

Global Xanthan Gum Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Xanthan Gum market size was valued at USD 1612.1 million in 2023 and is forecast to a readjusted size of USD 1791.8 million by 2030 with a CAGR of 1.5% during review period.

Xanthan gum is a polysaccharide secreted by the bacterium *Xanthomonas campestris*, used as a food additive and rheology modifier, commonly used as a food thickening agent (in salad dressings, for example) and a stabilizer (in cosmetic products, for example, to prevent ingredients from separating). It is composed of pentasaccharide repeat units, comprising glucose, mannose, and glucuronic acid in the molar ratio 2.0:2.0:1.0. It is produced by the fermentation of glucose, sucrose, or lactose. After a fermentation period, the polysaccharide is precipitated from a growth medium with isopropyl alcohol, dried, and ground into a fine powder. Later, it is added to a liquid medium to form the gum.

Global 5 largest manufacturers of Xanthan Gum are Fufeng Group, CP Kelco, Meihua Group, Deosen Biochemical and Jianlong Biotechnology, which make up over 88%. Among them, Fufeng Group is the leader with about 22% market share.

North America is the largest market, with a share about 30%, followed by Mid East & Africa and China, with the share about 25% and 19%. In terms of product type, Petroleum Grade and Food Grade both occupy the largest share of the total market, about 45%. And in terms of application, the largest application is Food And Drink, followed by Petroleum.

The Global Info Research report includes an overview of the development of the Xanthan Gum industry chain, the market status of Food And Drink (Food Grade,

Petroleum Grade), Petroleum (Food Grade, Petroleum Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Xanthan Gum.

Regionally, the report analyzes the Xanthan Gum markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Xanthan Gum market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Xanthan Gum market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Xanthan Gum industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Food Grade, Petroleum Grade).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Xanthan Gum market.

Regional Analysis: The report involves examining the Xanthan Gum market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Xanthan Gum market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Xanthan Gum:

Company Analysis: Report covers individual Xanthan Gum manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Xanthan Gum. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food And Drink, Petroleum).

Technology Analysis: Report covers specific technologies relevant to Xanthan Gum. It assesses the current state, advancements, and potential future developments in Xanthan Gum areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Xanthan Gum market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Xanthan Gum market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Food Grade

Petroleum Grade

Pharmaceutical Grade

Cosmetic Grade

Industrial Grade

Market segment by Application

Food And Drink

Petroleum

Pharmaceutical

Cosmetics

Others

Major players covered

Fufeng Group

Deosen Biochemical

Meihua Group

CP Kelco

Jianlong Biotechnology

Jungbunzlauer

ADM

Cargill

IFF

Hebei Xinhe Biochemical

Vanderbilt Minerals

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Xanthan Gum product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Xanthan Gum, with price, sales, revenue and global market share of Xanthan Gum from 2019 to 2024.

Chapter 3, the Xanthan Gum competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Xanthan Gum breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Xanthan Gum market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Xanthan Gum.

Chapter 14 and 15, to describe Xanthan Gum sales channel, distributors, customers, research findings and conclusion.

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