

# Global Wood Pulp Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Wood Pulp market size was valued at USD 65400 million in 2023 and is forecast to a readjusted size of USD 87850 million by 2030 with a CAGR of 4.3% during review period.

Global key players of wood pulp include Suzano, Stora Enso, APP, RGE and Sappi, etc. These five manufacturers hold a share about 40%. And Suzano gains the highest share over 13%.

Latin America is the largest producer, with a share about 26%, followed by Europe (24%) and North America (13%).

In terms of geographic segmentation, APAC is the largest one, accounting for 50% around.

Wood pulp can be divided into two types by material-- softwood pulp and hardwood pulp, where the dominant one is hardwood pulp, with a share about 60%.

As a type of pulp, wood pulp can be used in papermaking, include printing and writing paper, tissue paper and packaging paper. Printing and writing paper is the largest segment, with a share about 62%.

The Global Info Research report includes an overview of the development of the Wood Pulp industry chain, the market status of Printing and Writing Paper (Softwood Pulp, Hardwood Pulp), Tissue Paper (Softwood Pulp, Hardwood Pulp), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wood Pulp.

Regionally, the report analyzes the Wood Pulp markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wood Pulp market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Wood Pulp market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wood Pulp industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Softwood Pulp, Hardwood Pulp).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wood Pulp market.

**Regional Analysis:** The report involves examining the Wood Pulp market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Wood Pulp market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wood Pulp:

**Company Analysis:** Report covers individual Wood Pulp manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Wood Pulp. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Printing and Writing Paper, Tissue Paper).

**Technology Analysis:** Report covers specific technologies relevant to Wood Pulp. It assesses the current state, advancements, and potential future developments in Wood Pulp areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wood Pulp market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Wood Pulp market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Softwood Pulp

Hardwood Pulp

### Market segment by Application

Printing and Writing Paper

Tissue Paper

Packaging Paper

Others

### Major players covered

Stora Enso

Suzano

RGE

Sappi

UMP

ARAUCO

CMPC

APP

Metsa Fibre

IP

Resolute

Domtar

Ilim

Sodra Cell

Nippon Paper

Mercer

Eldorado

Cenibra

Oji Paper

Ence

Canfor

West Fraser

SCA

Chenming

Sunpaper

Yueyang

Huatai

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wood Pulp product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wood Pulp, with price, sales, revenue and global market share of Wood Pulp from 2019 to 2024.

Chapter 3, the Wood Pulp competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wood Pulp breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wood Pulp market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wood Pulp.

Chapter 14 and 15, to describe Wood Pulp sales channel, distributors, customers, research findings and conclusion.

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