

Global Hanging Neck Fan Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Hanging Neck Fan market size was valued at US\$ 1882 million in 2024 and is forecast to a readjusted size of USD 4710 million by 2031 with a CAGR of 14.2% during review period.

A neck fan is a portable electronic device that can be hung on the user's neck to provide the user with a personal fan effect. It uses built-in fan blades and batteries to generate a breeze to reduce body discomfort. One of the development trends of hanging neck fans is to pursue higher comfort and portability. Manufacturers strive to design lightweight and ergonomic products so that the neck fan is comfortable to wear without burdening the user. At the same time, the hanging neck fan should be easy to carry, so that users can use it in outdoor activities, sports, travel and other occasions.

This report is a detailed and comprehensive analysis for global Hanging Neck Fan market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hanging Neck Fan market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Hanging Neck Fan market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Hanging Neck Fan market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Hanging Neck Fan market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Hanging Neck Fan
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Hanging Neck Fan market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BT21, EasyAcc, Vila, Lanhe Group, Shenzhen Xingdong Technology, Shandong Shangjian Fan Manufacturing, Shenzhen Idea Technology, Shenzhen Kaiser Electronics, Shenzhen Jisu Technology, Shenzhen Torui Precision Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hanging Neck Fan market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fanless Annular Air Outlet

Turbine Outlet On Both Sides

Large Fan Blades On Both Sides

Market segment by Application

Indoor

Outdoor

Major players covered

BT21

EasyAcc

Vila

Lanhe Group

Shenzhen Xingdong Technology

Shandong Shangjian Fan Manufacturing

Shenzhen Idea Technology

Shenzhen Kaiser Electronics

Shenzhen Jisu Technology

Shenzhen Torui Precision Electronics

Shenzhen Yule Technology

Shenzhen Ruihe Technology

Shenzhen Vistar Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hanging Neck Fan product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hanging Neck Fan, with price, sales quantity, revenue, and global market share of Hanging Neck Fan from 2020 to 2025.

Chapter 3, the Hanging Neck Fan competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hanging Neck Fan breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Hanging Neck Fan market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hanging Neck Fan.

Chapter 14 and 15, to describe Hanging Neck Fan sales channel, distributors, customers, research findings and conclusion.

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