

Global Yogurt Cultures Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G22A3FC6779FEN.html>

Date: June 2024

Pages: 90

Price: US\$ 3,480.00 (Single User License)

ID: G22A3FC6779FEN

Abstracts

According to our (Global Info Research) latest study, the global Yogurt Cultures market size was valued at USD 579.1 million in 2023 and is forecast to a readjusted size of USD 934.9 million by 2030 with a CAGR of 7.1% during review period.

The yogurt cultures market has been experiencing several trends in recent years. Here are some key trends in the yogurt cultures market: Growing demand for probiotic yogurt: Probiotic yogurt, which contains live and active cultures that provide health benefits to consumers, has gained significant popularity. The demand for yogurt cultures that specifically promote gut health and immunity has increased as consumers become more health-conscious and seek functional foods. Increasing preference for natural and clean label products: Consumers are increasingly looking for natural and clean label products, including yogurt. This trend has influenced the yogurt cultures market, with a growing demand for cultures derived from natural sources and without the use of artificial additives or preservatives.

The Global Info Research report includes an overview of the development of the Yogurt Cultures industry chain, the market status of Food and Beverages (Lactobacillus Bulgaricus, Streptococcus Thermophilus), Nutritional Supplements (Lactobacillus Bulgaricus, Streptococcus Thermophilus), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Yogurt Cultures.

Regionally, the report analyzes the Yogurt Cultures markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Yogurt Cultures market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the Yogurt Cultures market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Yogurt Cultures industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Lactobacillus Bulgaricus, Streptococcus Thermophilus).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Yogurt Cultures market.

Regional Analysis: The report involves examining the Yogurt Cultures market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Yogurt Cultures market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Yogurt Cultures:

Company Analysis: Report covers individual Yogurt Cultures manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Yogurt Cultures This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverages, Nutritional Supplements).

Technology Analysis: Report covers specific technologies relevant to Yogurt Cultures. It assesses the current state, advancements, and potential future developments in Yogurt Cultures areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Yogurt Cultures market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Yogurt Cultures market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Lactobacillus Bulgaricus

Streptococcus Thermophilus

Other

Market segment by Application

Food and Beverages

Nutritional Supplements

Medicines and Health Products

Animal Food

Other

Major players covered

Chr. Hansen

Danisco (DuPont)

Lallemand

DSM

Sacco System

Bioprox

Probi

Lesaffre

Yakult

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Yogurt Cultures product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Yogurt Cultures, with price, sales, revenue and global market share of Yogurt Cultures from 2019 to 2024.

Chapter 3, the Yogurt Cultures competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Yogurt Cultures breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Yogurt Cultures market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Yogurt Cultures.

Chapter 14 and 15, to describe Yogurt Cultures sales channel, distributors, customers, research findings and conclusion.

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