

# Global Workout App Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Workout App market size is expected to reach \$ 1712.7 million by 2029, rising at a market growth of 4.8% CAGR during the forecast period (2023-2029).

The trend of workout app development has been on the rise in recent years, with the increasing popularity of fitness and wellness. These apps offer a convenient and accessible way for users to track their workouts, set goals, and monitor their progress.

Some of the popular features of workout apps include personalized workout plans, video tutorials, social sharing, and integration with wearable devices. Many apps also offer nutrition tracking and meal planning features to help users achieve their fitness goals.

The COVID-19 pandemic has further accelerated the trend of workout app development, as more people are working out at home and seeking virtual fitness solutions. As a result, many fitness studios and personal trainers have also started offering their own workout apps to reach a wider audience.

This report studies the global Workout App demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Workout App, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Workout App that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Workout App total market, 2018-2029, (USD Million)

Global Workout App total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Workout App total market, key domestic companies and share, (USD Million)

Global Workout App revenue by player and market share 2018-2023, (USD Million)

Global Workout App total market by Type, CAGR, 2018-2029, (USD Million)

Global Workout App total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Workout App market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FitOn, Strava, 7 Minute Workout, Nike Training Club, MyFitnessPal, Peloton, Aaptiv, All Out Studio and MapMyFitness, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Workout App market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Workout App Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Workout App Market, Segmentation by Type

Home Workout App

Personal Workout App

#### Global Workout App Market, Segmentation by Application

Amateur

Professional

#### Companies Profiled:

FitOn

Strava

7 Minute Workout

Nike Training Club

MyFitnessPal

Peloton

Aaptiv

All Out Studio

MapMyFitness

My Fitness

Daily Burn

ob? Fitness

Daily Yoga

PEAR Sports

Fitbit Coach

Openfit

Asana Rebel

Zwift

Fitness22

Runkeeper

Workout Trainer

5 Minute Yoga

## Key Questions Answered

### 1. How big is the global Workout App market?

2. What is the demand of the global Workout App market?
3. What is the year over year growth of the global Workout App market?
4. What is the total value of the global Workout App market?
5. Who are the major players in the global Workout App market?
6. What are the growth factors driving the market demand?

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