

Global Heat Transfer Paper and Vinyl Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Heat Transfer Paper and Vinyl market size was valued at US\$ 1536 million in 2024 and is forecast to a readjusted size of USD 2055 million by 2031 with a CAGR of 4.3% during review period.

The thermal transfer film is a dielectric material of the thermal transfer process.

The classification of Heat Transfer Paper and Vinyl includes Heat Transfer PU Vinyl, Heat Transfer PVC Vinyl, 3D PU Heat Transfer Vinyl and Heat Transfer Paper. The most proportion of Heat Transfer Paper and Vinyl is Heat Transfer PVC Vinyl, which takes about 40% of global market. Heat Transfer Paper and Vinyl is widely used for Textile Industry and the proportion of it is about 76%. On the basis of region, China is the major region of the industry, with a share of 36% of global market.

This report is a detailed and comprehensive analysis for global Heat Transfer Paper and Vinyl market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Heat Transfer Paper and Vinyl market size and forecasts, in consumption value (\$ Million), sales quantity (M Sq.m), and average selling prices (USD/K Sq.m),

2020-2031

Global Heat Transfer Paper and Vinyl market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Sq.m), and average selling prices (USD/K Sq.m), 2020-2031

Global Heat Transfer Paper and Vinyl market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (M Sq.m), and average selling prices (USD/K Sq.m), 2020-2031

Global Heat Transfer Paper and Vinyl market shares of main players, shipments in revenue (\$ Million), sales quantity (M Sq.m), and ASP (USD/K Sq.m), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Heat Transfer Paper and Vinyl
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Heat Transfer Paper and Vinyl market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stahls' Inc, Chemica, Dae Ha Co. Ltd., Avery Dennison Corp, Siser Srl, Hexis Corporation, Poli-Tape Group, MINSEO Co, Unimark Heat Transfer Co, SEF Textile, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Heat Transfer Paper and Vinyl market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Heat Transfer PU Vinyl

Heat Transfer PVC Vinyl

3D PU Heat Transfer Vinyl

Heat Transfer Paper

Market segment by Application

Textile Industry

Consumer Goods Packaging

Other

Major players covered

Stahls' Inc

Chemica

Dae Ha Co. Ltd.

Avery Dennison Corp

Siser Srl

Hexis Corporation

Poli-Tape Group

MINSEO Co

Unimark Heat Transfer Co

SEF Textile

Advanced Display Materials

Neenah

Sappi Group

Hansol

Guangdong Guanhao High-Tech

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Heat Transfer Paper and Vinyl product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Heat Transfer Paper and Vinyl, with price, sales quantity, revenue, and global market share of Heat Transfer Paper and Vinyl from 2020 to 2025.

Chapter 3, the Heat Transfer Paper and Vinyl competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Heat Transfer Paper and Vinyl breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Heat Transfer Paper and Vinyl market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Heat Transfer Paper and Vinyl.

Chapter 14 and 15, to describe Heat Transfer Paper and Vinyl sales channel, distributors, customers, research findings and conclusion.

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