

Global Green Printing and Environmentally Friendly Coatings Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G3CFBE3E6479EN.html>

Date: January 2026

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: G3CFBE3E6479EN

Abstracts

According to our (Global Info Research) latest study, the global Green Printing and Environmentally Friendly Coatings market size was valued at US\$ 1517 million in 2025 and is forecast to a readjusted size of US\$ 2240 million by 2032 with a CAGR of 5.9% during review period.

Green printing and environmentally friendly coatings emphasize the environmental friendliness of printing processes and coating treatments. They utilize low-VOC, water-based, or biodegradable coatings to reduce harmful emissions during printing and enhance the safety and sustainability of printed materials. This addresses the issues of VOC, heavy metal, and non-degradable emissions from traditional coatings and inks during production and use. The average price of this product is approximately \$2,600 per ton, with global sales of approximately 567,000 tons.

The value chain of green printing and environmentally friendly coatings exhibits upstream and downstream synergy: the upstream relies on raw materials such as sustainable pulp, vegetable oils, and water-based resins, with parameters including pulp certification rate, ink VOC content, and resin biodegradability; the midstream manufacturing segment primarily utilizes single-line capacity of 50,000–100,000 tons of paper/year or 10,000–20,000 tons of ink/year, with platform-based production reducing costs; downstream applications are concentrated in food packaging, e-commerce logistics, and publishing advertising, with demand parameters including packaging weight, printing abrasion resistance, and degradation cycle. Future development directions lie in blockchain traceability, carbon footprint labeling, and biodegradable composite materials; these innovations will become the industry's competitive advantage.

This report is a detailed and comprehensive analysis for global Green Printing and Environmentally Friendly Coatings market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Green Printing and Environmentally Friendly Coatings market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Green Printing and Environmentally Friendly Coatings market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Green Printing and Environmentally Friendly Coatings market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Green Printing and Environmentally Friendly Coatings market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Green Printing and Environmentally Friendly Coatings
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Green Printing and Environmentally Friendly Coatings market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and

key developments. Key companies covered as a part of this study include Sun Chemical, Flint Group, Siegwerk, Toyo Ink SC Holdings, Huber Group, INX International, Nazdar Ink, DIC, BASF, Dow, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Green Printing and Environmentally Friendly Coatings market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Water-Based Coatings

Degradable Coatings

Others

Market segment by Ink Process

Water-Based Inks

Plant-Based Inks

Others

Market segment by Environmental Performance

Low Vocs

Degradable

Recyclable

Market segment by Application

Food Packaging

Advertising & Publishing

Industry & Construction

Textiles & Fashion

Major players covered

Sun Chemical

Flint Group

Siegwerk

Toyo Ink SC Holdings

Huber Group

INX International

Nazdar Ink

DIC

BASF

Dow

AkzoNobel

PPG

Sherwin-Williams

Nippon Paint

Sappi

Zhejiang Namei Material Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Green Printing and Environmentally Friendly Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Green Printing and Environmentally Friendly Coatings, with price, sales quantity, revenue, and global market share of Green Printing and Environmentally Friendly Coatings from 2021 to 2026.

Chapter 3, the Green Printing and Environmentally Friendly Coatings competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Green Printing and Environmentally Friendly Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Green Printing and Environmentally Friendly Coatings market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Green Printing and Environmentally Friendly Coatings.

Chapter 14 and 15, to describe Green Printing and Environmentally Friendly Coatings sales channel, distributors, customers, research findings and conclusion.

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