

Global Yerba Mate Tea Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

Yerba mate is made from the naturally caffeinated and nourishing leaves of the celebrated South American rainforest holly tree (*Ilex paraguariensis*).

Yerba Mate has the “strength of coffee, the health benefits of tea, and the euphoria of chocolate” all in one beverage. Of the six commonly used stimulants in the world: coffee, tea, kola nut, cocoa and guarana, yerba mate triumphs as the most balanced, delivering both energy and nutrition.

Yerba mate is the national drink of Argentina, Paraguay, Uruguay, and Southern Brazil where it is consumed 6 to 1 over coffee.

According to our (Global Info Research) latest study, the global Yerba Mate Tea market size was valued at USD 1657.6 million in 2022 and is forecast to a readjusted size of USD 2226.7 million by 2029 with a CAGR of 4.3% during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Global Yerba Mate key players include Las Mar?as, Amanda, Andresito, Molinos, La Tranquera, etc. Global top five manufacturers hold a share over 35%. South America is the largest market, with a share over 85%, followed by USA, and Middle East, both have a share over 10 percent. In terms of product, Normal Yerba Mate is the largest segment, with a share over 90%. And in terms of application, the largest application is Below 18 age, followed by 30-50 age, 18-30 age, Other 50 age.

This report is a detailed and comprehensive analysis for global Yerba Mate Tea market. Both quantitative and qualitative analyses are presented by company, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Yerba Mate Tea market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Yerba Mate Tea market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Yerba Mate Tea market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Yerba Mate Tea market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Yerba Mate Tea

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Yerba Mate Tea market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pure Leaf Naturals, Guayaki, Yuyo Drinks Ltd., ECOTEAS and Mate Factor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Yerba Mate Tea market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Powder

Liquid Concentrate

Leaves

Market segment by Application

Food & Beverage

Functional Foods

Cosmetics & Personal Care

Dietary Supplements

Others

Market segment by players, this report covers

Pure Leaf Naturals

Guayaki

Yuyo Drinks Ltd.

ECOTEAS

Mate Factor

Establecimiento Las Maras

Kraus

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Yerba Mate Tea product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Yerba Mate Tea, with revenue, gross margin and global market share of Yerba Mate Tea from 2018 to 2023.

Chapter 3, the Yerba Mate Tea competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Yerba Mate Tea market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Yerba Mate Tea.

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