

Global Women's Shapewear Bodysuits Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Women's Shapewear Bodysuits market size was valued at US\$ 2235 million in 2025 and is forecast to a readjusted size of US\$ 2971 million by 2032 with a CAGR of 4.2% during review period.

Shapewear for Women is a type of underwear specifically designed for females, aimed at enhancing and beautifying their body contours. Crafted with high-stretch fabrics, it closely hugs the body's curves while providing moderate compression to achieve effects such as tightening the abdomen, lifting the buttocks, and sculpting the waistline.

The market for shapewear for women has been on a steady rise in recent years, catering to the fashion-conscious and body-conscious female demographic. These intricately designed garments, crafted from high-stretch fabrics, hug the contours of the body while effectively sculpting and enhancing curves. From everyday wear to special occasions, a variety of shapewear options like waist cinchers, butt lifters, and full-body shapers cater to diverse needs. They empower women to embrace their confident silhouettes, seamlessly blending comfort with style, making them an indispensable fashion staple in modern women's wardrobes.

This report is a detailed and comprehensive analysis for global Women's Shapewear Bodysuits market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Women's Shapewear Bodysuits market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Women's Shapewear Bodysuits market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Women's Shapewear Bodysuits market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global Women's Shapewear Bodysuits market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Women's Shapewear Bodysuits

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Women's Shapewear Bodysuits market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Triumph International, Nike, Spanx, Under Armour, Hanesbrands, Leonisa, Wacoal, adidas, Decathlon, Medi, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Women's Shapewear Bodysuits market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Body Shaping

Sports

Medical

Market segment by Application

Online Sales

Offline Sales

Major players covered

Triumph International

Nike

Spanx

Under Armour

Hanesbrands

Leonisa

Wacoal

adidas

Decathlon

Medi

Ann Chery

huijiegroup

Embryform

Anita

Aimer

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Women's Shapewear Bodysuits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Women's Shapewear Bodysuits, with price, sales quantity, revenue, and global market share of Women's Shapewear Bodysuits from 2021 to 2026.

Chapter 3, the Women's Shapewear Bodysuits competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Women's Shapewear Bodysuits breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Women's Shapewear Bodysuits market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Women's Shapewear Bodysuits.

Chapter 14 and 15, to describe Women's Shapewear Bodysuits sales channel, distributors, customers, research findings and conclusion.

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