

Global Hair Growth Serum Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/H672BE6608CBEN.html>

Date: July 2025

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: H672BE6608CBEN

Abstracts

According to our (Global Info Research) latest study, the global Hair Growth Serum market size was valued at US\$ 311 million in 2024 and is forecast to a readjusted size of USD 509 million by 2031 with a CAGR of 7.4% during review period.

Consumers' growing awareness of hair health and appearance led to a rise in demand for hair care products, including hair growth serums. Factors like pollution, stress, and lifestyle changes contributed to concerns about hair thinning and loss. Many consumers were seeking hair growth serums with natural and plant-based ingredients, driven by a broader trend toward clean beauty and wellness. This trend pushed manufacturers to develop products with fewer synthetic chemicals. Advancements in cosmetic science and technology allowed manufacturers to create more effective and targeted hair growth serums. Ingredients like peptides, vitamins, and growth factors were incorporated into formulations.

This report is a detailed and comprehensive analysis for global Hair Growth Serum market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hair Growth Serum market size and forecasts, in consumption value (\$ Million),

sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Hair Growth Serum market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Hair Growth Serum market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Hair Growth Serum market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Hair Growth Serum
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Hair Growth Serum market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vegamour, Lusetta Beauty, Votala, Starhig, Nutrafol, Lanza, DS Laboratories, Ustraa, Healov, Eufora, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hair Growth Serum market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Without Silicone

With Silicone

Market segment by Application

Online Store

Specialty Shop

Supermarket

Others

Major players covered

Vegamour

Luseta Beauty

Votala

Starhig

Nutrafol

Lanza

DS Laboratories

Ustraa

Healov

Eufora

NULASTIN

TruePure

ZARKS

Generic

Keranique

Finally Hair

EssyNaturals Advanced

TreeActiv

Dr. Miracle's

MR ALPHA

Nuonove

BosleyMD

RAFFIN

TOULIFLY

K Kerotin

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Growth Serum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Growth Serum, with price, sales quantity, revenue, and global market share of Hair Growth Serum from 2020 to 2025.

Chapter 3, the Hair Growth Serum competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Growth Serum breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Hair Growth Serum market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Growth Serum.

Chapter 14 and 15, to describe Hair Growth Serum sales channel, distributors, customers, research findings and conclusion.

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