

Global ZnO Nanoparticles Used for Cosmetic Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global ZnO Nanoparticles Used for Cosmetic market size is expected to reach \$ 54.99 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

ZnO nanoparticles used for cosmetics are nanoscale zinc oxide powders or carrier dispersions sold as cosmetic raw materials, principally for broad-spectrum ultraviolet attenuation and transparent mineral protection in leave-on products. ZnO nanoparticles enable formulators to improve UVA and UVB protection while reducing whitening, excessive viscosity and sensory penalties in finished formulations.

The upstream chain of ZnO nanoparticles begins with high-purity zinc metal or zinc-based feedstocks, followed by particle production, classification, purification, surface treatment and dispersion. Key inputs include electricity, zinc feedstock, silanes, silicones, silica, dispersants, cosmetic oils, packaging and analytical testing. Downstream demand comes from sunscreen OEM and ODM manufacturers, multinational beauty groups, domestic personal-care brands, specialty ingredient distributors and contract formulators. Customers normally qualify materials through laboratory dispersion trials, ultraviolet attenuation testing, impurity review, colour stability testing and regulatory-document assessment before commercial purchasing. Large customers may purchase powder directly where milling and homogenisation capability is available, while smaller formulators tend to select pre-dispersed grades to reduce processing risk.

In the current market, global production of ZnO nanoparticles is around 2,820 ton, with an average selling price of about 14 USD per kg. Sun care remains the largest application, although daily skincare with SPF and colour cosmetics are gaining share as

ultraviolet protection becomes embedded in moisturisers, primers, foundations and lip products. China is the largest single demand centre. Japan, South Korea, Taiwan, North America and Europe form the highest-value technical-demand belt because formulators in these regions place greater emphasis on transparency, low photocatalytic activity, surface treatment and documentation quality. South Asia and Southeast Asia are expected to provide a larger portion of incremental volume demand. Top 5 suppliers control approximately 42.5% of global revenue, as measured by CR5. Procurement is typically organised through direct annual framework agreements, supplier qualification programmes, multi-year arrangements for approved grades and recurring purchase orders rather than public tenders. Buyers compare primary particle-size distribution, heavy-metal profile, surface treatment, dispersion stability, ultraviolet attenuation, translucency, batch consistency, packaging format and regulatory files. The weighted gross margin is estimated at 29.4%. This margin is supported primarily by particle-size control, coating technology, impurity management, application support and compliance documentation rather than by zinc feedstock alone.

From 2026 to 2032, demand should shift further toward high-transparency, surface-treated powder and high-solid liquid dispersions. The strongest growth is expected in daily skincare, hybrid make-up and premium mineral sun-care products, where formulators require low whitening, improved skin feel and stable compatibility with oils, esters or silicone carriers. Regulatory scrutiny will remain a central constraint because suppliers must provide reliable particle-size data, coating specifications, impurity control, toxicological support and traceable product documentation. Product substitution will continue between nano ZnO, non-nano ultrafine ZnO, titanium dioxide and organic UV filters, limiting the pricing power of suppliers that lack distinctive coating or dispersion capability. Zinc-price volatility, energy costs, wastewater treatment requirements and carbon-intensity pressure will influence the cost curve.

This report studies the global ZnO Nanoparticles Used for Cosmetic production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for ZnO Nanoparticles Used for Cosmetic and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of ZnO Nanoparticles Used for Cosmetic that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global ZnO Nanoparticles Used for Cosmetic total production and demand, 2021-2032,

(Tons)

Global ZnO Nanoparticles Used for Cosmetic total production value, 2021-2032, (USD Million)

Global ZnO Nanoparticles Used for Cosmetic production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global ZnO Nanoparticles Used for Cosmetic consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: ZnO Nanoparticles Used for Cosmetic domestic production, consumption, key domestic manufacturers and share

Global ZnO Nanoparticles Used for Cosmetic production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global ZnO Nanoparticles Used for Cosmetic production by Particle Size, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global ZnO Nanoparticles Used for Cosmetic production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global ZnO Nanoparticles Used for Cosmetic market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HAKUSUI TECH, Sakai Chemical, TAYCA Corporation, Tata Chemicals, Shandong Xingya New Materials Co., Ltd., Jiyuan Lutai Nano Materials Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World ZnO Nanoparticles Used for Cosmetic market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Particle Size, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global ZnO Nanoparticles Used for Cosmetic Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global ZnO Nanoparticles Used for Cosmetic Market, Segmentation by Particle Size:

?30 nm

30?50 nm

50?100 nm

>100 nm

Global ZnO Nanoparticles Used for Cosmetic Market, Segmentation by Surface Treatment:

Uncoated

Coated

Global ZnO Nanoparticles Used for Cosmetic Market, Segmentation by Form:

Dry Powder

Liquid Dispersion

Global ZnO Nanoparticles Used for Cosmetic Market, Segmentation by Application:

Sun Care

Daily Skincare

Colour Cosmetics with SPF

Lip Care

Other

Companies Profiled:

HAKUSUI TECH

Sakai Chemical

TAYCA Corporation

Tata Chemicals

Shandong Xingya New Materials Co., Ltd.

Jiyuan Lutai Nano Materials Co., Ltd.

Key Questions Answered:

1. How big is the global ZnO Nanoparticles Used for Cosmetic market?
2. What is the demand of the global ZnO Nanoparticles Used for Cosmetic market?
3. What is the year over year growth of the global ZnO Nanoparticles Used for Cosmetic market?
4. What is the production and production value of the global ZnO Nanoparticles Used for Cosmetic market?

5. Who are the key producers in the global ZnO Nanoparticles Used for Cosmetic market?
6. What are the growth factors driving the market demand?

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