

# Global Zero Gravity Massage Chair Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GAC0947DF651EN.html>

Date: January 2024

Pages: 115

Price: US\$ 3,480.00 (Single User License)

ID: GAC0947DF651EN

## Abstracts

According to our (Global Info Research) latest study, the global Zero Gravity Massage Chair market size was valued at USD 1176.6 million in 2023 and is forecast to a readjusted size of USD 2595 million by 2030 with a CAGR of 12.0% during review period.

Zero gravity massage chairs put you in the same position astronauts assume upon blast off, but, unlike a space launch, these chairs are designed to help you relax. The highly reclined position takes the stress off of your spine and elevates your feet and legs over your heart while the chair massages your entire body.

Many enterprises involved in this industry, the market competition is going to be more intense, with a higher market degree. International massage chair enterprises, including Ogawa, BODYFRIEND, Family Inada, Rotal, OSIM, Fujiiryoki, Panasonic, Human Touch and OTO Bodycare, iRest,Osaki, etc., the market concentration rate is high, and sales for high-end zero gravity massage chair mainly concentrated in these enterprises. In 2019, Top 3 Manufacturers occupied around 50% market revenue share.

The Global Info Research report includes an overview of the development of the Zero Gravity Massage Chair industry chain, the market status of Residential (SRP \$3000-\$5000, SRP \$5001-\$9000), Commercial (SRP \$3000-\$5000, SRP \$5001-\$9000), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Zero Gravity Massage Chair.

Regionally, the report analyzes the Zero Gravity Massage Chair markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Zero Gravity Massage Chair market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Zero Gravity Massage Chair market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Zero Gravity Massage Chair industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., SRP \$3000-\$5000, SRP \$5001-\$9000).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Zero Gravity Massage Chair market.

**Regional Analysis:** The report involves examining the Zero Gravity Massage Chair market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Zero Gravity Massage Chair market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Zero Gravity Massage Chair:

**Company Analysis:** Report covers individual Zero Gravity Massage Chair manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Zero Gravity Massage Chair. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Zero Gravity Massage Chair. It assesses the current state, advancements, and potential future developments in Zero Gravity Massage Chair areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Zero Gravity Massage Chair market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Zero Gravity Massage Chair market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

SRP \$3000-\$5000

SRP \$5001-\$9000

Others

### Market segment by Application

Residential

Commercial

## Major players covered

Panasonic

Osaki

Family Inada

Fujiiryoki

Human Touch

OSIM

Ogawa

OTO Bodycare

Rotal

iRest

BODYFRIEND

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Zero Gravity Massage Chair product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Zero Gravity Massage Chair, with price, sales, revenue and global market share of Zero Gravity Massage Chair from 2019 to 2024.

Chapter 3, the Zero Gravity Massage Chair competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Zero Gravity Massage Chair breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Zero Gravity Massage Chair market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Zero Gravity Massage Chair.

Chapter 14 and 15, to describe Zero Gravity Massage Chair sales channel, distributors, customers, research findings and conclusion.

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