

Global Handmade False Eyelash Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Handmade False Eyelash market size was valued at US\$ 352 million in 2024 and is forecast to a readjusted size of USD 474 million by 2031 with a CAGR of 4.4% during review period.

Handmade false eyelashes are a cosmetic product used to increase the volume and length of the eye area and enhance the effect of eye makeup. One of the development trends of handmade false eyelashes is the improvement of material and quality. Manufacturers are constantly developing new materials, such as artificial fibers, synthetic silk, and human hair, to provide a more comfortable, natural, and long-lasting experience. At the same time, optimize the production process and quality control to ensure the quality consistency and reliability of false eyelashes.

This report is a detailed and comprehensive analysis for global Handmade False Eyelash market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Handmade False Eyelash market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Handmade False Eyelash market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Handmade False Eyelash market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Handmade False Eyelash market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Handmade False Eyelash
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Handmade False Eyelash market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ardell, ESQIDO, Elf, Kiss, Revlon, MAC, Makeup Geek, BenefitCosmetics, NARS Cosmetics, Pingdu Changle Kunyi Eyelashes Factory, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Handmade False Eyelash market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Synthetic Fiber

Natural Hair

Market segment by Application

Supermarket

Specialty Retailer

Others

Major players covered

Ardell

ESQIDO

Elf

Kiss

Revlon

MAC

Makeup Geek

BenefitCosmetics

NARS Cosmetics

Pingdu Changle Kunyi Eyelashes Factory

Qingdao Shuoyuechen Beauty

Pingdu Fashion Liangdian Eyelashes

Qingdao Xinlin Eyelashes

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Handmade False Eyelash product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Handmade False Eyelash, with price, sales quantity, revenue, and global market share of Handmade False Eyelash from 2020 to 2025.

Chapter 3, the Handmade False Eyelash competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Handmade False Eyelash breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Handmade False Eyelash market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Handmade

False Eyelash.

Chapter 14 and 15, to describe Handmade False Eyelash sales channel, distributors, customers, research findings and conclusion.

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