

# Global Workforce Management Software in Retail Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Workforce Management Software in Retail market size is expected to reach \$ 129 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

Workforce Management Software in Retail is a digital system integrating intelligent forecasting, scheduling, timekeeping, task execution, and analysis optimization. It aims to scientifically plan and manage the work arrangements of store employees. By connecting with sales and customer traffic data, it transforms traditional experience-based manpower scheduling into data-driven precision management, fundamentally solving the staffing challenges in the retail industry of 'insufficient manpower during peak hours and redundant manpower during off-peak hours,' while ensuring compliance. This software not only directly reduces excessive labor costs caused by improper scheduling but also reduces sales losses and improves operational efficiency by ensuring service levels. Furthermore, it enhances the work experience through employee self-service functions, making it a key operational tool for achieving a win-win situation of cost reduction, efficiency improvement, and employee satisfaction for retail enterprises.

Globally, Workforce Management Software in Retail is primarily SaaS-based, typically charged per user or per store per month, ranging from \$5 to \$50 per user per month. Large enterprises can incur annual fees ranging from tens of thousands to hundreds of thousands of dollars. Costs are concentrated in software platform development and maintenance, cloud infrastructure, and customer support and implementation. Due to product maturity and cloud-based services, industry gross margins are generally high, typically between 70% and 85%. Profitability relies heavily on customer renewal rates, user growth, and upgrades to advanced features such as predictive analytics and advanced scheduling.

This report studies the global Workforce Management Software in Retail demand, key

companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Workforce Management Software in Retail, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Workforce Management Software in Retail that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Workforce Management Software in Retail total market, 2021-2032, (USD Million)

Global Workforce Management Software in Retail total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Workforce Management Software in Retail total market, key domestic companies, and share, (USD Million)

Global Workforce Management Software in Retail revenue by player, revenue and market share 2021-2026, (USD Million)

Global Workforce Management Software in Retail total market by Type, CAGR, 2021-2032, (USD Million)

Global Workforce Management Software in Retail total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Workforce Management Software in Retail market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ADP, Kronos, Oracle, Zebra Technologies, SAP, ATOSS Software, Dayforce, Infor Global Solutions, Opterus, Primion Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Workforce Management Software in Retail market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Workforce Management Software in Retail Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Workforce Management Software in Retail Market, Segmentation by Type:

On-premise

SaaS

Global Workforce Management Software in Retail Market, Segmentation by Function:

Forecasting and Scheduling Software

Time and Attendance Tracking Software

Task Management and Execution Software

Workforce Analysis and Optimization Software

Others

Global Workforce Management Software in Retail Market, Segmentation by Business Model:

Software Licensing Sales Model

Subscription Service Model

Performance Guarantee Model

Others

Global Workforce Management Software in Retail Market, Segmentation by Application:

Supermarket

Store

Others

**Companies Profiled:**

ADP

Kronos

Oracle

Zebra Technologies

SAP

ATOSS Software

Dayforce

Infor Global Solutions

Opterus

Primion Technology

RedPrairie

RetailNext

Legion Technologies

tamigo

Genic Teams

Quinyx

#### Key Questions Answered

1. How big is the global Workforce Management Software in Retail market?
2. What is the demand of the global Workforce Management Software in Retail market?
3. What is the year over year growth of the global Workforce Management Software in Retail market?
4. What is the total value of the global Workforce Management Software in Retail market?
5. Who are the Major Players in the global Workforce Management Software in Retail market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Workforce Management Software in Retail Introduction
- 1.2 World Workforce Management Software in Retail Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Workforce Management Software in Retail Total Market by Region (by Headquarter Location)
  - 1.3.1 World Workforce Management Software in Retail Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Workforce Management Software in Retail Revenue (2021-2032)
  - 1.3.3 China Based Company Workforce Management Software in Retail Revenue (2021-2032)
  - 1.3.4 Europe Based Company Workforce Management Software in Retail Revenue (2021-2032)
  - 1.3.5 Japan Based Company Workforce Management Software in Retail Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Workforce Management Software in Retail Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Workforce Management Software in Retail Revenue (2021-2032)
  - 1.3.8 India Based Company Workforce Management Software in Retail Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Workforce Management Software in Retail Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Workforce Management Software in Retail Consumption Value (2021-2032)
- 2.2 World Workforce Management Software in Retail Consumption Value by Region
  - 2.2.1 World Workforce Management Software in Retail Consumption Value by Region (2021-2026)
  - 2.2.2 World Workforce Management Software in Retail Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Workforce Management Software in Retail Consumption Value

(2021-2032)

2.4 China Workforce Management Software in Retail Consumption Value (2021-2032)

2.5 Europe Workforce Management Software in Retail Consumption Value (2021-2032)

2.6 Japan Workforce Management Software in Retail Consumption Value (2021-2032)

2.7 South Korea Workforce Management Software in Retail Consumption Value  
(2021-2032)

2.8 ASEAN Workforce Management Software in Retail Consumption Value (2021-2032)

2.9 India Workforce Management Software in Retail Consumption Value (2021-2032)

### **3 WORLD WORKFORCE MANAGEMENT SOFTWARE IN RETAIL COMPANIES COMPETITIVE ANALYSIS**

3.1 World Workforce Management Software in Retail Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Workforce Management Software in Retail Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Workforce Management Software in  
Retail in 2025

3.2.3 Global Concentration Ratios (CR8) for Workforce Management Software in  
Retail in 2025

3.3 Workforce Management Software in Retail Company Evaluation Quadrant

3.4 Workforce Management Software in Retail Market: Overall Company Footprint  
Analysis

3.4.1 Workforce Management Software in Retail Market: Region Footprint

3.4.2 Workforce Management Software in Retail Market: Company Product Type  
Footprint

3.4.3 Workforce Management Software in Retail Market: Company Product Application  
Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

4.1 United States VS China: Workforce Management Software in Retail Revenue  
Comparison (by Headquarter Location)

4.1.1 United States VS China: Workforce Management Software in Retail Revenue

Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Workforce Management Software in Retail Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Workforce Management Software in Retail Consumption Value Comparison

4.2.1 United States VS China: Workforce Management Software in Retail Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Workforce Management Software in Retail Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Workforce Management Software in Retail Companies and Market Share, 2021-2026

4.3.1 United States Based Workforce Management Software in Retail Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Workforce Management Software in Retail Revenue, (2021-2026)

4.4 China Based Companies Workforce Management Software in Retail Revenue and Market Share, 2021-2026

4.4.1 China Based Workforce Management Software in Retail Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Workforce Management Software in Retail Revenue, (2021-2026)

4.5 Rest of World Based Workforce Management Software in Retail Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Workforce Management Software in Retail Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Workforce Management Software in Retail Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Workforce Management Software in Retail Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 On-premise

5.2.2 SaaS

5.3 Market Segment by Type

5.3.1 World Workforce Management Software in Retail Market Size by Type (2021-2026)

5.3.2 World Workforce Management Software in Retail Market Size by Type

(2027-2032)

5.3.3 World Workforce Management Software in Retail Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY FUNCTION**

6.1 World Workforce Management Software in Retail Market Size Overview by Function: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Function

6.2.1 Forecasting and Scheduling Software

6.2.2 Time and Attendance Tracking Software

6.2.3 Task Management and Execution Software

6.2.4 Workforce Analysis and Optimization Software

6.2.5 Others

6.3 Market Segment by Function

6.3.1 World Workforce Management Software in Retail Market Size by Function (2021-2026)

6.3.2 World Workforce Management Software in Retail Market Size by Function (2027-2032)

6.3.3 World Workforce Management Software in Retail Market Size Market Share by Function (2027-2032)

## **7 MARKET ANALYSIS BY BUSINESS MODEL**

7.1 World Workforce Management Software in Retail Market Size Overview by Business Model: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Business Model

7.2.1 Software Licensing Sales Model

7.2.2 Subscription Service Model

7.2.3 Performance Guarantee Model

7.2.4 Others

7.3 Market Segment by Business Model

7.3.1 World Workforce Management Software in Retail Market Size by Business Model (2021-2026)

7.3.2 World Workforce Management Software in Retail Market Size by Business Model (2027-2032)

7.3.3 World Workforce Management Software in Retail Market Size Market Share by Business Model (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Workforce Management Software in Retail Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Supermarket

8.2.2 Store

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Workforce Management Software in Retail Market Size by Application (2021-2026)

8.3.2 World Workforce Management Software in Retail Market Size by Application (2027-2032)

8.3.3 World Workforce Management Software in Retail Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 ADP

9.1.1 ADP Details

9.1.2 ADP Major Business

9.1.3 ADP Workforce Management Software in Retail Product and Services

9.1.4 ADP Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 ADP Recent Developments/Updates

9.1.6 ADP Competitive Strengths & Weaknesses

9.2 Kronos

9.2.1 Kronos Details

9.2.2 Kronos Major Business

9.2.3 Kronos Workforce Management Software in Retail Product and Services

9.2.4 Kronos Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Kronos Recent Developments/Updates

9.2.6 Kronos Competitive Strengths & Weaknesses

9.3 Oracle

9.3.1 Oracle Details

9.3.2 Oracle Major Business

9.3.3 Oracle Workforce Management Software in Retail Product and Services

9.3.4 Oracle Workforce Management Software in Retail Revenue, Gross Margin and

## Market Share (2021-2026)

9.3.5 Oracle Recent Developments/Updates

9.3.6 Oracle Competitive Strengths & Weaknesses

## 9.4 Zebra Technologies

9.4.1 Zebra Technologies Details

9.4.2 Zebra Technologies Major Business

9.4.3 Zebra Technologies Workforce Management Software in Retail Product and Services

9.4.4 Zebra Technologies Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Zebra Technologies Recent Developments/Updates

9.4.6 Zebra Technologies Competitive Strengths & Weaknesses

## 9.5 SAP

9.5.1 SAP Details

9.5.2 SAP Major Business

9.5.3 SAP Workforce Management Software in Retail Product and Services

9.5.4 SAP Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 SAP Recent Developments/Updates

9.5.6 SAP Competitive Strengths & Weaknesses

## 9.6 ATOSS Software

9.6.1 ATOSS Software Details

9.6.2 ATOSS Software Major Business

9.6.3 ATOSS Software Workforce Management Software in Retail Product and Services

9.6.4 ATOSS Software Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 ATOSS Software Recent Developments/Updates

9.6.6 ATOSS Software Competitive Strengths & Weaknesses

## 9.7 Dayforce

9.7.1 Dayforce Details

9.7.2 Dayforce Major Business

9.7.3 Dayforce Workforce Management Software in Retail Product and Services

9.7.4 Dayforce Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Dayforce Recent Developments/Updates

9.7.6 Dayforce Competitive Strengths & Weaknesses

## 9.8 Infor Global Solutions

9.8.1 Infor Global Solutions Details

- 9.8.2 Infor Global Solutions Major Business
- 9.8.3 Infor Global Solutions Workforce Management Software in Retail Product and Services
- 9.8.4 Infor Global Solutions Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
- 9.8.5 Infor Global Solutions Recent Developments/Updates
- 9.8.6 Infor Global Solutions Competitive Strengths & Weaknesses
- 9.9 Opterus
  - 9.9.1 Opterus Details
  - 9.9.2 Opterus Major Business
  - 9.9.3 Opterus Workforce Management Software in Retail Product and Services
  - 9.9.4 Opterus Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Opterus Recent Developments/Updates
  - 9.9.6 Opterus Competitive Strengths & Weaknesses
- 9.10 Primion Technology
  - 9.10.1 Primion Technology Details
  - 9.10.2 Primion Technology Major Business
  - 9.10.3 Primion Technology Workforce Management Software in Retail Product and Services
  - 9.10.4 Primion Technology Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Primion Technology Recent Developments/Updates
  - 9.10.6 Primion Technology Competitive Strengths & Weaknesses
- 9.11 RedPrairie
  - 9.11.1 RedPrairie Details
  - 9.11.2 RedPrairie Major Business
  - 9.11.3 RedPrairie Workforce Management Software in Retail Product and Services
  - 9.11.4 RedPrairie Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 RedPrairie Recent Developments/Updates
  - 9.11.6 RedPrairie Competitive Strengths & Weaknesses
- 9.12 RetailNext
  - 9.12.1 RetailNext Details
  - 9.12.2 RetailNext Major Business
  - 9.12.3 RetailNext Workforce Management Software in Retail Product and Services
  - 9.12.4 RetailNext Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.12.5 RetailNext Recent Developments/Updates

- 9.12.6 RetailNext Competitive Strengths & Weaknesses
- 9.13 Legion Technologies
  - 9.13.1 Legion Technologies Details
  - 9.13.2 Legion Technologies Major Business
  - 9.13.3 Legion Technologies Workforce Management Software in Retail Product and Services
  - 9.13.4 Legion Technologies Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Legion Technologies Recent Developments/Updates
  - 9.13.6 Legion Technologies Competitive Strengths & Weaknesses
- 9.14 tamigo
  - 9.14.1 tamigo Details
  - 9.14.2 tamigo Major Business
  - 9.14.3 tamigo Workforce Management Software in Retail Product and Services
  - 9.14.4 tamigo Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 tamigo Recent Developments/Updates
  - 9.14.6 tamigo Competitive Strengths & Weaknesses
- 9.15 Genic Teams
  - 9.15.1 Genic Teams Details
  - 9.15.2 Genic Teams Major Business
  - 9.15.3 Genic Teams Workforce Management Software in Retail Product and Services
  - 9.15.4 Genic Teams Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Genic Teams Recent Developments/Updates
  - 9.15.6 Genic Teams Competitive Strengths & Weaknesses
- 9.16 Quinyx
  - 9.16.1 Quinyx Details
  - 9.16.2 Quinyx Major Business
  - 9.16.3 Quinyx Workforce Management Software in Retail Product and Services
  - 9.16.4 Quinyx Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Quinyx Recent Developments/Updates
  - 9.16.6 Quinyx Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Workforce Management Software in Retail Industry Chain
- 10.2 Workforce Management Software in Retail Upstream Analysis

10.3 Workforce Management Software in Retail Midstream Analysis

10.4 Workforce Management Software in Retail Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. World Workforce Management Software in Retail Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Table 2. World Workforce Management Software in Retail Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)
- Table 3. World Workforce Management Software in Retail Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)
- Table 4. World Workforce Management Software in Retail Revenue Market Share by Region (2021-2026), (by Headquarter Location)
- Table 5. World Workforce Management Software in Retail Revenue Market Share by Region (2027-2032), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Workforce Management Software in Retail Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)
- Table 8. World Workforce Management Software in Retail Consumption Value by Region (2021-2026) & (USD Million)
- Table 9. World Workforce Management Software in Retail Consumption Value Forecast by Region (2027-2032) & (USD Million)
- Table 10. World Workforce Management Software in Retail Revenue by Player (2021-2026) & (USD Million)
- Table 11. Revenue Market Share of Key Workforce Management Software in Retail Players in 2025
- Table 12. World Workforce Management Software in Retail Industry Rank of Major Player, Based on Revenue in 2025
- Table 13. Global Workforce Management Software in Retail Company Evaluation Quadrant
- Table 14. Head Office of Key Workforce Management Software in Retail Players
- Table 15. Workforce Management Software in Retail Market: Company Product Type Footprint
- Table 16. Workforce Management Software in Retail Market: Company Product Application Footprint
- Table 17. Workforce Management Software in Retail Mergers & Acquisitions Activity
- Table 18. United States VS China Workforce Management Software in Retail Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 19. United States VS China Workforce Management Software in Retail Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

- Table 20. United States Based Workforce Management Software in Retail Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Workforce Management Software in Retail Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies Workforce Management Software in Retail Revenue Market Share (2021-2026)
- Table 23. China Based Workforce Management Software in Retail Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Workforce Management Software in Retail Revenue, (2021-2026) & (USD Million)
- Table 25. China Based Companies Workforce Management Software in Retail Revenue Market Share (2021-2026)
- Table 26. Rest of World Based Workforce Management Software in Retail Companies, Headquarters (Province, Country)
- Table 27. Rest of World Based Companies Workforce Management Software in Retail Revenue (2021-2026) & (USD Million)
- Table 28. Rest of World Based Companies Workforce Management Software in Retail Revenue Market Share (2021-2026)
- Table 29. World Workforce Management Software in Retail Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Table 30. World Workforce Management Software in Retail Market Size Value by Type (2021-2026) & (USD Million)
- Table 31. World Workforce Management Software in Retail Market Size by Type (2027-2032) & (USD Million)
- Table 32. World Workforce Management Software in Retail Market Size by Function, (USD Million), 2021 & 2025 & 2032
- Table 33. World Workforce Management Software in Retail Market Size Value by Function (2021-2026) & (USD Million)
- Table 34. World Workforce Management Software in Retail Market Size by Function (2027-2032) & (USD Million)
- Table 35. World Workforce Management Software in Retail Market Size by Business Model, (USD Million), 2021 & 2025 & 2032
- Table 36. World Workforce Management Software in Retail Market Size Value by Business Model (2021-2026) & (USD Million)
- Table 37. World Workforce Management Software in Retail Market Size by Business Model (2027-2032) & (USD Million)
- Table 38. World Workforce Management Software in Retail Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Table 39. World Workforce Management Software in Retail Market Size by Application

(2021-2026) & (USD Million)

Table 40. World Workforce Management Software in Retail Market Size by Application

(2027-2032) & (USD Million)

Table 41. ADP Basic Information, Manufacturing Base and Competitors

Table 42. ADP Major Business

Table 43. ADP Workforce Management Software in Retail Product and Services

Table 44. ADP Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. ADP Recent Developments/Updates

Table 46. ADP Competitive Strengths & Weaknesses

Table 47. Kronos Basic Information, Manufacturing Base and Competitors

Table 48. Kronos Major Business

Table 49. Kronos Workforce Management Software in Retail Product and Services

Table 50. Kronos Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Kronos Recent Developments/Updates

Table 52. Kronos Competitive Strengths & Weaknesses

Table 53. Oracle Basic Information, Manufacturing Base and Competitors

Table 54. Oracle Major Business

Table 55. Oracle Workforce Management Software in Retail Product and Services

Table 56. Oracle Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Oracle Recent Developments/Updates

Table 58. Oracle Competitive Strengths & Weaknesses

Table 59. Zebra Technologies Basic Information, Manufacturing Base and Competitors

Table 60. Zebra Technologies Major Business

Table 61. Zebra Technologies Workforce Management Software in Retail Product and Services

Table 62. Zebra Technologies Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Zebra Technologies Recent Developments/Updates

Table 64. Zebra Technologies Competitive Strengths & Weaknesses

Table 65. SAP Basic Information, Manufacturing Base and Competitors

Table 66. SAP Major Business

Table 67. SAP Workforce Management Software in Retail Product and Services

Table 68. SAP Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. SAP Recent Developments/Updates

Table 70. SAP Competitive Strengths & Weaknesses

Table 71. ATOSS Software Basic Information, Manufacturing Base and Competitors

Table 72. ATOSS Software Major Business

Table 73. ATOSS Software Workforce Management Software in Retail Product and Services

Table 74. ATOSS Software Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. ATOSS Software Recent Developments/Updates

Table 76. ATOSS Software Competitive Strengths & Weaknesses

Table 77. Dayforce Basic Information, Manufacturing Base and Competitors

Table 78. Dayforce Major Business

Table 79. Dayforce Workforce Management Software in Retail Product and Services

Table 80. Dayforce Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Dayforce Recent Developments/Updates

Table 82. Dayforce Competitive Strengths & Weaknesses

Table 83. Infor Global Solutions Basic Information, Manufacturing Base and Competitors

Table 84. Infor Global Solutions Major Business

Table 85. Infor Global Solutions Workforce Management Software in Retail Product and Services

Table 86. Infor Global Solutions Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Infor Global Solutions Recent Developments/Updates

Table 88. Infor Global Solutions Competitive Strengths & Weaknesses

Table 89. Opterus Basic Information, Manufacturing Base and Competitors

Table 90. Opterus Major Business

Table 91. Opterus Workforce Management Software in Retail Product and Services

Table 92. Opterus Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Opterus Recent Developments/Updates

Table 94. Opterus Competitive Strengths & Weaknesses

Table 95. Primion Technology Basic Information, Manufacturing Base and Competitors

Table 96. Primion Technology Major Business

Table 97. Primion Technology Workforce Management Software in Retail Product and Services

Table 98. Primion Technology Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Primion Technology Recent Developments/Updates

Table 100. Primion Technology Competitive Strengths & Weaknesses

- Table 101. RedPrairie Basic Information, Manufacturing Base and Competitors
- Table 102. RedPrairie Major Business
- Table 103. RedPrairie Workforce Management Software in Retail Product and Services
- Table 104. RedPrairie Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. RedPrairie Recent Developments/Updates
- Table 106. RedPrairie Competitive Strengths & Weaknesses
- Table 107. RetailNext Basic Information, Manufacturing Base and Competitors
- Table 108. RetailNext Major Business
- Table 109. RetailNext Workforce Management Software in Retail Product and Services
- Table 110. RetailNext Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. RetailNext Recent Developments/Updates
- Table 112. RetailNext Competitive Strengths & Weaknesses
- Table 113. Legion Technologies Basic Information, Manufacturing Base and Competitors
- Table 114. Legion Technologies Major Business
- Table 115. Legion Technologies Workforce Management Software in Retail Product and Services
- Table 116. Legion Technologies Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Legion Technologies Recent Developments/Updates
- Table 118. Legion Technologies Competitive Strengths & Weaknesses
- Table 119. tamigo Basic Information, Manufacturing Base and Competitors
- Table 120. tamigo Major Business
- Table 121. tamigo Workforce Management Software in Retail Product and Services
- Table 122. tamigo Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. tamigo Recent Developments/Updates
- Table 124. tamigo Competitive Strengths & Weaknesses
- Table 125. Genic Teams Basic Information, Manufacturing Base and Competitors
- Table 126. Genic Teams Major Business
- Table 127. Genic Teams Workforce Management Software in Retail Product and Services
- Table 128. Genic Teams Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Genic Teams Recent Developments/Updates
- Table 130. Genic Teams Competitive Strengths & Weaknesses
- Table 131. Quinyx Basic Information, Manufacturing Base and Competitors

Table 132. Quinyx Major Business

Table 133. Quinyx Workforce Management Software in Retail Product and Services

Table 134. Quinyx Workforce Management Software in Retail Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Quinyx Recent Developments/Updates

Table 136. Quinyx Competitive Strengths & Weaknesses

Table 137. Global Key Players of Workforce Management Software in Retail Upstream (Raw Materials)

Table 138. Global Workforce Management Software in Retail Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Workforce Management Software in Retail Picture

Figure 2. World Workforce Management Software in Retail Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Workforce Management Software in Retail Total Revenue (2021-2032) & (USD Million)

Figure 4. World Workforce Management Software in Retail Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Workforce Management Software in Retail Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Workforce Management Software in Retail Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Workforce Management Software in Retail Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Workforce Management Software in Retail Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Workforce Management Software in Retail Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Workforce Management Software in Retail Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Workforce Management Software in Retail Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Workforce Management Software in Retail Revenue (2021-2032) & (USD Million)

Figure 13. Workforce Management Software in Retail Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 16. World Workforce Management Software in Retail Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 18. China Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 23. India Workforce Management Software in Retail Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Workforce Management Software in Retail by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Workforce Management Software in Retail Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Workforce Management Software in Retail Markets in 2025

Figure 27. United States VS China: Workforce Management Software in Retail Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Workforce Management Software in Retail Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Workforce Management Software in Retail Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Workforce Management Software in Retail Market Size Market Share by Type in 2025

Figure 31. On-premise

Figure 32. SaaS

Figure 33. World Workforce Management Software in Retail Market Size Market Share by Type (2021-2032)

Figure 34. World Workforce Management Software in Retail Market Size by Function, (USD Million), 2021 & 2025 & 2032

Figure 35. World Workforce Management Software in Retail Market Size Market Share by Function in 2025

Figure 36. Forecasting and Scheduling Software

Figure 37. Time and Attendance Tracking Software

Figure 38. Task Management and Execution Software

Figure 39. Workforce Analysis and Optimization Software

Figure 40. Others

Figure 41. World Workforce Management Software in Retail Market Size Market Share by Function (2021-2032)

Figure 42. World Workforce Management Software in Retail Market Size by Business Model, (USD Million), 2021 & 2025 & 2032

- Figure 43. World Workforce Management Software in Retail Market Size Market Share by Business Model in 2025
- Figure 44. Software Licensing Sales Model
- Figure 45. Subscription Service Model
- Figure 46. Performance Guarantee Model
- Figure 47. Others
- Figure 48. World Workforce Management Software in Retail Market Size Market Share by Business Model (2021-2032)
- Figure 49. World Workforce Management Software in Retail Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Figure 50. World Workforce Management Software in Retail Market Size Market Share by Application in 2025
- Figure 51. Supermarket
- Figure 52. Store
- Figure 53. Others
- Figure 54. World Workforce Management Software in Retail Market Size Market Share by Application (2021-2032)
- Figure 55. Workforce Management Software in Retail Industrial Chain
- Figure 56. Methodology
- Figure 57. Research Process and Data Source

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