

# Global Workforce Analytics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Workforce Analytics market size was valued at USD 1395.9 million in 2023 and is forecast to a readjusted size of USD 3248.3 million by 2030 with a CAGR of 12.8% during review period.

Workforce analytics is a combination of software and methodology that applies statistical models to worker-related data, allowing enterprise leaders to optimize human resource management (HRM).

Workforce analytics can help enterprise leaders to develop and improve recruiting methods, make general and specific hiring decisions, and keep the best workers with the company. In addition, workforce analytics can help management personnel to:

- (1) Predict the probability of an individual employee's success.
- (2) Identify the need for new departments and positions.
- (3) Determine which departments or positions can be reassigned or eliminated.
- (4) Identify and quantify physical risks to employees in specific positions.
- (5) Identify and quantify factors that influence employee job satisfaction.
- (6) Analyze and predict current and future technological needs.
- (7) Assign and delegate responsibility for tasks and goals.

(8) Optimize the enterprise's organizational structure.

(9) Help the enterprise to identify, encourage, and cultivate its future leaders.

The industry is fragmented, the key brand include Kronos, SAP, Oracle, IBM, ADP, SAS Institute Inc, WorkForce Software, Ultimate Software, Genpact, Workday, Visier and so on. Kronos are the leader of this industry with about 13% market shares.

The Global Info Research report includes an overview of the development of the Workforce Analytics industry chain, the market status of Under 100 (On-premise Deployment, SaaS Deployment), 100-499 (On-premise Deployment, SaaS Deployment), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Workforce Analytics.

Regionally, the report analyzes the Workforce Analytics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Workforce Analytics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Workforce Analytics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Workforce Analytics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-premise Deployment, SaaS Deployment).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Workforce Analytics market.

**Regional Analysis:** The report involves examining the Workforce Analytics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Workforce Analytics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Workforce Analytics:

**Company Analysis:** Report covers individual Workforce Analytics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Workforce Analytics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Number of Employees (Under 100, 100-499).

**Technology Analysis:** Report covers specific technologies relevant to Workforce Analytics. It assesses the current state, advancements, and potential future developments in Workforce Analytics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Workforce Analytics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Workforce Analytics market is split by Type and by Number of Employees. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Number of Employees in terms of value.

## Market segment by Type

On-premise Deployment

SaaS Deployment

## Market segment by Number of Employees

Under 100

100-499

500-999

1,000-4,999

Above 5000

## Market segment by players, this report covers

Kronos

SAP

Oracle

IBM

ADP

SAS Institute Inc

WorkForce Software

Ultimate Software

Genpact

Workday

Visier

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Workforce Analytics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Workforce Analytics, with revenue, gross margin and global market share of Workforce Analytics from 2019 to 2024.

Chapter 3, the Workforce Analytics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Workforce Analytics market forecast, by regions, type and number of employees, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Workforce Analytics.

Chapter 13, to describe Workforce Analytics research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Workforce Analytics
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Workforce Analytics by Type
  - 1.3.1 Overview: Global Workforce Analytics Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Workforce Analytics Consumption Value Market Share by Type in 2023
  - 1.3.3 On-premise Deployment
  - 1.3.4 SaaS Deployment
- 1.4 Global Workforce Analytics Market by Number of Employees
  - 1.4.1 Overview: Global Workforce Analytics Market Size by Number of Employees: 2019 Versus 2023 Versus 2030
  - 1.4.2 Under
  - 1.4.3 100-499
  - 1.4.4 500-999
  - 1.4.5 1,000-4,999
  - 1.4.6 Above 5000
- 1.5 Global Workforce Analytics Market Size & Forecast
- 1.6 Global Workforce Analytics Market Size and Forecast by Region
  - 1.6.1 Global Workforce Analytics Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Workforce Analytics Market Size by Region, (2019-2030)
  - 1.6.3 North America Workforce Analytics Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Workforce Analytics Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Workforce Analytics Market Size and Prospect (2019-2030)
  - 1.6.6 South America Workforce Analytics Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Workforce Analytics Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 Kronos
  - 2.1.1 Kronos Details
  - 2.1.2 Kronos Major Business
  - 2.1.3 Kronos Workforce Analytics Product and Solutions
  - 2.1.4 Kronos Workforce Analytics Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Kronos Recent Developments and Future Plans
- 2.2 SAP
  - 2.2.1 SAP Details
  - 2.2.2 SAP Major Business
  - 2.2.3 SAP Workforce Analytics Product and Solutions
  - 2.2.4 SAP Workforce Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.2.5 SAP Recent Developments and Future Plans
- 2.3 Oracle
  - 2.3.1 Oracle Details
  - 2.3.2 Oracle Major Business
  - 2.3.3 Oracle Workforce Analytics Product and Solutions
  - 2.3.4 Oracle Workforce Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Oracle Recent Developments and Future Plans
- 2.4 IBM
  - 2.4.1 IBM Details
  - 2.4.2 IBM Major Business
  - 2.4.3 IBM Workforce Analytics Product and Solutions
  - 2.4.4 IBM Workforce Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 IBM Recent Developments and Future Plans
- 2.5 ADP
  - 2.5.1 ADP Details
  - 2.5.2 ADP Major Business
  - 2.5.3 ADP Workforce Analytics Product and Solutions
  - 2.5.4 ADP Workforce Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 ADP Recent Developments and Future Plans
- 2.6 SAS Institute Inc
  - 2.6.1 SAS Institute Inc Details
  - 2.6.2 SAS Institute Inc Major Business
  - 2.6.3 SAS Institute Inc Workforce Analytics Product and Solutions
  - 2.6.4 SAS Institute Inc Workforce Analytics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 SAS Institute Inc Recent Developments and Future Plans
- 2.7 WorkForce Software
  - 2.7.1 WorkForce Software Details
  - 2.7.2 WorkForce Software Major Business
  - 2.7.3 WorkForce Software Workforce Analytics Product and Solutions
  - 2.7.4 WorkForce Software Workforce Analytics Revenue, Gross Margin and Market



Share (2019-2024)

2.7.5 WorkForce Software Recent Developments and Future Plans

2.8 Ultimate Software

2.8.1 Ultimate Software Details

2.8.2 Ultimate Software Major Business

2.8.3 Ultimate Software Workforce Analytics Product and Solutions

2.8.4 Ultimate Software Workforce Analytics Revenue, Gross Margin and Market

Share (2019-2024)

2.8.5 Ultimate Software Recent Developments and Future Plans

2.9 Genpact

2.9.1 Genpact Details

2.9.2 Genpact Major Business

2.9.3 Genpact Workforce Analytics Product and Solutions

2.9.4 Genpact Workforce Analytics Revenue, Gross Margin and Market Share

(2019-2024)

2.9.5 Genpact Recent Developments and Future Plans

2.10 Workday

2.10.1 Workday Details

2.10.2 Workday Major Business

2.10.3 Workday Workforce Analytics Product and Solutions

2.10.4 Workday Workforce Analytics Revenue, Gross Margin and Market Share

(2019-2024)

2.10.5 Workday Recent Developments and Future Plans

2.11 Visier

2.11.1 Visier Details

2.11.2 Visier Major Business

2.11.3 Visier Workforce Analytics Product and Solutions

2.11.4 Visier Workforce Analytics Revenue, Gross Margin and Market Share

(2019-2024)

2.11.5 Visier Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Workforce Analytics Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Workforce Analytics by Company Revenue

3.2.2 Top 3 Workforce Analytics Players Market Share in 2023

3.2.3 Top 6 Workforce Analytics Players Market Share in 2023

3.3 Workforce Analytics Market: Overall Company Footprint Analysis

- 3.3.1 Workforce Analytics Market: Region Footprint
- 3.3.2 Workforce Analytics Market: Company Product Type Footprint
- 3.3.3 Workforce Analytics Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Workforce Analytics Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Workforce Analytics Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY NUMBER OF EMPLOYEES**

- 5.1 Global Workforce Analytics Consumption Value Market Share by Number of Employees (2019-2024)
- 5.2 Global Workforce Analytics Market Forecast by Number of Employees (2025-2030)

## **6 NORTH AMERICA**

- 6.1 North America Workforce Analytics Consumption Value by Type (2019-2030)
- 6.2 North America Workforce Analytics Consumption Value by Number of Employees (2019-2030)
- 6.3 North America Workforce Analytics Market Size by Country
  - 6.3.1 North America Workforce Analytics Consumption Value by Country (2019-2030)
  - 6.3.2 United States Workforce Analytics Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Workforce Analytics Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Workforce Analytics Market Size and Forecast (2019-2030)

## **7 EUROPE**

- 7.1 Europe Workforce Analytics Consumption Value by Type (2019-2030)
- 7.2 Europe Workforce Analytics Consumption Value by Number of Employees (2019-2030)
- 7.3 Europe Workforce Analytics Market Size by Country
  - 7.3.1 Europe Workforce Analytics Consumption Value by Country (2019-2030)
  - 7.3.2 Germany Workforce Analytics Market Size and Forecast (2019-2030)
  - 7.3.3 France Workforce Analytics Market Size and Forecast (2019-2030)
  - 7.3.4 United Kingdom Workforce Analytics Market Size and Forecast (2019-2030)

7.3.5 Russia Workforce Analytics Market Size and Forecast (2019-2030)

7.3.6 Italy Workforce Analytics Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Workforce Analytics Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Workforce Analytics Consumption Value by Number of Employees (2019-2030)

8.3 Asia-Pacific Workforce Analytics Market Size by Region

8.3.1 Asia-Pacific Workforce Analytics Consumption Value by Region (2019-2030)

8.3.2 China Workforce Analytics Market Size and Forecast (2019-2030)

8.3.3 Japan Workforce Analytics Market Size and Forecast (2019-2030)

8.3.4 South Korea Workforce Analytics Market Size and Forecast (2019-2030)

8.3.5 India Workforce Analytics Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Workforce Analytics Market Size and Forecast (2019-2030)

8.3.7 Australia Workforce Analytics Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Workforce Analytics Consumption Value by Type (2019-2030)

9.2 South America Workforce Analytics Consumption Value by Number of Employees (2019-2030)

9.3 South America Workforce Analytics Market Size by Country

9.3.1 South America Workforce Analytics Consumption Value by Country (2019-2030)

9.3.2 Brazil Workforce Analytics Market Size and Forecast (2019-2030)

9.3.3 Argentina Workforce Analytics Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Workforce Analytics Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Workforce Analytics Consumption Value by Number of Employees (2019-2030)

10.3 Middle East & Africa Workforce Analytics Market Size by Country

10.3.1 Middle East & Africa Workforce Analytics Consumption Value by Country (2019-2030)

10.3.2 Turkey Workforce Analytics Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Workforce Analytics Market Size and Forecast (2019-2030)

10.3.4 UAE Workforce Analytics Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

- 11.1 Workforce Analytics Market Drivers
- 11.2 Workforce Analytics Market Restraints
- 11.3 Workforce Analytics Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Workforce Analytics Industry Chain
- 12.2 Workforce Analytics Upstream Analysis
- 12.3 Workforce Analytics Midstream Analysis
- 12.4 Workforce Analytics Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Workforce Analytics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Workforce Analytics Consumption Value by Number of Employees, (USD Million), 2019 & 2023 & 2030

Table 3. Global Workforce Analytics Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Workforce Analytics Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Kronos Company Information, Head Office, and Major Competitors

Table 6. Kronos Major Business

Table 7. Kronos Workforce Analytics Product and Solutions

Table 8. Kronos Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Kronos Recent Developments and Future Plans

Table 10. SAP Company Information, Head Office, and Major Competitors

Table 11. SAP Major Business

Table 12. SAP Workforce Analytics Product and Solutions

Table 13. SAP Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. SAP Recent Developments and Future Plans

Table 15. Oracle Company Information, Head Office, and Major Competitors

Table 16. Oracle Major Business

Table 17. Oracle Workforce Analytics Product and Solutions

Table 18. Oracle Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Oracle Recent Developments and Future Plans

Table 20. IBM Company Information, Head Office, and Major Competitors

Table 21. IBM Major Business

Table 22. IBM Workforce Analytics Product and Solutions

Table 23. IBM Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. IBM Recent Developments and Future Plans

Table 25. ADP Company Information, Head Office, and Major Competitors

Table 26. ADP Major Business

Table 27. ADP Workforce Analytics Product and Solutions

Table 28. ADP Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. ADP Recent Developments and Future Plans

Table 30. SAS Institute Inc Company Information, Head Office, and Major Competitors

Table 31. SAS Institute Inc Major Business

Table 32. SAS Institute Inc Workforce Analytics Product and Solutions

Table 33. SAS Institute Inc Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. SAS Institute Inc Recent Developments and Future Plans

Table 35. WorkForce Software Company Information, Head Office, and Major Competitors

Table 36. WorkForce Software Major Business

Table 37. WorkForce Software Workforce Analytics Product and Solutions

Table 38. WorkForce Software Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. WorkForce Software Recent Developments and Future Plans

Table 40. Ultimate Software Company Information, Head Office, and Major Competitors

Table 41. Ultimate Software Major Business

Table 42. Ultimate Software Workforce Analytics Product and Solutions

Table 43. Ultimate Software Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Ultimate Software Recent Developments and Future Plans

Table 45. Genpact Company Information, Head Office, and Major Competitors

Table 46. Genpact Major Business

Table 47. Genpact Workforce Analytics Product and Solutions

Table 48. Genpact Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Genpact Recent Developments and Future Plans

Table 50. Workday Company Information, Head Office, and Major Competitors

Table 51. Workday Major Business

Table 52. Workday Workforce Analytics Product and Solutions

Table 53. Workday Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Workday Recent Developments and Future Plans

Table 55. Visier Company Information, Head Office, and Major Competitors

Table 56. Visier Major Business

Table 57. Visier Workforce Analytics Product and Solutions

Table 58. Visier Workforce Analytics Revenue (USD Million), Gross Margin and Market Share (2019-2024)



Table 59. Visier Recent Developments and Future Plans

Table 60. Global Workforce Analytics Revenue (USD Million) by Players (2019-2024)

Table 61. Global Workforce Analytics Revenue Share by Players (2019-2024)

Table 62. Breakdown of Workforce Analytics by Company Type (Tier 1, Tier 2, and Tier 3)

Table 63. Market Position of Players in Workforce Analytics, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 64. Head Office of Key Workforce Analytics Players

Table 65. Workforce Analytics Market: Company Product Type Footprint

Table 66. Workforce Analytics Market: Company Product Application Footprint

Table 67. Workforce Analytics New Market Entrants and Barriers to Market Entry

Table 68. Workforce Analytics Mergers, Acquisition, Agreements, and Collaborations

Table 69. Global Workforce Analytics Consumption Value (USD Million) by Type (2019-2024)

Table 70. Global Workforce Analytics Consumption Value Share by Type (2019-2024)

Table 71. Global Workforce Analytics Consumption Value Forecast by Type (2025-2030)

Table 72. Global Workforce Analytics Consumption Value by Number of Employees (2019-2024)

Table 73. Global Workforce Analytics Consumption Value Forecast by Number of Employees (2025-2030)

Table 74. North America Workforce Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 75. North America Workforce Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 76. North America Workforce Analytics Consumption Value by Number of Employees (2019-2024) & (USD Million)

Table 77. North America Workforce Analytics Consumption Value by Number of Employees (2025-2030) & (USD Million)

Table 78. North America Workforce Analytics Consumption Value by Country (2019-2024) & (USD Million)

Table 79. North America Workforce Analytics Consumption Value by Country (2025-2030) & (USD Million)

Table 80. Europe Workforce Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 81. Europe Workforce Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 82. Europe Workforce Analytics Consumption Value by Number of Employees (2019-2024) & (USD Million)

Table 83. Europe Workforce Analytics Consumption Value by Number of Employees (2025-2030) & (USD Million)

Table 84. Europe Workforce Analytics Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe Workforce Analytics Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific Workforce Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 87. Asia-Pacific Workforce Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 88. Asia-Pacific Workforce Analytics Consumption Value by Number of Employees (2019-2024) & (USD Million)

Table 89. Asia-Pacific Workforce Analytics Consumption Value by Number of Employees (2025-2030) & (USD Million)

Table 90. Asia-Pacific Workforce Analytics Consumption Value by Region (2019-2024) & (USD Million)

Table 91. Asia-Pacific Workforce Analytics Consumption Value by Region (2025-2030) & (USD Million)

Table 92. South America Workforce Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 93. South America Workforce Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 94. South America Workforce Analytics Consumption Value by Number of Employees (2019-2024) & (USD Million)

Table 95. South America Workforce Analytics Consumption Value by Number of Employees (2025-2030) & (USD Million)

Table 96. South America Workforce Analytics Consumption Value by Country (2019-2024) & (USD Million)

Table 97. South America Workforce Analytics Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Middle East & Africa Workforce Analytics Consumption Value by Type (2019-2024) & (USD Million)

Table 99. Middle East & Africa Workforce Analytics Consumption Value by Type (2025-2030) & (USD Million)

Table 100. Middle East & Africa Workforce Analytics Consumption Value by Number of Employees (2019-2024) & (USD Million)

Table 101. Middle East & Africa Workforce Analytics Consumption Value by Number of Employees (2025-2030) & (USD Million)

Table 102. Middle East & Africa Workforce Analytics Consumption Value by Country



(2019-2024) & (USD Million)

Table 103. Middle East & Africa Workforce Analytics Consumption Value by Country

(2025-2030) & (USD Million)

Table 104. Workforce Analytics Raw Material

Table 105. Key Suppliers of Workforce Analytics Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Workforce Analytics Picture

Figure 2. Global Workforce Analytics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Workforce Analytics Consumption Value Market Share by Type in 2023

Figure 4. On-premise Deployment

Figure 5. SaaS Deployment

Figure 6. Global Workforce Analytics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. Workforce Analytics Consumption Value Market Share by Number of Employees in 2023

Figure 8. Under 100 Picture

Figure 9. 100-499 Picture

Figure 10. 500-999 Picture

Figure 11. 1,000-4,999 Picture

Figure 12. Above 5000 Picture

Figure 13. Global Workforce Analytics Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Workforce Analytics Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Market Workforce Analytics Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 16. Global Workforce Analytics Consumption Value Market Share by Region (2019-2030)

Figure 17. Global Workforce Analytics Consumption Value Market Share by Region in 2023

Figure 18. North America Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 20. Asia-Pacific Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 21. South America Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 22. Middle East and Africa Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 23. Global Workforce Analytics Revenue Share by Players in 2023

Figure 24. Workforce Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 25. Global Top 3 Players Workforce Analytics Market Share in 2023

Figure 26. Global Top 6 Players Workforce Analytics Market Share in 2023

Figure 27. Global Workforce Analytics Consumption Value Share by Type (2019-2024)

Figure 28. Global Workforce Analytics Market Share Forecast by Type (2025-2030)

Figure 29. Global Workforce Analytics Consumption Value Share by Number of Employees (2019-2024)

Figure 30. Global Workforce Analytics Market Share Forecast by Number of Employees (2025-2030)

Figure 31. North America Workforce Analytics Consumption Value Market Share by Type (2019-2030)

Figure 32. North America Workforce Analytics Consumption Value Market Share by Number of Employees (2019-2030)

Figure 33. North America Workforce Analytics Consumption Value Market Share by Country (2019-2030)

Figure 34. United States Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 35. Canada Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 36. Mexico Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 37. Europe Workforce Analytics Consumption Value Market Share by Type (2019-2030)

Figure 38. Europe Workforce Analytics Consumption Value Market Share by Number of Employees (2019-2030)

Figure 39. Europe Workforce Analytics Consumption Value Market Share by Country (2019-2030)

Figure 40. Germany Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 41. France Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 42. United Kingdom Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 43. Russia Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 44. Italy Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 45. Asia-Pacific Workforce Analytics Consumption Value Market Share by Type (2019-2030)

Figure 46. Asia-Pacific Workforce Analytics Consumption Value Market Share by Number of Employees (2019-2030)

Figure 47. Asia-Pacific Workforce Analytics Consumption Value Market Share by

Region (2019-2030)

Figure 48. China Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 49. Japan Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 50. South Korea Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 51. India Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 52. Southeast Asia Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 53. Australia Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 54. South America Workforce Analytics Consumption Value Market Share by Type (2019-2030)

Figure 55. South America Workforce Analytics Consumption Value Market Share by Number of Employees (2019-2030)

Figure 56. South America Workforce Analytics Consumption Value Market Share by Country (2019-2030)

Figure 57. Brazil Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 58. Argentina Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 59. Middle East and Africa Workforce Analytics Consumption Value Market Share by Type (2019-2030)

Figure 60. Middle East and Africa Workforce Analytics Consumption Value Market Share by Number of Employees (2019-2030)

Figure 61. Middle East and Africa Workforce Analytics Consumption Value Market Share by Country (2019-2030)

Figure 62. Turkey Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 63. Saudi Arabia Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 64. UAE Workforce Analytics Consumption Value (2019-2030) & (USD Million)

Figure 65. Workforce Analytics Market Drivers

Figure 66. Workforce Analytics Market Restraints

Figure 67. Workforce Analytics Market Trends

Figure 68. Porters Five Forces Analysis

Figure 69. Manufacturing Cost Structure Analysis of Workforce Analytics in 2023

Figure 70. Manufacturing Process Analysis of Workforce Analytics

Figure 71. Workforce Analytics Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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