

Global Women's Sleepwear Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Women's Sleepwear market size was valued at USD 8914.8 million in 2023 and is forecast to a readjusted size of USD 13030 million by 2030 with a CAGR of 5.6% during review period.

Women's Sleepwear refers to clothing designed specifically for women to wear while sleeping. It encompasses a wide range of styles, including pajamas, nightgowns, and loungewear, made from various fabrics to provide comfort and accommodate different sleeping environments.

The Global Info Research report includes an overview of the development of the Women's Sleepwear industry chain, the market status of Online Sales (Cotton, Polyester), Offline Sales (Cotton, Polyester), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Women's Sleepwear.

Regionally, the report analyzes the Women's Sleepwear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Women's Sleepwear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Women's Sleepwear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Women's Sleepwear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cotton, Polyester).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Women's Sleepwear market.

Regional Analysis: The report involves examining the Women's Sleepwear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Women's Sleepwear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Women's Sleepwear:

Company Analysis: Report covers individual Women's Sleepwear players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Women's Sleepwear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

Technology Analysis: Report covers specific technologies relevant to Women's Sleepwear. It assesses the current state, advancements, and potential future developments in Women's Sleepwear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Women's Sleepwear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Women's Sleepwear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cotton

Polyester

Others

Market segment by Application

Online Sales

Offline Sales

Market segment by players, this report covers

Victoria's Secret

Fruit of the Loom

American Eagle

PVH

Hanes

Uniqlo

Jockey

Wacoal Holdings

Armani

Enamor

LaSenza

Wolf Lingerie

Lise Charmel

Derek Rose

Curvy Kate

Bluebella

Hanky Panky

Bare Necessities

Triumph International

La Perla

Princess Tam Tam

Embry Form

Aimer

Cosmo Lady

Huijie (Maniform Lingerie)

EMXEE

Bangjie Share

Etam

Bath & Body Works

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Women's Sleepwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Women's Sleepwear, with revenue, gross margin and global market share of Women's Sleepwear from 2019 to 2024.

Chapter 3, the Women's Sleepwear competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Women's Sleepwear market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Women's Sleepwear.

Chapter 13, to describe Women's Sleepwear research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Women's Sleepwear
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Women's Sleepwear by Type
 - 1.3.1 Overview: Global Women's Sleepwear Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Women's Sleepwear Consumption Value Market Share by Type in 2023
 - 1.3.3 Cotton
 - 1.3.4 Polyester
 - 1.3.5 Others
- 1.4 Global Women's Sleepwear Market by Application
 - 1.4.1 Overview: Global Women's Sleepwear Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Online Sales
 - 1.4.3 Offline Sales
- 1.5 Global Women's Sleepwear Market Size & Forecast
- 1.6 Global Women's Sleepwear Market Size and Forecast by Region
 - 1.6.1 Global Women's Sleepwear Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Women's Sleepwear Market Size by Region, (2019-2030)
 - 1.6.3 North America Women's Sleepwear Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Women's Sleepwear Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Women's Sleepwear Market Size and Prospect (2019-2030)
 - 1.6.6 South America Women's Sleepwear Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Women's Sleepwear Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Victoria's Secret
 - 2.1.1 Victoria's Secret Details
 - 2.1.2 Victoria's Secret Major Business
 - 2.1.3 Victoria's Secret Women's Sleepwear Product and Solutions
 - 2.1.4 Victoria's Secret Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Victoria's Secret Recent Developments and Future Plans
- 2.2 Fruit of the Loom

- 2.2.1 Fruit of the Loom Details
- 2.2.2 Fruit of the Loom Major Business
- 2.2.3 Fruit of the Loom Women's Sleepwear Product and Solutions
- 2.2.4 Fruit of the Loom Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Fruit of the Loom Recent Developments and Future Plans
- 2.3 American Eagle
 - 2.3.1 American Eagle Details
 - 2.3.2 American Eagle Major Business
 - 2.3.3 American Eagle Women's Sleepwear Product and Solutions
 - 2.3.4 American Eagle Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 American Eagle Recent Developments and Future Plans
- 2.4 PVH
 - 2.4.1 PVH Details
 - 2.4.2 PVH Major Business
 - 2.4.3 PVH Women's Sleepwear Product and Solutions
 - 2.4.4 PVH Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 PVH Recent Developments and Future Plans
- 2.5 Hanes
 - 2.5.1 Hanes Details
 - 2.5.2 Hanes Major Business
 - 2.5.3 Hanes Women's Sleepwear Product and Solutions
 - 2.5.4 Hanes Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Hanes Recent Developments and Future Plans
- 2.6 Uniqlo
 - 2.6.1 Uniqlo Details
 - 2.6.2 Uniqlo Major Business
 - 2.6.3 Uniqlo Women's Sleepwear Product and Solutions
 - 2.6.4 Uniqlo Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Uniqlo Recent Developments and Future Plans
- 2.7 Jockey
 - 2.7.1 Jockey Details
 - 2.7.2 Jockey Major Business
 - 2.7.3 Jockey Women's Sleepwear Product and Solutions
 - 2.7.4 Jockey Women's Sleepwear Revenue, Gross Margin and Market Share

(2019-2024)

2.7.5 Jockey Recent Developments and Future Plans

2.8 Wacoal Holdings

2.8.1 Wacoal Holdings Details

2.8.2 Wacoal Holdings Major Business

2.8.3 Wacoal Holdings Women's Sleepwear Product and Solutions

2.8.4 Wacoal Holdings Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Wacoal Holdings Recent Developments and Future Plans

2.9 Armani

2.9.1 Armani Details

2.9.2 Armani Major Business

2.9.3 Armani Women's Sleepwear Product and Solutions

2.9.4 Armani Women's Sleepwear Revenue, Gross Margin and Market Share

(2019-2024)

2.9.5 Armani Recent Developments and Future Plans

2.10 Enamor

2.10.1 Enamor Details

2.10.2 Enamor Major Business

2.10.3 Enamor Women's Sleepwear Product and Solutions

2.10.4 Enamor Women's Sleepwear Revenue, Gross Margin and Market Share

(2019-2024)

2.10.5 Enamor Recent Developments and Future Plans

2.11 LaSenza

2.11.1 LaSenza Details

2.11.2 LaSenza Major Business

2.11.3 LaSenza Women's Sleepwear Product and Solutions

2.11.4 LaSenza Women's Sleepwear Revenue, Gross Margin and Market Share

(2019-2024)

2.11.5 LaSenza Recent Developments and Future Plans

2.12 Wolf Lingerie

2.12.1 Wolf Lingerie Details

2.12.2 Wolf Lingerie Major Business

2.12.3 Wolf Lingerie Women's Sleepwear Product and Solutions

2.12.4 Wolf Lingerie Women's Sleepwear Revenue, Gross Margin and Market Share

(2019-2024)

2.12.5 Wolf Lingerie Recent Developments and Future Plans

2.13 Lise Charmel

2.13.1 Lise Charmel Details

- 2.13.2 Lise Charmel Major Business
- 2.13.3 Lise Charmel Women's Sleepwear Product and Solutions
- 2.13.4 Lise Charmel Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Lise Charmel Recent Developments and Future Plans
- 2.14 Derek Rose
 - 2.14.1 Derek Rose Details
 - 2.14.2 Derek Rose Major Business
 - 2.14.3 Derek Rose Women's Sleepwear Product and Solutions
 - 2.14.4 Derek Rose Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Derek Rose Recent Developments and Future Plans
- 2.15 Curvy Kate
 - 2.15.1 Curvy Kate Details
 - 2.15.2 Curvy Kate Major Business
 - 2.15.3 Curvy Kate Women's Sleepwear Product and Solutions
 - 2.15.4 Curvy Kate Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Curvy Kate Recent Developments and Future Plans
- 2.16 Bluebella
 - 2.16.1 Bluebella Details
 - 2.16.2 Bluebella Major Business
 - 2.16.3 Bluebella Women's Sleepwear Product and Solutions
 - 2.16.4 Bluebella Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Bluebella Recent Developments and Future Plans
- 2.17 Hanky Panky
 - 2.17.1 Hanky Panky Details
 - 2.17.2 Hanky Panky Major Business
 - 2.17.3 Hanky Panky Women's Sleepwear Product and Solutions
 - 2.17.4 Hanky Panky Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Hanky Panky Recent Developments and Future Plans
- 2.18 Bare Necessities
 - 2.18.1 Bare Necessities Details
 - 2.18.2 Bare Necessities Major Business
 - 2.18.3 Bare Necessities Women's Sleepwear Product and Solutions
 - 2.18.4 Bare Necessities Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)

- 2.18.5 Bare Necessities Recent Developments and Future Plans
- 2.19 Triumph International
 - 2.19.1 Triumph International Details
 - 2.19.2 Triumph International Major Business
 - 2.19.3 Triumph International Women's Sleepwear Product and Solutions
 - 2.19.4 Triumph International Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.19.5 Triumph International Recent Developments and Future Plans
- 2.20 La Perla
 - 2.20.1 La Perla Details
 - 2.20.2 La Perla Major Business
 - 2.20.3 La Perla Women's Sleepwear Product and Solutions
 - 2.20.4 La Perla Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 La Perla Recent Developments and Future Plans
- 2.21 Princess Tam Tam
 - 2.21.1 Princess Tam Tam Details
 - 2.21.2 Princess Tam Tam Major Business
 - 2.21.3 Princess Tam Tam Women's Sleepwear Product and Solutions
 - 2.21.4 Princess Tam Tam Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.21.5 Princess Tam Tam Recent Developments and Future Plans
- 2.22 Embry Form
 - 2.22.1 Embry Form Details
 - 2.22.2 Embry Form Major Business
 - 2.22.3 Embry Form Women's Sleepwear Product and Solutions
 - 2.22.4 Embry Form Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.22.5 Embry Form Recent Developments and Future Plans
- 2.23 Aimer
 - 2.23.1 Aimer Details
 - 2.23.2 Aimer Major Business
 - 2.23.3 Aimer Women's Sleepwear Product and Solutions
 - 2.23.4 Aimer Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.23.5 Aimer Recent Developments and Future Plans
- 2.24 Cosmo Lady
 - 2.24.1 Cosmo Lady Details
 - 2.24.2 Cosmo Lady Major Business

- 2.24.3 Cosmo Lady Women's Sleepwear Product and Solutions
- 2.24.4 Cosmo Lady Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
- 2.24.5 Cosmo Lady Recent Developments and Future Plans
- 2.25 Huijie (Maniform Lingerie)
 - 2.25.1 Huijie (Maniform Lingerie) Details
 - 2.25.2 Huijie (Maniform Lingerie) Major Business
 - 2.25.3 Huijie (Maniform Lingerie) Women's Sleepwear Product and Solutions
 - 2.25.4 Huijie (Maniform Lingerie) Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.25.5 Huijie (Maniform Lingerie) Recent Developments and Future Plans
- 2.26 EMXEE
 - 2.26.1 EMXEE Details
 - 2.26.2 EMXEE Major Business
 - 2.26.3 EMXEE Women's Sleepwear Product and Solutions
 - 2.26.4 EMXEE Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.26.5 EMXEE Recent Developments and Future Plans
- 2.27 Bangjie Share
 - 2.27.1 Bangjie Share Details
 - 2.27.2 Bangjie Share Major Business
 - 2.27.3 Bangjie Share Women's Sleepwear Product and Solutions
 - 2.27.4 Bangjie Share Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.27.5 Bangjie Share Recent Developments and Future Plans
- 2.28 Etam
 - 2.28.1 Etam Details
 - 2.28.2 Etam Major Business
 - 2.28.3 Etam Women's Sleepwear Product and Solutions
 - 2.28.4 Etam Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.28.5 Etam Recent Developments and Future Plans
- 2.29 Bath & Body Works
 - 2.29.1 Bath & Body Works Details
 - 2.29.2 Bath & Body Works Major Business
 - 2.29.3 Bath & Body Works Women's Sleepwear Product and Solutions
 - 2.29.4 Bath & Body Works Women's Sleepwear Revenue, Gross Margin and Market Share (2019-2024)
 - 2.29.5 Bath & Body Works Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Women's Sleepwear Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Women's Sleepwear by Company Revenue
 - 3.2.2 Top 3 Women's Sleepwear Players Market Share in 2023
 - 3.2.3 Top 6 Women's Sleepwear Players Market Share in 2023
- 3.3 Women's Sleepwear Market: Overall Company Footprint Analysis
 - 3.3.1 Women's Sleepwear Market: Region Footprint
 - 3.3.2 Women's Sleepwear Market: Company Product Type Footprint
 - 3.3.3 Women's Sleepwear Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Women's Sleepwear Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Women's Sleepwear Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Women's Sleepwear Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Women's Sleepwear Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America Women's Sleepwear Consumption Value by Type (2019-2030)
- 6.2 North America Women's Sleepwear Consumption Value by Application (2019-2030)
- 6.3 North America Women's Sleepwear Market Size by Country
 - 6.3.1 North America Women's Sleepwear Consumption Value by Country (2019-2030)
 - 6.3.2 United States Women's Sleepwear Market Size and Forecast (2019-2030)
 - 6.3.3 Canada Women's Sleepwear Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico Women's Sleepwear Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe Women's Sleepwear Consumption Value by Type (2019-2030)
- 7.2 Europe Women's Sleepwear Consumption Value by Application (2019-2030)
- 7.3 Europe Women's Sleepwear Market Size by Country
 - 7.3.1 Europe Women's Sleepwear Consumption Value by Country (2019-2030)
 - 7.3.2 Germany Women's Sleepwear Market Size and Forecast (2019-2030)
 - 7.3.3 France Women's Sleepwear Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom Women's Sleepwear Market Size and Forecast (2019-2030)
 - 7.3.5 Russia Women's Sleepwear Market Size and Forecast (2019-2030)
 - 7.3.6 Italy Women's Sleepwear Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Women's Sleepwear Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Women's Sleepwear Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Women's Sleepwear Market Size by Region
 - 8.3.1 Asia-Pacific Women's Sleepwear Consumption Value by Region (2019-2030)
 - 8.3.2 China Women's Sleepwear Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Women's Sleepwear Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Women's Sleepwear Market Size and Forecast (2019-2030)
 - 8.3.5 India Women's Sleepwear Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Women's Sleepwear Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Women's Sleepwear Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Women's Sleepwear Consumption Value by Type (2019-2030)
- 9.2 South America Women's Sleepwear Consumption Value by Application (2019-2030)
- 9.3 South America Women's Sleepwear Market Size by Country
 - 9.3.1 South America Women's Sleepwear Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Women's Sleepwear Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Women's Sleepwear Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Women's Sleepwear Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Women's Sleepwear Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Women's Sleepwear Market Size by Country

10.3.1 Middle East & Africa Women's Sleepwear Consumption Value by Country (2019-2030)

10.3.2 Turkey Women's Sleepwear Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Women's Sleepwear Market Size and Forecast (2019-2030)

10.3.4 UAE Women's Sleepwear Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Women's Sleepwear Market Drivers

11.2 Women's Sleepwear Market Restraints

11.3 Women's Sleepwear Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Women's Sleepwear Industry Chain

12.2 Women's Sleepwear Upstream Analysis

12.3 Women's Sleepwear Midstream Analysis

12.4 Women's Sleepwear Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Women's Sleepwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Women's Sleepwear Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Women's Sleepwear Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Women's Sleepwear Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Victoria's Secret Company Information, Head Office, and Major Competitors

Table 6. Victoria's Secret Major Business

Table 7. Victoria's Secret Women's Sleepwear Product and Solutions

Table 8. Victoria's Secret Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Victoria's Secret Recent Developments and Future Plans

Table 10. Fruit of the Loom Company Information, Head Office, and Major Competitors

Table 11. Fruit of the Loom Major Business

Table 12. Fruit of the Loom Women's Sleepwear Product and Solutions

Table 13. Fruit of the Loom Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Fruit of the Loom Recent Developments and Future Plans

Table 15. American Eagle Company Information, Head Office, and Major Competitors

Table 16. American Eagle Major Business

Table 17. American Eagle Women's Sleepwear Product and Solutions

Table 18. American Eagle Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. American Eagle Recent Developments and Future Plans

Table 20. PVH Company Information, Head Office, and Major Competitors

Table 21. PVH Major Business

Table 22. PVH Women's Sleepwear Product and Solutions

Table 23. PVH Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. PVH Recent Developments and Future Plans

Table 25. Hanes Company Information, Head Office, and Major Competitors

Table 26. Hanes Major Business

Table 27. Hanes Women's Sleepwear Product and Solutions

Table 28. Hanes Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Hanes Recent Developments and Future Plans

Table 30. Uniqlo Company Information, Head Office, and Major Competitors

Table 31. Uniqlo Major Business

Table 32. Uniqlo Women's Sleepwear Product and Solutions

Table 33. Uniqlo Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Uniqlo Recent Developments and Future Plans

Table 35. Jockey Company Information, Head Office, and Major Competitors

Table 36. Jockey Major Business

Table 37. Jockey Women's Sleepwear Product and Solutions

Table 38. Jockey Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Jockey Recent Developments and Future Plans

Table 40. Wacoal Holdings Company Information, Head Office, and Major Competitors

Table 41. Wacoal Holdings Major Business

Table 42. Wacoal Holdings Women's Sleepwear Product and Solutions

Table 43. Wacoal Holdings Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Wacoal Holdings Recent Developments and Future Plans

Table 45. Armani Company Information, Head Office, and Major Competitors

Table 46. Armani Major Business

Table 47. Armani Women's Sleepwear Product and Solutions

Table 48. Armani Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Armani Recent Developments and Future Plans

Table 50. Enamor Company Information, Head Office, and Major Competitors

Table 51. Enamor Major Business

Table 52. Enamor Women's Sleepwear Product and Solutions

Table 53. Enamor Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Enamor Recent Developments and Future Plans

Table 55. LaSenza Company Information, Head Office, and Major Competitors

Table 56. LaSenza Major Business

Table 57. LaSenza Women's Sleepwear Product and Solutions

Table 58. LaSenza Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. LaSenza Recent Developments and Future Plans

Table 60. Wolf Lingerie Company Information, Head Office, and Major Competitors

Table 61. Wolf Lingerie Major Business

Table 62. Wolf Lingerie Women's Sleepwear Product and Solutions

Table 63. Wolf Lingerie Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Wolf Lingerie Recent Developments and Future Plans

Table 65. Lise Charmel Company Information, Head Office, and Major Competitors

Table 66. Lise Charmel Major Business

Table 67. Lise Charmel Women's Sleepwear Product and Solutions

Table 68. Lise Charmel Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Lise Charmel Recent Developments and Future Plans

Table 70. Derek Rose Company Information, Head Office, and Major Competitors

Table 71. Derek Rose Major Business

Table 72. Derek Rose Women's Sleepwear Product and Solutions

Table 73. Derek Rose Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Derek Rose Recent Developments and Future Plans

Table 75. Curvy Kate Company Information, Head Office, and Major Competitors

Table 76. Curvy Kate Major Business

Table 77. Curvy Kate Women's Sleepwear Product and Solutions

Table 78. Curvy Kate Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Curvy Kate Recent Developments and Future Plans

Table 80. Bluebella Company Information, Head Office, and Major Competitors

Table 81. Bluebella Major Business

Table 82. Bluebella Women's Sleepwear Product and Solutions

Table 83. Bluebella Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Bluebella Recent Developments and Future Plans

Table 85. Hanky Panky Company Information, Head Office, and Major Competitors

Table 86. Hanky Panky Major Business

Table 87. Hanky Panky Women's Sleepwear Product and Solutions

Table 88. Hanky Panky Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Hanky Panky Recent Developments and Future Plans

Table 90. Bare Necessities Company Information, Head Office, and Major Competitors

Table 91. Bare Necessities Major Business

Table 92. Bare Necessities Women's Sleepwear Product and Solutions

- Table 93. Bare Necessities Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Bare Necessities Recent Developments and Future Plans
- Table 95. Triumph International Company Information, Head Office, and Major Competitors
- Table 96. Triumph International Major Business
- Table 97. Triumph International Women's Sleepwear Product and Solutions
- Table 98. Triumph International Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Triumph International Recent Developments and Future Plans
- Table 100. La Perla Company Information, Head Office, and Major Competitors
- Table 101. La Perla Major Business
- Table 102. La Perla Women's Sleepwear Product and Solutions
- Table 103. La Perla Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. La Perla Recent Developments and Future Plans
- Table 105. Princess Tam Tam Company Information, Head Office, and Major Competitors
- Table 106. Princess Tam Tam Major Business
- Table 107. Princess Tam Tam Women's Sleepwear Product and Solutions
- Table 108. Princess Tam Tam Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 109. Princess Tam Tam Recent Developments and Future Plans
- Table 110. Embry Form Company Information, Head Office, and Major Competitors
- Table 111. Embry Form Major Business
- Table 112. Embry Form Women's Sleepwear Product and Solutions
- Table 113. Embry Form Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 114. Embry Form Recent Developments and Future Plans
- Table 115. Aimer Company Information, Head Office, and Major Competitors
- Table 116. Aimer Major Business
- Table 117. Aimer Women's Sleepwear Product and Solutions
- Table 118. Aimer Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 119. Aimer Recent Developments and Future Plans
- Table 120. Cosmo Lady Company Information, Head Office, and Major Competitors
- Table 121. Cosmo Lady Major Business
- Table 122. Cosmo Lady Women's Sleepwear Product and Solutions
- Table 123. Cosmo Lady Women's Sleepwear Revenue (USD Million), Gross Margin

and Market Share (2019-2024)

Table 124. Cosmo Lady Recent Developments and Future Plans

Table 125. Huijie (Maniform Lingerie) Company Information, Head Office, and Major Competitors

Table 126. Huijie (Maniform Lingerie) Major Business

Table 127. Huijie (Maniform Lingerie) Women's Sleepwear Product and Solutions

Table 128. Huijie (Maniform Lingerie) Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 129. Huijie (Maniform Lingerie) Recent Developments and Future Plans

Table 130. EMXEE Company Information, Head Office, and Major Competitors

Table 131. EMXEE Major Business

Table 132. EMXEE Women's Sleepwear Product and Solutions

Table 133. EMXEE Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 134. EMXEE Recent Developments and Future Plans

Table 135. Bangjie Share Company Information, Head Office, and Major Competitors

Table 136. Bangjie Share Major Business

Table 137. Bangjie Share Women's Sleepwear Product and Solutions

Table 138. Bangjie Share Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 139. Bangjie Share Recent Developments and Future Plans

Table 140. Etam Company Information, Head Office, and Major Competitors

Table 141. Etam Major Business

Table 142. Etam Women's Sleepwear Product and Solutions

Table 143. Etam Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 144. Etam Recent Developments and Future Plans

Table 145. Bath & Body Works Company Information, Head Office, and Major Competitors

Table 146. Bath & Body Works Major Business

Table 147. Bath & Body Works Women's Sleepwear Product and Solutions

Table 148. Bath & Body Works Women's Sleepwear Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 149. Bath & Body Works Recent Developments and Future Plans

Table 150. Global Women's Sleepwear Revenue (USD Million) by Players (2019-2024)

Table 151. Global Women's Sleepwear Revenue Share by Players (2019-2024)

Table 152. Breakdown of Women's Sleepwear by Company Type (Tier 1, Tier 2, and Tier 3)

Table 153. Market Position of Players in Women's Sleepwear, (Tier 1, Tier 2, and Tier

3), Based on Revenue in 2023

Table 154. Head Office of Key Women's Sleepwear Players

Table 155. Women's Sleepwear Market: Company Product Type Footprint

Table 156. Women's Sleepwear Market: Company Product Application Footprint

Table 157. Women's Sleepwear New Market Entrants and Barriers to Market Entry

Table 158. Women's Sleepwear Mergers, Acquisition, Agreements, and Collaborations

Table 159. Global Women's Sleepwear Consumption Value (USD Million) by Type (2019-2024)

Table 160. Global Women's Sleepwear Consumption Value Share by Type (2019-2024)

Table 161. Global Women's Sleepwear Consumption Value Forecast by Type (2025-2030)

Table 162. Global Women's Sleepwear Consumption Value by Application (2019-2024)

Table 163. Global Women's Sleepwear Consumption Value Forecast by Application (2025-2030)

Table 164. North America Women's Sleepwear Consumption Value by Type (2019-2024) & (USD Million)

Table 165. North America Women's Sleepwear Consumption Value by Type (2025-2030) & (USD Million)

Table 166. North America Women's Sleepwear Consumption Value by Application (2019-2024) & (USD Million)

Table 167. North America Women's Sleepwear Consumption Value by Application (2025-2030) & (USD Million)

Table 168. North America Women's Sleepwear Consumption Value by Country (2019-2024) & (USD Million)

Table 169. North America Women's Sleepwear Consumption Value by Country (2025-2030) & (USD Million)

Table 170. Europe Women's Sleepwear Consumption Value by Type (2019-2024) & (USD Million)

Table 171. Europe Women's Sleepwear Consumption Value by Type (2025-2030) & (USD Million)

Table 172. Europe Women's Sleepwear Consumption Value by Application (2019-2024) & (USD Million)

Table 173. Europe Women's Sleepwear Consumption Value by Application (2025-2030) & (USD Million)

Table 174. Europe Women's Sleepwear Consumption Value by Country (2019-2024) & (USD Million)

Table 175. Europe Women's Sleepwear Consumption Value by Country (2025-2030) & (USD Million)

Table 176. Asia-Pacific Women's Sleepwear Consumption Value by Type (2019-2024)

& (USD Million)

Table 177. Asia-Pacific Women's Sleepwear Consumption Value by Type (2025-2030)

& (USD Million)

Table 178. Asia-Pacific Women's Sleepwear Consumption Value by Application (2019-2024) & (USD Million)

Table 179. Asia-Pacific Women's Sleepwear Consumption Value by Application (2025-2030) & (USD Million)

Table 180. Asia-Pacific Women's Sleepwear Consumption Value by Region (2019-2024) & (USD Million)

Table 181. Asia-Pacific Women's Sleepwear Consumption Value by Region (2025-2030) & (USD Million)

Table 182. South America Women's Sleepwear Consumption Value by Type (2019-2024) & (USD Million)

Table 183. South America Women's Sleepwear Consumption Value by Type (2025-2030) & (USD Million)

Table 184. South America Women's Sleepwear Consumption Value by Application (2019-2024) & (USD Million)

Table 185. South America Women's Sleepwear Consumption Value by Application (2025-2030) & (USD Million)

Table 186. South America Women's Sleepwear Consumption Value by Country (2019-2024) & (USD Million)

Table 187. South America Women's Sleepwear Consumption Value by Country (2025-2030) & (USD Million)

Table 188. Middle East & Africa Women's Sleepwear Consumption Value by Type (2019-2024) & (USD Million)

Table 189. Middle East & Africa Women's Sleepwear Consumption Value by Type (2025-2030) & (USD Million)

Table 190. Middle East & Africa Women's Sleepwear Consumption Value by Application (2019-2024) & (USD Million)

Table 191. Middle East & Africa Women's Sleepwear Consumption Value by Application (2025-2030) & (USD Million)

Table 192. Middle East & Africa Women's Sleepwear Consumption Value by Country (2019-2024) & (USD Million)

Table 193. Middle East & Africa Women's Sleepwear Consumption Value by Country (2025-2030) & (USD Million)

Table 194. Women's Sleepwear Raw Material

Table 195. Key Suppliers of Women's Sleepwear Raw Materials

LIST OF FIGURE

s

Figure 1. Women's Sleepwear Picture

Figure 2. Global Women's Sleepwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Women's Sleepwear Consumption Value Market Share by Type in 2023

Figure 4. Cotton

Figure 5. Polyester

Figure 6. Others

Figure 7. Global Women's Sleepwear Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Women's Sleepwear Consumption Value Market Share by Application in 2023

Figure 9. Online Sales Picture

Figure 10. Offline Sales Picture

Figure 11. Global Women's Sleepwear Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Women's Sleepwear Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Market Women's Sleepwear Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 14. Global Women's Sleepwear Consumption Value Market Share by Region (2019-2030)

Figure 15. Global Women's Sleepwear Consumption Value Market Share by Region in 2023

Figure 16. North America Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 17. Europe Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 18. Asia-Pacific Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 19. South America Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 20. Middle East and Africa Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 21. Global Women's Sleepwear Revenue Share by Players in 2023

Figure 22. Women's Sleepwear Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Women's Sleepwear Market Share in 2023

Figure 24. Global Top 6 Players Women's Sleepwear Market Share in 2023

Figure 25. Global Women's Sleepwear Consumption Value Share by Type (2019-2024)

Figure 26. Global Women's Sleepwear Market Share Forecast by Type (2025-2030)

Figure 27. Global Women's Sleepwear Consumption Value Share by Application (2019-2024)

Figure 28. Global Women's Sleepwear Market Share Forecast by Application (2025-2030)

Figure 29. North America Women's Sleepwear Consumption Value Market Share by Type (2019-2030)

Figure 30. North America Women's Sleepwear Consumption Value Market Share by Application (2019-2030)

Figure 31. North America Women's Sleepwear Consumption Value Market Share by Country (2019-2030)

Figure 32. United States Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe Women's Sleepwear Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe Women's Sleepwear Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe Women's Sleepwear Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 39. France Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 41. Russia Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy Women's Sleepwear Consumption Value (2019-2030) & (USD Million)

Figure 43. Asia-Pacific Women's Sleepwear Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific Women's Sleepwear Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific Women's Sleepwear Consumption Value Market Share by Region (2019-2030)

- Figure 46. China Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 47. Japan Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 48. South Korea Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 49. India Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 50. Southeast Asia Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 51. Australia Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 52. South America Women's Sleepwear Consumption Value Market Share by Type (2019-2030)
- Figure 53. South America Women's Sleepwear Consumption Value Market Share by Application (2019-2030)
- Figure 54. South America Women's Sleepwear Consumption Value Market Share by Country (2019-2030)
- Figure 55. Brazil Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 56. Argentina Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 57. Middle East and Africa Women's Sleepwear Consumption Value Market Share by Type (2019-2030)
- Figure 58. Middle East and Africa Women's Sleepwear Consumption Value Market Share by Application (2019-2030)
- Figure 59. Middle East and Africa Women's Sleepwear Consumption Value Market Share by Country (2019-2030)
- Figure 60. Turkey Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 61. Saudi Arabia Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 62. UAE Women's Sleepwear Consumption Value (2019-2030) & (USD Million)
- Figure 63. Women's Sleepwear Market Drivers
- Figure 64. Women's Sleepwear Market Restraints
- Figure 65. Women's Sleepwear Market Trends
- Figure 66. Porters Five Forces Analysis
- Figure 67. Manufacturing Cost Structure Analysis of Women's Sleepwear in 2023
- Figure 68. Manufacturing Process Analysis of Women's Sleepwear
- Figure 69. Women's Sleepwear Industrial Chain
- Figure 70. Methodology
- Figure 71. Research Process and Data Source

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