

Global Zinc Citrate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G08EB091F73EN.html>

Date: January 2024

Pages: 108

Price: US\$ 3,480.00 (Single User License)

ID: G08EB091F73EN

Abstracts

According to our (Global Info Research) latest study, the global Zinc Citrate market size was valued at USD 43 million in 2023 and is forecast to a readjusted size of USD 53 million by 2030 with a CAGR of 2.8% during review period.

Zinc citrate is supplied as a white to almost white powder. It is practically odourless, slightly soluble in water, soluble in diluted acid and practically insoluble in ethanol (96 %). Zinc citrate has an inverse solubility. Zinc citrate is available as dihydrate and trihydrate and is produced by complete neutralisation of citric acid with a high purity zinc source, subsequent precipitation and dehydration.

Global 5 largest manufacturers of Zinc Citrate are Jungbunzlauer, Gadot Biochemical Industries, Sucroal, Dr. Paul Lohmann and Penglai Marine, which make up over 75%. Among them, Jungbunzlauer is the leader with about 40% market share.

Europe is the largest market, with a share about 42%, followed by Americas and APAC, with the share about 34% and 23%. In terms of product type, Zinc Citrate Dihydrate occupies the largest share of the total market, about 54%. And in terms of application, the largest application is Dietary Supplements, followed by Food and Beverage.

The Global Info Research report includes an overview of the development of the Zinc Citrate industry chain, the market status of Dietary Supplements (Zinc Citrate Dihydrate, Zinc Citrate Trihydrate), Food and Beverage (Zinc Citrate Dihydrate, Zinc Citrate Trihydrate), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Zinc Citrate.

Regionally, the report analyzes the Zinc Citrate markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Zinc Citrate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Zinc Citrate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Zinc Citrate industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Zinc Citrate Dihydrate, Zinc Citrate Trihydrate).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Zinc Citrate market.

Regional Analysis: The report involves examining the Zinc Citrate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Zinc Citrate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Zinc Citrate:

Company Analysis: Report covers individual Zinc Citrate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Zinc Citrate This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dietary Supplements, Food and Beverage).

Technology Analysis: Report covers specific technologies relevant to Zinc Citrate. It assesses the current state, advancements, and potential future developments in Zinc Citrate areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Zinc Citrate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Zinc Citrate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Zinc Citrate Dihydrate

Zinc Citrate Trihydrate

Zinc Citrate Anhydrous

Market segment by Application

Dietary Supplements

Food and Beverage

Oral Care

Pharmaceutical

Others

Major players covered

Jungbunzlauer

Gadot Biochemical Industries

Sucroal

Dr. Paul Lohmann

Penglai Marine

RZBC

TIB Chemicals

Zhengzhou Ruipu Biological Engineering

Nantong Feiyu Food Technology

Xinyang Chemical

Suqian Modern Biology Technology

Lianyungang Hengsheng Food Additive

Wujiang Shuguang Chemical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Zinc Citrate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Zinc Citrate, with price, sales, revenue and global market share of Zinc Citrate from 2019 to 2024.

Chapter 3, the Zinc Citrate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Zinc Citrate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Zinc Citrate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Zinc Citrate.

Chapter 14 and 15, to describe Zinc Citrate sales channel, distributors, customers, research findings and conclusion.

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