

Global Hair Care Appliances Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/HB5B86A14F50EN.html>

Date: July 2025

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: HB5B86A14F50EN

Abstracts

According to our (Global Info Research) latest study, the global Hair Care Appliances market size was valued at US\$ 5997 million in 2024 and is forecast to a readjusted size of USD 9242 million by 2031 with a CAGR of 6.4% during review period.

Hair care appliances are appliances used for hygiene and cosmetology involving the hair which grows from the human scalp.

The major players in global Hair Care Appliances market include Conair, Panasonic, Philips, etc. The top 3 players occupy about 30% shares of the global market. North America and Europe are main markets, they occupy about 45% of the global market. Hair Dryers is the main type, with a share about 40%. Household is the main application, which holds a share about 70%.

This report is a detailed and comprehensive analysis for global Hair Care Appliances market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Hair Care Appliances market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Hair Care Appliances market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Hair Care Appliances market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Hair Care Appliances market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Hair Care Appliances
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Hair Care Appliances market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Conair, Panasonic, Philips, Dyson, Flyco, GHD, Revlon, Braun, Tescom, Drybar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Hair Care Appliances market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hair Dryers

Flat Irons

Curling Irons

Curlers & Rollers

Hot Brush

Market segment by Application

Household

Commercial

Major players covered

Conair

Panasonic

Philips

Dyson

Flyco

GHD

Revlon

Braun

Tescom

Drybar

Remington

CONFU

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Hair Care Appliances product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Hair Care Appliances, with price, sales quantity, revenue, and global market share of Hair Care Appliances from 2020 to 2025.

Chapter 3, the Hair Care Appliances competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Hair Care Appliances breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Hair Care Appliances market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Hair Care

Appliances.

Chapter 14 and 15, to describe Hair Care Appliances sales channel, distributors, customers, research findings and conclusion.

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