

Global Wood Plastic Composite (WPC) Decking Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wood Plastic Composite (WPC) Decking market size is expected to reach \$ 5007 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Wood Plastic Composite (WPC) Decking refers to an outdoor decking and flooring material made by combining wood powder, wood fiber, recycled plastic, polyethylene, polypropylene, PVC resin and functional additives through compounding, granulation, extrusion or co-extrusion processes. It is designed to replace traditional natural timber decking in outdoor environments where moisture resistance, dimensional stability, low maintenance and long-term durability are required. The product is widely used in residential terraces, garden decks, balconies, courtyards, poolside areas, walkways, docks, public landscape projects and commercial outdoor spaces. Compared with solid wood decking, WPC decking has better resistance to moisture, insects, rotting, cracking and warping, while reducing the need for regular painting, sealing, anti-corrosion treatment and frequent maintenance. Depending on its structure and surface design, WPC decking can include solid boards, hollow boards, capped boards, uncapped boards, grooved boards, square-edge boards, wood-grain boards, brushed boards and anti-slip boards.

From the raw material and industry chain perspective, the upstream of Wood Plastic Composite (WPC) Decking mainly includes suppliers of wood powder, recycled wood fiber, HDPE, PE, PP, PVC resin, recycled plastics, coupling agents, lubricants, color masterbatch, pigments, UV stabilizers, antioxidants, foaming agents, flame retardants, mineral fillers and packaging materials. The midstream consists of WPC decking manufacturers, which are responsible for raw material pretreatment, formula development, mixing, granulation, extrusion, co-extrusion, cooling, embossing,

brushing, cutting, grooving, inspection and packaging. The downstream customers include building material distributors, home improvement retailers, outdoor decking contractors, landscape engineering companies, real estate developers, municipal project contractors, export traders and installation service providers. Final users mainly include residential homeowners, commercial property owners, hotels, resorts, parks, marinas, public facilities and operators of outdoor leisure spaces that require durable, wood-like and low-maintenance decking solutions.

In 2025, global Wood Plastic Composite (WPC) Decking production reached approximately 142 million square meters, with an average market price of around US\$15.91 per square meter.

The Wood Plastic Composite (WPC) Decking market is an important segment of the outdoor composite decking industry and is mainly driven by the replacement of natural timber, the expansion of outdoor living spaces and rising demand for low-maintenance building materials. In North America, the market is relatively mature, supported by residential deck renovation, backyard improvement, strong home improvement retail channels and consumer familiarity with composite decking products. Europe is also an important market, where environmental awareness, recyclable material use, garden renovation, public outdoor projects and demand for durable exterior materials support the application of WPC decking. In Asia-Pacific, the market is expanding with residential construction, commercial landscaping, urban public projects, resort development and export-oriented manufacturing. China is a major production and supply base for WPC decking, while Japan and South Korea focus more on product consistency, surface quality, safety and long-term weather resistance. Southeast Asia, the Middle East and Latin America are growing regions, mainly supported by tourism facilities, outdoor commercial spaces, public landscape projects and gradual acceptance of wood-alternative materials.

Market trends include the upgrade from traditional uncapped WPC decking to capped and co-extruded WPC decking, wider use of recycled plastics, improved wood-grain textures, richer color options and better anti-slip surface designs. Manufacturers are also improving UV resistance, water resistance, dimensional stability, surface hardness, fire performance and installation compatibility. Growth factors include increasing outdoor lifestyle demand, higher residential renovation spending, reduced willingness to maintain natural wood, pressure on timber supply, and broader use of WPC materials in residential, commercial and public projects. However, the market also faces restraints. WPC decking usually has a higher initial cost than ordinary timber, which may limit adoption in price-sensitive markets. Product quality varies significantly among

manufacturers, and low-end products may suffer from fading, swelling, deformation, cracking, surface powdering or insufficient slip resistance after long outdoor exposure. Raw material price fluctuations, unstable recycled plastic quality, fire safety requirements, installation standards and regional building code differences may also affect market development. Overall, the WPC decking market is moving toward higher durability, better surface protection, more natural appearance, higher recycled material content and more convenient installation.

This report studies the global Wood Plastic Composite (WPC) Decking production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wood Plastic Composite (WPC) Decking and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wood Plastic Composite (WPC) Decking that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wood Plastic Composite (WPC) Decking total production and demand, 2021-2032, (K Sqm)

Global Wood Plastic Composite (WPC) Decking total production value, 2021-2032, (USD Million)

Global Wood Plastic Composite (WPC) Decking production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global Wood Plastic Composite (WPC) Decking consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: Wood Plastic Composite (WPC) Decking domestic production, consumption, key domestic manufacturers and share

Global Wood Plastic Composite (WPC) Decking production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global Wood Plastic Composite (WPC) Decking production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global Wood Plastic Composite (WPC) Decking production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global Wood Plastic Composite (WPC) Decking market based on the following parameters - company overview, production, value, price,

gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trex, The AZEK Company, TimberTech, Fiberon, Oldcastle APG, MoistureShield, Barrette Outdoor Living, DuraLife, UFP Industries, Deckorators, Green Bay Decking, UPM, UPM ProFi, Silvadec, TECNODECK, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wood Plastic Composite (WPC) Decking market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wood Plastic Composite (WPC) Decking Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wood Plastic Composite (WPC) Decking Market, Segmentation by Type:

Capped WPC Decking

Uncapped WPC Decking

Global Wood Plastic Composite (WPC) Decking Market, Segmentation by Surface Texture:

Wood Grain WPC Decking

Brushed WPC Decking

Embossed WPC Decking

Anti-slip WPC Decking

Global Wood Plastic Composite (WPC) Decking Market, Segmentation by Structure:

Solid Composite Decking

Hollow Composite Decking

Global Wood Plastic Composite (WPC) Decking Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

Trex

The AZEK Company?TimberTech?

Fiberon

Oldcastle APG?MoistureShield?

Barrette Outdoor Living?DuraLife?

UFP Industries?Deckorators?

Green Bay Decking

UPM?UPM ProFi?

Silvadec

TECNODECK

Composite Prime

NOVO-TECH?Megawood?

Deceuninck?Twinson?

Zhejiang Tianzhen Technology

Taizhou Huali

Anhui Sentai WPC New Material

NewTechWood

Anhui Guofeng Wood-Plastic Composite

Fukuvi Chemical Industry

Einwood

Smart Composite Deck

Kyung Dong W.P.C?Yestimber?

COEN Composite Wood

Key Questions Answered:

1. How big is the global Wood Plastic Composite (WPC) Decking market?
2. What is the demand of the global Wood Plastic Composite (WPC) Decking market?
3. What is the year over year growth of the global Wood Plastic Composite (WPC) Decking market?
4. What is the production and production value of the global Wood Plastic Composite (WPC) Decking market?
5. Who are the key producers in the global Wood Plastic Composite (WPC) Decking market?
6. What are the growth factors driving the market demand?

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