

Global Wool Carpet Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wool Carpet market size is expected to reach \$ 869 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

In 2025, global wool carpet production reached approximately 34 m sqm, the average price is 18 usd/sqm. Wool carpet refers to wool as the main raw material woven from the floor covering, carpet belongs to high-grade products. Wool carpet relies on its natural comfortable material and excellent performance, which can not only enhance the comfort and beauty of the space, but also a kind of arts and crafts with collection value.

Market Concentration and Key Players:

Internationally, wool carpet market concentration is relatively high, mainly concentrated in developed countries in Europe, America and Japan. For example, Desso Aviation and AeroSea Carpet and other large manufacturers; from the domestic point of view, wool carpet has a lot of room for development.

Manufacturing Processes and Market Trends:

Wool carpet manufacturing process integration of traditional techniques and modern technology, market trends are closely followed by consumption upgrading and green environmental protection concept. The core of its manufacture lies in two main ways: manual weaving and mechanical weaving. Handmade carpet is especially exquisite. For example, traditional wool tufted carpet needs to go through many processes such as wool selection, wool washing, spinning, dyeing, washing, shearing, etc. During weaving, pile surface is formed by winding and tying '8' buttons. China's original draw-twist tufting technology makes carpet thicker and more elastic. Mechanically produced wool carpets are generally automated to improve efficiency, and new technologies are used in dyeing to improve product performance.

At present, the wool carpet market is growing steadily, and consumer demand is increasingly diversified and personalized. Consumers not only pay attention to the

natural characteristics of carpet such as warmth, sound absorption and comfort, but also pursue unique design, environmental protection materials and health and safety indicators. The market share of environmentally friendly carpet products continues to expand. Household carpets and high-end commercial carpets are the main areas of demand growth, and the expansion of online sales channels has also injected new impetus into the market. In the future, the industry will continue to deepen towards green, low-carbon and intelligent production, and personalized customized services will become more common.

This report studies the global Wool Carpet production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wool Carpet and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wool Carpet that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wool Carpet total production and demand, 2021-2032, (M Sqm)

Global Wool Carpet total production value, 2021-2032, (USD Million)

Global Wool Carpet production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm), (based on production site)

Global Wool Carpet consumption by region & country, CAGR, 2021-2032 & (M Sqm)

U.S. VS China: Wool Carpet domestic production, consumption, key domestic manufacturers and share

Global Wool Carpet production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Sqm)

Global Wool Carpet production by Process, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

Global Wool Carpet production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

This report profiles key players in the global Wool Carpet market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Desso Aviation, AeroSea Carpet, ITC Natural Luxury Flooring, Belgotex, Shaw Industries, Mohawk, Oriental Weavers Group, Beaulieu, Balta, Tarkett, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wool Carpet market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Sqm) and average price (US\$/Sq m) by manufacturer, by Process, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wool Carpet Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wool Carpet Market, Segmentation by Process:

Woven Wool Carpet

Handmade Carpet

Global Wool Carpet Market, Segmentation by Materials:

Pure Wool Carpet

Wool-blend Carpet

Wool-silk Carpet

Global Wool Carpet Market, Segmentation by Pile:

Short Pile

Medium Pile

Long Pile

Global Wool Carpet Market, Segmentation by Application:

Industrial

Commercial

Residential

Companies Profiled:

Desso Aviation

AeroSea Carpet

ITC Natural Luxury Flooring

Belgotex

Shaw Industries

Mohawk

Oriental Weavers Group

Beaulieu

Balta

Tarkett

Dixie Group

Brintons

Merinos

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Haima Carpet

Masland Carpets and Rugs

COC Carpet

HUADE Group

Zhemei Carpets

Karastan

Godfrey Hist

Nourison Home

Key Questions Answered:

1. How big is the global Wool Carpet market?
2. What is the demand of the global Wool Carpet market?
3. What is the year over year growth of the global Wool Carpet market?
4. What is the production and production value of the global Wool Carpet market?
5. Who are the key producers in the global Wool Carpet market?
6. What are the growth factors driving the market demand?

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