

# Global Zinc-Rich Coating Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Zinc-Rich Coating market size is expected to reach \$ 5649 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

Zinc-rich coatings are heavy-duty anti-corrosion coatings that contain a high proportion of zinc dust as the primary anticorrosive pigment. They provide long-term protection for steel structures through zinc's electrochemical sacrificial protection mechanism and a protective film barrier, and are widely used in bridges, offshore structures, petrochemical facilities, and industrial steel structures.

In 2025, the global production of zinc-rich coatings is projected to reach 703,000 tons, with an average price of \$5,405 per ton.

As a key segment of protective coatings, the upstream includes suppliers of zinc powder, resin systems, and additives, covering epoxy resins, inorganic silicate or polymer systems, and high-purity zinc materials, supported by formulation and application technologies. Key raw materials are typically provided by companies such as Glencore and Nouryon, which determine corrosion resistance and application performance.

The downstream segment is the main value driver, focusing on infrastructure, marine engineering, energy facilities, and industrial manufacturing. In bridges and steel structures, these coatings extend service life and reduce maintenance costs. In marine environments such as ports and offshore platforms, they resist high salinity and humidity corrosion. In the energy sector, including wind towers and power facilities, they provide long-term protection. In petrochemical and industrial equipment, they are used for tanks and pipelines. Demand is driven by infrastructure investment, offshore

engineering growth, and increasing need for long-life protection systems, along with stronger environmental requirements.

In terms of trends, zinc-rich coatings are evolving toward higher performance and environmental sustainability. Improvements in zinc distribution and film-forming systems enhance durability and adhesion, while simplifying application processes. Key drivers include infrastructure renewal, expansion of offshore engineering, and demand for long-life corrosion protection. However, challenges include demanding application conditions, complex coating systems, and varying performance requirements across use cases.

Regarding profitability, zinc-rich coatings generally achieve moderate-to-high gross margins. Their long-life performance and technical nature support premium pricing. High-end marine and inorganic zinc systems typically offer higher margins, while standard industrial products face stronger competition. Companies can improve profitability through technological upgrades and project-based business models.

This report studies the global Zinc-Rich Coating production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Zinc-Rich Coating and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Zinc-Rich Coating that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Zinc-Rich Coating total production and demand, 2021-2032, (Kilotons)

Global Zinc-Rich Coating total production value, 2021-2032, (USD Million)

Global Zinc-Rich Coating production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Zinc-Rich Coating consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Zinc-Rich Coating domestic production, consumption, key domestic manufacturers and share

Global Zinc-Rich Coating production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Zinc-Rich Coating production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Zinc-Rich Coating production by Application, production, value, CAGR,

2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Zinc-Rich Coating market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AkzoNobel, PPG, Sherwin-Williams, Jotun, Hempel, Carboline, Tnemec, Kansai Paint, Nippon Paint, Chugoku Marine Paints, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Zinc-Rich Coating market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Zinc-Rich Coating Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Zinc-Rich Coating Market, Segmentation by Type:

Inorganic Zinc-Rich Coating

Organic Zinc-Rich Coating

Composite Type

### Global Zinc-Rich Coating Market, Segmentation by Dry Film Zinc Powder Content:

Below 60%

60%-77%

77%-85%

Above 85%

### Global Zinc-Rich Coating Market, Segmentation by Curing Method:

Self-Curing Type

Room Temperature Curing Type

Heat Curing Type

Moisture Curing Type

### Global Zinc-Rich Coating Market, Segmentation by Application:

Heavy Anti-Corrosion for Petrochemical Equipment

Power and Energy Facility Protection

Ship and Ocean Engineering

Bridges and Large Steel Structure Buildings

Automotive and Construction Machinery

Port and Terminal Facilities

Storage Tanks and Pipeline Anti-Corrosion

#### Companies Profiled:

AkzoNobel

PPG

Sherwin-Williams

Jotun

Hempel

Carboline

Tnemec

Kansai Paint

Nippon Paint

Chugoku Marine Paints

KCC

NOROO Paint & Coatings

Sika

Teknos

Axalta Coating Systems

Rust-Oleum

Mipa

HMG Paints

Asian Paints

Berger Paints

Wattyl / Hempel

Cosco Kansai Paint & Chemicals

Nippon Paint China

Jotun China

Hempel China

PPG China

Jiangsu Lanling Chemical Group

Chongqing Sanxia Paints

Wuhan Shuanghu Paint

Shanghai Kailin Paint

Zhejiang Yutong New Materials

Zhejiang Tiannv Group Paint

Zhejiang Bridge Paint

Jiangsu Changjiang Paint

Shandong Qilu Paint

Jiangsu Champion Coating Technology

Anhui Linghu Paint

Shenzhen Zhanchen New Materials

Skshu Paint

Key Questions Answered:

1. How big is the global Zinc-Rich Coating market?
2. What is the demand of the global Zinc-Rich Coating market?
3. What is the year over year growth of the global Zinc-Rich Coating market?
4. What is the production and production value of the global Zinc-Rich Coating market?
5. Who are the key producers in the global Zinc-Rich Coating market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Zinc-Rich Coating Introduction
- 1.2 World Zinc-Rich Coating Supply & Forecast
  - 1.2.1 World Zinc-Rich Coating Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Zinc-Rich Coating Production (2021-2032)
  - 1.2.3 World Zinc-Rich Coating Pricing Trends (2021-2032)
- 1.3 World Zinc-Rich Coating Production by Region (Based on Production Site)
  - 1.3.1 World Zinc-Rich Coating Production Value by Region (2021-2032)
  - 1.3.2 World Zinc-Rich Coating Production by Region (2021-2032)
  - 1.3.3 World Zinc-Rich Coating Average Price by Region (2021-2032)
  - 1.3.4 North America Zinc-Rich Coating Production (2021-2032)
  - 1.3.5 Europe Zinc-Rich Coating Production (2021-2032)
  - 1.3.6 China Zinc-Rich Coating Production (2021-2032)
  - 1.3.7 Japan Zinc-Rich Coating Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Zinc-Rich Coating Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Zinc-Rich Coating Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Zinc-Rich Coating Demand (2021-2032)
- 2.2 World Zinc-Rich Coating Consumption by Region
  - 2.2.1 World Zinc-Rich Coating Consumption by Region (2021-2026)
  - 2.2.2 World Zinc-Rich Coating Consumption Forecast by Region (2027-2032)
- 2.3 United States Zinc-Rich Coating Consumption (2021-2032)
- 2.4 China Zinc-Rich Coating Consumption (2021-2032)
- 2.5 Europe Zinc-Rich Coating Consumption (2021-2032)
- 2.6 Japan Zinc-Rich Coating Consumption (2021-2032)
- 2.7 South Korea Zinc-Rich Coating Consumption (2021-2032)
- 2.8 ASEAN Zinc-Rich Coating Consumption (2021-2032)
- 2.9 India Zinc-Rich Coating Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Zinc-Rich Coating Production Value by Manufacturer (2021-2026)

- 3.2 World Zinc-Rich Coating Production by Manufacturer (2021-2026)
- 3.3 World Zinc-Rich Coating Average Price by Manufacturer (2021-2026)
- 3.4 Zinc-Rich Coating Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Zinc-Rich Coating Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Zinc-Rich Coating in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Zinc-Rich Coating in 2025
- 3.6 Zinc-Rich Coating Market: Overall Company Footprint Analysis
  - 3.6.1 Zinc-Rich Coating Market: Region Footprint
  - 3.6.2 Zinc-Rich Coating Market: Company Product Type Footprint
  - 3.6.3 Zinc-Rich Coating Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Zinc-Rich Coating Production Value Comparison
  - 4.1.1 United States VS China: Zinc-Rich Coating Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Zinc-Rich Coating Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Zinc-Rich Coating Production Comparison
  - 4.2.1 United States VS China: Zinc-Rich Coating Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Zinc-Rich Coating Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Zinc-Rich Coating Consumption Comparison
  - 4.3.1 United States VS China: Zinc-Rich Coating Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Zinc-Rich Coating Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Zinc-Rich Coating Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Zinc-Rich Coating Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Zinc-Rich Coating Production Value (2021-2026)

4.4.3 United States Based Manufacturers Zinc-Rich Coating Production (2021-2026)

4.5 China Based Zinc-Rich Coating Manufacturers and Market Share

4.5.1 China Based Zinc-Rich Coating Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Zinc-Rich Coating Production Value (2021-2026)

4.5.3 China Based Manufacturers Zinc-Rich Coating Production (2021-2026)

4.6 Rest of World Based Zinc-Rich Coating Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Zinc-Rich Coating Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Zinc-Rich Coating Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Zinc-Rich Coating Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Zinc-Rich Coating Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Inorganic Zinc-Rich Coating

5.2.2 Organic Zinc-Rich Coating

5.2.3 Composite Type

5.3 Market Segment by Type

5.3.1 World Zinc-Rich Coating Production by Type (2021-2032)

5.3.2 World Zinc-Rich Coating Production Value by Type (2021-2032)

5.3.3 World Zinc-Rich Coating Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY DRY FILM ZINC POWDER CONTENT**

6.1 World Zinc-Rich Coating Market Size Overview by Dry Film Zinc Powder Content: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Dry Film Zinc Powder Content

6.2.1 Below 60%

6.2.2 60%-77%

6.2.3 77%-85%

6.2.4 Above 85%

6.3 Market Segment by Dry Film Zinc Powder Content

6.3.1 World Zinc-Rich Coating Production by Dry Film Zinc Powder Content

(2021-2032)

6.3.2 World Zinc-Rich Coating Production Value by Dry Film Zinc Powder Content

(2021-2032)

6.3.3 World Zinc-Rich Coating Average Price by Dry Film Zinc Powder Content

(2021-2032)

## **7 MARKET ANALYSIS BY CURING METHOD**

7.1 World Zinc-Rich Coating Market Size Overview by Curing Method: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Curing Method

7.2.1 Self-Curing Type

7.2.2 Room Temperature Curing Type

7.2.3 Heat Curing Type

7.2.4 Moisture Curing Type

7.3 Market Segment by Curing Method

7.3.1 World Zinc-Rich Coating Production by Curing Method (2021-2032)

7.3.2 World Zinc-Rich Coating Production Value by Curing Method (2021-2032)

7.3.3 World Zinc-Rich Coating Average Price by Curing Method (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Zinc-Rich Coating Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Heavy Anti-Corrosion for Petrochemical Equipment

8.2.2 Power and Energy Facility Protection

8.2.3 Ship and Ocean Engineering

8.2.4 Bridges and Large Steel Structure Buildings

8.2.5 Automotive and Construction Machinery

8.2.6 Port and Terminal Facilities

8.2.7 Storage Tanks and Pipeline Anti-Corrosion

8.3 Market Segment by Application

8.3.1 World Zinc-Rich Coating Production by Application (2021-2032)

8.3.2 World Zinc-Rich Coating Production Value by Application (2021-2032)

8.3.3 World Zinc-Rich Coating Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

## 9.1 AkzoNobel

### 9.1.1 AkzoNobel Details

### 9.1.2 AkzoNobel Major Business

### 9.1.3 AkzoNobel Zinc-Rich Coating Product and Services

### 9.1.4 AkzoNobel Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.1.5 AkzoNobel Recent Developments/Updates

### 9.1.6 AkzoNobel Competitive Strengths & Weaknesses

## 9.2 PPG

### 9.2.1 PPG Details

### 9.2.2 PPG Major Business

### 9.2.3 PPG Zinc-Rich Coating Product and Services

### 9.2.4 PPG Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.2.5 PPG Recent Developments/Updates

### 9.2.6 PPG Competitive Strengths & Weaknesses

## 9.3 Sherwin-Williams

### 9.3.1 Sherwin-Williams Details

### 9.3.2 Sherwin-Williams Major Business

### 9.3.3 Sherwin-Williams Zinc-Rich Coating Product and Services

### 9.3.4 Sherwin-Williams Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.3.5 Sherwin-Williams Recent Developments/Updates

### 9.3.6 Sherwin-Williams Competitive Strengths & Weaknesses

## 9.4 Jotun

### 9.4.1 Jotun Details

### 9.4.2 Jotun Major Business

### 9.4.3 Jotun Zinc-Rich Coating Product and Services

### 9.4.4 Jotun Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.4.5 Jotun Recent Developments/Updates

### 9.4.6 Jotun Competitive Strengths & Weaknesses

## 9.5 Hempel

### 9.5.1 Hempel Details

### 9.5.2 Hempel Major Business

### 9.5.3 Hempel Zinc-Rich Coating Product and Services

### 9.5.4 Hempel Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

### 9.5.5 Hempel Recent Developments/Updates

- 9.5.6 Hempel Competitive Strengths & Weaknesses
- 9.6 Carboline
  - 9.6.1 Carboline Details
  - 9.6.2 Carboline Major Business
  - 9.6.3 Carboline Zinc-Rich Coating Product and Services
  - 9.6.4 Carboline Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.6.5 Carboline Recent Developments/Updates
  - 9.6.6 Carboline Competitive Strengths & Weaknesses
- 9.7 Tnemec
  - 9.7.1 Tnemec Details
  - 9.7.2 Tnemec Major Business
  - 9.7.3 Tnemec Zinc-Rich Coating Product and Services
  - 9.7.4 Tnemec Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Tnemec Recent Developments/Updates
  - 9.7.6 Tnemec Competitive Strengths & Weaknesses
- 9.8 Kansai Paint
  - 9.8.1 Kansai Paint Details
  - 9.8.2 Kansai Paint Major Business
  - 9.8.3 Kansai Paint Zinc-Rich Coating Product and Services
  - 9.8.4 Kansai Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Kansai Paint Recent Developments/Updates
  - 9.8.6 Kansai Paint Competitive Strengths & Weaknesses
- 9.9 Nippon Paint
  - 9.9.1 Nippon Paint Details
  - 9.9.2 Nippon Paint Major Business
  - 9.9.3 Nippon Paint Zinc-Rich Coating Product and Services
  - 9.9.4 Nippon Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Nippon Paint Recent Developments/Updates
  - 9.9.6 Nippon Paint Competitive Strengths & Weaknesses
- 9.10 Chugoku Marine Paints
  - 9.10.1 Chugoku Marine Paints Details
  - 9.10.2 Chugoku Marine Paints Major Business
  - 9.10.3 Chugoku Marine Paints Zinc-Rich Coating Product and Services
  - 9.10.4 Chugoku Marine Paints Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.10.5 Chugoku Marine Paints Recent Developments/Updates
- 9.10.6 Chugoku Marine Paints Competitive Strengths & Weaknesses
- 9.11 KCC
  - 9.11.1 KCC Details
  - 9.11.2 KCC Major Business
  - 9.11.3 KCC Zinc-Rich Coating Product and Services
  - 9.11.4 KCC Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.11.5 KCC Recent Developments/Updates
  - 9.11.6 KCC Competitive Strengths & Weaknesses
- 9.12 NOROO Paint & Coatings
  - 9.12.1 NOROO Paint & Coatings Details
  - 9.12.2 NOROO Paint & Coatings Major Business
  - 9.12.3 NOROO Paint & Coatings Zinc-Rich Coating Product and Services
  - 9.12.4 NOROO Paint & Coatings Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.12.5 NOROO Paint & Coatings Recent Developments/Updates
  - 9.12.6 NOROO Paint & Coatings Competitive Strengths & Weaknesses
- 9.13 Sika
  - 9.13.1 Sika Details
  - 9.13.2 Sika Major Business
  - 9.13.3 Sika Zinc-Rich Coating Product and Services
  - 9.13.4 Sika Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Sika Recent Developments/Updates
  - 9.13.6 Sika Competitive Strengths & Weaknesses
- 9.14 Teknos
  - 9.14.1 Teknos Details
  - 9.14.2 Teknos Major Business
  - 9.14.3 Teknos Zinc-Rich Coating Product and Services
  - 9.14.4 Teknos Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Teknos Recent Developments/Updates
  - 9.14.6 Teknos Competitive Strengths & Weaknesses
- 9.15 Axalta Coating Systems
  - 9.15.1 Axalta Coating Systems Details
  - 9.15.2 Axalta Coating Systems Major Business
  - 9.15.3 Axalta Coating Systems Zinc-Rich Coating Product and Services
  - 9.15.4 Axalta Coating Systems Zinc-Rich Coating Production, Price, Value, Gross

## Margin and Market Share (2021-2026)

9.15.5 Axalta Coating Systems Recent Developments/Updates

9.15.6 Axalta Coating Systems Competitive Strengths & Weaknesses

## 9.16 Rust-Oleum

9.16.1 Rust-Oleum Details

9.16.2 Rust-Oleum Major Business

9.16.3 Rust-Oleum Zinc-Rich Coating Product and Services

9.16.4 Rust-Oleum Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Rust-Oleum Recent Developments/Updates

9.16.6 Rust-Oleum Competitive Strengths & Weaknesses

## 9.17 Mipa

9.17.1 Mipa Details

9.17.2 Mipa Major Business

9.17.3 Mipa Zinc-Rich Coating Product and Services

9.17.4 Mipa Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Mipa Recent Developments/Updates

9.17.6 Mipa Competitive Strengths & Weaknesses

## 9.18 HMG Paints

9.18.1 HMG Paints Details

9.18.2 HMG Paints Major Business

9.18.3 HMG Paints Zinc-Rich Coating Product and Services

9.18.4 HMG Paints Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 HMG Paints Recent Developments/Updates

9.18.6 HMG Paints Competitive Strengths & Weaknesses

## 9.19 Asian Paints

9.19.1 Asian Paints Details

9.19.2 Asian Paints Major Business

9.19.3 Asian Paints Zinc-Rich Coating Product and Services

9.19.4 Asian Paints Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Asian Paints Recent Developments/Updates

9.19.6 Asian Paints Competitive Strengths & Weaknesses

## 9.20 Berger Paints

9.20.1 Berger Paints Details

9.20.2 Berger Paints Major Business

9.20.3 Berger Paints Zinc-Rich Coating Product and Services

9.20.4 Berger Paints Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Berger Paints Recent Developments/Updates

9.20.6 Berger Paints Competitive Strengths & Weaknesses

9.21 Watty / Hempel

9.21.1 Watty / Hempel Details

9.21.2 Watty / Hempel Major Business

9.21.3 Watty / Hempel Zinc-Rich Coating Product and Services

9.21.4 Watty / Hempel Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.21.5 Watty / Hempel Recent Developments/Updates

9.21.6 Watty / Hempel Competitive Strengths & Weaknesses

9.22 Cosco Kansai Paint & Chemicals

9.22.1 Cosco Kansai Paint & Chemicals Details

9.22.2 Cosco Kansai Paint & Chemicals Major Business

9.22.3 Cosco Kansai Paint & Chemicals Zinc-Rich Coating Product and Services

9.22.4 Cosco Kansai Paint & Chemicals Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 Cosco Kansai Paint & Chemicals Recent Developments/Updates

9.22.6 Cosco Kansai Paint & Chemicals Competitive Strengths & Weaknesses

9.23 Nippon Paint China

9.23.1 Nippon Paint China Details

9.23.2 Nippon Paint China Major Business

9.23.3 Nippon Paint China Zinc-Rich Coating Product and Services

9.23.4 Nippon Paint China Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.23.5 Nippon Paint China Recent Developments/Updates

9.23.6 Nippon Paint China Competitive Strengths & Weaknesses

9.24 Jotun China

9.24.1 Jotun China Details

9.24.2 Jotun China Major Business

9.24.3 Jotun China Zinc-Rich Coating Product and Services

9.24.4 Jotun China Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.24.5 Jotun China Recent Developments/Updates

9.24.6 Jotun China Competitive Strengths & Weaknesses

9.25 Hempel China

9.25.1 Hempel China Details

9.25.2 Hempel China Major Business

- 9.25.3 Hempel China Zinc-Rich Coating Product and Services
- 9.25.4 Hempel China Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.25.5 Hempel China Recent Developments/Updates
- 9.25.6 Hempel China Competitive Strengths & Weaknesses
- 9.26 PPG China
  - 9.26.1 PPG China Details
  - 9.26.2 PPG China Major Business
  - 9.26.3 PPG China Zinc-Rich Coating Product and Services
  - 9.26.4 PPG China Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.26.5 PPG China Recent Developments/Updates
  - 9.26.6 PPG China Competitive Strengths & Weaknesses
- 9.27 Jiangsu Lanling Chemical Group
  - 9.27.1 Jiangsu Lanling Chemical Group Details
  - 9.27.2 Jiangsu Lanling Chemical Group Major Business
  - 9.27.3 Jiangsu Lanling Chemical Group Zinc-Rich Coating Product and Services
  - 9.27.4 Jiangsu Lanling Chemical Group Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.27.5 Jiangsu Lanling Chemical Group Recent Developments/Updates
  - 9.27.6 Jiangsu Lanling Chemical Group Competitive Strengths & Weaknesses
- 9.28 Chongqing Sanxia Paints
  - 9.28.1 Chongqing Sanxia Paints Details
  - 9.28.2 Chongqing Sanxia Paints Major Business
  - 9.28.3 Chongqing Sanxia Paints Zinc-Rich Coating Product and Services
  - 9.28.4 Chongqing Sanxia Paints Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.28.5 Chongqing Sanxia Paints Recent Developments/Updates
  - 9.28.6 Chongqing Sanxia Paints Competitive Strengths & Weaknesses
- 9.29 Wuhan Shuanghu Paint
  - 9.29.1 Wuhan Shuanghu Paint Details
  - 9.29.2 Wuhan Shuanghu Paint Major Business
  - 9.29.3 Wuhan Shuanghu Paint Zinc-Rich Coating Product and Services
  - 9.29.4 Wuhan Shuanghu Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.29.5 Wuhan Shuanghu Paint Recent Developments/Updates
  - 9.29.6 Wuhan Shuanghu Paint Competitive Strengths & Weaknesses
- 9.30 Shanghai Kailin Paint
  - 9.30.1 Shanghai Kailin Paint Details

- 9.30.2 Shanghai Kailin Paint Major Business
- 9.30.3 Shanghai Kailin Paint Zinc-Rich Coating Product and Services
- 9.30.4 Shanghai Kailin Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.30.5 Shanghai Kailin Paint Recent Developments/Updates
- 9.30.6 Shanghai Kailin Paint Competitive Strengths & Weaknesses
- 9.31 Zhejiang Yutong New Materials
  - 9.31.1 Zhejiang Yutong New Materials Details
  - 9.31.2 Zhejiang Yutong New Materials Major Business
  - 9.31.3 Zhejiang Yutong New Materials Zinc-Rich Coating Product and Services
  - 9.31.4 Zhejiang Yutong New Materials Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.31.5 Zhejiang Yutong New Materials Recent Developments/Updates
  - 9.31.6 Zhejiang Yutong New Materials Competitive Strengths & Weaknesses
- 9.32 Zhejiang Tiannv Group Paint
  - 9.32.1 Zhejiang Tiannv Group Paint Details
  - 9.32.2 Zhejiang Tiannv Group Paint Major Business
  - 9.32.3 Zhejiang Tiannv Group Paint Zinc-Rich Coating Product and Services
  - 9.32.4 Zhejiang Tiannv Group Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.32.5 Zhejiang Tiannv Group Paint Recent Developments/Updates
  - 9.32.6 Zhejiang Tiannv Group Paint Competitive Strengths & Weaknesses
- 9.33 Zhejiang Bridge Paint
  - 9.33.1 Zhejiang Bridge Paint Details
  - 9.33.2 Zhejiang Bridge Paint Major Business
  - 9.33.3 Zhejiang Bridge Paint Zinc-Rich Coating Product and Services
  - 9.33.4 Zhejiang Bridge Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.33.5 Zhejiang Bridge Paint Recent Developments/Updates
  - 9.33.6 Zhejiang Bridge Paint Competitive Strengths & Weaknesses
- 9.34 Jiangsu Changjiang Paint
  - 9.34.1 Jiangsu Changjiang Paint Details
  - 9.34.2 Jiangsu Changjiang Paint Major Business
  - 9.34.3 Jiangsu Changjiang Paint Zinc-Rich Coating Product and Services
  - 9.34.4 Jiangsu Changjiang Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.34.5 Jiangsu Changjiang Paint Recent Developments/Updates
  - 9.34.6 Jiangsu Changjiang Paint Competitive Strengths & Weaknesses
- 9.35 Shandong Qilu Paint

- 9.35.1 Shandong Qilu Paint Details
- 9.35.2 Shandong Qilu Paint Major Business
- 9.35.3 Shandong Qilu Paint Zinc-Rich Coating Product and Services
- 9.35.4 Shandong Qilu Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.35.5 Shandong Qilu Paint Recent Developments/Updates
- 9.35.6 Shandong Qilu Paint Competitive Strengths & Weaknesses
- 9.36 Jiangsu Champion Coating Technology
  - 9.36.1 Jiangsu Champion Coating Technology Details
  - 9.36.2 Jiangsu Champion Coating Technology Major Business
  - 9.36.3 Jiangsu Champion Coating Technology Zinc-Rich Coating Product and Services
  - 9.36.4 Jiangsu Champion Coating Technology Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.36.5 Jiangsu Champion Coating Technology Recent Developments/Updates
  - 9.36.6 Jiangsu Champion Coating Technology Competitive Strengths & Weaknesses
- 9.37 Anhui Linghu Paint
  - 9.37.1 Anhui Linghu Paint Details
  - 9.37.2 Anhui Linghu Paint Major Business
  - 9.37.3 Anhui Linghu Paint Zinc-Rich Coating Product and Services
  - 9.37.4 Anhui Linghu Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.37.5 Anhui Linghu Paint Recent Developments/Updates
  - 9.37.6 Anhui Linghu Paint Competitive Strengths & Weaknesses
- 9.38 Shenzhen Zhanchen New Materials
  - 9.38.1 Shenzhen Zhanchen New Materials Details
  - 9.38.2 Shenzhen Zhanchen New Materials Major Business
  - 9.38.3 Shenzhen Zhanchen New Materials Zinc-Rich Coating Product and Services
  - 9.38.4 Shenzhen Zhanchen New Materials Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.38.5 Shenzhen Zhanchen New Materials Recent Developments/Updates
  - 9.38.6 Shenzhen Zhanchen New Materials Competitive Strengths & Weaknesses
- 9.39 Skshu Paint
  - 9.39.1 Skshu Paint Details
  - 9.39.2 Skshu Paint Major Business
  - 9.39.3 Skshu Paint Zinc-Rich Coating Product and Services
  - 9.39.4 Skshu Paint Zinc-Rich Coating Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 9.39.5 Skshu Paint Recent Developments/Updates

### 9.39.6 Skshu Paint Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

### 10.1 Zinc-Rich Coating Industry Chain

### 10.2 Zinc-Rich Coating Upstream Analysis

#### 10.2.1 Zinc-Rich Coating Core Raw Materials

#### 10.2.2 Main Manufacturers of Zinc-Rich Coating Core Raw Materials

### 10.3 Midstream Analysis

### 10.4 Downstream Analysis

### 10.5 Zinc-Rich Coating Production Mode

### 10.6 Zinc-Rich Coating Procurement Model

### 10.7 Zinc-Rich Coating Industry Sales Model and Sales Channels

#### 10.7.1 Zinc-Rich Coating Sales Model

#### 10.7.2 Zinc-Rich Coating Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

### 12.1 Methodology

### 12.2 Research Process and Data Source

### 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Zinc-Rich Coating Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Zinc-Rich Coating Production Value by Region (2021-2026) & (USD Million)

Table 3. World Zinc-Rich Coating Production Value by Region (2027-2032) & (USD Million)

Table 4. World Zinc-Rich Coating Production Value Market Share by Region (2021-2026)

Table 5. World Zinc-Rich Coating Production Value Market Share by Region (2027-2032)

Table 6. World Zinc-Rich Coating Production by Region (2021-2026) & (Kilotons)

Table 7. World Zinc-Rich Coating Production by Region (2027-2032) & (Kilotons)

Table 8. World Zinc-Rich Coating Production Market Share by Region (2021-2026)

Table 9. World Zinc-Rich Coating Production Market Share by Region (2027-2032)

Table 10. World Zinc-Rich Coating Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Zinc-Rich Coating Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Zinc-Rich Coating Major Market Trends

Table 13. World Zinc-Rich Coating Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Zinc-Rich Coating Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Zinc-Rich Coating Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Zinc-Rich Coating Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Zinc-Rich Coating Producers in 2025

Table 18. World Zinc-Rich Coating Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Zinc-Rich Coating Producers in 2025

Table 20. World Zinc-Rich Coating Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Zinc-Rich Coating Company Evaluation Quadrant

Table 22. World Zinc-Rich Coating Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Zinc-Rich Coating Production Site of Key Manufacturer

Table 24. Zinc-Rich Coating Market: Company Product Type Footprint

- Table 25. Zinc-Rich Coating Market: Company Product Application Footprint
- Table 26. Zinc-Rich Coating Competitive Factors
- Table 27. Zinc-Rich Coating New Entrant and Capacity Expansion Plans
- Table 28. Zinc-Rich Coating Mergers & Acquisitions Activity
- Table 29. United States VS China Zinc-Rich Coating Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Zinc-Rich Coating Production Comparison, (2021 & 2025 & 2032) & (Kilotons)
- Table 31. United States VS China Zinc-Rich Coating Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)
- Table 32. United States Based Zinc-Rich Coating Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Zinc-Rich Coating Production Value, (2021-2026) & (USD Million)
- Table 34. United States Based Manufacturers Zinc-Rich Coating Production Value Market Share (2021-2026)
- Table 35. United States Based Manufacturers Zinc-Rich Coating Production (2021-2026) & (Kilotons)
- Table 36. United States Based Manufacturers Zinc-Rich Coating Production Market Share (2021-2026)
- Table 37. China Based Zinc-Rich Coating Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Zinc-Rich Coating Production Value, (2021-2026) & (USD Million)
- Table 39. China Based Manufacturers Zinc-Rich Coating Production Value Market Share (2021-2026)
- Table 40. China Based Manufacturers Zinc-Rich Coating Production, (2021-2026) & (Kilotons)
- Table 41. China Based Manufacturers Zinc-Rich Coating Production Market Share (2021-2026)
- Table 42. Rest of World Based Zinc-Rich Coating Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Zinc-Rich Coating Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Zinc-Rich Coating Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Zinc-Rich Coating Production, (2021-2026) & (Kilotons)
- Table 46. Rest of World Based Manufacturers Zinc-Rich Coating Production Market

Share (2021-2026)

Table 47. World Zinc-Rich Coating Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Zinc-Rich Coating Production by Type (2021-2026) & (Kilotons)

Table 49. World Zinc-Rich Coating Production by Type (2027-2032) & (Kilotons)

Table 50. World Zinc-Rich Coating Production Value by Type (2021-2026) & (USD Million)

Table 51. World Zinc-Rich Coating Production Value by Type (2027-2032) & (USD Million)

Table 52. World Zinc-Rich Coating Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Zinc-Rich Coating Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Zinc-Rich Coating Production Value by Dry Film Zinc Powder Content, (USD Million), 2021 & 2025 & 2032

Table 55. World Zinc-Rich Coating Production by Dry Film Zinc Powder Content (2021-2026) & (Kilotons)

Table 56. World Zinc-Rich Coating Production by Dry Film Zinc Powder Content (2027-2032) & (Kilotons)

Table 57. World Zinc-Rich Coating Production Value by Dry Film Zinc Powder Content (2021-2026) & (USD Million)

Table 58. World Zinc-Rich Coating Production Value by Dry Film Zinc Powder Content (2027-2032) & (USD Million)

Table 59. World Zinc-Rich Coating Average Price by Dry Film Zinc Powder Content (2021-2026) & (US\$/Ton)

Table 60. World Zinc-Rich Coating Average Price by Dry Film Zinc Powder Content (2027-2032) & (US\$/Ton)

Table 61. World Zinc-Rich Coating Production Value by Curing Method, (USD Million), 2021 & 2025 & 2032

Table 62. World Zinc-Rich Coating Production by Curing Method (2021-2026) & (Kilotons)

Table 63. World Zinc-Rich Coating Production by Curing Method (2027-2032) & (Kilotons)

Table 64. World Zinc-Rich Coating Production Value by Curing Method (2021-2026) & (USD Million)

Table 65. World Zinc-Rich Coating Production Value by Curing Method (2027-2032) & (USD Million)

Table 66. World Zinc-Rich Coating Average Price by Curing Method (2021-2026) & (US\$/Ton)

Table 67. World Zinc-Rich Coating Average Price by Curing Method (2027-2032) & (US\$/Ton)

Table 68. World Zinc-Rich Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Zinc-Rich Coating Production by Application (2021-2026) & (Kilotons)

Table 70. World Zinc-Rich Coating Production by Application (2027-2032) & (Kilotons)

Table 71. World Zinc-Rich Coating Production Value by Application (2021-2026) & (USD Million)

Table 72. World Zinc-Rich Coating Production Value by Application (2027-2032) & (USD Million)

Table 73. World Zinc-Rich Coating Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Zinc-Rich Coating Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. AkzoNobel Basic Information, Manufacturing Base and Competitors

Table 76. AkzoNobel Major Business

Table 77. AkzoNobel Zinc-Rich Coating Product and Services

Table 78. AkzoNobel Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. AkzoNobel Recent Developments/Updates

Table 80. AkzoNobel Competitive Strengths & Weaknesses

Table 81. PPG Basic Information, Manufacturing Base and Competitors

Table 82. PPG Major Business

Table 83. PPG Zinc-Rich Coating Product and Services

Table 84. PPG Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. PPG Recent Developments/Updates

Table 86. PPG Competitive Strengths & Weaknesses

Table 87. Sherwin-Williams Basic Information, Manufacturing Base and Competitors

Table 88. Sherwin-Williams Major Business

Table 89. Sherwin-Williams Zinc-Rich Coating Product and Services

Table 90. Sherwin-Williams Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Sherwin-Williams Recent Developments/Updates

Table 92. Sherwin-Williams Competitive Strengths & Weaknesses

Table 93. Jotun Basic Information, Manufacturing Base and Competitors

Table 94. Jotun Major Business

Table 95. Jotun Zinc-Rich Coating Product and Services

Table 96. Jotun Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Jotun Recent Developments/Updates

- Table 98. Jotun Competitive Strengths & Weaknesses
- Table 99. Hempel Basic Information, Manufacturing Base and Competitors
- Table 100. Hempel Major Business
- Table 101. Hempel Zinc-Rich Coating Product and Services
- Table 102. Hempel Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Hempel Recent Developments/Updates
- Table 104. Hempel Competitive Strengths & Weaknesses
- Table 105. Carboline Basic Information, Manufacturing Base and Competitors
- Table 106. Carboline Major Business
- Table 107. Carboline Zinc-Rich Coating Product and Services
- Table 108. Carboline Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Carboline Recent Developments/Updates
- Table 110. Carboline Competitive Strengths & Weaknesses
- Table 111. Tnemec Basic Information, Manufacturing Base and Competitors
- Table 112. Tnemec Major Business
- Table 113. Tnemec Zinc-Rich Coating Product and Services
- Table 114. Tnemec Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Tnemec Recent Developments/Updates
- Table 116. Tnemec Competitive Strengths & Weaknesses
- Table 117. Kansai Paint Basic Information, Manufacturing Base and Competitors
- Table 118. Kansai Paint Major Business
- Table 119. Kansai Paint Zinc-Rich Coating Product and Services
- Table 120. Kansai Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Kansai Paint Recent Developments/Updates
- Table 122. Kansai Paint Competitive Strengths & Weaknesses
- Table 123. Nippon Paint Basic Information, Manufacturing Base and Competitors
- Table 124. Nippon Paint Major Business
- Table 125. Nippon Paint Zinc-Rich Coating Product and Services
- Table 126. Nippon Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Nippon Paint Recent Developments/Updates
- Table 128. Nippon Paint Competitive Strengths & Weaknesses
- Table 129. Chugoku Marine Paints Basic Information, Manufacturing Base and Competitors
- Table 130. Chugoku Marine Paints Major Business

- Table 131. Chugoku Marine Paints Zinc-Rich Coating Product and Services
- Table 132. Chugoku Marine Paints Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Chugoku Marine Paints Recent Developments/Updates
- Table 134. Chugoku Marine Paints Competitive Strengths & Weaknesses
- Table 135. KCC Basic Information, Manufacturing Base and Competitors
- Table 136. KCC Major Business
- Table 137. KCC Zinc-Rich Coating Product and Services
- Table 138. KCC Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. KCC Recent Developments/Updates
- Table 140. KCC Competitive Strengths & Weaknesses
- Table 141. NOROO Paint & Coatings Basic Information, Manufacturing Base and Competitors
- Table 142. NOROO Paint & Coatings Major Business
- Table 143. NOROO Paint & Coatings Zinc-Rich Coating Product and Services
- Table 144. NOROO Paint & Coatings Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. NOROO Paint & Coatings Recent Developments/Updates
- Table 146. NOROO Paint & Coatings Competitive Strengths & Weaknesses
- Table 147. Sika Basic Information, Manufacturing Base and Competitors
- Table 148. Sika Major Business
- Table 149. Sika Zinc-Rich Coating Product and Services
- Table 150. Sika Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Sika Recent Developments/Updates
- Table 152. Sika Competitive Strengths & Weaknesses
- Table 153. Teknos Basic Information, Manufacturing Base and Competitors
- Table 154. Teknos Major Business
- Table 155. Teknos Zinc-Rich Coating Product and Services
- Table 156. Teknos Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Teknos Recent Developments/Updates
- Table 158. Teknos Competitive Strengths & Weaknesses
- Table 159. Axalta Coating Systems Basic Information, Manufacturing Base and Competitors
- Table 160. Axalta Coating Systems Major Business

- Table 161. Axalta Coating Systems Zinc-Rich Coating Product and Services
- Table 162. Axalta Coating Systems Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Axalta Coating Systems Recent Developments/Updates
- Table 164. Axalta Coating Systems Competitive Strengths & Weaknesses
- Table 165. Rust-Oleum Basic Information, Manufacturing Base and Competitors
- Table 166. Rust-Oleum Major Business
- Table 167. Rust-Oleum Zinc-Rich Coating Product and Services
- Table 168. Rust-Oleum Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Rust-Oleum Recent Developments/Updates
- Table 170. Rust-Oleum Competitive Strengths & Weaknesses
- Table 171. Mipa Basic Information, Manufacturing Base and Competitors
- Table 172. Mipa Major Business
- Table 173. Mipa Zinc-Rich Coating Product and Services
- Table 174. Mipa Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Mipa Recent Developments/Updates
- Table 176. Mipa Competitive Strengths & Weaknesses
- Table 177. HMG Paints Basic Information, Manufacturing Base and Competitors
- Table 178. HMG Paints Major Business
- Table 179. HMG Paints Zinc-Rich Coating Product and Services
- Table 180. HMG Paints Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. HMG Paints Recent Developments/Updates
- Table 182. HMG Paints Competitive Strengths & Weaknesses
- Table 183. Asian Paints Basic Information, Manufacturing Base and Competitors
- Table 184. Asian Paints Major Business
- Table 185. Asian Paints Zinc-Rich Coating Product and Services
- Table 186. Asian Paints Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. Asian Paints Recent Developments/Updates
- Table 188. Asian Paints Competitive Strengths & Weaknesses
- Table 189. Berger Paints Basic Information, Manufacturing Base and Competitors
- Table 190. Berger Paints Major Business
- Table 191. Berger Paints Zinc-Rich Coating Product and Services
- Table 192. Berger Paints Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 193. Berger Paints Recent Developments/Updates
- Table 194. Berger Paints Competitive Strengths & Weaknesses
- Table 195. Watty / Hempel Basic Information, Manufacturing Base and Competitors
- Table 196. Watty / Hempel Major Business
- Table 197. Watty / Hempel Zinc-Rich Coating Product and Services
- Table 198. Watty / Hempel Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 199. Watty / Hempel Recent Developments/Updates
- Table 200. Watty / Hempel Competitive Strengths & Weaknesses
- Table 201. Cosco Kansai Paint & Chemicals Basic Information, Manufacturing Base and Competitors
- Table 202. Cosco Kansai Paint & Chemicals Major Business
- Table 203. Cosco Kansai Paint & Chemicals Zinc-Rich Coating Product and Services
- Table 204. Cosco Kansai Paint & Chemicals Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Cosco Kansai Paint & Chemicals Recent Developments/Updates
- Table 206. Cosco Kansai Paint & Chemicals Competitive Strengths & Weaknesses
- Table 207. Nippon Paint China Basic Information, Manufacturing Base and Competitors
- Table 208. Nippon Paint China Major Business
- Table 209. Nippon Paint China Zinc-Rich Coating Product and Services
- Table 210. Nippon Paint China Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 211. Nippon Paint China Recent Developments/Updates
- Table 212. Nippon Paint China Competitive Strengths & Weaknesses
- Table 213. Jotun China Basic Information, Manufacturing Base and Competitors
- Table 214. Jotun China Major Business
- Table 215. Jotun China Zinc-Rich Coating Product and Services
- Table 216. Jotun China Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 217. Jotun China Recent Developments/Updates
- Table 218. Jotun China Competitive Strengths & Weaknesses
- Table 219. Hempel China Basic Information, Manufacturing Base and Competitors
- Table 220. Hempel China Major Business
- Table 221. Hempel China Zinc-Rich Coating Product and Services
- Table 222. Hempel China Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 223. Hempel China Recent Developments/Updates

- Table 224. Hempel China Competitive Strengths & Weaknesses
- Table 225. PPG China Basic Information, Manufacturing Base and Competitors
- Table 226. PPG China Major Business
- Table 227. PPG China Zinc-Rich Coating Product and Services
- Table 228. PPG China Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 229. PPG China Recent Developments/Updates
- Table 230. PPG China Competitive Strengths & Weaknesses
- Table 231. Jiangsu Lanling Chemical Group Basic Information, Manufacturing Base and Competitors
- Table 232. Jiangsu Lanling Chemical Group Major Business
- Table 233. Jiangsu Lanling Chemical Group Zinc-Rich Coating Product and Services
- Table 234. Jiangsu Lanling Chemical Group Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 235. Jiangsu Lanling Chemical Group Recent Developments/Updates
- Table 236. Jiangsu Lanling Chemical Group Competitive Strengths & Weaknesses
- Table 237. Chongqing Sanxia Paints Basic Information, Manufacturing Base and Competitors
- Table 238. Chongqing Sanxia Paints Major Business
- Table 239. Chongqing Sanxia Paints Zinc-Rich Coating Product and Services
- Table 240. Chongqing Sanxia Paints Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 241. Chongqing Sanxia Paints Recent Developments/Updates
- Table 242. Chongqing Sanxia Paints Competitive Strengths & Weaknesses
- Table 243. Wuhan Shuanghu Paint Basic Information, Manufacturing Base and Competitors
- Table 244. Wuhan Shuanghu Paint Major Business
- Table 245. Wuhan Shuanghu Paint Zinc-Rich Coating Product and Services
- Table 246. Wuhan Shuanghu Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 247. Wuhan Shuanghu Paint Recent Developments/Updates
- Table 248. Wuhan Shuanghu Paint Competitive Strengths & Weaknesses
- Table 249. Shanghai Kailin Paint Basic Information, Manufacturing Base and Competitors
- Table 250. Shanghai Kailin Paint Major Business
- Table 251. Shanghai Kailin Paint Zinc-Rich Coating Product and Services

Table 252. Shanghai Kailin Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 253. Shanghai Kailin Paint Recent Developments/Updates

Table 254. Shanghai Kailin Paint Competitive Strengths & Weaknesses

Table 255. Zhejiang Yutong New Materials Basic Information, Manufacturing Base and Competitors

Table 256. Zhejiang Yutong New Materials Major Business

Table 257. Zhejiang Yutong New Materials Zinc-Rich Coating Product and Services

Table 258. Zhejiang Yutong New Materials Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 259. Zhejiang Yutong New Materials Recent Developments/Updates

Table 260. Zhejiang Yutong New Materials Competitive Strengths & Weaknesses

Table 261. Zhejiang Tiannv Group Paint Basic Information, Manufacturing Base and Competitors

Table 262. Zhejiang Tiannv Group Paint Major Business

Table 263. Zhejiang Tiannv Group Paint Zinc-Rich Coating Product and Services

Table 264. Zhejiang Tiannv Group Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 265. Zhejiang Tiannv Group Paint Recent Developments/Updates

Table 266. Zhejiang Tiannv Group Paint Competitive Strengths & Weaknesses

Table 267. Zhejiang Bridge Paint Basic Information, Manufacturing Base and Competitors

Table 268. Zhejiang Bridge Paint Major Business

Table 269. Zhejiang Bridge Paint Zinc-Rich Coating Product and Services

Table 270. Zhejiang Bridge Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 271. Zhejiang Bridge Paint Recent Developments/Updates

Table 272. Zhejiang Bridge Paint Competitive Strengths & Weaknesses

Table 273. Jiangsu Changjiang Paint Basic Information, Manufacturing Base and Competitors

Table 274. Jiangsu Changjiang Paint Major Business

Table 275. Jiangsu Changjiang Paint Zinc-Rich Coating Product and Services

Table 276. Jiangsu Changjiang Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 277. Jiangsu Changjiang Paint Recent Developments/Updates
- Table 278. Jiangsu Changjiang Paint Competitive Strengths & Weaknesses
- Table 279. Shandong Qilu Paint Basic Information, Manufacturing Base and Competitors
- Table 280. Shandong Qilu Paint Major Business
- Table 281. Shandong Qilu Paint Zinc-Rich Coating Product and Services
- Table 282. Shandong Qilu Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 283. Shandong Qilu Paint Recent Developments/Updates
- Table 284. Shandong Qilu Paint Competitive Strengths & Weaknesses
- Table 285. Jiangsu Champion Coating Technology Basic Information, Manufacturing Base and Competitors
- Table 286. Jiangsu Champion Coating Technology Major Business
- Table 287. Jiangsu Champion Coating Technology Zinc-Rich Coating Product and Services
- Table 288. Jiangsu Champion Coating Technology Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 289. Jiangsu Champion Coating Technology Recent Developments/Updates
- Table 290. Jiangsu Champion Coating Technology Competitive Strengths & Weaknesses
- Table 291. Anhui Linghu Paint Basic Information, Manufacturing Base and Competitors
- Table 292. Anhui Linghu Paint Major Business
- Table 293. Anhui Linghu Paint Zinc-Rich Coating Product and Services
- Table 294. Anhui Linghu Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 295. Anhui Linghu Paint Recent Developments/Updates
- Table 296. Anhui Linghu Paint Competitive Strengths & Weaknesses
- Table 297. Shenzhen Zhanchen New Materials Basic Information, Manufacturing Base and Competitors
- Table 298. Shenzhen Zhanchen New Materials Major Business
- Table 299. Shenzhen Zhanchen New Materials Zinc-Rich Coating Product and Services
- Table 300. Shenzhen Zhanchen New Materials Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 301. Shenzhen Zhanchen New Materials Recent Developments/Updates
- Table 302. Shenzhen Zhanchen New Materials Competitive Strengths & Weaknesses

- Table 303. Skshu Paint Basic Information, Manufacturing Base and Competitors
- Table 304. Skshu Paint Major Business
- Table 305. Skshu Paint Zinc-Rich Coating Product and Services
- Table 306. Skshu Paint Zinc-Rich Coating Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 307. Skshu Paint Recent Developments/Updates
- Table 308. Skshu Paint Competitive Strengths & Weaknesses
- Table 309. Global Key Players of Zinc-Rich Coating Upstream (Raw Materials)
- Table 310. Global Zinc-Rich Coating Typical Customers
- Table 311. Zinc-Rich Coating Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Zinc-Rich Coating Picture

Figure 2. World Zinc-Rich Coating Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Zinc-Rich Coating Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Zinc-Rich Coating Production (2021-2032) & (Kilotons)

Figure 5. World Zinc-Rich Coating Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Zinc-Rich Coating Production Value Market Share by Region (2021-2032)

Figure 7. World Zinc-Rich Coating Production Market Share by Region (2021-2032)

Figure 8. North America Zinc-Rich Coating Production (2021-2032) & (Kilotons)

Figure 9. Europe Zinc-Rich Coating Production (2021-2032) & (Kilotons)

Figure 10. China Zinc-Rich Coating Production (2021-2032) & (Kilotons)

Figure 11. Japan Zinc-Rich Coating Production (2021-2032) & (Kilotons)

Figure 12. Zinc-Rich Coating Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 15. World Zinc-Rich Coating Consumption Market Share by Region (2021-2032)

Figure 16. United States Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 17. China Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 22. India Zinc-Rich Coating Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Zinc-Rich Coating by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Zinc-Rich Coating Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Zinc-Rich Coating Markets in 2025

Figure 26. United States VS China: Zinc-Rich Coating Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Zinc-Rich Coating Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Zinc-Rich Coating Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Zinc-Rich Coating Production Market Share 2025

Figure 30. China Based Manufacturers Zinc-Rich Coating Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Zinc-Rich Coating Production Market Share 2025

Figure 32. World Zinc-Rich Coating Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Zinc-Rich Coating Production Value Market Share by Type in 2025

Figure 34. Inorganic Zinc-Rich Coating

Figure 35. Organic Zinc-Rich Coating

Figure 36. Composite Type

Figure 37. World Zinc-Rich Coating Production Market Share by Type (2021-2032)

Figure 38. World Zinc-Rich Coating Production Value Market Share by Type (2021-2032)

Figure 39. World Zinc-Rich Coating Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. World Zinc-Rich Coating Production Value by Dry Film Zinc Powder Content, (USD Million), 2021 & 2025 & 2032

Figure 41. World Zinc-Rich Coating Production Value Market Share by Dry Film Zinc Powder Content in 2025

Figure 42. Below 60%

Figure 43. 60%-77%

Figure 44. 77%-85%

Figure 45. Above 85%

Figure 46. World Zinc-Rich Coating Production Market Share by Dry Film Zinc Powder Content (2021-2032)

Figure 47. World Zinc-Rich Coating Production Value Market Share by Dry Film Zinc Powder Content (2021-2032)

Figure 48. World Zinc-Rich Coating Average Price by Dry Film Zinc Powder Content (2021-2032) & (US\$/Ton)

Figure 49. World Zinc-Rich Coating Production Value by Curing Method, (USD Million), 2021 & 2025 & 2032

Figure 50. World Zinc-Rich Coating Production Value Market Share by Curing Method in 2025

Figure 51. Self-Curing Type

Figure 52. Room Temperature Curing Type

Figure 53. Heat Curing Type

Figure 54. Moisture Curing Type

Figure 55. World Zinc-Rich Coating Production Market Share by Curing Method (2021-2032)

Figure 56. World Zinc-Rich Coating Production Value Market Share by Curing Method (2021-2032)

Figure 57. World Zinc-Rich Coating Average Price by Curing Method (2021-2032) & (US\$/Ton)

Figure 58. World Zinc-Rich Coating Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Zinc-Rich Coating Production Value Market Share by Application in 2025

Figure 60. Heavy Anti-Corrosion for Petrochemical Equipment

Figure 61. Power and Energy Facility Protection

Figure 62. Ship and Ocean Engineering

Figure 63. Bridges and Large Steel Structure Buildings

Figure 64. Automotive and Construction Machinery

Figure 65. Port and Terminal Facilities

Figure 66. Storage Tanks and Pipeline Anti-Corrosion

Figure 67. World Zinc-Rich Coating Production Market Share by Application (2021-2032)

Figure 68. World Zinc-Rich Coating Production Value Market Share by Application (2021-2032)

Figure 69. World Zinc-Rich Coating Average Price by Application (2021-2032) & (US\$/Ton)

Figure 70. Zinc-Rich Coating Industry Chain

Figure 71. Zinc-Rich Coating Procurement Model

Figure 72. Zinc-Rich Coating Sales Model

Figure 73. Zinc-Rich Coating Sales Channels, Direct Sales, and Distribution

Figure 74. Methodology

Figure 75. Research Process and Data Source

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