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# Global ZigBee Chip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global ZigBee Chip market size was valued at US$ 5314 million in 2025 and is forecast to a readjusted size of US$ 7886 million by 2032 with a CAGR of 5.9% during review period.

ZigBee chip is a low-power radio frequency integrated circuit for wireless communication. It is based on the IEEE 802.15.4 protocol standard and is widely used in the field of Internet of Things (IoT), especially in scenarios such as smart home, industrial automation, smart lighting and energy management. This type of chip usually integrates a radio frequency transceiver, a microcontroller (MCU), a memory and a protocol stack, and can support short-range, multi-node, low-rate wireless communication. ZigBee chips have the characteristics of self-organizing networking, low power consumption, high reliability, and strong anti-interference ability. They also support star, tree and mesh topologies and can adapt to a variety of complex application requirements. In recent years, with the unification of the ZigBee 3.0 protocol, ZigBee chips have also begun to support multi-protocol integration, such as compatibility with Thread, BLE, Matter, etc., which improves interoperability and system integration efficiency.

The ZigBee chip industry is in a steady development stage, thanks to the rapid expansion of the Internet of Things (IoT) market, especially in the wide application of smart home, smart lighting, building automation and smart energy. Compared with Wi-Fi and Bluetooth, ZigBee has the advantages of low power consumption, self-organizing network, multi-node communication, etc., making it more competitive in application scenarios with low rate, short distance and low latency requirements. In recent years, with the unification and standardization trend of the smart home ecosystem, the ZigBee 3.0 protocol has achieved the integration of various application scenarios, greatly

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improving the compatibility and interoperability of chips. At the same time, the rise of cross-platform protocols such as Matter has also promoted ZigBee manufacturers to actively develop multi-protocol fusion chips, improving the applicability and technical added value of chips. International manufacturers such as Silicon Labs and TI maintain their leading position in the high-end market, while Chinese local companies are rapidly rising in the mid- and low-end markets with cost advantages and localized support. In the future, as the number of smart terminals continues to grow and demands for power consumption management and network security increase, the ZigBee chip market is expected to evolve toward higher performance, higher integration and lower cost while maintaining steady growth.

This report is a detailed and comprehensive analysis for global ZigBee Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global ZigBee Chip market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global ZigBee Chip market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global ZigBee Chip market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global ZigBee Chip market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

## The Primary Objectives in This Report Are:

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To determine the size of the total market opportunity of global and key countries

To assess the growth potential for ZigBee Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global ZigBee Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Texas Instruments, NXP Semiconductors, Silicon Labs, Renesas Electronics, STMicroelectronics, Jennic, Freescal, ATMEL, Microchip Technology, Nordic Semiconductor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

ZigBee Chip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

2.4?GHz Frequency Band

915?MHz Frequency Band

Others

### Market segment by Flash Memory

Flash Memory 32-128kB

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Flash Memory 256-512kB

### Market segment by Application

Consumer Electronics

Industrial Control

Medical Devices

Traffic

Others

## Major players covered

Texas Instruments

NXP Semiconductors

Silicon Labs

Renesas Electronics

STMicroelectronics

Jennic

Freescal

ATMEL

Microchip Technology

Nordic Semiconductor

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Qualcomm

Onsemi

Telink Semiconductor

Zhiyuan Electronics

Yingtong Telecommunication

Lexin Technology

Unisoc Technology

Feibit

Shuncom

Rexense

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

## The content of the study subjects, includes a total of 15 chapters:

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Chapter 1, to describe ZigBee Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ZigBee Chip, with price, sales quantity, revenue, and global market share of ZigBee Chip from 2021 to 2026.

Chapter 3, the ZigBee Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ZigBee Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and ZigBee Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ZigBee Chip.

Chapter 14 and 15, to describe ZigBee Chip sales channel, distributors, customers, research findings and conclusion.

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