

Global Wood Utility Poles Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wood Utility Poles market size was valued at USD 299.4 million in 2023 and is forecast to a readjusted size of USD 339.2 million by 2030 with a CAGR of 1.8% during review period.

A utility pole is a column or post used to support overhead power lines and various other public utilities, such as electrical cable, fiber optic cable, and related equipment such as transformers and street lights. It can be referred to as a transmission pole, telephone pole, telecommunication pole, power pole, hydro pole, telegraph pole, or telegraph post, depending on its application.

This report focuses on wood utility poles market. Most utility poles are made of wood, pressure-treated with some type of preservative for protection against rot, fungi and insects.

Electrical wires and cables are routed overhead on utility poles as an inexpensive way to keep them insulated from the ground and out of the way of people and vehicles. Utility poles can be made of wood, metal, concrete, or composites like fiberglass. They are used for two different types of power lines; subtransmission lines which carry higher voltage power between substations, and distribution lines which distribute lower voltage power to customers.

The Global Info Research report includes an overview of the development of the Wood Utility Poles industry chain, the market status of Power Industry (Below 40 Ft, 40~70 Ft), Communications Industry (Below 40 Ft, 40~70 Ft), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Wood Utility Poles.

Regionally, the report analyzes the Wood Utility Poles markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wood Utility Poles market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wood Utility Poles market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wood Utility Poles industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 40 Ft, 40~70 Ft).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wood Utility Poles market.

Regional Analysis: The report involves examining the Wood Utility Poles market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wood Utility Poles market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wood Utility Poles:

Company Analysis: Report covers individual Wood Utility Poles manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wood Utility Poles. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Power Industry, Communications Industry).

Technology Analysis: Report covers specific technologies relevant to Wood Utility Poles. It assesses the current state, advancements, and potential future developments in Wood Utility Poles areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wood Utility Poles market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wood Utility Poles market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 40 Ft

40~70 Ft

Above 70 Ft

Market segment by Application

Power Industry

Communications Industry

Others

Major players covered

Stella-Jones

Koppers

Cobb Lumber

R?B Timber Group

American Timber and Steel

Bell Lumber?Pole

Brown Wood Preserving

A Meredith Schneider Co.

Cox Industries

Valmont Industries (Tehomet)

World Hardwood

EuroPole Ltd

Skipper Ltd

El Sewedy Electric Company

Omega Factory

RS Technologies Inc

Pelco Products Inc

Nippon Concrete Industries Co. Ltd

Hill & Smith Holdings PLC

FUCHS Eurocoles GmbH

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wood Utility Poles product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wood Utility Poles, with price, sales, revenue and global market share of Wood Utility Poles from 2019 to 2024.

Chapter 3, the Wood Utility Poles competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wood Utility Poles breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share

and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wood Utility Poles market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wood Utility Poles.

Chapter 14 and 15, to describe Wood Utility Poles sales channel, distributors, customers, research findings and conclusion.

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