

Global Workforce Analytics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GC76FA296F1EN.html

Date: January 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: GC76FA296F1EN

Abstracts

According to our (Global Info Research) latest study, the global Workforce Analytics market size was valued at USD 1395.9 million in 2023 and is forecast to a readjusted size of USD 3248.3 million by 2030 with a CAGR of 12.8% during review period.

Workforce analytics is a combination of software and methodology that applies statistical models to worker-related data, allowing enterprise leaders to optimize human resource management (HRM).

Workforce analytics can help enterprise leaders to develop and improve recruiting methods, make general and specific hiring decisions, and keep the best workers with the company. In addition, workforce analytics can help management personnel to:

- (1) Predict the probability of an individual employee's success.
- (2) Identify the need for new departments and positions.
- (3) Determine which departments or positions can be reassigned or eliminated.
- (4) Identify and quantify physical risks to employees in specific positions.
- (5) Identify and quantify factors that influence employee job satisfaction.
- (6) Analyze and predict current and future technological needs.
- (7) Assign and delegate responsibility for tasks and goals.



- (8) Optimize the enterprise's organizational structure.
- (9) Help the enterprise to identify, encourage, and cultivate its future leaders.

The industry is fragmented, the key brand include Kronos, SAP, Oracle, IBM, ADP, SAS Institute Inc, WorkForce Software, Ultimate Software, Genpact, Workday, Visier and so on. Kronos are the leader of this industry with about 13% market shares.

The Global Info Research report includes an overview of the development of the Workforce Analytics industry chain, the market status of Under 100 (On-premise Deployment, SaaS Deployment), 100-499 (On-premise Deployment, SaaS Deployment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Workforce Analytics.

Regionally, the report analyzes the Workforce Analytics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Workforce Analytics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Workforce Analytics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Workforce Analytics industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Onpremise Deployment, SaaS Deployment).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Workforce Analytics market.



Regional Analysis: The report involves examining the Workforce Analytics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Workforce Analytics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Workforce Analytics:

Company Analysis: Report covers individual Workforce Analytics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Workforce Analytics This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Number of Employees (Under 100, 100-499).

Technology Analysis: Report covers specific technologies relevant to Workforce Analytics. It assesses the current state, advancements, and potential future developments in Workforce Analytics areas.

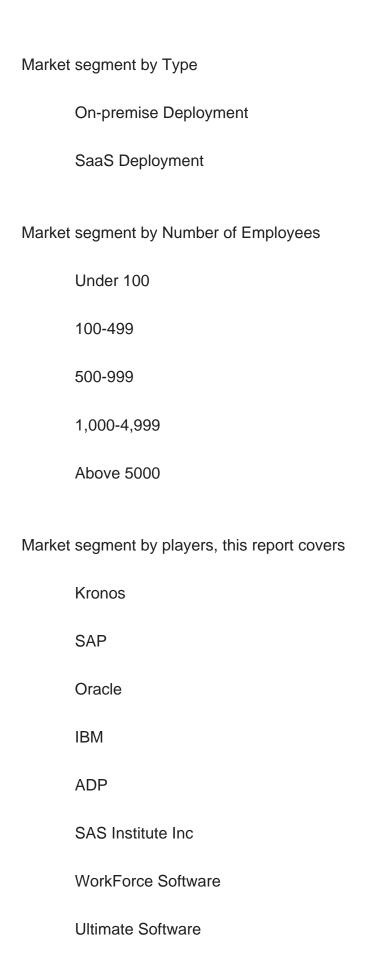
Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Workforce Analytics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Workforce Analytics market is split by Type and by Number of Employees. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Number of Employees in terms of value.







Genpact

Workday

Visier

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Workforce Analytics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Workforce Analytics, with revenue, gross margin and global market share of Workforce Analytics from 2019 to 2024.

Chapter 3, the Workforce Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Workforce Analytics market forecast, by regions, type and number of employees, with consumption value, from 2025 to 2030.



Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Workforce Analytics.

Chapter 13, to describe Workforce Analytics research findings and conclusion.



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Figure 71. Workforce Analytics Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source



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