

# Global Zinc Coatings Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Zinc Coatings market size is expected to reach \$ 1782 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032).

Zinc coatings are protective coating materials that contain zinc powder or zinc compounds as the primary anticorrosive component. They are applied to metal surfaces, particularly steel substrates, to provide corrosion protection through a combination of barrier protection and cathodic (sacrificial) protection mechanisms. In these coatings, zinc acts as a sacrificial anode, preferentially corroding to protect the underlying steel from oxidation and environmental degradation.

Global zinc coating production is projected to reach 215,000 tons in 2025, with an average price of \$6.5 per kilogram.

Upstream includes zinc powder manufacturers, resin and binder suppliers such as epoxy or silicate systems, solvent and additive providers, and coating production equipment manufacturers. Zinc powder accounts for a significant portion of the cost structure, followed by resin systems and additives. Because zinc-rich coatings contain a high proportion of zinc, fluctuations in zinc raw material prices can significantly influence production costs, and strict control of zinc particle size and purity is required.

Downstream applications include steel structure construction, bridge infrastructure, offshore platforms, ship equipment, petrochemical storage tanks and pipelines. In heavy corrosion environments, zinc coatings are often used as primer layers in multi-coat corrosion protection systems combined with intermediate and top coatings. Their main function is to provide electrochemical protection to steel surfaces and enhance long-term durability and weather resistance. Demand for zinc coatings remains stable due to

ongoing infrastructure development and marine engineering projects.

Industry trends focus on waterborne environmentally friendly zinc-rich coatings, low-VOC formulation upgrades, long-life heavy-duty corrosion protection systems and improved application performance. As environmental regulations tighten, traditional solvent-based systems are gradually shifting toward waterborne or high-solid-content coatings. Advanced composite corrosion protection systems and nanomaterial modifications are also being explored to enhance coating adhesion and corrosion resistance.

Gross margins typically range from 20% to 40%. Standard industrial products generally achieve margins of approximately 20%–30%, while high-performance heavy-duty or marine-grade coatings may reach 30%–40%. The industry represents a mature segment of the protective coatings market with relatively strong competition. Market demand is closely linked to infrastructure investment, energy and petrochemical industry development, and marine engineering projects.

This report studies the global Zinc Coatings production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Zinc Coatings and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Zinc Coatings that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Zinc Coatings total production and demand, 2021-2032, (Tons)

Global Zinc Coatings total production value, 2021-2032, (USD Million)

Global Zinc Coatings production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Zinc Coatings consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Zinc Coatings domestic production, consumption, key domestic manufacturers and share

Global Zinc Coatings production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Zinc Coatings production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Zinc Coatings production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Zinc Coatings market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG, AkzoNobel, Sherwin-Williams, Jotun, Hempel, Nippon Paint, Kansai Paint, RPM, Axalta, Teknos, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Zinc Coatings market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Zinc Coatings Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Zinc Coatings Market, Segmentation by Type:

Inorganic Zinc-Rich Coatings

Epoxy Zinc-Rich Coatings

Waterborne Zinc Coatings

#### Global Zinc Coatings Market, Segmentation by Corrosion Protection Mechanism:

Cathodic Protection Zinc Coatings

Barrier Protection Zinc Coatings

Composite Anticorrosion Zinc Coatings

#### Global Zinc Coatings Market, Segmentation by Method:

Spray Coating

Brush Coating

Dipping Coating

#### Global Zinc Coatings Market, Segmentation by Application:

Steel Structure Corrosion Protection

Marine And Offshore Equipment Protection

Oil And Gas Infrastructure Protection

Transportation Infrastructure Maintenance

Companies Profiled:

PPG

AkzoNobel

Sherwin-Williams

Jotun

Hempel

Nippon Paint

Kansai Paint

RPM

Axalta

Teknos

Tnemec

KCC

Chugoku Marine Paints

Zinga

Meisei

Lanling

Jointas

Maydos

Cailong

Changzhou Benzhou Coatings

**Key Questions Answered:**

1. How big is the global Zinc Coatings market?
2. What is the demand of the global Zinc Coatings market?
3. What is the year over year growth of the global Zinc Coatings market?
4. What is the production and production value of the global Zinc Coatings market?
5. Who are the key producers in the global Zinc Coatings market?
6. What are the growth factors driving the market demand?

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