

Global Xanthan Gum Food Additives Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Xanthan Gum Food Additives market size is expected to reach \$ 661 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Food Additive Xanthan Gum refers to xanthan gum used in food and beverage formulations under food additive regulations, mainly functioning as a thickener, stabilizer, suspending agent, emulsification stabilizer and texture modifier. It is a high molecular weight extracellular polysaccharide produced by the pure-culture fermentation of carbohydrate substrates with *Xanthomonas campestris*, followed by purification, drying and milling. In food systems, it is valued for its ability to build viscosity at low dosage, provide shear-thinning rheology, stabilize particles or oil droplets, reduce separation and syneresis, and maintain performance under acidic, salty, heated, frozen or mechanically processed conditions.

In 2025, global sales of Xanthan Gum Food Additives reached approximately 141 K tons, with an average global market price of around US\$ 3,319/ton. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 20% to 50%.

Food Additive Xanthan Gum is one of the core application areas of xanthan gum, with relatively stable demand. Its market foundation comes from the food industry's long-term need for thickening, suspension, emulsion stabilization and texture control, particularly in sauces, dressings, condiments, dairy products, beverages, frozen foods and bakery systems. Compared with certain starch-based or plant gum thickeners, xanthan gum can build significant viscosity at low dosage and maintain good stability under acidic, salty, heat-processing, freeze-thaw and shear conditions, giving it strong

functional value in complex food formulations.

On the demand side, the development of convenience foods, compound seasonings, ready-to-drink beverages, plant-based foods, gluten-free bakery products, reduced-sugar and reduced-fat foods, and nutritional products continues to expand the use of xanthan gum as a food additive. As consumers increasingly expect better mouthfeel, visual stability, label-friendly ingredients and reliable shelf-life performance, food manufacturers place greater emphasis on hydrocolloid selection. As a fermentation-derived polysaccharide, xanthan gum can improve texture and mouthfeel while reducing separation, sedimentation, syneresis and system instability during storage and distribution.

From a competitive perspective, Food Additive Xanthan Gum requires producers to maintain strong food safety systems, fermentation consistency, microbiological control, batch-to-batch stability, regulatory documentation and customer qualification capabilities. Chinese producers are competitive in large-scale supply and cost efficiency, while Western producers tend to focus more on premium food applications, clarified systems, rapid-hydration grades and application technical support. Future growth is expected to come from product upgrading and deeper application development, including clarified, rapid-hydration, low-dust, non-GMO, clean-label and specialty nutrition grades. However, the industry will continue to face pressure from raw material costs, energy prices, regulatory requirements and substitution by other hydrocolloids.

This report studies the global Xanthan Gum Food Additives production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Xanthan Gum Food Additives and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Xanthan Gum Food Additives that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Xanthan Gum Food Additives total production and demand, 2021-2032, (Tons)

Global Xanthan Gum Food Additives total production value, 2021-2032, (USD Million)

Global Xanthan Gum Food Additives production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Xanthan Gum Food Additives consumption by region & country, CAGR,

2021-2032 & (Tons)

U.S. VS China: Xanthan Gum Food Additives domestic production, consumption, key domestic manufacturers and share

Global Xanthan Gum Food Additives production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Xanthan Gum Food Additives production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Xanthan Gum Food Additives production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Xanthan Gum Food Additives market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fufeng Group, Meihua Group, CP Kelco, Deosen Biochemical, Jianlong Biotechnology, Jungbunzlauer, Cargill, IFF, Hebei Xinhe Biochemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Xanthan Gum Food Additives market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Xanthan Gum Food Additives Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Xanthan Gum Food Additives Market, Segmentation by Type:

Powder

Liquid

Global Xanthan Gum Food Additives Market, Segmentation by Clarity:

Conventional

Clarified

Global Xanthan Gum Food Additives Market, Segmentation by Purity:

Purity ? 99%

Purity ? 99%

Global Xanthan Gum Food Additives Market, Segmentation by Application:

Food Industry

Beverages Industry

Companies Profiled:

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

Cargill

IFF

Hebei Xinhe Biochemical

Key Questions Answered:

1. How big is the global Xanthan Gum Food Additives market?
2. What is the demand of the global Xanthan Gum Food Additives market?
3. What is the year over year growth of the global Xanthan Gum Food Additives market?
4. What is the production and production value of the global Xanthan Gum Food Additives market?
5. Who are the key producers in the global Xanthan Gum Food Additives market?
6. What are the growth factors driving the market demand?

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