

Global HDTV Antenna Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/H7794152181BEN.html>

Date: July 2025

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: H7794152181BEN

Abstracts

According to our (Global Info Research) latest study, the global HDTV Antenna market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

HDTV antenna is a piece of electronic equipment designed to receive television broadcasts in the form of electromagnetic signals that are being transmitted 'over the air'. When a television station broadcasts its programming, it is converted from audio and video information into these electromagnetic signals.

The major players in global HDTV Antenna market include Antennas Direct, Jasco Products (GE), Best Buy, etc. The top 3 players occupy about 35% shares of the global market. United States is the main market, and occupies about 85% of the global market. Outdoor is the main type, with a share about 50%. Residential is the main application, which holds a share about 75%.

This report is a detailed and comprehensive analysis for global HDTV Antenna market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global HDTV Antenna market size and forecasts, in consumption value (\$ Million),

sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global HDTV Antenna market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global HDTV Antenna market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global HDTV Antenna market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for HDTV Antenna
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global HDTV Antenna market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Antennas Direct, Jasco Products (GE), Best Buy, RCA, Terk, Winegard, Mohu, Polaroid, Channel Master, Marathon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

HDTV Antenna market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Indoor

Outdoor

Market segment by Application

Residential

Commercial

Major players covered

Antennas Direct

Jasco Products (GE)

Best Buy

RCA

Terk

Winegard

Mohu

Polaroid

Channel Master

Marathon

KING

As Seen on TV

1byone

Rocam

ANTOP

Mediasonic

RadioShack

ONN

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe HDTV Antenna product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of HDTV Antenna, with price, sales quantity, revenue, and global market share of HDTV Antenna from 2020 to 2025.

Chapter 3, the HDTV Antenna competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the HDTV Antenna breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and HDTV Antenna market forecast, by regions, by Type, and by Application,

with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of HDTV Antenna.

Chapter 14 and 15, to describe HDTV Antenna sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global HDTV Antenna Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Indoor

1.3.3 Outdoor

1.4 Market Analysis by Application

1.4.1 Overview: Global HDTV Antenna Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Residential

1.4.3 Commercial

1.5 Global HDTV Antenna Market Size & Forecast

1.5.1 Global HDTV Antenna Consumption Value (2020 & 2024 & 2031)

1.5.2 Global HDTV Antenna Sales Quantity (2020-2031)

1.5.3 Global HDTV Antenna Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Antennas Direct

2.1.1 Antennas Direct Details

2.1.2 Antennas Direct Major Business

2.1.3 Antennas Direct HDTV Antenna Product and Services

2.1.4 Antennas Direct HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Antennas Direct Recent Developments/Updates

2.2 Jasco Products (GE)

2.2.1 Jasco Products (GE) Details

2.2.2 Jasco Products (GE) Major Business

2.2.3 Jasco Products (GE) HDTV Antenna Product and Services

2.2.4 Jasco Products (GE) HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Jasco Products (GE) Recent Developments/Updates

2.3 Best Buy

2.3.1 Best Buy Details

- 2.3.2 Best Buy Major Business
- 2.3.3 Best Buy HDTV Antenna Product and Services
- 2.3.4 Best Buy HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.3.5 Best Buy Recent Developments/Updates
- 2.4 RCA
 - 2.4.1 RCA Details
 - 2.4.2 RCA Major Business
 - 2.4.3 RCA HDTV Antenna Product and Services
 - 2.4.4 RCA HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 RCA Recent Developments/Updates
- 2.5 Terk
 - 2.5.1 Terk Details
 - 2.5.2 Terk Major Business
 - 2.5.3 Terk HDTV Antenna Product and Services
 - 2.5.4 Terk HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Terk Recent Developments/Updates
- 2.6 Winegard
 - 2.6.1 Winegard Details
 - 2.6.2 Winegard Major Business
 - 2.6.3 Winegard HDTV Antenna Product and Services
 - 2.6.4 Winegard HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Winegard Recent Developments/Updates
- 2.7 Mohu
 - 2.7.1 Mohu Details
 - 2.7.2 Mohu Major Business
 - 2.7.3 Mohu HDTV Antenna Product and Services
 - 2.7.4 Mohu HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Mohu Recent Developments/Updates
- 2.8 Polaroid
 - 2.8.1 Polaroid Details
 - 2.8.2 Polaroid Major Business
 - 2.8.3 Polaroid HDTV Antenna Product and Services
 - 2.8.4 Polaroid HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.8.5 Polaroid Recent Developments/Updates
- 2.9 Channel Master
 - 2.9.1 Channel Master Details
 - 2.9.2 Channel Master Major Business
 - 2.9.3 Channel Master HDTV Antenna Product and Services
 - 2.9.4 Channel Master HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Channel Master Recent Developments/Updates
- 2.10 Marathon
 - 2.10.1 Marathon Details
 - 2.10.2 Marathon Major Business
 - 2.10.3 Marathon HDTV Antenna Product and Services
 - 2.10.4 Marathon HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Marathon Recent Developments/Updates
- 2.11 KING
 - 2.11.1 KING Details
 - 2.11.2 KING Major Business
 - 2.11.3 KING HDTV Antenna Product and Services
 - 2.11.4 KING HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 KING Recent Developments/Updates
- 2.12 As Seen on TV
 - 2.12.1 As Seen on TV Details
 - 2.12.2 As Seen on TV Major Business
 - 2.12.3 As Seen on TV HDTV Antenna Product and Services
 - 2.12.4 As Seen on TV HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 As Seen on TV Recent Developments/Updates
- 2.13 1byone
 - 2.13.1 1byone Details
 - 2.13.2 1byone Major Business
 - 2.13.3 1byone HDTV Antenna Product and Services
 - 2.13.4 1byone HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.13.5 1byone Recent Developments/Updates
- 2.14 Rocam
 - 2.14.1 Rocam Details
 - 2.14.2 Rocam Major Business

- 2.14.3 Rocam HDTV Antenna Product and Services
- 2.14.4 Rocam HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.14.5 Rocam Recent Developments/Updates
- 2.15 ANTOP
 - 2.15.1 ANTOP Details
 - 2.15.2 ANTOP Major Business
 - 2.15.3 ANTOP HDTV Antenna Product and Services
 - 2.15.4 ANTOP HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.15.5 ANTOP Recent Developments/Updates
- 2.16 Mediasonic
 - 2.16.1 Mediasonic Details
 - 2.16.2 Mediasonic Major Business
 - 2.16.3 Mediasonic HDTV Antenna Product and Services
 - 2.16.4 Mediasonic HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.16.5 Mediasonic Recent Developments/Updates
- 2.17 RadioShack
 - 2.17.1 RadioShack Details
 - 2.17.2 RadioShack Major Business
 - 2.17.3 RadioShack HDTV Antenna Product and Services
 - 2.17.4 RadioShack HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.17.5 RadioShack Recent Developments/Updates
- 2.18 ONN
 - 2.18.1 ONN Details
 - 2.18.2 ONN Major Business
 - 2.18.3 ONN HDTV Antenna Product and Services
 - 2.18.4 ONN HDTV Antenna Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.18.5 ONN Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: HDTV ANTENNA BY MANUFACTURER

- 3.1 Global HDTV Antenna Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global HDTV Antenna Revenue by Manufacturer (2020-2025)
- 3.3 Global HDTV Antenna Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of HDTV Antenna by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 HDTV Antenna Manufacturer Market Share in 2024

3.4.3 Top 6 HDTV Antenna Manufacturer Market Share in 2024

3.5 HDTV Antenna Market: Overall Company Footprint Analysis

3.5.1 HDTV Antenna Market: Region Footprint

3.5.2 HDTV Antenna Market: Company Product Type Footprint

3.5.3 HDTV Antenna Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global HDTV Antenna Market Size by Region

4.1.1 Global HDTV Antenna Sales Quantity by Region (2020-2031)

4.1.2 Global HDTV Antenna Consumption Value by Region (2020-2031)

4.1.3 Global HDTV Antenna Average Price by Region (2020-2031)

4.2 North America HDTV Antenna Consumption Value (2020-2031)

4.3 Europe HDTV Antenna Consumption Value (2020-2031)

4.4 Asia-Pacific HDTV Antenna Consumption Value (2020-2031)

4.5 South America HDTV Antenna Consumption Value (2020-2031)

4.6 Middle East & Africa HDTV Antenna Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

5.1 Global HDTV Antenna Sales Quantity by Type (2020-2031)

5.2 Global HDTV Antenna Consumption Value by Type (2020-2031)

5.3 Global HDTV Antenna Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

6.1 Global HDTV Antenna Sales Quantity by Application (2020-2031)

6.2 Global HDTV Antenna Consumption Value by Application (2020-2031)

6.3 Global HDTV Antenna Average Price by Application (2020-2031)

7 NORTH AMERICA

7.1 North America HDTV Antenna Sales Quantity by Type (2020-2031)

7.2 North America HDTV Antenna Sales Quantity by Application (2020-2031)

7.3 North America HDTV Antenna Market Size by Country

- 7.3.1 North America HDTV Antenna Sales Quantity by Country (2020-2031)
- 7.3.2 North America HDTV Antenna Consumption Value by Country (2020-2031)
- 7.3.3 United States Market Size and Forecast (2020-2031)
- 7.3.4 Canada Market Size and Forecast (2020-2031)
- 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe HDTV Antenna Sales Quantity by Type (2020-2031)
- 8.2 Europe HDTV Antenna Sales Quantity by Application (2020-2031)
- 8.3 Europe HDTV Antenna Market Size by Country
 - 8.3.1 Europe HDTV Antenna Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe HDTV Antenna Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific HDTV Antenna Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific HDTV Antenna Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific HDTV Antenna Market Size by Region
 - 9.3.1 Asia-Pacific HDTV Antenna Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific HDTV Antenna Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America HDTV Antenna Sales Quantity by Type (2020-2031)
- 10.2 South America HDTV Antenna Sales Quantity by Application (2020-2031)
- 10.3 South America HDTV Antenna Market Size by Country

- 10.3.1 South America HDTV Antenna Sales Quantity by Country (2020-2031)
- 10.3.2 South America HDTV Antenna Consumption Value by Country (2020-2031)
- 10.3.3 Brazil Market Size and Forecast (2020-2031)
- 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa HDTV Antenna Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa HDTV Antenna Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa HDTV Antenna Market Size by Country
 - 11.3.1 Middle East & Africa HDTV Antenna Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa HDTV Antenna Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 HDTV Antenna Market Drivers
- 12.2 HDTV Antenna Market Restraints
- 12.3 HDTV Antenna Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of HDTV Antenna and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of HDTV Antenna
- 13.3 HDTV Antenna Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 HDTV Antenna Typical Distributors

14.3 HDTV Antenna Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global HDTV Antenna Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global HDTV Antenna Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Antennas Direct Basic Information, Manufacturing Base and Competitors

Table 4. Antennas Direct Major Business

Table 5. Antennas Direct HDTV Antenna Product and Services

Table 6. Antennas Direct HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Antennas Direct Recent Developments/Updates

Table 8. Jasco Products (GE) Basic Information, Manufacturing Base and Competitors

Table 9. Jasco Products (GE) Major Business

Table 10. Jasco Products (GE) HDTV Antenna Product and Services

Table 11. Jasco Products (GE) HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Jasco Products (GE) Recent Developments/Updates

Table 13. Best Buy Basic Information, Manufacturing Base and Competitors

Table 14. Best Buy Major Business

Table 15. Best Buy HDTV Antenna Product and Services

Table 16. Best Buy HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Best Buy Recent Developments/Updates

Table 18. RCA Basic Information, Manufacturing Base and Competitors

Table 19. RCA Major Business

Table 20. RCA HDTV Antenna Product and Services

Table 21. RCA HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. RCA Recent Developments/Updates

Table 23. Terk Basic Information, Manufacturing Base and Competitors

Table 24. Terk Major Business

Table 25. Terk HDTV Antenna Product and Services

Table 26. Terk HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Terk Recent Developments/Updates

Table 28. Winegard Basic Information, Manufacturing Base and Competitors

Table 29. Winegard Major Business

Table 30. Winegard HDTV Antenna Product and Services

Table 31. Winegard HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Winegard Recent Developments/Updates

Table 33. Mohu Basic Information, Manufacturing Base and Competitors

Table 34. Mohu Major Business

Table 35. Mohu HDTV Antenna Product and Services

Table 36. Mohu HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Mohu Recent Developments/Updates

Table 38. Polaroid Basic Information, Manufacturing Base and Competitors

Table 39. Polaroid Major Business

Table 40. Polaroid HDTV Antenna Product and Services

Table 41. Polaroid HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Polaroid Recent Developments/Updates

Table 43. Channel Master Basic Information, Manufacturing Base and Competitors

Table 44. Channel Master Major Business

Table 45. Channel Master HDTV Antenna Product and Services

Table 46. Channel Master HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Channel Master Recent Developments/Updates

Table 48. Marathon Basic Information, Manufacturing Base and Competitors

Table 49. Marathon Major Business

Table 50. Marathon HDTV Antenna Product and Services

Table 51. Marathon HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Marathon Recent Developments/Updates

Table 53. KING Basic Information, Manufacturing Base and Competitors

Table 54. KING Major Business

Table 55. KING HDTV Antenna Product and Services

Table 56. KING HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. KING Recent Developments/Updates

Table 58. As Seen on TV Basic Information, Manufacturing Base and Competitors

Table 59. As Seen on TV Major Business

Table 60. As Seen on TV HDTV Antenna Product and Services

Table 61. As Seen on TV HDTV Antenna Sales Quantity (K Units), Average Price

(USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. As Seen on TV Recent Developments/Updates

Table 63. 1byone Basic Information, Manufacturing Base and Competitors

Table 64. 1byone Major Business

Table 65. 1byone HDTV Antenna Product and Services

Table 66. 1byone HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. 1byone Recent Developments/Updates

Table 68. Rocam Basic Information, Manufacturing Base and Competitors

Table 69. Rocam Major Business

Table 70. Rocam HDTV Antenna Product and Services

Table 71. Rocam HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Rocam Recent Developments/Updates

Table 73. ANTOP Basic Information, Manufacturing Base and Competitors

Table 74. ANTOP Major Business

Table 75. ANTOP HDTV Antenna Product and Services

Table 76. ANTOP HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. ANTOP Recent Developments/Updates

Table 78. Mediasonic Basic Information, Manufacturing Base and Competitors

Table 79. Mediasonic Major Business

Table 80. Mediasonic HDTV Antenna Product and Services

Table 81. Mediasonic HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 82. Mediasonic Recent Developments/Updates

Table 83. RadioShack Basic Information, Manufacturing Base and Competitors

Table 84. RadioShack Major Business

Table 85. RadioShack HDTV Antenna Product and Services

Table 86. RadioShack HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 87. RadioShack Recent Developments/Updates

Table 88. ONN Basic Information, Manufacturing Base and Competitors

Table 89. ONN Major Business

Table 90. ONN HDTV Antenna Product and Services

Table 91. ONN HDTV Antenna Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 92. ONN Recent Developments/Updates

Table 93. Global HDTV Antenna Sales Quantity by Manufacturer (2020-2025) & (K

Units)

Table 94. Global HDTV Antenna Revenue by Manufacturer (2020-2025) & (USD Million)

Table 95. Global HDTV Antenna Average Price by Manufacturer (2020-2025) & (USD/Unit)

Table 96. Market Position of Manufacturers in HDTV Antenna, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 97. Head Office and HDTV Antenna Production Site of Key Manufacturer

Table 98. HDTV Antenna Market: Company Product Type Footprint

Table 99. HDTV Antenna Market: Company Product Application Footprint

Table 100. HDTV Antenna New Market Entrants and Barriers to Market Entry

Table 101. HDTV Antenna Mergers, Acquisition, Agreements, and Collaborations

Table 102. Global HDTV Antenna Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 103. Global HDTV Antenna Sales Quantity by Region (2020-2025) & (K Units)

Table 104. Global HDTV Antenna Sales Quantity by Region (2026-2031) & (K Units)

Table 105. Global HDTV Antenna Consumption Value by Region (2020-2025) & (USD Million)

Table 106. Global HDTV Antenna Consumption Value by Region (2026-2031) & (USD Million)

Table 107. Global HDTV Antenna Average Price by Region (2020-2025) & (USD/Unit)

Table 108. Global HDTV Antenna Average Price by Region (2026-2031) & (USD/Unit)

Table 109. Global HDTV Antenna Sales Quantity by Type (2020-2025) & (K Units)

Table 110. Global HDTV Antenna Sales Quantity by Type (2026-2031) & (K Units)

Table 111. Global HDTV Antenna Consumption Value by Type (2020-2025) & (USD Million)

Table 112. Global HDTV Antenna Consumption Value by Type (2026-2031) & (USD Million)

Table 113. Global HDTV Antenna Average Price by Type (2020-2025) & (USD/Unit)

Table 114. Global HDTV Antenna Average Price by Type (2026-2031) & (USD/Unit)

Table 115. Global HDTV Antenna Sales Quantity by Application (2020-2025) & (K Units)

Table 116. Global HDTV Antenna Sales Quantity by Application (2026-2031) & (K Units)

Table 117. Global HDTV Antenna Consumption Value by Application (2020-2025) & (USD Million)

Table 118. Global HDTV Antenna Consumption Value by Application (2026-2031) & (USD Million)

Table 119. Global HDTV Antenna Average Price by Application (2020-2025) & (USD/Unit)

Table 120. Global HDTV Antenna Average Price by Application (2026-2031) & (USD/Unit)

Table 121. North America HDTV Antenna Sales Quantity by Type (2020-2025) & (K Units)

Table 122. North America HDTV Antenna Sales Quantity by Type (2026-2031) & (K Units)

Table 123. North America HDTV Antenna Sales Quantity by Application (2020-2025) & (K Units)

Table 124. North America HDTV Antenna Sales Quantity by Application (2026-2031) & (K Units)

Table 125. North America HDTV Antenna Sales Quantity by Country (2020-2025) & (K Units)

Table 126. North America HDTV Antenna Sales Quantity by Country (2026-2031) & (K Units)

Table 127. North America HDTV Antenna Consumption Value by Country (2020-2025) & (USD Million)

Table 128. North America HDTV Antenna Consumption Value by Country (2026-2031) & (USD Million)

Table 129. Europe HDTV Antenna Sales Quantity by Type (2020-2025) & (K Units)

Table 130. Europe HDTV Antenna Sales Quantity by Type (2026-2031) & (K Units)

Table 131. Europe HDTV Antenna Sales Quantity by Application (2020-2025) & (K Units)

Table 132. Europe HDTV Antenna Sales Quantity by Application (2026-2031) & (K Units)

Table 133. Europe HDTV Antenna Sales Quantity by Country (2020-2025) & (K Units)

Table 134. Europe HDTV Antenna Sales Quantity by Country (2026-2031) & (K Units)

Table 135. Europe HDTV Antenna Consumption Value by Country (2020-2025) & (USD Million)

Table 136. Europe HDTV Antenna Consumption Value by Country (2026-2031) & (USD Million)

Table 137. Asia-Pacific HDTV Antenna Sales Quantity by Type (2020-2025) & (K Units)

Table 138. Asia-Pacific HDTV Antenna Sales Quantity by Type (2026-2031) & (K Units)

Table 139. Asia-Pacific HDTV Antenna Sales Quantity by Application (2020-2025) & (K Units)

Table 140. Asia-Pacific HDTV Antenna Sales Quantity by Application (2026-2031) & (K Units)

Table 141. Asia-Pacific HDTV Antenna Sales Quantity by Region (2020-2025) & (K Units)

Table 142. Asia-Pacific HDTV Antenna Sales Quantity by Region (2026-2031) & (K Units)

Units)

Table 143. Asia-Pacific HDTV Antenna Consumption Value by Region (2020-2025) & (USD Million)

Table 144. Asia-Pacific HDTV Antenna Consumption Value by Region (2026-2031) & (USD Million)

Table 145. South America HDTV Antenna Sales Quantity by Type (2020-2025) & (K Units)

Table 146. South America HDTV Antenna Sales Quantity by Type (2026-2031) & (K Units)

Table 147. South America HDTV Antenna Sales Quantity by Application (2020-2025) & (K Units)

Table 148. South America HDTV Antenna Sales Quantity by Application (2026-2031) & (K Units)

Table 149. South America HDTV Antenna Sales Quantity by Country (2020-2025) & (K Units)

Table 150. South America HDTV Antenna Sales Quantity by Country (2026-2031) & (K Units)

Table 151. South America HDTV Antenna Consumption Value by Country (2020-2025) & (USD Million)

Table 152. South America HDTV Antenna Consumption Value by Country (2026-2031) & (USD Million)

Table 153. Middle East & Africa HDTV Antenna Sales Quantity by Type (2020-2025) & (K Units)

Table 154. Middle East & Africa HDTV Antenna Sales Quantity by Type (2026-2031) & (K Units)

Table 155. Middle East & Africa HDTV Antenna Sales Quantity by Application (2020-2025) & (K Units)

Table 156. Middle East & Africa HDTV Antenna Sales Quantity by Application (2026-2031) & (K Units)

Table 157. Middle East & Africa HDTV Antenna Sales Quantity by Country (2020-2025) & (K Units)

Table 158. Middle East & Africa HDTV Antenna Sales Quantity by Country (2026-2031) & (K Units)

Table 159. Middle East & Africa HDTV Antenna Consumption Value by Country (2020-2025) & (USD Million)

Table 160. Middle East & Africa HDTV Antenna Consumption Value by Country (2026-2031) & (USD Million)

Table 161. HDTV Antenna Raw Material

Table 162. Key Manufacturers of HDTV Antenna Raw Materials

Table 163. HDTV Antenna Typical Distributors

Table 164. HDTV Antenna Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. HDTV Antenna Picture

Figure 2. Global HDTV Antenna Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global HDTV Antenna Revenue Market Share by Type in 2024

Figure 4. Indoor Examples

Figure 5. Outdoor Examples

Figure 6. Global HDTV Antenna Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 7. Global HDTV Antenna Revenue Market Share by Application in 2024

Figure 8. Residential Examples

Figure 9. Commercial Examples

Figure 10. Global HDTV Antenna Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 11. Global HDTV Antenna Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 12. Global HDTV Antenna Sales Quantity (2020-2031) & (K Units)

Figure 13. Global HDTV Antenna Price (2020-2031) & (USD/Unit)

Figure 14. Global HDTV Antenna Sales Quantity Market Share by Manufacturer in 2024

Figure 15. Global HDTV Antenna Revenue Market Share by Manufacturer in 2024

Figure 16. Producer Shipments of HDTV Antenna by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 17. Top 3 HDTV Antenna Manufacturer (Revenue) Market Share in 2024

Figure 18. Top 6 HDTV Antenna Manufacturer (Revenue) Market Share in 2024

Figure 19. Global HDTV Antenna Sales Quantity Market Share by Region (2020-2031)

Figure 20. Global HDTV Antenna Consumption Value Market Share by Region (2020-2031)

Figure 21. North America HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 22. Europe HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 23. Asia-Pacific HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 24. South America HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 25. Middle East & Africa HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 26. Global HDTV Antenna Sales Quantity Market Share by Type (2020-2031)

Figure 27. Global HDTV Antenna Consumption Value Market Share by Type

(2020-2031)

Figure 28. Global HDTV Antenna Average Price by Type (2020-2031) & (USD/Unit)

Figure 29. Global HDTV Antenna Sales Quantity Market Share by Application
(2020-2031)

Figure 30. Global HDTV Antenna Revenue Market Share by Application (2020-2031)

Figure 31. Global HDTV Antenna Average Price by Application (2020-2031) &
(USD/Unit)

Figure 32. North America HDTV Antenna Sales Quantity Market Share by Type
(2020-2031)

Figure 33. North America HDTV Antenna Sales Quantity Market Share by Application
(2020-2031)

Figure 34. North America HDTV Antenna Sales Quantity Market Share by Country
(2020-2031)

Figure 35. North America HDTV Antenna Consumption Value Market Share by Country
(2020-2031)

Figure 36. United States HDTV Antenna Consumption Value (2020-2031) & (USD
Million)

Figure 37. Canada HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 38. Mexico HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 39. Europe HDTV Antenna Sales Quantity Market Share by Type (2020-2031)

Figure 40. Europe HDTV Antenna Sales Quantity Market Share by Application
(2020-2031)

Figure 41. Europe HDTV Antenna Sales Quantity Market Share by Country (2020-2031)

Figure 42. Europe HDTV Antenna Consumption Value Market Share by Country
(2020-2031)

Figure 43. Germany HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 44. France HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 45. United Kingdom HDTV Antenna Consumption Value (2020-2031) & (USD
Million)

Figure 46. Russia HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 47. Italy HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 48. Asia-Pacific HDTV Antenna Sales Quantity Market Share by Type
(2020-2031)

Figure 49. Asia-Pacific HDTV Antenna Sales Quantity Market Share by Application
(2020-2031)

Figure 50. Asia-Pacific HDTV Antenna Sales Quantity Market Share by Region
(2020-2031)

Figure 51. Asia-Pacific HDTV Antenna Consumption Value Market Share by Region
(2020-2031)

Figure 52. China HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 53. Japan HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 54. South Korea HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 55. India HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 56. Southeast Asia HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 57. Australia HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 58. South America HDTV Antenna Sales Quantity Market Share by Type (2020-2031)

Figure 59. South America HDTV Antenna Sales Quantity Market Share by Application (2020-2031)

Figure 60. South America HDTV Antenna Sales Quantity Market Share by Country (2020-2031)

Figure 61. South America HDTV Antenna Consumption Value Market Share by Country (2020-2031)

Figure 62. Brazil HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 63. Argentina HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 64. Middle East & Africa HDTV Antenna Sales Quantity Market Share by Type (2020-2031)

Figure 65. Middle East & Africa HDTV Antenna Sales Quantity Market Share by Application (2020-2031)

Figure 66. Middle East & Africa HDTV Antenna Sales Quantity Market Share by Country (2020-2031)

Figure 67. Middle East & Africa HDTV Antenna Consumption Value Market Share by Country (2020-2031)

Figure 68. Turkey HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 69. Egypt HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 70. Saudi Arabia HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 71. South Africa HDTV Antenna Consumption Value (2020-2031) & (USD Million)

Figure 72. HDTV Antenna Market Drivers

Figure 73. HDTV Antenna Market Restraints

Figure 74. HDTV Antenna Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of HDTV Antenna in 2024

Figure 77. Manufacturing Process Analysis of HDTV Antenna

Figure 78. HDTV Antenna Industrial Chain

Figure 79. Sales Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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