

Global Home Standby Generators Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Home Standby Generators market size was valued at US\$ 2337 million in 2024 and is forecast to a readjusted size of USD 4294 million by 2031 with a CAGR of 9.2% during review period.

A Home Standby Generator is a backup power system designed to automatically provide electricity to a home in the event of a power outage. These generators are typically connected to the home's electrical system and powered by natural gas, propane, or diesel. Growing intensity and frequency of prolonged power disruptions on account of grid inadequacy, deteriorating weather conditions heighten consumer awareness of power reliability concerns. Home Standby Generator delivers power directly to home's electrical system, backing up entire home or just the most essential items when the municipal power is out. New energy such as wind power in the United States accounts for a large proportion of power supply (more than 70%), but in severe weather conditions, the energy supply is unstable, and the power storage in the United States has not reached the level of South Korea, resulting in power outages due to tight power supply.

Global key players of Home Standby Generators include Generac, Briggs & Stratton, Kohler Energy, Cummins, Honeywell, etc. The top five players hold a share about 93%. North America is the world's largest market for Home Standby Generators and holds a share about 95%, followed by Europe and Asia-Pacific, with share about 3% and 2%, separately. In terms of product type, Natural Gas is the largest segment, accounting for a share about 95%. In terms of application, Single Family is the largest field with a share about 94 percent.

This report is a detailed and comprehensive analysis for global Home Standby Generators market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Home Standby Generators market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Home Standby Generators market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Home Standby Generators market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Home Standby Generators market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Home Standby Generators
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Home Standby Generators market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Generac, Briggs & Stratton, Kohler Energy, Cummins, Honeywell, Eaton, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Home Standby Generators market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Natural Gas

Propane

Others

Market segment by Application

Single Family

Multifamily

Major players covered

Generac

Briggs & Stratton

Kohler Energy

Cummins

Honeywell

Eaton

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Home Standby Generators product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Home Standby Generators, with price, sales quantity, revenue, and global market share of Home Standby Generators from 2020 to 2025.

Chapter 3, the Home Standby Generators competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Home Standby Generators breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Home Standby Generators market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Home Standby Generators.

Chapter 14 and 15, to describe Home Standby Generators sales channel, distributors, customers, research findings and conclusion.

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