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Global Zig-bee Automation Market 2026 by Company, Regions, Type and Application, Forecast to 2032

https://marketpublishers.com/r/GCF502F51724EN.html
Date: September 2026
Pages: 101
Price: US$ 3,480.00 (Single User License)
ID: GCF502F51724EN

Abstracts

According to our (Global Info Research) latest study, the global Zig-bee Automation market size was valued at US$ 26060 million in 2025 and is forecast to a readjusted size of US$ 58060 million by 2032 with a CAGR of 12.3% during review period.

Zig-bee technology is low power consumption, low-cost, wireless network standard that suits the best for industrial control, different embedded applications, home automation, and many more. The zig-bee automation market advantage in saving energy and makes a place smarter. The ease of installation and low operational cost is shifting people more towards zig-bee automation. In these systems, there is no hassle of running wires and provides the user greater access and control. Moreover, the zig-bee home automation is encrypted, which keeps information safe and secure. Any device trying for the network connection has to go through an authentication process, and it also notifies the users if any unusual event happens. Such features boost the zig-bee automation industry growth.In recent times, the zig-bee smart energy is utilized at a faster rate for monitoring and actively controlling the power consumption at the end-user level. For consumers as well as utilities, the zig-bee automation market helps in reducing waste and enables managing energy usage. As resolving environmental concerns is a need in today’s day and age, zig-bee automation features allow to reduce the impact on the environment through smart energy.

Not only the zig-bee automation market has a substantial rise, but also the devices enabled with zig-bee will have a parallel growth in various segments. Such segments include smart lights, entertainment, smart home automation, security, and many more. The zig-bee automation market trends that allow power minimization and reduced energy usages are fulfilling the requirement of the current times.Several vendors of electrical and electronic appliances progressed to the zig-bee alliance due to the

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increased market potential. Zig-bee alliance that includes more than 400 members and will continue to expand in the future is also fuelling the zig-bee automation market to optimum levels.

This report is a detailed and comprehensive analysis for global Zig-bee Automation market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Zig-bee Automation market size and forecasts, in consumption value ($ Million), 2021-2032

Global Zig-bee Automation market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Zig-bee Automation market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Zig-bee Automation market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Zig-bee Automation

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

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This report profiles key players in the global Zig-bee Automation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NEXCOM International Co. Ltd, Intel Corporation, EnOcean Gmbh, Qualcomm Incorporated, Cypress Semiconductor Corporation, Atmel Corp, MediaTek Inc, Texas Instruments, STMicroelectronics N.V, NXP Semiconductor N.V, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Zig-bee Automation market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Zigbee Home Automation

Zigbee Light Link

Zigbee Smart Energy

Others

Market segment by Application

Smart Homes

Connected Light

Utility and Retail Services

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Market segment by players, this report covers

NEXCOM International Co. Ltd

Intel Corporation

EnOcean Gmbh

Qualcomm Incorporated

Cypress Semiconductor Corporation

Atmel Corp

MediaTek Inc

Texas Instruments

STMicroelectronics N.V

NXP Semiconductor N.V

Climax Technology

Develco Products

Ecolink

Heiman

Sylvania

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

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Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Zig-bee Automation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Zig-bee Automation, with revenue, gross margin, and global market share of Zig-bee Automation from 2021 to 2026.

Chapter 3, the Zig-bee Automation competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Zig-bee Automation market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Zig-bee Automation.

Chapter 13, to describe Zig-bee Automation research findings and conclusion.

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