

Global WS Series Synthetic Cooling Agent Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global WS Series Synthetic Cooling Agent market size was valued at US\$ 115 million in 2024 and is forecast to a readjusted size of USD 175 million by 2031 with a CAGR of 6.1% during review period.

WS Series Synthetic Cooling Agents are a group of advanced cooling compounds widely used in food, cosmetics, pharmaceuticals, and personal care products. Unlike traditional menthol, WS cooling agents provide a longer-lasting, milder, and non-irritating cooling sensation without a strong odor or taste. Common variants include WS-3, WS-5, WS-12, and WS-23, each differing in intensity, cooling duration, and application suitability. These agents are heat-stable, making them ideal for products like beverages, candies, oral care items, and skincare formulations, where a controlled and refreshing cooling effect is desired.

This report is a detailed and comprehensive analysis for global WS Series Synthetic Cooling Agent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global WS Series Synthetic Cooling Agent market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton),

2020-2031

Global WS Series Synthetic Cooling Agent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global WS Series Synthetic Cooling Agent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global WS Series Synthetic Cooling Agent market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for WS Series Synthetic Cooling Agent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global WS Series Synthetic Cooling Agent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Symrise, BASF, Agson Global, Takasago, Kunshan Asia Aroma, Apple Flavor & Fragrance, Anhui Chinaherb Flavors&fragrances, Arora Aromatics, Swati Menthol & Allied Chem, KM Chemicals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

WS Series Synthetic Cooling Agent market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

WS-23

WS-3

WS-5

Others

Market segment by Application

Personal care Products

Food and Beverages

Pharmaceuticals

Others

Major players covered

Symrise

BASF

Agson Global

Takasago

Kunshan Asia Aroma

Apple Flavor & Fragrance

Anhui Chinaherb Flavors&fragrances

Arora Aromatics

Swati Menthol & Allied Chem

KM Chemicals

A.G. Industries

Mentha & Allied Products

Neeru Enterprises

Vinayak

Hindustan Mint & Agro Products

Mianyang Simaergu Biotechnology

Anhui Fengle Perfume

Mount Huangshan Tianxiang Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe WS Series Synthetic Cooling Agent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of WS Series Synthetic Cooling Agent, with price, sales quantity, revenue, and global market share of WS Series Synthetic Cooling Agent from 2020 to 2025.

Chapter 3, the WS Series Synthetic Cooling Agent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

landscape contrast.

Chapter 4, the WS Series Synthetic Cooling Agent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and WS Series Synthetic Cooling Agent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of WS Series Synthetic Cooling Agent.

Chapter 14 and 15, to describe WS Series Synthetic Cooling Agent sales channel, distributors, customers, research findings and conclusion.

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