

Global HAA (Heat Activated) Cover Tape Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global HAA (Heat Activated) Cover Tape market size was valued at US\$ 143 million in 2024 and is forecast to a readjusted size of USD 167 million by 2031 with a CAGR of 2.2% during review period.

Cover tape refers to a strip product used in the field of electronic packaging and used in conjunction with a carrier tape. When sealing a heat activated cover tape, temperature refers to the indicated temperature of the sealing mechanism. Heat activated adhesives are dry to the touch at room temperature. The absence of any tackiness is the property that permits their ready handling under these conditions. Tackiness must be attained to get the adhesive to “stick” the cover tape to the carrier tape. To accomplish this, energy in the form of heat is used to “activate” the cover tape’s adhesive system. This activation is the process that raises the temperature of the adhesive until it achieves a level of tackiness which allows it to adhere to the carrier tape.

Heat Activated (HAA) cover tape, also known as heat-activated sealing tape, is a specialized material commonly used in the packaging process. This type of cover tape possesses a property of becoming soft and adhesive when exposed to heat, enabling it to rapidly bond and seal the packaging materials within the packaging equipment. Heat-activated cover tape is typically composed of composite materials, including a heat-sensitive layer and an adhesive layer, providing it with appropriate heat sensitivity and tackiness to ensure reliable packaging and sealing. The application of heat-activated cover tape in packaging processes enhances packaging efficiency and quality, playing a vital role in the protection and transportation of electronic components.

This report is a detailed and comprehensive analysis for global HAA (Heat Activated)

Cover Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global HAA (Heat Activated) Cover Tape market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global HAA (Heat Activated) Cover Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global HAA (Heat Activated) Cover Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global HAA (Heat Activated) Cover Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for HAA (Heat Activated) Cover Tape
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global HAA (Heat Activated) Cover Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Advantek, Sumitomo Bakelite, Taiwan Carrier Tape (TCTEC), DENKA, Shin-Etsu, Carrier Tech Precision, Lasertek, ZheJiang Jiemei, HWA SHU, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

HAA (Heat Activated) Cover Tape market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Non-conductive

Static Dissipative

Market segment by Application

Active Components

Passive Components

Major players covered

3M

Avantek

Sumitomo Bakelite

Taiwan Carrier Tape (TCTEC)

DENKA

Shin-Etsu

Carrier Tech Precision

Lasertek

ZheJiang Jiemei

HWA SHU

U-PAK

ITW ECPS

ROTHE

C-Pak

Asahi Kasei

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe HAA (Heat Activated) Cover Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of HAA (Heat Activated) Cover Tape, with price, sales quantity, revenue, and global market share of HAA (Heat Activated) Cover Tape from 2020 to 2025.

Chapter 3, the HAA (Heat Activated) Cover Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the HAA (Heat Activated) Cover Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and HAA (Heat Activated) Cover Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of HAA (Heat Activated) Cover Tape.

Chapter 14 and 15, to describe HAA (Heat Activated) Cover Tape sales channel, distributors, customers, research findings and conclusion.

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