

Global Women's Stocking Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Women's Stocking market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

Women's stockings are a form of hosiery worn by women, typically covering the legs and reaching up to the thighs or waist. They are typically made of nylon or other synthetic materials, and often feature a sheer or semi-sheer appearance. Stockings are designed to be worn with garter belts or suspenders to hold them up, although some modern versions come with built-in elastic bands or silicone grips to stay in place. They serve both functional and aesthetic purposes, providing warmth, modesty, and smoothing the appearance of the legs. Stockings come in various styles, colors, and patterns, offering women a range of choices to complement their outfits and personal preferences.

The industry trend of women's stockings has seen a shift towards more innovative and diverse offerings. While traditional stockings remain popular, there has been an emergence of new materials, designs, and technologies. The use of advanced fabrics, such as microfibers and blends, has improved comfort, durability, and fit. Sheer, opaque, and patterned stockings in various colors and designs allow women to express their individual style. Additionally, sustainability and eco-friendly options have gained prominence, with the introduction of stockings made from recycled materials or using responsible manufacturing practices. The industry also sees a rise in the availability of different sizes, catering to a broader range of body types and sizes, promoting inclusivity and body positivity.

The Global Info Research report includes an overview of the development of the Women's Stocking industry chain, the market status of On-Line (Fishnet Stockings, Patterned Stockings), Offline (Fishnet Stockings, Patterned Stockings), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Women's Stocking.

Regionally, the report analyzes the Women's Stocking markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Women's Stocking market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Women's Stocking market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Women's Stocking industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fishnet Stockings, Patterned Stockings).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Women's Stocking market.

Regional Analysis: The report involves examining the Women's Stocking market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Women's Stocking market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Women's Stocking:

Company Analysis: Report covers individual Women's Stocking manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Women's Stocking. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channel (On-Line, Offline).

Technology Analysis: Report covers specific technologies relevant to Women's Stocking. It assesses the current state, advancements, and potential future developments in Women's Stocking areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Women's Stocking market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Women's Stocking market is split by Type and by Sales Channel. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

Market segment by Type

Fishnet Stockings

Patterned Stockings

Black Stockings

Other

Market segment by Sales Channel

On-Line

Offline

Major players covered

CERVIN

Calze trasparenze

LE Bourget

Pierre Mantoux

OUOBLU

Fogal

Falke

Gucci

WOLFORD

Okamoto Corporation

Zhejiang Sameri

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Women's Stocking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Women's Stocking, with price, sales, revenue and global market share of Women's Stocking from 2018 to 2023.

Chapter 3, the Women's Stocking competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Women's Stocking breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Women's Stocking market forecast, by regions, type and sales channel, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Women's Stocking.

Chapter 14 and 15, to describe Women's Stocking sales channel, distributors,

customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Women's Stocking
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Women's Stocking Consumption Value by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 Fishnet Stockings
 - 1.3.3 Patterned Stockings
 - 1.3.4 Black Stockings
 - 1.3.5 Other
- 1.4 Market Analysis by Sales Channel
 - 1.4.1 Overview: Global Women's Stocking Consumption Value by Sales Channel: 2018 Versus 2022 Versus 2029
 - 1.4.2 On-Line
 - 1.4.3 Offline
- 1.5 Global Women's Stocking Market Size & Forecast
 - 1.5.1 Global Women's Stocking Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global Women's Stocking Sales Quantity (2018-2029)
 - 1.5.3 Global Women's Stocking Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 CERVIN
 - 2.1.1 CERVIN Details
 - 2.1.2 CERVIN Major Business
 - 2.1.3 CERVIN Women's Stocking Product and Services
 - 2.1.4 CERVIN Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 CERVIN Recent Developments/Updates
- 2.2 Calze Trasparenze
 - 2.2.1 Calze Trasparenze Details
 - 2.2.2 Calze Trasparenze Major Business
 - 2.2.3 Calze Trasparenze Women's Stocking Product and Services
 - 2.2.4 Calze Trasparenze Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.2.5 Calze Trasparenze Recent Developments/Updates

2.3 LE Bourget

2.3.1 LE Bourget Details

2.3.2 LE Bourget Major Business

2.3.3 LE Bourget Women's Stocking Product and Services

2.3.4 LE Bourget Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 LE Bourget Recent Developments/Updates

2.4 Pierre Mantoux

2.4.1 Pierre Mantoux Details

2.4.2 Pierre Mantoux Major Business

2.4.3 Pierre Mantoux Women's Stocking Product and Services

2.4.4 Pierre Mantoux Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Pierre Mantoux Recent Developments/Updates

2.5 OUOBLU

2.5.1 OUOBLU Details

2.5.2 OUOBLU Major Business

2.5.3 OUOBLU Women's Stocking Product and Services

2.5.4 OUOBLU Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 OUOBLU Recent Developments/Updates

2.6 Fogal

2.6.1 Fogal Details

2.6.2 Fogal Major Business

2.6.3 Fogal Women's Stocking Product and Services

2.6.4 Fogal Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Fogal Recent Developments/Updates

2.7 Falke

2.7.1 Falke Details

2.7.2 Falke Major Business

2.7.3 Falke Women's Stocking Product and Services

2.7.4 Falke Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Falke Recent Developments/Updates

2.8 Gucci

2.8.1 Gucci Details

2.8.2 Gucci Major Business

2.8.3 Gucci Women's Stocking Product and Services

2.8.4 Gucci Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 Gucci Recent Developments/Updates

2.9 WOLFORD

2.9.1 WOLFORD Details

2.9.2 WOLFORD Major Business

2.9.3 WOLFORD Women's Stocking Product and Services

2.9.4 WOLFORD Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 WOLFORD Recent Developments/Updates

2.10 Okamoto Corporation

2.10.1 Okamoto Corporation Details

2.10.2 Okamoto Corporation Major Business

2.10.3 Okamoto Corporation Women's Stocking Product and Services

2.10.4 Okamoto Corporation Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 Okamoto Corporation Recent Developments/Updates

2.11 Zhejiang Sameri

2.11.1 Zhejiang Sameri Details

2.11.2 Zhejiang Sameri Major Business

2.11.3 Zhejiang Sameri Women's Stocking Product and Services

2.11.4 Zhejiang Sameri Women's Stocking Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 Zhejiang Sameri Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WOMEN'S STOCKING BY MANUFACTURER

3.1 Global Women's Stocking Sales Quantity by Manufacturer (2018-2023)

3.2 Global Women's Stocking Revenue by Manufacturer (2018-2023)

3.3 Global Women's Stocking Average Price by Manufacturer (2018-2023)

3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of Women's Stocking by Manufacturer Revenue (\$MM) and Market Share (%): 2022

3.4.2 Top 3 Women's Stocking Manufacturer Market Share in 2022

3.4.2 Top 6 Women's Stocking Manufacturer Market Share in 2022

3.5 Women's Stocking Market: Overall Company Footprint Analysis

3.5.1 Women's Stocking Market: Region Footprint

3.5.2 Women's Stocking Market: Company Product Type Footprint

3.5.3 Women's Stocking Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Women's Stocking Market Size by Region
 - 4.1.1 Global Women's Stocking Sales Quantity by Region (2018-2029)
 - 4.1.2 Global Women's Stocking Consumption Value by Region (2018-2029)
 - 4.1.3 Global Women's Stocking Average Price by Region (2018-2029)
- 4.2 North America Women's Stocking Consumption Value (2018-2029)
- 4.3 Europe Women's Stocking Consumption Value (2018-2029)
- 4.4 Asia-Pacific Women's Stocking Consumption Value (2018-2029)
- 4.5 South America Women's Stocking Consumption Value (2018-2029)
- 4.6 Middle East and Africa Women's Stocking Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Women's Stocking Sales Quantity by Type (2018-2029)
- 5.2 Global Women's Stocking Consumption Value by Type (2018-2029)
- 5.3 Global Women's Stocking Average Price by Type (2018-2029)

6 MARKET SEGMENT BY SALES CHANNEL

- 6.1 Global Women's Stocking Sales Quantity by Sales Channel (2018-2029)
- 6.2 Global Women's Stocking Consumption Value by Sales Channel (2018-2029)
- 6.3 Global Women's Stocking Average Price by Sales Channel (2018-2029)

7 NORTH AMERICA

- 7.1 North America Women's Stocking Sales Quantity by Type (2018-2029)
- 7.2 North America Women's Stocking Sales Quantity by Sales Channel (2018-2029)
- 7.3 North America Women's Stocking Market Size by Country
 - 7.3.1 North America Women's Stocking Sales Quantity by Country (2018-2029)
 - 7.3.2 North America Women's Stocking Consumption Value by Country (2018-2029)
 - 7.3.3 United States Market Size and Forecast (2018-2029)
 - 7.3.4 Canada Market Size and Forecast (2018-2029)
 - 7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

- 8.1 Europe Women's Stocking Sales Quantity by Type (2018-2029)
- 8.2 Europe Women's Stocking Sales Quantity by Sales Channel (2018-2029)
- 8.3 Europe Women's Stocking Market Size by Country
 - 8.3.1 Europe Women's Stocking Sales Quantity by Country (2018-2029)
 - 8.3.2 Europe Women's Stocking Consumption Value by Country (2018-2029)
 - 8.3.3 Germany Market Size and Forecast (2018-2029)
 - 8.3.4 France Market Size and Forecast (2018-2029)
 - 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
 - 8.3.6 Russia Market Size and Forecast (2018-2029)
 - 8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Women's Stocking Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Women's Stocking Sales Quantity by Sales Channel (2018-2029)
- 9.3 Asia-Pacific Women's Stocking Market Size by Region
 - 9.3.1 Asia-Pacific Women's Stocking Sales Quantity by Region (2018-2029)
 - 9.3.2 Asia-Pacific Women's Stocking Consumption Value by Region (2018-2029)
 - 9.3.3 China Market Size and Forecast (2018-2029)
 - 9.3.4 Japan Market Size and Forecast (2018-2029)
 - 9.3.5 Korea Market Size and Forecast (2018-2029)
 - 9.3.6 India Market Size and Forecast (2018-2029)
 - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
 - 9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

- 10.1 South America Women's Stocking Sales Quantity by Type (2018-2029)
- 10.2 South America Women's Stocking Sales Quantity by Sales Channel (2018-2029)
- 10.3 South America Women's Stocking Market Size by Country
 - 10.3.1 South America Women's Stocking Sales Quantity by Country (2018-2029)
 - 10.3.2 South America Women's Stocking Consumption Value by Country (2018-2029)
 - 10.3.3 Brazil Market Size and Forecast (2018-2029)
 - 10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Women's Stocking Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Women's Stocking Sales Quantity by Sales Channel
(2018-2029)

11.3 Middle East & Africa Women's Stocking Market Size by Country

11.3.1 Middle East & Africa Women's Stocking Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Women's Stocking Consumption Value by Country
(2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

12.1 Women's Stocking Market Drivers

12.2 Women's Stocking Market Restraints

12.3 Women's Stocking Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Women's Stocking and Key Manufacturers

13.2 Manufacturing Costs Percentage of Women's Stocking

13.3 Women's Stocking Production Process

13.4 Women's Stocking Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Women's Stocking Typical Distributors

14.3 Women's Stocking Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Women's Stocking Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Women's Stocking Consumption Value by Sales Channel, (USD Million), 2018 & 2022 & 2029

Table 3. CERVIN Basic Information, Manufacturing Base and Competitors

Table 4. CERVIN Major Business

Table 5. CERVIN Women's Stocking Product and Services

Table 6. CERVIN Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. CERVIN Recent Developments/Updates

Table 8. Calze Trasparenze Basic Information, Manufacturing Base and Competitors

Table 9. Calze Trasparenze Major Business

Table 10. Calze Trasparenze Women's Stocking Product and Services

Table 11. Calze Trasparenze Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Calze Trasparenze Recent Developments/Updates

Table 13. LE Bourget Basic Information, Manufacturing Base and Competitors

Table 14. LE Bourget Major Business

Table 15. LE Bourget Women's Stocking Product and Services

Table 16. LE Bourget Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. LE Bourget Recent Developments/Updates

Table 18. Pierre Mantoux Basic Information, Manufacturing Base and Competitors

Table 19. Pierre Mantoux Major Business

Table 20. Pierre Mantoux Women's Stocking Product and Services

Table 21. Pierre Mantoux Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Pierre Mantoux Recent Developments/Updates

Table 23. OUOBLU Basic Information, Manufacturing Base and Competitors

Table 24. OUOBLU Major Business

Table 25. OUOBLU Women's Stocking Product and Services

Table 26. OUOBLU Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. OUOBLU Recent Developments/Updates

Table 28. Fogal Basic Information, Manufacturing Base and Competitors

- Table 29. Fogal Major Business
- Table 30. Fogal Women's Stocking Product and Services
- Table 31. Fogal Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 32. Fogal Recent Developments/Updates
- Table 33. Falke Basic Information, Manufacturing Base and Competitors
- Table 34. Falke Major Business
- Table 35. Falke Women's Stocking Product and Services
- Table 36. Falke Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 37. Falke Recent Developments/Updates
- Table 38. Gucci Basic Information, Manufacturing Base and Competitors
- Table 39. Gucci Major Business
- Table 40. Gucci Women's Stocking Product and Services
- Table 41. Gucci Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 42. Gucci Recent Developments/Updates
- Table 43. WOLFORD Basic Information, Manufacturing Base and Competitors
- Table 44. WOLFORD Major Business
- Table 45. WOLFORD Women's Stocking Product and Services
- Table 46. WOLFORD Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 47. WOLFORD Recent Developments/Updates
- Table 48. Okamoto Corporation Basic Information, Manufacturing Base and Competitors
- Table 49. Okamoto Corporation Major Business
- Table 50. Okamoto Corporation Women's Stocking Product and Services
- Table 51. Okamoto Corporation Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 52. Okamoto Corporation Recent Developments/Updates
- Table 53. Zhejiang Sameri Basic Information, Manufacturing Base and Competitors
- Table 54. Zhejiang Sameri Major Business
- Table 55. Zhejiang Sameri Women's Stocking Product and Services
- Table 56. Zhejiang Sameri Women's Stocking Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 57. Zhejiang Sameri Recent Developments/Updates
- Table 58. Global Women's Stocking Sales Quantity by Manufacturer (2018-2023) & (K Units)
- Table 59. Global Women's Stocking Revenue by Manufacturer (2018-2023) & (USD

Million)

Table 60. Global Women's Stocking Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 61. Market Position of Manufacturers in Women's Stocking, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022

Table 62. Head Office and Women's Stocking Production Site of Key Manufacturer

Table 63. Women's Stocking Market: Company Product Type Footprint

Table 64. Women's Stocking Market: Company Product Application Footprint

Table 65. Women's Stocking New Market Entrants and Barriers to Market Entry

Table 66. Women's Stocking Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Women's Stocking Sales Quantity by Region (2018-2023) & (K Units)

Table 68. Global Women's Stocking Sales Quantity by Region (2024-2029) & (K Units)

Table 69. Global Women's Stocking Consumption Value by Region (2018-2023) & (USD Million)

Table 70. Global Women's Stocking Consumption Value by Region (2024-2029) & (USD Million)

Table 71. Global Women's Stocking Average Price by Region (2018-2023) & (US\$/Unit)

Table 72. Global Women's Stocking Average Price by Region (2024-2029) & (US\$/Unit)

Table 73. Global Women's Stocking Sales Quantity by Type (2018-2023) & (K Units)

Table 74. Global Women's Stocking Sales Quantity by Type (2024-2029) & (K Units)

Table 75. Global Women's Stocking Consumption Value by Type (2018-2023) & (USD Million)

Table 76. Global Women's Stocking Consumption Value by Type (2024-2029) & (USD Million)

Table 77. Global Women's Stocking Average Price by Type (2018-2023) & (US\$/Unit)

Table 78. Global Women's Stocking Average Price by Type (2024-2029) & (US\$/Unit)

Table 79. Global Women's Stocking Sales Quantity by Sales Channel (2018-2023) & (K Units)

Table 80. Global Women's Stocking Sales Quantity by Sales Channel (2024-2029) & (K Units)

Table 81. Global Women's Stocking Consumption Value by Sales Channel (2018-2023) & (USD Million)

Table 82. Global Women's Stocking Consumption Value by Sales Channel (2024-2029) & (USD Million)

Table 83. Global Women's Stocking Average Price by Sales Channel (2018-2023) & (US\$/Unit)

Table 84. Global Women's Stocking Average Price by Sales Channel (2024-2029) & (US\$/Unit)

Table 85. North America Women's Stocking Sales Quantity by Type (2018-2023) & (K

Units)

Table 86. North America Women's Stocking Sales Quantity by Type (2024-2029) & (K Units)

Table 87. North America Women's Stocking Sales Quantity by Sales Channel (2018-2023) & (K Units)

Table 88. North America Women's Stocking Sales Quantity by Sales Channel (2024-2029) & (K Units)

Table 89. North America Women's Stocking Sales Quantity by Country (2018-2023) & (K Units)

Table 90. North America Women's Stocking Sales Quantity by Country (2024-2029) & (K Units)

Table 91. North America Women's Stocking Consumption Value by Country (2018-2023) & (USD Million)

Table 92. North America Women's Stocking Consumption Value by Country (2024-2029) & (USD Million)

Table 93. Europe Women's Stocking Sales Quantity by Type (2018-2023) & (K Units)

Table 94. Europe Women's Stocking Sales Quantity by Type (2024-2029) & (K Units)

Table 95. Europe Women's Stocking Sales Quantity by Sales Channel (2018-2023) & (K Units)

Table 96. Europe Women's Stocking Sales Quantity by Sales Channel (2024-2029) & (K Units)

Table 97. Europe Women's Stocking Sales Quantity by Country (2018-2023) & (K Units)

Table 98. Europe Women's Stocking Sales Quantity by Country (2024-2029) & (K Units)

Table 99. Europe Women's Stocking Consumption Value by Country (2018-2023) & (USD Million)

Table 100. Europe Women's Stocking Consumption Value by Country (2024-2029) & (USD Million)

Table 101. Asia-Pacific Women's Stocking Sales Quantity by Type (2018-2023) & (K Units)

Table 102. Asia-Pacific Women's Stocking Sales Quantity by Type (2024-2029) & (K Units)

Table 103. Asia-Pacific Women's Stocking Sales Quantity by Sales Channel (2018-2023) & (K Units)

Table 104. Asia-Pacific Women's Stocking Sales Quantity by Sales Channel (2024-2029) & (K Units)

Table 105. Asia-Pacific Women's Stocking Sales Quantity by Region (2018-2023) & (K Units)

Table 106. Asia-Pacific Women's Stocking Sales Quantity by Region (2024-2029) & (K Units)

- Table 107. Asia-Pacific Women's Stocking Consumption Value by Region (2018-2023) & (USD Million)
- Table 108. Asia-Pacific Women's Stocking Consumption Value by Region (2024-2029) & (USD Million)
- Table 109. South America Women's Stocking Sales Quantity by Type (2018-2023) & (K Units)
- Table 110. South America Women's Stocking Sales Quantity by Type (2024-2029) & (K Units)
- Table 111. South America Women's Stocking Sales Quantity by Sales Channel (2018-2023) & (K Units)
- Table 112. South America Women's Stocking Sales Quantity by Sales Channel (2024-2029) & (K Units)
- Table 113. South America Women's Stocking Sales Quantity by Country (2018-2023) & (K Units)
- Table 114. South America Women's Stocking Sales Quantity by Country (2024-2029) & (K Units)
- Table 115. South America Women's Stocking Consumption Value by Country (2018-2023) & (USD Million)
- Table 116. South America Women's Stocking Consumption Value by Country (2024-2029) & (USD Million)
- Table 117. Middle East & Africa Women's Stocking Sales Quantity by Type (2018-2023) & (K Units)
- Table 118. Middle East & Africa Women's Stocking Sales Quantity by Type (2024-2029) & (K Units)
- Table 119. Middle East & Africa Women's Stocking Sales Quantity by Sales Channel (2018-2023) & (K Units)
- Table 120. Middle East & Africa Women's Stocking Sales Quantity by Sales Channel (2024-2029) & (K Units)
- Table 121. Middle East & Africa Women's Stocking Sales Quantity by Region (2018-2023) & (K Units)
- Table 122. Middle East & Africa Women's Stocking Sales Quantity by Region (2024-2029) & (K Units)
- Table 123. Middle East & Africa Women's Stocking Consumption Value by Region (2018-2023) & (USD Million)
- Table 124. Middle East & Africa Women's Stocking Consumption Value by Region (2024-2029) & (USD Million)
- Table 125. Women's Stocking Raw Material
- Table 126. Key Manufacturers of Women's Stocking Raw Materials
- Table 127. Women's Stocking Typical Distributors

Table 128. Women's Stocking Typical Customers

LIST OF FIGURE

s

Figure 1. Women's Stocking Picture

Figure 2. Global Women's Stocking Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Women's Stocking Consumption Value Market Share by Type in 2022

Figure 4. Fishnet Stockings Examples

Figure 5. Patterned Stockings Examples

Figure 6. Black Stockings Examples

Figure 7. Other Examples

Figure 8. Global Women's Stocking Consumption Value by Sales Channel, (USD Million), 2018 & 2022 & 2029

Figure 9. Global Women's Stocking Consumption Value Market Share by Sales Channel in 2022

Figure 10. On-Line Examples

Figure 11. Offline Examples

Figure 12. Global Women's Stocking Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 13. Global Women's Stocking Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 14. Global Women's Stocking Sales Quantity (2018-2029) & (K Units)

Figure 15. Global Women's Stocking Average Price (2018-2029) & (US\$/Unit)

Figure 16. Global Women's Stocking Sales Quantity Market Share by Manufacturer in 2022

Figure 17. Global Women's Stocking Consumption Value Market Share by Manufacturer in 2022

Figure 18. Producer Shipments of Women's Stocking by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 19. Top 3 Women's Stocking Manufacturer (Consumption Value) Market Share in 2022

Figure 20. Top 6 Women's Stocking Manufacturer (Consumption Value) Market Share in 2022

Figure 21. Global Women's Stocking Sales Quantity Market Share by Region (2018-2029)

Figure 22. Global Women's Stocking Consumption Value Market Share by Region (2018-2029)

Figure 23. North America Women's Stocking Consumption Value (2018-2029) & (USD

Million)

Figure 24. Europe Women's Stocking Consumption Value (2018-2029) & (USD Million)

Figure 25. Asia-Pacific Women's Stocking Consumption Value (2018-2029) & (USD Million)

Figure 26. South America Women's Stocking Consumption Value (2018-2029) & (USD Million)

Figure 27. Middle East & Africa Women's Stocking Consumption Value (2018-2029) & (USD Million)

Figure 28. Global Women's Stocking Sales Quantity Market Share by Type (2018-2029)

Figure 29. Global Women's Stocking Consumption Value Market Share by Type (2018-2029)

Figure 30. Global Women's Stocking Average Price by Type (2018-2029) & (US\$/Unit)

Figure 31. Global Women's Stocking Sales Quantity Market Share by Sales Channel (2018-2029)

Figure 32. Global Women's Stocking Consumption Value Market Share by Sales Channel (2018-2029)

Figure 33. Global Women's Stocking Average Price by Sales Channel (2018-2029) & (US\$/Unit)

Figure 34. North America Women's Stocking Sales Quantity Market Share by Type (2018-2029)

Figure 35. North America Women's Stocking Sales Quantity Market Share by Sales Channel (2018-2029)

Figure 36. North America Women's Stocking Sales Quantity Market Share by Country (2018-2029)

Figure 37. North America Women's Stocking Consumption Value Market Share by Country (2018-2029)

Figure 38. United States Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 39. Canada Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 40. Mexico Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Europe Women's Stocking Sales Quantity Market Share by Type (2018-2029)

Figure 42. Europe Women's Stocking Sales Quantity Market Share by Sales Channel (2018-2029)

Figure 43. Europe Women's Stocking Sales Quantity Market Share by Country (2018-2029)

Figure 44. Europe Women's Stocking Consumption Value Market Share by Country

(2018-2029)

Figure 45. Germany Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 46. France Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 47. United Kingdom Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. Russia Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. Italy Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. Asia-Pacific Women's Stocking Sales Quantity Market Share by Type (2018-2029)

Figure 51. Asia-Pacific Women's Stocking Sales Quantity Market Share by Sales Channel (2018-2029)

Figure 52. Asia-Pacific Women's Stocking Sales Quantity Market Share by Region (2018-2029)

Figure 53. Asia-Pacific Women's Stocking Consumption Value Market Share by Region (2018-2029)

Figure 54. China Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 55. Japan Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 56. Korea Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. India Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Southeast Asia Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Australia Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. South America Women's Stocking Sales Quantity Market Share by Type (2018-2029)

Figure 61. South America Women's Stocking Sales Quantity Market Share by Sales Channel (2018-2029)

Figure 62. South America Women's Stocking Sales Quantity Market Share by Country (2018-2029)

Figure 63. South America Women's Stocking Consumption Value Market Share by Country (2018-2029)

- Figure 64. Brazil Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 65. Argentina Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 66. Middle East & Africa Women's Stocking Sales Quantity Market Share by Type (2018-2029)
- Figure 67. Middle East & Africa Women's Stocking Sales Quantity Market Share by Sales Channel (2018-2029)
- Figure 68. Middle East & Africa Women's Stocking Sales Quantity Market Share by Region (2018-2029)
- Figure 69. Middle East & Africa Women's Stocking Consumption Value Market Share by Region (2018-2029)
- Figure 70. Turkey Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 71. Egypt Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 72. Saudi Arabia Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 73. South Africa Women's Stocking Consumption Value and Growth Rate (2018-2029) & (USD Million)
- Figure 74. Women's Stocking Market Drivers
- Figure 75. Women's Stocking Market Restraints
- Figure 76. Women's Stocking Market Trends
- Figure 77. Porters Five Forces Analysis
- Figure 78. Manufacturing Cost Structure Analysis of Women's Stocking in 2022
- Figure 79. Manufacturing Process Analysis of Women's Stocking
- Figure 80. Women's Stocking Industrial Chain
- Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 82. Direct Channel Pros & Cons
- Figure 83. Indirect Channel Pros & Cons
- Figure 84. Methodology
- Figure 85. Research Process and Data Source

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