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Global Yield Sensor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Yield Sensor market size is expected to reach $ 4941 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

A yield sensor is a detection device used on agricultural machinery to measure crop yield per unit area in real time during harvest. The sensor is typically mounted on a combine harvester or grain harvesting equipment and consists of a sensing probe, signal processing unit, data acquisition module, and power supply system. The sensing probe can utilize various technologies such as optical, pressure, weighing, near-infrared, or electromagnetic principles to convert crop flow, weight, or physical characteristics during harvesting into electrical signals. These signals are processed by the data acquisition module to produce yield values. Yield sensors can be categorized by technology into weighing, optical, near-infrared, and electromagnetic types, applicable for crops like grains, rice, and corn. Output data can be displayed on the cab terminal or integrated with farm management systems or combine control systems, enabling yield statistics, optimized harvesting paths, guidance for agricultural management, and improved harvesting efficiency. Yield sensors are widely applied in modern agricultural machinery and precision agriculture systems and constitute a key component for agricultural data collection and analysis, facilitating intelligent and refined farm management.

The development opportunities and main driving factors for the yield sensor market primarily stem from the rapid adoption of precision agriculture and the need for smart agricultural machinery upgrades. With global food production under pressure from population growth, climate change, and resource constraints, enhancing crop yield and optimizing production efficiency have become core goals. Yield sensors installed on modern agricultural machinery can collect real-time harvest data, providing scientific

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guidance for farm management. Policy support and government incentives for digital and intelligent agriculture further stimulate yield sensor adoption. As harvesters and agricultural equipment are updated, more manufacturers integrate yield sensors as standard, expanding market scale. Technological advances, including the integration of optical, near-infrared, and weighing technologies, improve measurement accuracy, enhancing user confidence and supporting market expansion. Integration with smart agricultural platforms and IoT further increases the value of yield data, encouraging companies to innovate and upgrade business models.

However, the yield sensor industry faces several challenges and risks. First, variations in product technical standards and accuracy exist; sensors from different manufacturers differ in measurement algorithms, sensor stability, and environmental adaptability, potentially causing data discrepancies that undermine user trust. Second, the market has many low-cost or unverified products, leading to homogenization and price competition, which pressures healthy industry development. Third, data processing, analysis, and integration with machinery control systems require technical expertise, which some smallholder farmers lack, limiting adoption. Additionally, international trade barriers, certification differences, and intellectual property protection issues may impede cross-regional market expansion. Insufficient investment in R&D and after-sales service can also delay product updates, affecting long-term growth.

Downstream demand trends indicate that the application of yield sensors is expanding from traditional grain harvesters to a variety of crops including rice, corn, and oilseeds. The proliferation of data-driven and smart farming concepts has increased demand for real-time, accurate yield monitoring, promoting multifunctional product development. Yield sensors not only measure single parameters but also integrate with soil data, crop growth, and weather conditions, providing decision support for precision fertilization, irrigation, and pest control. International demand for transparency and traceability in agricultural products also creates new opportunities for yield sensors in export quality control. In the future, downstream users are expected to emphasize sensor compatibility with machinery systems, cloud platforms, and analytical software to enable full-process data collection and intelligent management, driving sustained market growth.

This report studies the global Yield Sensor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Yield Sensor and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

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competition, as well as details the characteristics of Yield Sensor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Yield Sensor total production and demand, 2021-2032, (K Units)
Global Yield Sensor total production value, 2021-2032, (USD Million)
Global Yield Sensor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)
Global Yield Sensor consumption by region & country, CAGR, 2021-2032 & (K Units)
U.S. VS China: Yield Sensor domestic production, consumption, key domestic manufacturers and share
Global Yield Sensor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)
Global Yield Sensor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)
Global Yield Sensor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Yield Sensor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FarmTRX, Loup Electronics, Precision Planting (YieldSense), Ag Leader Technology, Green Growth, John Deere, Case IH, New Holland Agriculture, AGCO, CLAAS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Yield Sensor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

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Global Yield Sensor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Yield Sensor Market, Segmentation by Type:

7 Inches

8 Inches

12.1 Inches

Others

Global Yield Sensor Market, Segmentation by Manufacturing Process:

Integrated Yield Sensor Module

Modular/Retrofit Yield Sensor Kit

OEM Embedded Yield Sensor

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Aftermarket Yield Sensor System

Global Yield Sensor Market, Segmentation by Hardware Architecture:

Single-Sensor System

Multi-Sensor System

Optical Sensor System

Hybrid Sensor System

Battery-Powered Sensor

Global Yield Sensor Market, Segmentation by Parameter:

Single?Point Calibrated Yield Sensor

Multi?Point Calibrated Yield Sensor

Self?Calibrating Yield Sensor

High?Resolution / High?Accuracy Yield Sensor

Global Yield Sensor Market, Segmentation by Application:

Indoor

Outdoor

Companies Profiled:

FarmTRX

Loup Electronics

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Precision Planting (YieldSense)

Ag Leader Technology

Green Growth

John Deere

Case IH

New Holland Agriculture

AGCO

CLAAS

Greentronics (RiteYield)

Wuxi Beiwai Sensing Technology Co., Ltd.

Xingyi Sensor Technology Co., Ltd.

Key Questions Answered:
1. How big is the global Yield Sensor market?
2. What is the demand of the global Yield Sensor market?
3. What is the year over year growth of the global Yield Sensor market?
4. What is the production and production value of the global Yield Sensor market?
5. Who are the key producers in the global Yield Sensor market?
6. What are the growth factors driving the market demand?

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