

Global Woven Shirt Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Woven Shirt market size is expected to reach \$ 78790 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Woven shirts are shirt garments made from woven fabrics. These fabrics are woven from warp and weft yarns in a specific weave structure, typically characterized by structural stability, crispness, resistance to deformation, and a clean appearance. Compared to knitted tops, woven shirts emphasize formality, support, and clean lines, and are widely used in business offices, professional uniforms, casual commuting, school uniforms, formal wear, and everyday occasions. Common woven shirt fabrics include pure cotton, polyester-cotton blends, oxford cloth, poplin, linen, flannel, and functional wrinkle-free fabrics. Products can be further categorized into business shirts, casual shirts, plaid shirts, short-sleeved shirts, long-sleeved shirts, and uniform shirts, making it one of the most important product types in the traditional shirt market. Global sales are projected to reach approximately 4,571.84 million pieces in 2025.

In recent years, with the continuous upgrading of global apparel consumption structure and the increasing diversification of consumer wearing scenarios, woven shirts, as one of the most important product forms in the traditional shirt market, have maintained stable market demand. Woven shirts are made from woven fabrics interwoven with warp and weft yarns, featuring a crisp cut, stable structure, clean appearance, and wide applicability. They are widely used in business offices, professional uniforms, casual commuting, school uniforms, formal wear, and everyday wear. Driven by the recovery of business settings, the rise of casual wear, and the increasing demand for functional clothing, the woven shirt market is upgrading from traditional basic styles to high-quality, multi-functional, and multi-scenario-based options.

From a demand structure perspective, business shirts remain an important part of the woven shirt market, primarily targeting office, meeting, financial services, hotel and airline, corporate uniforms, and formal social settings. At the same time, the demand for casual woven shirts continues to rise, with plaid shirts, Oxford shirts, linen shirts, short-sleeved shirts, and loose-fitting shirts widely used in daily commutes, travel and vacations, campus wear, and business casual scenarios. As workplace dress codes gradually loosen, consumer demand for shirts is no longer limited to formality, but increasingly emphasizes comfort, ease of layering, versatility in styling, and personal expression.

In terms of product structure, pure cotton woven shirts still dominate, widely used in mid-to-high-end business and casual markets due to their breathability, comfort, and high-quality feel. Polyester-cotton blend shirts maintain stable demand in the professional uniform, school uniform, and mass-market segments due to their wrinkle resistance, washability, and moderate price. Oxford cloth, poplin, linen, flannel, denim, and functional fabrics further enrich the product range. In recent years, woven shirts made from wrinkle-free, stretchy, moisture-wicking, quick-drying, antibacterial, odor-resistant, and environmentally friendly recycled fabrics have seen rapid growth, becoming an important direction for brands to enhance product value and differentiate themselves in the market.

In terms of the industry chain, upstream suppliers include cotton, chemical fibers, yarn, fabrics, dyeing and finishing, and button and accessory suppliers; midstream suppliers are shirt design, production and processing, brand operation, and OEM/ODM companies; and downstream suppliers reach consumers through department stores, brand stores, e-commerce platforms, clothing concept stores, corporate group purchases, and school uniforms and school uniforms. Since woven shirts involve multiple stages such as fabric development, pattern design, sewing technology, and inventory management, a company's supply chain management capabilities, rapid response capabilities, and quality control levels have a significant impact on market competitiveness. With the maturation of online consumption habits, e-commerce platforms, live-streaming e-commerce, DTC brands, and customization services are reshaping the sales model of woven shirts.

From a regional market perspective, North America and Europe are important global consumer markets for woven shirts, with mature business attire cultures and stable demand for high-quality, branded, and functional products. The Asia-Pacific region is experiencing rapid market growth driven by the expansion of the middle class, the growth of the working population, the penetration of e-commerce channels, and the

upgrading of clothing consumption. China, India, Japan, and Southeast Asia all have significant development potential. Latin America and the Middle East, influenced by climate conditions and the demand for professional attire, maintain stable demand for lightweight, breathable, and easy-care woven shirts. Overall, the global market exhibits a development pattern of simultaneous quality upgrades in mature markets and consumption expansion in emerging markets.

Looking ahead, the global woven shirt market will be driven by three core factors: first, the long-term stable demand for business commuting, professional uniforms, and casual wear; second, the continued increase in consumer demand for comfortable, wrinkle-free, stretchy, and functional fabrics; and third, the accelerated development of online channels, flexible supply chains, and personalized customization. Market growth is not only reflected in the expansion of consumption volume but also in the increased value brought by high-quality fabrics, functional upgrades, optimized designs, and brand premiums.

This report studies the global Woven Shirt production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Woven Shirt and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Woven Shirt that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Woven Shirt total production and demand, 2021-2032, (K Units)

Global Woven Shirt total production value, 2021-2032, (USD Million)

Global Woven Shirt production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Woven Shirt consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Woven Shirt domestic production, consumption, key domestic manufacturers and share

Global Woven Shirt production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Woven Shirt production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Woven Shirt production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Woven Shirt market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gildan, Hansoll, Shenzhou, Sae-A Trading, Esquel, HLA, TAL apparel, Biemlf, Viet Tien Garment, Saint Angel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Woven Shirt market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Woven Shirt Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Woven Shirt Market, Segmentation by Type:

Plain Weave

Twill Weave

Satin Woven

Global Woven Shirt Market, Segmentation by Material:

Dress Shirt

Casual Shirts

Global Woven Shirt Market, Segmentation by Sleeves:

Long Sleeves

Short Sleeves

Global Woven Shirt Market, Segmentation by Sales Channel:

Offline Sales

Online Sales

Companies Profiled:

Gildan

Hansoll

Shenzhou

Sae-A Trading

Esquel

HLA

TAL apparel

Biemlf

Viet Tien Garment

Saint Angel

Youngor

Lu Thai Textile

Luen Thai

Makalot Ind.

ECLAT

New Wide Group

Seidensticker

Roman Group

KPR MILL

Key Questions Answered:

1. How big is the global Woven Shirt market?
2. What is the demand of the global Woven Shirt market?
3. What is the year over year growth of the global Woven Shirt market?
4. What is the production and production value of the global Woven Shirt market?
5. Who are the key producers in the global Woven Shirt market?
6. What are the growth factors driving the market demand?

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