

Global Zero-Trust Security Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Zero-Trust Security market size was valued at USD 22960 million in 2023 and is forecast to a readjusted size of USD 66870 million by 2030 with a CAGR of 16.5% during review period.

Zero trust security solutions can be deployed on-premises, as well as offered as a cloud offering as per the business requirements. The on-premises deployment model enables organizations to have more control over all the zero-trust security solutions such as next-generation firewalls and next-generation intrusion prevention system.

The Global Info Research report includes an overview of the development of the Zero-Trust Security industry chain, the market status of Banking, Financial Services, and Insurance (Data Security, Endpoint Security), Telecom, IT, and IteS (Data Security, Endpoint Security), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Zero-Trust Security.

Regionally, the report analyzes the Zero-Trust Security markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Zero-Trust Security market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Zero-Trust Security market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Zero-Trust Security industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Data Security, Endpoint Security).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Zero-Trust Security market.

Regional Analysis: The report involves examining the Zero-Trust Security market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Zero-Trust Security market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Zero-Trust Security:

Company Analysis: Report covers individual Zero-Trust Security players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Zero-Trust Security This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Banking, Financial Services, and Insurance, Telecom, IT, and IteS).

Technology Analysis: Report covers specific technologies relevant to Zero-Trust Security. It assesses the current state, advancements, and potential future developments in Zero-Trust Security areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Zero-Trust Security market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Zero-Trust Security market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Data Security

Endpoint Security

API Security

Security Analytics

Security Policy Management

Market segment by Application

Banking, Financial Services, and Insurance

Telecom, IT, and IteS

Government and Defense

Retail & E-commerce

Healthcare

Energy and Power

Others

Market segment by players, this report covers

Cisco

Akamai

Palo Alto

Symantec

Okta

Forcepoint

Centrify

Google

Cloudflare

Check Point Software

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Zero-Trust Security product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Zero-Trust Security, with revenue, gross margin and global market share of Zero-Trust Security from 2019 to 2024.

Chapter 3, the Zero-Trust Security competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Zero-Trust Security market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Zero-Trust Security.

Chapter 13, to describe Zero-Trust Security research findings and conclusion.

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