

# Global Wood Pulp Nonwoven Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G64FDF47B20EEN.html>

Date: February 2026

Pages: 113

Price: US\$ 4,480.00 (Single User License)

ID: G64FDF47B20EEN

## Abstracts

The global Wood Pulp Nonwoven market size is expected to reach \$ 11143 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Wood pulp nonwoven refers to nonwoven materials manufactured using wood pulp fibers as a primary raw material, either alone or in combination with synthetic fibers, through processes such as airlaid, wetlaid, or composite technologies. These materials are widely used in hygiene products, wipes, medical disposables, industrial wiping, and filtration applications due to their absorbency, softness, and biodegradability characteristics. From a value chain perspective, upstream activities include wood pulp supply, fiber processing, and additives such as binders and functional finishes, midstream processes focus on nonwoven web formation, bonding, drying, and converting, while downstream demand is driven by hygiene product manufacturers, medical supply companies, wipes producers, industrial users, and consumer goods brands. In 2025, the average selling price of wood pulp nonwoven materials is approximately US\$1,100 per ton, with global sales volume reaching around 6,450 thousand tons. The industry maintains a gross margin of 25%–40%, supported by stable pulp supply, large-scale production, diversified end-use demand, and increasing preference for renewable fiber-based materials.

Industry analysis indicates that wood pulp nonwoven materials are increasingly favored as sustainable alternatives to synthetic nonwovens, particularly in hygiene and wipes applications. Market growth is driven by environmental regulations, brand sustainability commitments, and continued expansion of disposable medical and personal care products.

This report studies the global Wood Pulp Nonwoven production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wood Pulp Nonwoven and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wood Pulp Nonwoven that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Wood Pulp Nonwoven total production and demand, 2021-2032, (Kilotons)

Global Wood Pulp Nonwoven total production value, 2021-2032, (USD Million)

Global Wood Pulp Nonwoven production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Wood Pulp Nonwoven consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Wood Pulp Nonwoven domestic production, consumption, key domestic manufacturers and share

Global Wood Pulp Nonwoven production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Wood Pulp Nonwoven production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Wood Pulp Nonwoven production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Wood Pulp Nonwoven market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Georgia-Pacific, Glatfelter, Ahlstrom, Suzano, Domtar, ANDRITZ, Hengan International, Vinda International, Kingsafe Group, Hangzhou First Nonwovens, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wood Pulp Nonwoven market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Wood Pulp Nonwoven Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Wood Pulp Nonwoven Market, Segmentation by Type:

100% Wood Pulp

Wood Pulp + Synthetic Fiber

Wood Pulp + Biodegradable Fiber

#### Global Wood Pulp Nonwoven Market, Segmentation by Basis Weight:

Lightweight (80 gsm)

## Global Wood Pulp Nonwoven Market, Segmentation by Intended Use:

Single-use Products

Limited Reuse

## Global Wood Pulp Nonwoven Market, Segmentation by Application:

Hygiene Product Manufacturers

Medical Supply Companies

Consumer Goods Brands

Industrial Users

## Companies Profiled:

Georgia-Pacific

Glatfelter

Ahlstrom

Suzano

Domtar

ANDRITZ

Hengan International

Vinda International

Kingsafe Group

Hangzhou First Nonwovens

**Key Questions Answered:**

1. How big is the global Wood Pulp Nonwoven market?
2. What is the demand of the global Wood Pulp Nonwoven market?
3. What is the year over year growth of the global Wood Pulp Nonwoven market?
4. What is the production and production value of the global Wood Pulp Nonwoven market?
5. Who are the key producers in the global Wood Pulp Nonwoven market?
6. What are the growth factors driving the market demand?

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