

Global Yogurt Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Yogurt market size was valued at USD 72280 million in 2023 and is forecast to a readjusted size of USD 91620 million by 2030 with a CAGR of 3.4% during review period.

Yogurt is a dairy product which produced by milk via fermentation process. Cow's milk is most commonly used to make yogurt even the world as a whole. At the same time some yogurt is made by the milk from water buffalo, goats, ewes, mares, camels, yaks or cow's milk. The bacteria used to make yogurt are known as 'yogurt cultures'. Fermentation of lactose by these bacteria produces lactic acid, which acts on milk protein to give yogurt its texture and characteristic tang. Yogurt not only keeps the nutriment which contained in the milk, but produce some new nutriment like VB1, VB2, VB6, VB12 and others.

Asia-Pacific is the largest Yogurt market with about 33% market share. Europe is follower, accounting for about 24% market share.

The key players are Danone, Unternehmensgruppe Theo M?ller, Mengniu Dairy, Yili, General Mills, Lactalis, Meiji, Chobani, Bright Dairy & Food, Nestl?, Fage International, Grupo Lala, Schreiber Foods, Junlebao Dairy, SanCor, Arla Foods, Yeo Valley etc. Top 3 companies occupied about 27% market share.

The Global Info Research report includes an overview of the development of the Yogurt industry chain, the market status of Children Yogurt (Regular Yogurt, Fat-free Yogurt), Adult Yogurt (Regular Yogurt, Fat-free Yogurt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Yogurt.

Regionally, the report analyzes the Yogurt markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Yogurt market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Yogurt market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Yogurt industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Regular Yogurt, Fat-free Yogurt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Yogurt market.

Regional Analysis: The report involves examining the Yogurt market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Yogurt market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Yogurt:

Company Analysis: Report covers individual Yogurt manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Yogurt. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Children Yogurt, Adult Yogurt).

Technology Analysis: Report covers specific technologies relevant to Yogurt. It assesses the current state, advancements, and potential future developments in Yogurt areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Yogurt market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Yogurt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Regular Yogurt

Fat-free Yogurt

Market segment by Application

Children Yogurt

Adult Yogurt

Old People Yogurt

Major players covered

Danone

Unternehmensgruppe Theo M?ller

Mengniu Dairy

Yili

General Mills

Lactalis

Meiji

Chobani

Bright Dairy & Food

Nestl?

Fage International

Grupo Lala

Schreiber Foods

Junlebao Dairy

SanCor

Arla Foods

Yeo Valley

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Yogurt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Yogurt, with price, sales, revenue and global market share of Yogurt from 2019 to 2024.

Chapter 3, the Yogurt competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Yogurt breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Yogurt market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Yogurt.

Chapter 14 and 15, to describe Yogurt sales channel, distributors, customers, research findings and conclusion.

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