

Global Zinc Coatings Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Zinc Coatings market size was valued at US\$ 1437 million in 2025 and is forecast to a readjusted size of US\$ 1782 million by 2032 with a CAGR of 3.1% during review period.

Zinc coatings are protective coating materials that contain zinc powder or zinc compounds as the primary anticorrosive component. They are applied to metal surfaces, particularly steel substrates, to provide corrosion protection through a combination of barrier protection and cathodic (sacrificial) protection mechanisms. In these coatings, zinc acts as a sacrificial anode, preferentially corroding to protect the underlying steel from oxidation and environmental degradation.

Global zinc coating production is projected to reach 215,000 tons in 2025, with an average price of \$6.5 per kilogram.

Upstream includes zinc powder manufacturers, resin and binder suppliers such as epoxy or silicate systems, solvent and additive providers, and coating production equipment manufacturers. Zinc powder accounts for a significant portion of the cost structure, followed by resin systems and additives. Because zinc-rich coatings contain a high proportion of zinc, fluctuations in zinc raw material prices can significantly influence production costs, and strict control of zinc particle size and purity is required.

Downstream applications include steel structure construction, bridge infrastructure, offshore platforms, ship equipment, petrochemical storage tanks and pipelines. In heavy corrosion environments, zinc coatings are often used as primer layers in multi-coat corrosion protection systems combined with intermediate and top coatings. Their main function is to provide electrochemical protection to steel surfaces and enhance long-

term durability and weather resistance. Demand for zinc coatings remains stable due to ongoing infrastructure development and marine engineering projects.

Industry trends focus on waterborne environmentally friendly zinc-rich coatings, low-VOC formulation upgrades, long-life heavy-duty corrosion protection systems and improved application performance. As environmental regulations tighten, traditional solvent-based systems are gradually shifting toward waterborne or high-solid-content coatings. Advanced composite corrosion protection systems and nanomaterial modifications are also being explored to enhance coating adhesion and corrosion resistance.

Gross margins typically range from 20% to 40%. Standard industrial products generally achieve margins of approximately 20%–30%, while high-performance heavy-duty or marine-grade coatings may reach 30%–40%. The industry represents a mature segment of the protective coatings market with relatively strong competition. Market demand is closely linked to infrastructure investment, energy and petrochemical industry development, and marine engineering projects.

This report is a detailed and comprehensive analysis for global Zinc Coatings market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Zinc Coatings market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Zinc Coatings market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Zinc Coatings market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Zinc Coatings market shares of main players, shipments in revenue (\$ Million),

sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Zinc Coatings

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Zinc Coatings market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG, AkzoNobel, Sherwin-Williams, Jotun, Hempel, Nippon Paint, Kansai Paint, RPM, Axalta, Teknos, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Zinc Coatings market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Inorganic Zinc-Rich Coatings

Epoxy Zinc-Rich Coatings

Waterborne Zinc Coatings

Market segment by Corrosion Protection Mechanism

Cathodic Protection Zinc Coatings

Barrier Protection Zinc Coatings

Composite Anticorrosion Zinc Coatings

Market segment by Method

Spray Coating

Brush Coating

Dipping Coating

Market segment by Application

Steel Structure Corrosion Protection

Marine And Offshore Equipment Protection

Oil And Gas Infrastructure Protection

Transportation Infrastructure Maintenance

Major players covered

PPG

AkzoNobel

Sherwin-Williams

Jotun

Hempel

Nippon Paint

Kansai Paint

RPM

Axalta

Teknos

Tnemec

KCC

Chugoku Marine Paints

Zinga

Meisei

Lanling

Jointas

Maydos

Cailong

Changzhou Benzhou Coatings

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Zinc Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Zinc Coatings, with price, sales quantity, revenue, and global market share of Zinc Coatings from 2021 to 2026.

Chapter 3, the Zinc Coatings competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Zinc Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Zinc Coatings market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Zinc Coatings.

Chapter 14 and 15, to describe Zinc Coatings sales channel, distributors, customers, research findings and conclusion.

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