

# Global Yoga Mat Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GD0ECE7A25EN.html>

Date: January 2024

Pages: 161

Price: US\$ 3,480.00 (Single User License)

ID: GD0ECE7A25EN

## Abstracts

According to our (Global Info Research) latest study, the global Yoga Mat market size was valued at USD 1736.9 million in 2023 and is forecast to a readjusted size of USD 3717.5 million by 2030 with a CAGR of 11.5% during review period.

Yoga mats are specially fabricated mats used as an aid during the practice of yoga to prevent hands and feet slipping during practice. They are mainly used both for home use and for yoga studios.

Global Yoga Mat key players include Lululemon, Manduka PROlite, Jade Yoga, Hugger Mugger Para Rubber, PrAna Revolutionary, Gaiam, HATHAYOGA, Karma Khare, Hosa Group, Toplus, etc. Global top ten manufacturers hold a share about 15%. North America is the largest market, with a share about 35%, followed by China, with a share about 30 percent. In terms of product, PVC Yoga Mats is the largest segment, with a share about 50%. And in terms of application, the largest application is Household, followed by Yoga Club, etc.

The Global Info Research report includes an overview of the development of the Yoga Mat industry chain, the market status of Household (PVC yoga mats, Rubber yoga mats), Yoga club (PVC yoga mats, Rubber yoga mats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Yoga Mat.

Regionally, the report analyzes the Yoga Mat markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Yoga Mat market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Yoga Mat market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Yoga Mat industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pcs), revenue generated, and market share of different by Type (e.g., PVC yoga mats, Rubber yoga mats).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Yoga Mat market.

**Regional Analysis:** The report involves examining the Yoga Mat market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Yoga Mat market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Yoga Mat:

**Company Analysis:** Report covers individual Yoga Mat manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Yoga Mat This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Yoga club).

**Technology Analysis:** Report covers specific technologies relevant to Yoga Mat. It assesses the current state, advancements, and potential future developments in Yoga Mat areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Yoga Mat market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Yoga Mat market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

PVC yoga mats

Rubber yoga mats

TPE yoga mats

Other yoga mats

#### Market segment by Application

Household

Yoga club

Others

#### Major players covered

Lululemon

Manduka PROlite

Jade Yoga

Hugger Mugger Para Rubber

PrAna Revolutionary

Gaiam, Easyoga

HATHAYOGA

Kharma Khare

Hosa

Yogabum

Aerolite

Aurorae

Barefoot Yoga

Keep well

Khataland

Microcell Composite

Yogarugs

Copeactive

Yogasana, A. Kolckmann

JiangXi Lveten Plastic

Liforme

Starlight Yoga

Bean Products

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Yoga Mat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Yoga Mat, with price, sales, revenue and global market share of Yoga Mat from 2019 to 2024.

Chapter 3, the Yoga Mat competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Yoga Mat breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Yoga Mat market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Yoga Mat.

Chapter 14 and 15, to describe Yoga Mat sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Yoga Mat

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Yoga Mat Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 PVC yoga mats

1.3.3 Rubber yoga mats

1.3.4 TPE yoga mats

1.3.5 Other yoga mats

1.4 Market Analysis by Application

1.4.1 Overview: Global Yoga Mat Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Household

1.4.3 Yoga club

1.4.4 Others

1.5 Global Yoga Mat Market Size & Forecast

1.5.1 Global Yoga Mat Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Yoga Mat Sales Quantity (2019-2030)

1.5.3 Global Yoga Mat Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Lululemon

2.1.1 Lululemon Details

2.1.2 Lululemon Major Business

2.1.3 Lululemon Yoga Mat Product and Services

2.1.4 Lululemon Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Lululemon Recent Developments/Updates

2.2 Manduka PROlite

2.2.1 Manduka PROlite Details

2.2.2 Manduka PROlite Major Business

2.2.3 Manduka PROlite Yoga Mat Product and Services

2.2.4 Manduka PROlite Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Manduka PROlite Recent Developments/Updates
- 2.3 Jade Yoga
  - 2.3.1 Jade Yoga Details
  - 2.3.2 Jade Yoga Major Business
  - 2.3.3 Jade Yoga Yoga Mat Product and Services
  - 2.3.4 Jade Yoga Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Jade Yoga Recent Developments/Updates
- 2.4 Hugger Mugger Para Rubber
  - 2.4.1 Hugger Mugger Para Rubber Details
  - 2.4.2 Hugger Mugger Para Rubber Major Business
  - 2.4.3 Hugger Mugger Para Rubber Yoga Mat Product and Services
  - 2.4.4 Hugger Mugger Para Rubber Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Hugger Mugger Para Rubber Recent Developments/Updates
- 2.5 PrAna Revolutionary
  - 2.5.1 PrAna Revolutionary Details
  - 2.5.2 PrAna Revolutionary Major Business
  - 2.5.3 PrAna Revolutionary Yoga Mat Product and Services
  - 2.5.4 PrAna Revolutionary Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 PrAna Revolutionary Recent Developments/Updates
- 2.6 Gaiam, Easyoga
  - 2.6.1 Gaiam, Easyoga Details
  - 2.6.2 Gaiam, Easyoga Major Business
  - 2.6.3 Gaiam, Easyoga Yoga Mat Product and Services
  - 2.6.4 Gaiam, Easyoga Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Gaiam, Easyoga Recent Developments/Updates
- 2.7 HATHAYOGA
  - 2.7.1 HATHAYOGA Details
  - 2.7.2 HATHAYOGA Major Business
  - 2.7.3 HATHAYOGA Yoga Mat Product and Services
  - 2.7.4 HATHAYOGA Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 HATHAYOGA Recent Developments/Updates
- 2.8 Kharma Khare
  - 2.8.1 Kharma Khare Details
  - 2.8.2 Kharma Khare Major Business



- 2.8.3 Kharma Khare Yoga Mat Product and Services
- 2.8.4 Kharma Khare Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Kharma Khare Recent Developments/Updates
- 2.9 Hosa
  - 2.9.1 Hosa Details
  - 2.9.2 Hosa Major Business
  - 2.9.3 Hosa Yoga Mat Product and Services
  - 2.9.4 Hosa Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Hosa Recent Developments/Updates
- 2.10 Yogabum
  - 2.10.1 Yogabum Details
  - 2.10.2 Yogabum Major Business
  - 2.10.3 Yogabum Yoga Mat Product and Services
  - 2.10.4 Yogabum Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Yogabum Recent Developments/Updates
- 2.11 Aerolite
  - 2.11.1 Aerolite Details
  - 2.11.2 Aerolite Major Business
  - 2.11.3 Aerolite Yoga Mat Product and Services
  - 2.11.4 Aerolite Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Aerolite Recent Developments/Updates
- 2.12 Aurorae
  - 2.12.1 Aurorae Details
  - 2.12.2 Aurorae Major Business
  - 2.12.3 Aurorae Yoga Mat Product and Services
  - 2.12.4 Aurorae Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 Aurorae Recent Developments/Updates
- 2.13 Barefoot Yoga
  - 2.13.1 Barefoot Yoga Details
  - 2.13.2 Barefoot Yoga Major Business
  - 2.13.3 Barefoot Yoga Yoga Mat Product and Services
  - 2.13.4 Barefoot Yoga Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Barefoot Yoga Recent Developments/Updates

## 2.14 Keep well

2.14.1 Keep well Details

2.14.2 Keep well Major Business

2.14.3 Keep well Yoga Mat Product and Services

2.14.4 Keep well Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Keep well Recent Developments/Updates

## 2.15 Khataland

2.15.1 Khataland Details

2.15.2 Khataland Major Business

2.15.3 Khataland Yoga Mat Product and Services

2.15.4 Khataland Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Khataland Recent Developments/Updates

## 2.16 Microcell Composite

2.16.1 Microcell Composite Details

2.16.2 Microcell Composite Major Business

2.16.3 Microcell Composite Yoga Mat Product and Services

2.16.4 Microcell Composite Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Microcell Composite Recent Developments/Updates

## 2.17 Yogarugs

2.17.1 Yogarugs Details

2.17.2 Yogarugs Major Business

2.17.3 Yogarugs Yoga Mat Product and Services

2.17.4 Yogarugs Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Yogarugs Recent Developments/Updates

## 2.18 Copeactive

2.18.1 Copeactive Details

2.18.2 Copeactive Major Business

2.18.3 Copeactive Yoga Mat Product and Services

2.18.4 Copeactive Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Copeactive Recent Developments/Updates

## 2.19 Yogasana, A. Kolckmann

2.19.1 Yogasana, A. Kolckmann Details

2.19.2 Yogasana, A. Kolckmann Major Business

2.19.3 Yogasana, A. Kolckmann Yoga Mat Product and Services

2.19.4 Yogasana, A. Kolckmann Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 Yogasana, A. Kolckmann Recent Developments/Updates

2.20 JiangXi Lveten Plastic

2.20.1 JiangXi Lveten Plastic Details

2.20.2 JiangXi Lveten Plastic Major Business

2.20.3 JiangXi Lveten Plastic Yoga Mat Product and Services

2.20.4 JiangXi Lveten Plastic Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.20.5 JiangXi Lveten Plastic Recent Developments/Updates

2.21 Liforme

2.21.1 Liforme Details

2.21.2 Liforme Major Business

2.21.3 Liforme Yoga Mat Product and Services

2.21.4 Liforme Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Liforme Recent Developments/Updates

2.22 Starlight Yoga

2.22.1 Starlight Yoga Details

2.22.2 Starlight Yoga Major Business

2.22.3 Starlight Yoga Yoga Mat Product and Services

2.22.4 Starlight Yoga Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.22.5 Starlight Yoga Recent Developments/Updates

2.23 Bean Products

2.23.1 Bean Products Details

2.23.2 Bean Products Major Business

2.23.3 Bean Products Yoga Mat Product and Services

2.23.4 Bean Products Yoga Mat Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 Bean Products Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: YOGA MAT BY MANUFACTURER**

3.1 Global Yoga Mat Sales Quantity by Manufacturer (2019-2024)

3.2 Global Yoga Mat Revenue by Manufacturer (2019-2024)

3.3 Global Yoga Mat Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Yoga Mat by Manufacturer Revenue (\$MM) and Market

Share (%): 2023

3.4.2 Top 3 Yoga Mat Manufacturer Market Share in 2023

3.4.2 Top 6 Yoga Mat Manufacturer Market Share in 2023

3.5 Yoga Mat Market: Overall Company Footprint Analysis

3.5.1 Yoga Mat Market: Region Footprint

3.5.2 Yoga Mat Market: Company Product Type Footprint

3.5.3 Yoga Mat Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global Yoga Mat Market Size by Region

4.1.1 Global Yoga Mat Sales Quantity by Region (2019-2030)

4.1.2 Global Yoga Mat Consumption Value by Region (2019-2030)

4.1.3 Global Yoga Mat Average Price by Region (2019-2030)

4.2 North America Yoga Mat Consumption Value (2019-2030)

4.3 Europe Yoga Mat Consumption Value (2019-2030)

4.4 Asia-Pacific Yoga Mat Consumption Value (2019-2030)

4.5 South America Yoga Mat Consumption Value (2019-2030)

4.6 Middle East and Africa Yoga Mat Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

5.1 Global Yoga Mat Sales Quantity by Type (2019-2030)

5.2 Global Yoga Mat Consumption Value by Type (2019-2030)

5.3 Global Yoga Mat Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Yoga Mat Sales Quantity by Application (2019-2030)

6.2 Global Yoga Mat Consumption Value by Application (2019-2030)

6.3 Global Yoga Mat Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Yoga Mat Sales Quantity by Type (2019-2030)

7.2 North America Yoga Mat Sales Quantity by Application (2019-2030)

7.3 North America Yoga Mat Market Size by Country

- 7.3.1 North America Yoga Mat Sales Quantity by Country (2019-2030)
- 7.3.2 North America Yoga Mat Consumption Value by Country (2019-2030)
- 7.3.3 United States Market Size and Forecast (2019-2030)
- 7.3.4 Canada Market Size and Forecast (2019-2030)
- 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Yoga Mat Sales Quantity by Type (2019-2030)
- 8.2 Europe Yoga Mat Sales Quantity by Application (2019-2030)
- 8.3 Europe Yoga Mat Market Size by Country
  - 8.3.1 Europe Yoga Mat Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Yoga Mat Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Yoga Mat Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Yoga Mat Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Yoga Mat Market Size by Region
  - 9.3.1 Asia-Pacific Yoga Mat Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Yoga Mat Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Yoga Mat Sales Quantity by Type (2019-2030)
- 10.2 South America Yoga Mat Sales Quantity by Application (2019-2030)
- 10.3 South America Yoga Mat Market Size by Country
  - 10.3.1 South America Yoga Mat Sales Quantity by Country (2019-2030)

- 10.3.2 South America Yoga Mat Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Yoga Mat Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Yoga Mat Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Yoga Mat Market Size by Country
  - 11.3.1 Middle East & Africa Yoga Mat Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Yoga Mat Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Yoga Mat Market Drivers
- 12.2 Yoga Mat Market Restraints
- 12.3 Yoga Mat Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Yoga Mat and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Yoga Mat
- 13.3 Yoga Mat Production Process
- 13.4 Yoga Mat Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User

- 14.1.2 Distributors
- 14.2 Yoga Mat Typical Distributors
- 14.3 Yoga Mat Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Yoga Mat Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Yoga Mat Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Lululemon Basic Information, Manufacturing Base and Competitors

Table 4. Lululemon Major Business

Table 5. Lululemon Yoga Mat Product and Services

Table 6. Lululemon Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Lululemon Recent Developments/Updates

Table 8. Manduka PROlite Basic Information, Manufacturing Base and Competitors

Table 9. Manduka PROlite Major Business

Table 10. Manduka PROlite Yoga Mat Product and Services

Table 11. Manduka PROlite Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Manduka PROlite Recent Developments/Updates

Table 13. Jade Yoga Basic Information, Manufacturing Base and Competitors

Table 14. Jade Yoga Major Business

Table 15. Jade Yoga Yoga Mat Product and Services

Table 16. Jade Yoga Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Jade Yoga Recent Developments/Updates

Table 18. Hugger Mugger Para Rubber Basic Information, Manufacturing Base and Competitors

Table 19. Hugger Mugger Para Rubber Major Business

Table 20. Hugger Mugger Para Rubber Yoga Mat Product and Services

Table 21. Hugger Mugger Para Rubber Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Hugger Mugger Para Rubber Recent Developments/Updates

Table 23. PrAna Revolutionary Basic Information, Manufacturing Base and Competitors

Table 24. PrAna Revolutionary Major Business

Table 25. PrAna Revolutionary Yoga Mat Product and Services

Table 26. PrAna Revolutionary Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. PrAna Revolutionary Recent Developments/Updates



- Table 28. Gaiam, Easyoga Basic Information, Manufacturing Base and Competitors
- Table 29. Gaiam, Easyoga Major Business
- Table 30. Gaiam, Easyoga Yoga Mat Product and Services
- Table 31. Gaiam, Easyoga Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Gaiam, Easyoga Recent Developments/Updates
- Table 33. HATHAYOGA Basic Information, Manufacturing Base and Competitors
- Table 34. HATHAYOGA Major Business
- Table 35. HATHAYOGA Yoga Mat Product and Services
- Table 36. HATHAYOGA Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. HATHAYOGA Recent Developments/Updates
- Table 38. Kharma Khare Basic Information, Manufacturing Base and Competitors
- Table 39. Kharma Khare Major Business
- Table 40. Kharma Khare Yoga Mat Product and Services
- Table 41. Kharma Khare Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Kharma Khare Recent Developments/Updates
- Table 43. Hosa Basic Information, Manufacturing Base and Competitors
- Table 44. Hosa Major Business
- Table 45. Hosa Yoga Mat Product and Services
- Table 46. Hosa Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Hosa Recent Developments/Updates
- Table 48. Yogabum Basic Information, Manufacturing Base and Competitors
- Table 49. Yogabum Major Business
- Table 50. Yogabum Yoga Mat Product and Services
- Table 51. Yogabum Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Yogabum Recent Developments/Updates
- Table 53. Aerolite Basic Information, Manufacturing Base and Competitors
- Table 54. Aerolite Major Business
- Table 55. Aerolite Yoga Mat Product and Services
- Table 56. Aerolite Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Aerolite Recent Developments/Updates
- Table 58. Aurorae Basic Information, Manufacturing Base and Competitors
- Table 59. Aurorae Major Business
- Table 60. Aurorae Yoga Mat Product and Services

Table 61. Aurorae Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Aurorae Recent Developments/Updates

Table 63. Barefoot Yoga Basic Information, Manufacturing Base and Competitors

Table 64. Barefoot Yoga Major Business

Table 65. Barefoot Yoga Yoga Mat Product and Services

Table 66. Barefoot Yoga Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Barefoot Yoga Recent Developments/Updates

Table 68. Keep well Basic Information, Manufacturing Base and Competitors

Table 69. Keep well Major Business

Table 70. Keep well Yoga Mat Product and Services

Table 71. Keep well Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Keep well Recent Developments/Updates

Table 73. Khataland Basic Information, Manufacturing Base and Competitors

Table 74. Khataland Major Business

Table 75. Khataland Yoga Mat Product and Services

Table 76. Khataland Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Khataland Recent Developments/Updates

Table 78. Microcell Composite Basic Information, Manufacturing Base and Competitors

Table 79. Microcell Composite Major Business

Table 80. Microcell Composite Yoga Mat Product and Services

Table 81. Microcell Composite Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Microcell Composite Recent Developments/Updates

Table 83. Yogarugs Basic Information, Manufacturing Base and Competitors

Table 84. Yogarugs Major Business

Table 85. Yogarugs Yoga Mat Product and Services

Table 86. Yogarugs Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Yogarugs Recent Developments/Updates

Table 88. Copeactive Basic Information, Manufacturing Base and Competitors

Table 89. Copeactive Major Business

Table 90. Copeactive Yoga Mat Product and Services

Table 91. Copeactive Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Copeactive Recent Developments/Updates

Table 93. Yogasana, A. Kolckmann Basic Information, Manufacturing Base and Competitors

Table 94. Yogasana, A. Kolckmann Major Business

Table 95. Yogasana, A. Kolckmann Yoga Mat Product and Services

Table 96. Yogasana, A. Kolckmann Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Yogasana, A. Kolckmann Recent Developments/Updates

Table 98. JiangXi Lveten Plastic Basic Information, Manufacturing Base and Competitors

Table 99. JiangXi Lveten Plastic Major Business

Table 100. JiangXi Lveten Plastic Yoga Mat Product and Services

Table 101. JiangXi Lveten Plastic Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. JiangXi Lveten Plastic Recent Developments/Updates

Table 103. Liforme Basic Information, Manufacturing Base and Competitors

Table 104. Liforme Major Business

Table 105. Liforme Yoga Mat Product and Services

Table 106. Liforme Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Liforme Recent Developments/Updates

Table 108. Starlight Yoga Basic Information, Manufacturing Base and Competitors

Table 109. Starlight Yoga Major Business

Table 110. Starlight Yoga Yoga Mat Product and Services

Table 111. Starlight Yoga Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 112. Starlight Yoga Recent Developments/Updates

Table 113. Bean Products Basic Information, Manufacturing Base and Competitors

Table 114. Bean Products Major Business

Table 115. Bean Products Yoga Mat Product and Services

Table 116. Bean Products Yoga Mat Sales Quantity (K Pcs), Average Price (USD/Pcs), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 117. Bean Products Recent Developments/Updates

Table 118. Global Yoga Mat Sales Quantity by Manufacturer (2019-2024) & (K Pcs)

Table 119. Global Yoga Mat Revenue by Manufacturer (2019-2024) & (USD Million)

Table 120. Global Yoga Mat Average Price by Manufacturer (2019-2024) & (USD/Pcs)

Table 121. Market Position of Manufacturers in Yoga Mat, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 122. Head Office and Yoga Mat Production Site of Key Manufacturer

Table 123. Yoga Mat Market: Company Product Type Footprint

- Table 124. Yoga Mat Market: Company Product Application Footprint
- Table 125. Yoga Mat New Market Entrants and Barriers to Market Entry
- Table 126. Yoga Mat Mergers, Acquisition, Agreements, and Collaborations
- Table 127. Global Yoga Mat Sales Quantity by Region (2019-2024) & (K Pcs)
- Table 128. Global Yoga Mat Sales Quantity by Region (2025-2030) & (K Pcs)
- Table 129. Global Yoga Mat Consumption Value by Region (2019-2024) & (USD Million)
- Table 130. Global Yoga Mat Consumption Value by Region (2025-2030) & (USD Million)
- Table 131. Global Yoga Mat Average Price by Region (2019-2024) & (USD/Pcs)
- Table 132. Global Yoga Mat Average Price by Region (2025-2030) & (USD/Pcs)
- Table 133. Global Yoga Mat Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 134. Global Yoga Mat Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 135. Global Yoga Mat Consumption Value by Type (2019-2024) & (USD Million)
- Table 136. Global Yoga Mat Consumption Value by Type (2025-2030) & (USD Million)
- Table 137. Global Yoga Mat Average Price by Type (2019-2024) & (USD/Pcs)
- Table 138. Global Yoga Mat Average Price by Type (2025-2030) & (USD/Pcs)
- Table 139. Global Yoga Mat Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 140. Global Yoga Mat Sales Quantity by Application (2025-2030) & (K Pcs)
- Table 141. Global Yoga Mat Consumption Value by Application (2019-2024) & (USD Million)
- Table 142. Global Yoga Mat Consumption Value by Application (2025-2030) & (USD Million)
- Table 143. Global Yoga Mat Average Price by Application (2019-2024) & (USD/Pcs)
- Table 144. Global Yoga Mat Average Price by Application (2025-2030) & (USD/Pcs)
- Table 145. North America Yoga Mat Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 146. North America Yoga Mat Sales Quantity by Type (2025-2030) & (K Pcs)
- Table 147. North America Yoga Mat Sales Quantity by Application (2019-2024) & (K Pcs)
- Table 148. North America Yoga Mat Sales Quantity by Application (2025-2030) & (K Pcs)
- Table 149. North America Yoga Mat Sales Quantity by Country (2019-2024) & (K Pcs)
- Table 150. North America Yoga Mat Sales Quantity by Country (2025-2030) & (K Pcs)
- Table 151. North America Yoga Mat Consumption Value by Country (2019-2024) & (USD Million)
- Table 152. North America Yoga Mat Consumption Value by Country (2025-2030) & (USD Million)
- Table 153. Europe Yoga Mat Sales Quantity by Type (2019-2024) & (K Pcs)
- Table 154. Europe Yoga Mat Sales Quantity by Type (2025-2030) & (K Pcs)

Table 155. Europe Yoga Mat Sales Quantity by Application (2019-2024) & (K Pcs)

Table 156. Europe Yoga Mat Sales Quantity by Application (2025-2030) & (K Pcs)

Table 157. Europe Yoga Mat Sales Quantity by Country (2019-2024) & (K Pcs)

Table 158. Europe Yoga Mat Sales Quantity by Country (2025-2030) & (K Pcs)

Table 159. Europe Yoga Mat Consumption Value by Country (2019-2024) & (USD Million)

Table 160. Europe Yoga Mat Consumption Value by Country (2025-2030) & (USD Million)

Table 161. Asia-Pacific Yoga Mat Sales Quantity by Type (2019-2024) & (K Pcs)

Table 162. Asia-Pacific Yoga Mat Sales Quantity by Type (2025-2030) & (K Pcs)

Table 163. Asia-Pacific Yoga Mat Sales Quantity by Application (2019-2024) & (K Pcs)

Table 164. Asia-Pacific Yoga Mat Sales Quantity by Application (2025-2030) & (K Pcs)

Table 165. Asia-Pacific Yoga Mat Sales Quantity by Region (2019-2024) & (K Pcs)

Table 166. Asia-Pacific Yoga Mat Sales Quantity by Region (2025-2030) & (K Pcs)

Table 167. Asia-Pacific Yoga Mat Consumption Value by Region (2019-2024) & (USD Million)

Table 168. Asia-Pacific Yoga Mat Consumption Value by Region (2025-2030) & (USD Million)

Table 169. South America Yoga Mat Sales Quantity by Type (2019-2024) & (K Pcs)

Table 170. South America Yoga Mat Sales Quantity by Type (2025-2030) & (K Pcs)

Table 171. South America Yoga Mat Sales Quantity by Application (2019-2024) & (K Pcs)

Table 172. South America Yoga Mat Sales Quantity by Application (2025-2030) & (K Pcs)

Table 173. South America Yoga Mat Sales Quantity by Country (2019-2024) & (K Pcs)

Table 174. South America Yoga Mat Sales Quantity by Country (2025-2030) & (K Pcs)

Table 175. South America Yoga Mat Consumption Value by Country (2019-2024) & (USD Million)

Table 176. South America Yoga Mat Consumption Value by Country (2025-2030) & (USD Million)

Table 177. Middle East & Africa Yoga Mat Sales Quantity by Type (2019-2024) & (K Pcs)

Table 178. Middle East & Africa Yoga Mat Sales Quantity by Type (2025-2030) & (K Pcs)

Table 179. Middle East & Africa Yoga Mat Sales Quantity by Application (2019-2024) & (K Pcs)

Table 180. Middle East & Africa Yoga Mat Sales Quantity by Application (2025-2030) & (K Pcs)

Table 181. Middle East & Africa Yoga Mat Sales Quantity by Region (2019-2024) & (K

Pcs)

Table 182. Middle East & Africa Yoga Mat Sales Quantity by Region (2025-2030) & (K Pcs)

Table 183. Middle East & Africa Yoga Mat Consumption Value by Region (2019-2024) & (USD Million)

Table 184. Middle East & Africa Yoga Mat Consumption Value by Region (2025-2030) & (USD Million)

Table 185. Yoga Mat Raw Material

Table 186. Key Manufacturers of Yoga Mat Raw Materials

Table 187. Yoga Mat Typical Distributors

Table 188. Yoga Mat Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Yoga Mat Picture

Figure 2. Global Yoga Mat Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Yoga Mat Consumption Value Market Share by Type in 2023

Figure 4. PVC yoga mats Examples

Figure 5. Rubber yoga mats Examples

Figure 6. TPE yoga mats Examples

Figure 7. Other yoga mats Examples

Figure 8. Global Yoga Mat Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Yoga Mat Consumption Value Market Share by Application in 2023

Figure 10. Household Examples

Figure 11. Yoga club Examples

Figure 12. Others Examples

Figure 13. Global Yoga Mat Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Yoga Mat Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Yoga Mat Sales Quantity (2019-2030) & (K Pcs)

Figure 16. Global Yoga Mat Average Price (2019-2030) & (USD/Pcs)

Figure 17. Global Yoga Mat Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Yoga Mat Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Yoga Mat by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Yoga Mat Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Yoga Mat Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Yoga Mat Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Yoga Mat Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Yoga Mat Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Yoga Mat Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Yoga Mat Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Yoga Mat Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Yoga Mat Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Yoga Mat Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Yoga Mat Consumption Value Market Share by Type (2019-2030)

- Figure 31. Global Yoga Mat Average Price by Type (2019-2030) & (USD/Pcs)
- Figure 32. Global Yoga Mat Sales Quantity Market Share by Application (2019-2030)
- Figure 33. Global Yoga Mat Consumption Value Market Share by Application (2019-2030)
- Figure 34. Global Yoga Mat Average Price by Application (2019-2030) & (USD/Pcs)
- Figure 35. North America Yoga Mat Sales Quantity Market Share by Type (2019-2030)
- Figure 36. North America Yoga Mat Sales Quantity Market Share by Application (2019-2030)
- Figure 37. North America Yoga Mat Sales Quantity Market Share by Country (2019-2030)
- Figure 38. North America Yoga Mat Consumption Value Market Share by Country (2019-2030)
- Figure 39. United States Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Canada Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Mexico Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Europe Yoga Mat Sales Quantity Market Share by Type (2019-2030)
- Figure 43. Europe Yoga Mat Sales Quantity Market Share by Application (2019-2030)
- Figure 44. Europe Yoga Mat Sales Quantity Market Share by Country (2019-2030)
- Figure 45. Europe Yoga Mat Consumption Value Market Share by Country (2019-2030)
- Figure 46. Germany Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. France Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. United Kingdom Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Russia Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. Italy Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Asia-Pacific Yoga Mat Sales Quantity Market Share by Type (2019-2030)
- Figure 52. Asia-Pacific Yoga Mat Sales Quantity Market Share by Application (2019-2030)
- Figure 53. Asia-Pacific Yoga Mat Sales Quantity Market Share by Region (2019-2030)
- Figure 54. Asia-Pacific Yoga Mat Consumption Value Market Share by Region (2019-2030)
- Figure 55. China Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD



Million)

Figure 56. Japan Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Yoga Mat Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Yoga Mat Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Yoga Mat Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Yoga Mat Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Yoga Mat Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Yoga Mat Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Yoga Mat Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Yoga Mat Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Yoga Mat Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Yoga Mat Market Drivers

Figure 76. Yoga Mat Market Restraints

Figure 77. Yoga Mat Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Yoga Mat in 2023

Figure 80. Manufacturing Process Analysis of Yoga Mat

Figure 81. Yoga Mat Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

## I would like to order

Product name: Global Yoga Mat Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/GD0ECE7A25EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD0ECE7A25EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

