (USD Million) by Type (2021-2026)
- Table 106. Global Identity Advisory Services Consumption Value Share by Type (2021-2026)
- Table 107. Global Identity Advisory Services Consumption Value Forecast by Type (2027-2032)
- Table 108. Global Identity Advisory Services Consumption Value by Application (2021-2026)
- Table 109. Global Identity Advisory Services Consumption Value Forecast by Application (2027-2032)
- Table 110. North America Identity Advisory Services Consumption Value by Type (2021-2026) & (USD Million)
- Table 111. North America Identity Advisory Services Consumption Value by Type (2027-2032) & (USD Million)
- Table 112. North America Identity Advisory Services Consumption Value by Application (2021-2026) & (USD Million)
- Table 113. North America Identity Advisory Services Consumption Value by Application (2027-2032) & (USD Million)
- Table 114. North America Identity Advisory Services Consumption Value by Country (2021-2026) & (USD Million)

Table 115. North America Identity Advisory Services Consumption Value by Country (2027-2032) & (USD Million)

Table 116. Europe Identity Advisory Services Consumption Value by Type (2021-2026) & (USD Million)

Table 117. Europe Identity Advisory Services Consumption Value by Type (2027-2032) & (USD Million)

Table 118. Europe Identity Advisory Services Consumption Value by Application (2021-2026) & (USD Million)

Table 119. Europe Identity Advisory Services Consumption Value by Application (2027-2032) & (USD Million)

Table 120. Europe Identity Advisory Services Consumption Value by Country (2021-2026) & (USD Million)

Table 121. Europe Identity Advisory Services Consumption Value by Country (2027-2032) & (USD Million)

Table 122. Asia-Pacific Identity Advisory Services Consumption Value by Type (2021-2026) & (USD Million)

Table 123. Asia-Pacific Identity Advisory Services Consumption Value by Type (2027-2032) & (USD Million)

Table 124. Asia-Pacific Identity Advisory Services Consumption Value by Application (2021-2026) & (USD Million)

Table 125. Asia-Pacific Identity Advisory Services Consumption Value by Application (2027-2032) & (USD Million)

Table 126. Asia-Pacific Identity Advisory Services Consumption Value by Region (2021-2026) & (USD Million)

Table 127. Asia-Pacific Identity Advisory Services Consumption Value by Region (2027-2032) & (USD Million)

Table 128. South America Identity Advisory Services Consumption Value by Type (2021-2026) & (USD Million)

Table 129. South America Identity Advisory Services Consumption Value by Type (2027-2032) & (USD Million)

Table 130. South America Identity Advisory Services Consumption Value by Application (2021-2026) & (USD Million)

Table 131. South America Identity Advisory Services Consumption Value by Application (2027-2032) & (USD Million)

Table 132. South America Identity Advisory Services Consumption Value by Country (2021-2026) & (USD Million)

Table 133. South America Identity Advisory Services Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Middle East & Africa Identity Advisory Services Consumption Value by Type

(2021-2026) & (USD Million)

Table 135. Middle East & Africa Identity Advisory Services Consumption Value by Type (2027-2032) & (USD Million)

Table 136. Middle East & Africa Identity Advisory Services Consumption Value by Application (2021-2026) & (USD Million)

Table 137. Middle East & Africa Identity Advisory Services Consumption Value by Application (2027-2032) & (USD Million)

Table 138. Middle East & Africa Identity Advisory Services Consumption Value by Country (2021-2026) & (USD Million)

Table 139. Middle East & Africa Identity Advisory Services Consumption Value by Country (2027-2032) & (USD Million)

Table 140. Global Key Players of Identity Advisory Services Upstream (Raw Materials)

Table 141. Global Identity Advisory Services Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Identity Advisory Services Picture

Figure 2. Global Identity Advisory Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Identity Advisory Services Consumption Value Market Share by Type in 2025

Figure 4. Identity Strategy Planning Consulting

Figure 5. Identity Compliance Consulting

Figure 6. Identity Security Protection Consulting

Figure 7. Others

Figure 8. Global Identity Advisory Services Consumption Value by Deployment Method, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Identity Advisory Services Consumption Value Market Share by Deployment Method in 2025

Figure 10. Cloud-based

Figure 11. On-premise

Figure 12. Global Identity Advisory Services Consumption Value by Target Users, (USD Million), 2021 & 2025 & 2032

Figure 13. Global Identity Advisory Services Consumption Value Market Share by Target Users in 2025

Figure 14. Businesses

Figure 15. Individuals

Figure 16. Global Identity Advisory Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 17. Identity Advisory Services Consumption Value Market Share by Application in 2025

Figure 18. Financial Industry Picture

Figure 19. Government and Public Services Picture

Figure 20. Health and Life Sciences Picture

Figure 21. Others Picture

Figure 22. Global Identity Advisory Services Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 23. Global Identity Advisory Services Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 24. Global Market Identity Advisory Services Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 25. Global Identity Advisory Services Consumption Value Market Share by Region (2021-2032)

Figure 26. Global Identity Advisory Services Consumption Value Market Share by Region in 2025

Figure 27. North America Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 28. Europe Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 29. Asia-Pacific Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 30. South America Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 31. Middle East & Africa Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 32. Company Three Recent Developments and Future Plans

Figure 33. Global Identity Advisory Services Revenue Share by Players in 2025

Figure 34. Identity Advisory Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 35. Market Share of Identity Advisory Services by Player Revenue in 2025

Figure 36. Top 3 Identity Advisory Services Players Market Share in 2025

Figure 37. Top 6 Identity Advisory Services Players Market Share in 2025

Figure 38. Global Identity Advisory Services Consumption Value Share by Type (2021-2026)

Figure 39. Global Identity Advisory Services Market Share Forecast by Type (2027-2032)

Figure 40. Global Identity Advisory Services Consumption Value Share by Application (2021-2026)

Figure 41. Global Identity Advisory Services Market Share Forecast by Application (2027-2032)

Figure 42. North America Identity Advisory Services Consumption Value Market Share by Type (2021-2032)

Figure 43. North America Identity Advisory Services Consumption Value Market Share by Application (2021-2032)

Figure 44. North America Identity Advisory Services Consumption Value Market Share by Country (2021-2032)

Figure 45. United States Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 46. Canada Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 47. Mexico Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 48. Europe Identity Advisory Services Consumption Value Market Share by Type (2021-2032)

Figure 49. Europe Identity Advisory Services Consumption Value Market Share by Application (2021-2032)

Figure 50. Europe Identity Advisory Services Consumption Value Market Share by Country (2021-2032)

Figure 51. Germany Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 52. France Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 53. United Kingdom Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 54. Russia Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 55. Italy Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 56. Asia-Pacific Identity Advisory Services Consumption Value Market Share by Type (2021-2032)

Figure 57. Asia-Pacific Identity Advisory Services Consumption Value Market Share by Application (2021-2032)

Figure 58. Asia-Pacific Identity Advisory Services Consumption Value Market Share by Region (2021-2032)

Figure 59. China Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 60. Japan Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 61. South Korea Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 62. India Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 63. Southeast Asia Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 64. Australia Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 65. South America Identity Advisory Services Consumption Value Market Share by Type (2021-2032)

Figure 66. South America Identity Advisory Services Consumption Value Market Share

by Application (2021-2032)

Figure 67. South America Identity Advisory Services Consumption Value Market Share by Country (2021-2032)

Figure 68. Brazil Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 69. Argentina Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 70. Middle East & Africa Identity Advisory Services Consumption Value Market Share by Type (2021-2032)

Figure 71. Middle East & Africa Identity Advisory Services Consumption Value Market Share by Application (2021-2032)

Figure 72. Middle East & Africa Identity Advisory Services Consumption Value Market Share by Country (2021-2032)

Figure 73. Turkey Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 74. Saudi Arabia Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 75. UAE Identity Advisory Services Consumption Value (2021-2032) & (USD Million)

Figure 76. Identity Advisory Services Market Drivers

Figure 77. Identity Advisory Services Market Restraints

Figure 78. Identity Advisory Services Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Identity Advisory Services Industrial Chain

Figure 81. Methodology

Figure 82. Research Process and Data Source

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