

# Global Zero Trust Architecture for Retail and E-Commerce Supply, Demand and Key Producers, 2024-2030

<https://marketpublishers.com/r/GBA15FA84A3DEN.html>

Date: March 2024

Pages: 116

Price: US\$ 4,480.00 (Single User License)

ID: GBA15FA84A3DEN

## Abstracts

The global Zero Trust Architecture for Retail and E-Commerce market size is expected to reach \$ million by 2030, rising at a market growth of % CAGR during the forecast period (2024-2030).

Key trends in the Zero Trust Architecture market include:

- 1. Adoption of Zero Trust Security Framework:** Organizations across various industries are increasingly adopting Zero Trust Architecture to mitigate the growing cybersecurity risks. Traditional perimeter-based security approaches are no longer sufficient to protect against sophisticated cyber threats. Zero Trust offers a more proactive and granular approach to network security that focuses on continuous monitoring and verification of all network activities.
- 2. Convergence of Zero Trust and Identity and Access Management (IAM):** Zero Trust Architecture is closely integrated with Identity and Access Management (IAM) solutions. IAM helps in managing and controlling user access to resources and plays a crucial role in a Zero Trust environment by providing strong user authentication, access controls, and continuous monitoring of user behavior.
- 3. Cloud Adoption and Zero Trust:** The rapid adoption of cloud-based services and hybrid cloud environments is driving the demand for Zero Trust Architecture. As organizations move their data and applications to the cloud, they require robust security measures that can protect these resources regardless of their location. Zero Trust provides a consistent security framework across on-premises and cloud environments, ensuring data protection and continuous monitoring.

4. **Implementation of Software-Defined Perimeters (SDP):** Software-Defined Perimeter (SDP) is a key component of Zero Trust Architecture. It focuses on dynamically creating and managing secure application-centric perimeters for users and devices. SDP eliminates the visibility of network applications and resources to unauthorized users, thereby reducing the attack surface.

5. **Zero Trust for Remote Work Environments:** The COVID-19 pandemic has accelerated the adoption of remote work environments, leading to an increased need for secure access to corporate networks from various devices and locations. Zero Trust Architecture provides a strong security framework for remote work scenarios, ensuring that only trusted users and devices can access critical resources.

6. **Artificial Intelligence (AI) and Machine Learning (ML) in Zero Trust:** AI and ML technologies are being integrated into Zero Trust solutions to enhance threat detection capabilities. These technologies enable real-time analysis of user behavior, anomaly detection, and automated response to potential security threats.

7. **Integration with Security Information and Event Management (SIEM):** Zero Trust architectures can be integrated with Security Information and Event Management (SIEM) systems to provide comprehensive security monitoring, alerting, and incident response capabilities. This integration helps to consolidate security events and logs for better visibility and analysis, enabling organizations to respond to security incidents quickly.

The Zero Trust Architecture market is expected to grow as organizations increasingly prioritize cybersecurity and seek robust solutions to protect their networks, data, and resources. The convergence of Zero Trust and IAM, along with the adoption of cloud-based services and the need for secure remote work environments, will likely drive market growth. Additionally, advancements in AI and ML technologies for threat detection and integration with SIEM systems will continue to shape the future trends in the Zero Trust Architecture market.

The Zero Trust Architecture (ZTA) market refers to the solutions and services designed to implement a security framework that assumes no trust and requires strict authentication and authorization for all users and devices accessing an organization's network. ZTA aims to enhance cybersecurity by constantly verifying and validating users, devices, and network resources, regardless of their location or network environment.

This report studies the global Zero Trust Architecture for Retail and E-Commerce demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Zero Trust Architecture for Retail and E-Commerce, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Zero Trust Architecture for Retail and E-Commerce that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Zero Trust Architecture for Retail and E-Commerce total market, 2019-2030, (USD Million)

Global Zero Trust Architecture for Retail and E-Commerce total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: Zero Trust Architecture for Retail and E-Commerce total market, key domestic companies and share, (USD Million)

Global Zero Trust Architecture for Retail and E-Commerce revenue by player and market share 2019-2024, (USD Million)

Global Zero Trust Architecture for Retail and E-Commerce total market by Type, CAGR, 2019-2030, (USD Million)

Global Zero Trust Architecture for Retail and E-Commerce total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global Zero Trust Architecture for Retail and E-Commerce market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco Systems, Inc., Microsoft Corporation, Palo Alto Networks, Symantec Corporation, Check Point Software Technologies, Akamai Technologies, Fortinet, Zscaler and Okta, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Zero Trust Architecture for Retail and E-Commerce market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Zero Trust Architecture for Retail and E-Commerce Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Zero Trust Architecture for Retail and E-Commerce Market, Segmentation by Type

Identity and Access Management

Multi-factor Authentication

Network Security Solutions

Endpoint Security Solutions

Others

Global Zero Trust Architecture for Retail and E-Commerce Market, Segmentation by Application

Retail

E-Commerce

Companies Profiled:

Cisco Systems, Inc.

Microsoft Corporation

Palo Alto Networks

Symantec Corporation

Check Point Software Technologies

Akamai Technologies

Fortinet

Zscaler

Okta

Vmware

Crowd Strike Holdings

Cyxtera Technologies

Proofpoint

Forcepoint LLC

### Key Questions Answered

1. How big is the global Zero Trust Architecture for Retail and E-Commerce market?
2. What is the demand of the global Zero Trust Architecture for Retail and E-Commerce market?
3. What is the year over year growth of the global Zero Trust Architecture for Retail and E-Commerce market?
4. What is the total value of the global Zero Trust Architecture for Retail and E-Commerce market?
5. Who are the major players in the global Zero Trust Architecture for Retail and E-Commerce market?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Zero Trust Architecture for Retail and E-Commerce Introduction
- 1.2 World Zero Trust Architecture for Retail and E-Commerce Market Size & Forecast (2019 & 2023 & 2030)
- 1.3 World Zero Trust Architecture for Retail and E-Commerce Total Market by Region (by Headquarter Location)
  - 1.3.1 World Zero Trust Architecture for Retail and E-Commerce Market Size by Region (2019-2030), (by Headquarter Location)
  - 1.3.2 United States Zero Trust Architecture for Retail and E-Commerce Market Size (2019-2030)
  - 1.3.3 China Zero Trust Architecture for Retail and E-Commerce Market Size (2019-2030)
  - 1.3.4 Europe Zero Trust Architecture for Retail and E-Commerce Market Size (2019-2030)
  - 1.3.5 Japan Zero Trust Architecture for Retail and E-Commerce Market Size (2019-2030)
  - 1.3.6 South Korea Zero Trust Architecture for Retail and E-Commerce Market Size (2019-2030)
  - 1.3.7 ASEAN Zero Trust Architecture for Retail and E-Commerce Market Size (2019-2030)
  - 1.3.8 India Zero Trust Architecture for Retail and E-Commerce Market Size (2019-2030)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Zero Trust Architecture for Retail and E-Commerce Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Zero Trust Architecture for Retail and E-Commerce Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)
- 2.2 World Zero Trust Architecture for Retail and E-Commerce Consumption Value by Region
  - 2.2.1 World Zero Trust Architecture for Retail and E-Commerce Consumption Value by Region (2019-2024)
  - 2.2.2 World Zero Trust Architecture for Retail and E-Commerce Consumption Value

Forecast by Region (2025-2030)

2.3 United States Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)

2.4 China Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)

2.5 Europe Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)

2.6 Japan Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)

2.7 South Korea Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)

2.8 ASEAN Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)

2.9 India Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030)

### **3 WORLD ZERO TRUST ARCHITECTURE FOR RETAIL AND E-COMMERCE COMPANIES COMPETITIVE ANALYSIS**

3.1 World Zero Trust Architecture for Retail and E-Commerce Revenue by Player (2019-2024)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Zero Trust Architecture for Retail and E-Commerce Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Zero Trust Architecture for Retail and E-Commerce in 2023

3.2.3 Global Concentration Ratios (CR8) for Zero Trust Architecture for Retail and E-Commerce in 2023

3.3 Zero Trust Architecture for Retail and E-Commerce Company Evaluation Quadrant

3.4 Zero Trust Architecture for Retail and E-Commerce Market: Overall Company Footprint Analysis

3.4.1 Zero Trust Architecture for Retail and E-Commerce Market: Region Footprint

3.4.2 Zero Trust Architecture for Retail and E-Commerce Market: Company Product Type Footprint

3.4.3 Zero Trust Architecture for Retail and E-Commerce Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry



- 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Zero Trust Architecture for Retail and E-Commerce Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Zero Trust Architecture for Retail and E-Commerce Market Size Comparison (2019 & 2023 & 2030) (by Headquarter Location)
  - 4.1.2 United States VS China: Zero Trust Architecture for Retail and E-Commerce Revenue Market Share Comparison (2019 & 2023 & 2030)
- 4.2 United States Based Companies VS China Based Companies: Zero Trust Architecture for Retail and E-Commerce Consumption Value Comparison
  - 4.2.1 United States VS China: Zero Trust Architecture for Retail and E-Commerce Consumption Value Comparison (2019 & 2023 & 2030)
  - 4.2.2 United States VS China: Zero Trust Architecture for Retail and E-Commerce Consumption Value Market Share Comparison (2019 & 2023 & 2030)
- 4.3 United States Based Zero Trust Architecture for Retail and E-Commerce Companies and Market Share, 2019-2024
  - 4.3.1 United States Based Zero Trust Architecture for Retail and E-Commerce Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue, (2019-2024)
- 4.4 China Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue and Market Share, 2019-2024
  - 4.4.1 China Based Zero Trust Architecture for Retail and E-Commerce Companies, Company Headquarters (Province, Country)
  - 4.4.2 China Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue, (2019-2024)
- 4.5 Rest of World Based Zero Trust Architecture for Retail and E-Commerce Companies and Market Share, 2019-2024
  - 4.5.1 Rest of World Based Zero Trust Architecture for Retail and E-Commerce Companies, Headquarters (States, Country)
  - 4.5.2 Rest of World Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue, (2019-2024)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Zero Trust Architecture for Retail and E-Commerce Market Size Overview by Type: 2019 VS 2023 VS 2030

5.2 Segment Introduction by Type

5.2.1 Identity and Access Management

5.2.2 Multi-factor Authentication

5.2.3 Network Security Solutions

5.2.4 Endpoint Security Solutions

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Zero Trust Architecture for Retail and E-Commerce Market Size by Type (2019-2024)

5.3.2 World Zero Trust Architecture for Retail and E-Commerce Market Size by Type (2025-2030)

5.3.3 World Zero Trust Architecture for Retail and E-Commerce Market Size Market Share by Type (2019-2030)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World Zero Trust Architecture for Retail and E-Commerce Market Size Overview by Application: 2019 VS 2023 VS 2030

6.2 Segment Introduction by Application

6.2.1 Retail

6.2.2 E-Commerce

6.3 Market Segment by Application

6.3.1 World Zero Trust Architecture for Retail and E-Commerce Market Size by Application (2019-2024)

6.3.2 World Zero Trust Architecture for Retail and E-Commerce Market Size by Application (2025-2030)

6.3.3 World Zero Trust Architecture for Retail and E-Commerce Market Size by Application (2019-2030)

## **7 COMPANY PROFILES**

7.1 Cisco Systems, Inc.

7.1.1 Cisco Systems, Inc. Details

7.1.2 Cisco Systems, Inc. Major Business

7.1.3 Cisco Systems, Inc. Zero Trust Architecture for Retail and E-Commerce Product and Services

7.1.4 Cisco Systems, Inc. Zero Trust Architecture for Retail and E-Commerce

## Revenue, Gross Margin and Market Share (2019-2024)

7.1.5 Cisco Systems, Inc. Recent Developments/Updates

7.1.6 Cisco Systems, Inc. Competitive Strengths & Weaknesses

## 7.2 Microsoft Corporation

7.2.1 Microsoft Corporation Details

7.2.2 Microsoft Corporation Major Business

7.2.3 Microsoft Corporation Zero Trust Architecture for Retail and E-Commerce

### Product and Services

7.2.4 Microsoft Corporation Zero Trust Architecture for Retail and E-Commerce

## Revenue, Gross Margin and Market Share (2019-2024)

7.2.5 Microsoft Corporation Recent Developments/Updates

7.2.6 Microsoft Corporation Competitive Strengths & Weaknesses

## 7.3 Palo Alto Networks

7.3.1 Palo Alto Networks Details

7.3.2 Palo Alto Networks Major Business

7.3.3 Palo Alto Networks Zero Trust Architecture for Retail and E-Commerce Product and Services

7.3.4 Palo Alto Networks Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.3.5 Palo Alto Networks Recent Developments/Updates

7.3.6 Palo Alto Networks Competitive Strengths & Weaknesses

## 7.4 Symantec Corporation

7.4.1 Symantec Corporation Details

7.4.2 Symantec Corporation Major Business

7.4.3 Symantec Corporation Zero Trust Architecture for Retail and E-Commerce Product and Services

7.4.4 Symantec Corporation Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.4.5 Symantec Corporation Recent Developments/Updates

7.4.6 Symantec Corporation Competitive Strengths & Weaknesses

## 7.5 Check Point Software Technologies

7.5.1 Check Point Software Technologies Details

7.5.2 Check Point Software Technologies Major Business

7.5.3 Check Point Software Technologies Zero Trust Architecture for Retail and E-Commerce Product and Services

7.5.4 Check Point Software Technologies Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.5.5 Check Point Software Technologies Recent Developments/Updates

7.5.6 Check Point Software Technologies Competitive Strengths & Weaknesses

## 7.6 Akamai Technologies

### 7.6.1 Akamai Technologies Details

### 7.6.2 Akamai Technologies Major Business

### 7.6.3 Akamai Technologies Zero Trust Architecture for Retail and E-Commerce Product and Services

### 7.6.4 Akamai Technologies Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

### 7.6.5 Akamai Technologies Recent Developments/Updates

### 7.6.6 Akamai Technologies Competitive Strengths & Weaknesses

## 7.7 Fortinet

### 7.7.1 Fortinet Details

### 7.7.2 Fortinet Major Business

### 7.7.3 Fortinet Zero Trust Architecture for Retail and E-Commerce Product and Services

### 7.7.4 Fortinet Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

### 7.7.5 Fortinet Recent Developments/Updates

### 7.7.6 Fortinet Competitive Strengths & Weaknesses

## 7.8 Zscaler

### 7.8.1 Zscaler Details

### 7.8.2 Zscaler Major Business

### 7.8.3 Zscaler Zero Trust Architecture for Retail and E-Commerce Product and Services

### 7.8.4 Zscaler Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

### 7.8.5 Zscaler Recent Developments/Updates

### 7.8.6 Zscaler Competitive Strengths & Weaknesses

## 7.9 Okta

### 7.9.1 Okta Details

### 7.9.2 Okta Major Business

### 7.9.3 Okta Zero Trust Architecture for Retail and E-Commerce Product and Services

### 7.9.4 Okta Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

### 7.9.5 Okta Recent Developments/Updates

### 7.9.6 Okta Competitive Strengths & Weaknesses

## 7.10 VMware

### 7.10.1 VMware Details

### 7.10.2 VMware Major Business

### 7.10.3 VMware Zero Trust Architecture for Retail and E-Commerce Product and

## Services

7.10.4 VMware Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.10.5 VMware Recent Developments/Updates

7.10.6 VMware Competitive Strengths & Weaknesses

## 7.11 Crowd Strike Holdings

7.11.1 Crowd Strike Holdings Details

7.11.2 Crowd Strike Holdings Major Business

7.11.3 Crowd Strike Holdings Zero Trust Architecture for Retail and E-Commerce Product and Services

7.11.4 Crowd Strike Holdings Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.11.5 Crowd Strike Holdings Recent Developments/Updates

7.11.6 Crowd Strike Holdings Competitive Strengths & Weaknesses

## 7.12 Cyxtera Technologies

7.12.1 Cyxtera Technologies Details

7.12.2 Cyxtera Technologies Major Business

7.12.3 Cyxtera Technologies Zero Trust Architecture for Retail and E-Commerce Product and Services

7.12.4 Cyxtera Technologies Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.12.5 Cyxtera Technologies Recent Developments/Updates

7.12.6 Cyxtera Technologies Competitive Strengths & Weaknesses

## 7.13 Proofpoint

7.13.1 Proofpoint Details

7.13.2 Proofpoint Major Business

7.13.3 Proofpoint Zero Trust Architecture for Retail and E-Commerce Product and Services

7.13.4 Proofpoint Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.13.5 Proofpoint Recent Developments/Updates

7.13.6 Proofpoint Competitive Strengths & Weaknesses

## 7.14 Forcepoint LLC

7.14.1 Forcepoint LLC Details

7.14.2 Forcepoint LLC Major Business

7.14.3 Forcepoint LLC Zero Trust Architecture for Retail and E-Commerce Product and Services

7.14.4 Forcepoint LLC Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024)

7.14.5 Forcepoint LLC Recent Developments/Updates

7.14.6 Forcepoint LLC Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

8.1 Zero Trust Architecture for Retail and E-Commerce Industry Chain

8.2 Zero Trust Architecture for Retail and E-Commerce Upstream Analysis

8.3 Zero Trust Architecture for Retail and E-Commerce Midstream Analysis

8.4 Zero Trust Architecture for Retail and E-Commerce Downstream Analysis

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Zero Trust Architecture for Retail and E-Commerce Revenue by Region (2019, 2023 and 2030) & (USD Million), (by Headquarter Location)
- Table 2. World Zero Trust Architecture for Retail and E-Commerce Revenue by Region (2019-2024) & (USD Million), (by Headquarter Location)
- Table 3. World Zero Trust Architecture for Retail and E-Commerce Revenue by Region (2025-2030) & (USD Million), (by Headquarter Location)
- Table 4. World Zero Trust Architecture for Retail and E-Commerce Revenue Market Share by Region (2019-2024), (by Headquarter Location)
- Table 5. World Zero Trust Architecture for Retail and E-Commerce Revenue Market Share by Region (2025-2030), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Zero Trust Architecture for Retail and E-Commerce Consumption Value Growth Rate Forecast by Region (2019 & 2023 & 2030) & (USD Million)
- Table 8. World Zero Trust Architecture for Retail and E-Commerce Consumption Value by Region (2019-2024) & (USD Million)
- Table 9. World Zero Trust Architecture for Retail and E-Commerce Consumption Value Forecast by Region (2025-2030) & (USD Million)
- Table 10. World Zero Trust Architecture for Retail and E-Commerce Revenue by Player (2019-2024) & (USD Million)
- Table 11. Revenue Market Share of Key Zero Trust Architecture for Retail and E-Commerce Players in 2023
- Table 12. World Zero Trust Architecture for Retail and E-Commerce Industry Rank of Major Player, Based on Revenue in 2023
- Table 13. Global Zero Trust Architecture for Retail and E-Commerce Company Evaluation Quadrant
- Table 14. Head Office of Key Zero Trust Architecture for Retail and E-Commerce Player
- Table 15. Zero Trust Architecture for Retail and E-Commerce Market: Company Product Type Footprint
- Table 16. Zero Trust Architecture for Retail and E-Commerce Market: Company Product Application Footprint
- Table 17. Zero Trust Architecture for Retail and E-Commerce Mergers & Acquisitions Activity
- Table 18. United States VS China Zero Trust Architecture for Retail and E-Commerce Market Size Comparison, (2019 & 2023 & 2030) & (USD Million)
- Table 19. United States VS China Zero Trust Architecture for Retail and E-Commerce

Consumption Value Comparison, (2019 & 2023 & 2030) & (USD Million)

Table 20. United States Based Zero Trust Architecture for Retail and E-Commerce Companies, Headquarters (States, Country)

Table 21. United States Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue, (2019-2024) & (USD Million)

Table 22. United States Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue Market Share (2019-2024)

Table 23. China Based Zero Trust Architecture for Retail and E-Commerce Companies, Headquarters (Province, Country)

Table 24. China Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue, (2019-2024) & (USD Million)

Table 25. China Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue Market Share (2019-2024)

Table 26. Rest of World Based Zero Trust Architecture for Retail and E-Commerce Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue, (2019-2024) & (USD Million)

Table 28. Rest of World Based Companies Zero Trust Architecture for Retail and E-Commerce Revenue Market Share (2019-2024)

Table 29. World Zero Trust Architecture for Retail and E-Commerce Market Size by Type, (USD Million), 2019 & 2023 & 2030

Table 30. World Zero Trust Architecture for Retail and E-Commerce Market Size by Type (2019-2024) & (USD Million)

Table 31. World Zero Trust Architecture for Retail and E-Commerce Market Size by Type (2025-2030) & (USD Million)

Table 32. World Zero Trust Architecture for Retail and E-Commerce Market Size by Application, (USD Million), 2019 & 2023 & 2030

Table 33. World Zero Trust Architecture for Retail and E-Commerce Market Size by Application (2019-2024) & (USD Million)

Table 34. World Zero Trust Architecture for Retail and E-Commerce Market Size by Application (2025-2030) & (USD Million)

Table 35. Cisco Systems, Inc. Basic Information, Area Served and Competitors

Table 36. Cisco Systems, Inc. Major Business

Table 37. Cisco Systems, Inc. Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 38. Cisco Systems, Inc. Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 39. Cisco Systems, Inc. Recent Developments/Updates

Table 40. Cisco Systems, Inc. Competitive Strengths & Weaknesses



Table 41. Microsoft Corporation Basic Information, Area Served and Competitors

Table 42. Microsoft Corporation Major Business

Table 43. Microsoft Corporation Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 44. Microsoft Corporation Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 45. Microsoft Corporation Recent Developments/Updates

Table 46. Microsoft Corporation Competitive Strengths & Weaknesses

Table 47. Palo Alto Networks Basic Information, Area Served and Competitors

Table 48. Palo Alto Networks Major Business

Table 49. Palo Alto Networks Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 50. Palo Alto Networks Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 51. Palo Alto Networks Recent Developments/Updates

Table 52. Palo Alto Networks Competitive Strengths & Weaknesses

Table 53. Symantec Corporation Basic Information, Area Served and Competitors

Table 54. Symantec Corporation Major Business

Table 55. Symantec Corporation Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 56. Symantec Corporation Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 57. Symantec Corporation Recent Developments/Updates

Table 58. Symantec Corporation Competitive Strengths & Weaknesses

Table 59. Check Point Software Technologies Basic Information, Area Served and Competitors

Table 60. Check Point Software Technologies Major Business

Table 61. Check Point Software Technologies Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 62. Check Point Software Technologies Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 63. Check Point Software Technologies Recent Developments/Updates

Table 64. Check Point Software Technologies Competitive Strengths & Weaknesses

Table 65. Akamai Technologies Basic Information, Area Served and Competitors

Table 66. Akamai Technologies Major Business

Table 67. Akamai Technologies Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 68. Akamai Technologies Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

- Table 69. Akamai Technologies Recent Developments/Updates
- Table 70. Akamai Technologies Competitive Strengths & Weaknesses
- Table 71. Fortinet Basic Information, Area Served and Competitors
- Table 72. Fortinet Major Business
- Table 73. Fortinet Zero Trust Architecture for Retail and E-Commerce Product and Services
- Table 74. Fortinet Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 75. Fortinet Recent Developments/Updates
- Table 76. Fortinet Competitive Strengths & Weaknesses
- Table 77. Zscaler Basic Information, Area Served and Competitors
- Table 78. Zscaler Major Business
- Table 79. Zscaler Zero Trust Architecture for Retail and E-Commerce Product and Services
- Table 80. Zscaler Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 81. Zscaler Recent Developments/Updates
- Table 82. Zscaler Competitive Strengths & Weaknesses
- Table 83. Okta Basic Information, Area Served and Competitors
- Table 84. Okta Major Business
- Table 85. Okta Zero Trust Architecture for Retail and E-Commerce Product and Services
- Table 86. Okta Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 87. Okta Recent Developments/Updates
- Table 88. Okta Competitive Strengths & Weaknesses
- Table 89. VMware Basic Information, Area Served and Competitors
- Table 90. VMware Major Business
- Table 91. VMware Zero Trust Architecture for Retail and E-Commerce Product and Services
- Table 92. VMware Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 93. VMware Recent Developments/Updates
- Table 94. VMware Competitive Strengths & Weaknesses
- Table 95. Crowd Strike Holdings Basic Information, Area Served and Competitors
- Table 96. Crowd Strike Holdings Major Business
- Table 97. Crowd Strike Holdings Zero Trust Architecture for Retail and E-Commerce Product and Services
- Table 98. Crowd Strike Holdings Zero Trust Architecture for Retail and E-Commerce

Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 99. Crowd Strike Holdings Recent Developments/Updates

Table 100. Crowd Strike Holdings Competitive Strengths & Weaknesses

Table 101. Cyxtera Technologies Basic Information, Area Served and Competitors

Table 102. Cyxtera Technologies Major Business

Table 103. Cyxtera Technologies Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 104. Cyxtera Technologies Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 105. Cyxtera Technologies Recent Developments/Updates

Table 106. Cyxtera Technologies Competitive Strengths & Weaknesses

Table 107. Proofpoint Basic Information, Area Served and Competitors

Table 108. Proofpoint Major Business

Table 109. Proofpoint Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 110. Proofpoint Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 111. Proofpoint Recent Developments/Updates

Table 112. Forcepoint LLC Basic Information, Area Served and Competitors

Table 113. Forcepoint LLC Major Business

Table 114. Forcepoint LLC Zero Trust Architecture for Retail and E-Commerce Product and Services

Table 115. Forcepoint LLC Zero Trust Architecture for Retail and E-Commerce Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 116. Global Key Players of Zero Trust Architecture for Retail and E-Commerce Upstream (Raw Materials)

Table 117. Zero Trust Architecture for Retail and E-Commerce Typical Customers List of Figure

Figure 1. Zero Trust Architecture for Retail and E-Commerce Picture

Figure 2. World Zero Trust Architecture for Retail and E-Commerce Total Market Size: 2019 & 2023 & 2030, (USD Million)

Figure 3. World Zero Trust Architecture for Retail and E-Commerce Total Market Size (2019-2030) & (USD Million)

Figure 4. World Zero Trust Architecture for Retail and E-Commerce Revenue Market Share by Region (2019, 2023 and 2030) & (USD Million) , (by Headquarter Location)

Figure 5. World Zero Trust Architecture for Retail and E-Commerce Revenue Market Share by Region (2019-2030), (by Headquarter Location)

Figure 6. United States Based Company Zero Trust Architecture for Retail and E-Commerce Revenue (2019-2030) & (USD Million)

Figure 7. China Based Company Zero Trust Architecture for Retail and E-Commerce Revenue (2019-2030) & (USD Million)

Figure 8. Europe Based Company Zero Trust Architecture for Retail and E-Commerce Revenue (2019-2030) & (USD Million)

Figure 9. Japan Based Company Zero Trust Architecture for Retail and E-Commerce Revenue (2019-2030) & (USD Million)

Figure 10. South Korea Based Company Zero Trust Architecture for Retail and E-Commerce Revenue (2019-2030) & (USD Million)

Figure 11. ASEAN Based Company Zero Trust Architecture for Retail and E-Commerce Revenue (2019-2030) & (USD Million)

Figure 12. India Based Company Zero Trust Architecture for Retail and E-Commerce Revenue (2019-2030) & (USD Million)

Figure 13. Zero Trust Architecture for Retail and E-Commerce Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 16. World Zero Trust Architecture for Retail and E-Commerce Consumption Value Market Share by Region (2019-2030)

Figure 17. United States Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 18. China Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 20. Japan Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 21. South Korea Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 22. ASEAN Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 23. India Zero Trust Architecture for Retail and E-Commerce Consumption Value (2019-2030) & (USD Million)

Figure 24. Producer Shipments of Zero Trust Architecture for Retail and E-Commerce by Player Revenue (\$MM) and Market Share (%): 2023

Figure 25. Global Four-firm Concentration Ratios (CR4) for Zero Trust Architecture for Retail and E-Commerce Markets in 2023

Figure 26. Global Four-firm Concentration Ratios (CR8) for Zero Trust Architecture for Retail and E-Commerce Markets in 2023

Figure 27. United States VS China: Zero Trust Architecture for Retail and E-Commerce

Revenue Market Share Comparison (2019 & 2023 & 2030)

Figure 28. United States VS China: Zero Trust Architecture for Retail and E-Commerce Consumption Value Market Share Comparison (2019 & 2023 & 2030)

Figure 29. World Zero Trust Architecture for Retail and E-Commerce Market Size by Type, (USD Million), 2019 & 2023 & 2030

Figure 30. World Zero Trust Architecture for Retail and E-Commerce Market Size Market Share by Type in 2023

Figure 31. Identity and Access Management

Figure 32. Multi-factor Authentication

Figure 33. Network Security Solutions

Figure 34. Endpoint Security Solutions

Figure 35. Others

Figure 36. World Zero Trust Architecture for Retail and E-Commerce Market Size Market Share by Type (2019-2030)

Figure 37. World Zero Trust Architecture for Retail and E-Commerce Market Size by Application, (USD Million), 2019 & 2023 & 2030

Figure 38. World Zero Trust Architecture for Retail and E-Commerce Market Size Market Share by Application in 2023

Figure 39. Retail

Figure 40. E-Commerce

Figure 41. Zero Trust Architecture for Retail and E-Commerce Industrial Chain

Figure 42. Methodology

Figure 43. Research Process and Data Source

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