

Global Green Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Green Powder market size was valued at US\$ 378 million in 2024 and is forecast to a readjusted size of USD 859 million by 2031 with a CAGR of 12.6% during review period.

Greens powders are dietary supplements that you can mix into water and other liquids. They typically have a green hue and can taste a bit grassy. Natural sugar substitutes are often added to improve flavor. Greens powders generally contain 25–40 or more different ingredients, which vary by brand.

The industry's leading producers, Nested Naturals, Purely Inspired, Athletic Greens, Amazing Grass (Glanbia) and Organifi, accounted for 7.14%, 3.10%, 6.81%, 5.47% and 8.37% of revenue in 2019.

This report is a detailed and comprehensive analysis for global Green Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Green Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Ton), and average selling prices (US\$/Kg), 2020-2031

Global Green Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Ton), and average selling prices (US\$/Kg), 2020-2031

Global Green Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Ton), and average selling prices (US\$/Kg), 2020-2031

Global Green Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Ton), and ASP (US\$/Kg), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Green Powder
- To forecast future growth in each product and end-use market
- To forecast future factors affecting the marketplace

This report profiles key players in the global Green Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nested Naturals, Purely Inspired, Athletic Greens, Amazing Grass, Organifi, Vibrant Health, Vega (Danone), Greens First, MacroLife Naturals, Naturo Sciences, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Green Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Marine Sources Type

Grasses Sourced Type

Fermented Greens Type

Others

Market segment by Application

Supermarkets or Hypermarkets

Convenience Stores

Independent Retailers

Online Sales

Others

Major players covered

Nested Naturals

Purely Inspired

Athletic Greens

Amazing Grass

Organifi

Vibrant Health

Vega (Danone)

Greens First

MacroLife Naturals

Naturo Sciences

Garden of Life

Vital

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Green Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Green Powder, with price, sales quantity, revenue, and global market share of Green Powder from 2020 to 2025.

Chapter 3, the Green Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Green Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Green Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Green Powder.

Chapter 14 and 15, to describe Green Powder sales channel, distributors, customers, research findings and conclusion.

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