

# Global Yerba Mate Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Yerba Mate market size is expected to reach \$ 2535 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Yerba mate is made from the naturally caffeinated and nourishing leaves of the celebrated South American rainforest holly tree (*Ilex paraguariensis*).

Yerba Mate has the “strength of coffee, the health benefits of tea, and the euphoria of chocolate’ all in one beverage. Of the six commonly used stimulants in the world: coffee, tea, kola nut, cocoa and guarana, yerba mate triumphs as the most balanced, delivering both energy and nutrition.

Yerba mate is the national drink of Argentina, Paraguay, Uruguay, and Southern Brazil where it is consumed 6 to 1 over coffee.

Global Yerba Mate key players include Las Mar?as, Amanda, Andresito, Molinos, La Tranquera, etc. Global top five manufacturers hold a share over 35%.

South America is the largest market, with a share over 85%, followed by USA, and Middle East, both have a share over 10 percent.

In terms of product, Normal Yerba Mate is the largest segment, with a share over 90%. And in terms of application, the largest application is Below 18 age, followed by 30-50 age, 18-30 age, Other 50 age.

This report studies the global Yerba Mate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Yerba Mate and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Yerba Mate that contribute to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Yerba Mate total production and demand, 2021-2032, (MT)

Global Yerba Mate total production value, 2021-2032, (USD Million)

Global Yerba Mate production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Yerba Mate consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Yerba Mate domestic production, consumption, key domestic manufacturers and share

Global Yerba Mate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Yerba Mate production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Yerba Mate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Yerba Mate market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Las Mar?as, Amanda, Andresito, Molinos, Canarias, La Tranquera, Playadito, Santo Pip?, Lauro Raatz, Bar?o, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Yerba Mate market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Yerba Mate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Yerba Mate Market, Segmentation by Type:

Normal

Organic

#### Global Yerba Mate Market, Segmentation by Application:

Below 18 age

18-30 age

30-50 age

Over 50 age

**Companies Profiled:**

Las Mar?as

Amanda

Andresito

Molinos

Canarias

La Tranquera

Playadito

Santo Pip?

Lauro Raatz

Bar?o

Aguantadora

Kraus Yerba Mate

CBSa

Romance

Rosamonte

Selecta

La Virginia

Triunfo

Mate Factor

Wisdom Natural

ECOTEAS

**Key Questions Answered:**

1. How big is the global Yerba Mate market?
2. What is the demand of the global Yerba Mate market?
3. What is the year over year growth of the global Yerba Mate market?
4. What is the production and production value of the global Yerba Mate market?
5. Who are the key producers in the global Yerba Mate market?
6. What are the growth factors driving the market demand?

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