

Global Women's Magazine Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Women's Magazine market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

The market prospects and trends of women's magazines are undergoing changes. While they remain a popular form of media, sales and subscriptions to traditional print media have declined with the rise of digital media. At the same time, emerging digital platforms such as social media, blogs and online magazines are changing the way consumers obtain information and entertainment.

Nevertheless, women's magazines still have a certain market. Some mainstream magazines such as Vogue, ELLE, etc. have established a strong brand on social media with a large number of fans and followers. At the same time, some new online magazines and blogs, such as Refinery29 and The Cut, have attracted a large number of readers with their unique content and perspectives.

One of the trends in the women's magazine market is diversification. More and more magazines are focusing on women's diversity, including women of different races, cultural backgrounds, body types, sexual orientations and age groups. In addition, women's magazines began to focus on broader issues such as feminism, gender equality, and social justice.

In conclusion, the market prospects and trends of women's magazines remain to be seen, but it is foreseeable that digital media will continue to have an impact on traditional print media, and magazine content will become more diverse and inclusive.

A women's magazine is a periodical publication that caters primarily to women's

interests and concerns. Women's magazines typically cover a wide range of topics, including fashion, beauty, health, relationships, parenting, home decor, cooking, and entertainment. They may also feature articles on current events, politics, and social issues. Women's magazines often include advertisements for products and services aimed at women, such as cosmetics, clothing, and household items. Some popular women's magazines include Vogue, Cosmopolitan, Elle, Glamour, and Harper's Bazaar.

This report studies the global Women's Magazine demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Women's Magazine, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Women's Magazine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Women's Magazine total market, 2018-2029, (USD Million)

Global Women's Magazine total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Women's Magazine total market, key domestic companies and share, (USD Million)

Global Women's Magazine revenue by player and market share 2018-2023, (USD Million)

Global Women's Magazine total market by Type, CAGR, 2018-2029, (USD Million)

Global Women's Magazine total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Women's Magazine market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Martha Stewart Living Omnimedia, Inc., COND? NAST, Hearst Corporation, Happer's Bazaar, Hearst, Trends Media Group, Marie Claire Group,

Shogakukan and Baodao Society Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Women's Magazine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Women's Magazine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Women's Magazine Market, Segmentation by Type

Fashion Magazine

Entertainment Magazine

Home Magazine

Maternity Magazine

Women's Health

Women's Literature

Others

Global Women's Magazine Market, Segmentation by Application

Fashion

Healthy

Entertainment News

Parenting

Social Issues

Advertise

Others

Companies Profiled:

Martha Stewart Living Omnimedia, Inc.

COND? NAST

Hearst Corporation

Happer's Bazaar

Hearst

Trends Media Group

Marie Claire Group

Shogakukan

Baodao Society Co., Ltd.

Beijing Ruili Magazine

Key Questions Answered

1. How big is the global Women's Magazine market?
2. What is the demand of the global Women's Magazine market?
3. What is the year over year growth of the global Women's Magazine market?
4. What is the total value of the global Women's Magazine market?
5. Who are the major players in the global Women's Magazine market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Women's Magazine Introduction
- 1.2 World Women's Magazine Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Women's Magazine Total Market by Region (by Headquarter Location)
 - 1.3.1 World Women's Magazine Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States Women's Magazine Market Size (2018-2029)
 - 1.3.3 China Women's Magazine Market Size (2018-2029)
 - 1.3.4 Europe Women's Magazine Market Size (2018-2029)
 - 1.3.5 Japan Women's Magazine Market Size (2018-2029)
 - 1.3.6 South Korea Women's Magazine Market Size (2018-2029)
 - 1.3.7 ASEAN Women's Magazine Market Size (2018-2029)
 - 1.3.8 India Women's Magazine Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Women's Magazine Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Women's Magazine Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Women's Magazine Consumption Value (2018-2029)
- 2.2 World Women's Magazine Consumption Value by Region
 - 2.2.1 World Women's Magazine Consumption Value by Region (2018-2023)
 - 2.2.2 World Women's Magazine Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Women's Magazine Consumption Value (2018-2029)
- 2.4 China Women's Magazine Consumption Value (2018-2029)
- 2.5 Europe Women's Magazine Consumption Value (2018-2029)
- 2.6 Japan Women's Magazine Consumption Value (2018-2029)
- 2.7 South Korea Women's Magazine Consumption Value (2018-2029)
- 2.8 ASEAN Women's Magazine Consumption Value (2018-2029)
- 2.9 India Women's Magazine Consumption Value (2018-2029)

3 WORLD WOMEN'S MAGAZINE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Women's Magazine Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Women's Magazine Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Women's Magazine in 2022
 - 3.2.3 Global Concentration Ratios (CR8) for Women's Magazine in 2022
- 3.3 Women's Magazine Company Evaluation Quadrant
- 3.4 Women's Magazine Market: Overall Company Footprint Analysis
 - 3.4.1 Women's Magazine Market: Region Footprint
 - 3.4.2 Women's Magazine Market: Company Product Type Footprint
 - 3.4.3 Women's Magazine Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Women's Magazine Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Women's Magazine Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
 - 4.1.2 United States VS China: Women's Magazine Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: Women's Magazine Consumption Value Comparison
 - 4.2.1 United States VS China: Women's Magazine Consumption Value Comparison (2018 & 2022 & 2029)
 - 4.2.2 United States VS China: Women's Magazine Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based Women's Magazine Companies and Market Share, 2018-2023
 - 4.3.1 United States Based Women's Magazine Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Women's Magazine Revenue, (2018-2023)
- 4.4 China Based Companies Women's Magazine Revenue and Market Share, 2018-2023
 - 4.4.1 China Based Women's Magazine Companies, Company Headquarters

(Province, Country)

4.4.2 China Based Companies Women's Magazine Revenue, (2018-2023)

4.5 Rest of World Based Women's Magazine Companies and Market Share, 2018-2023

4.5.1 Rest of World Based Women's Magazine Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Women's Magazine Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Women's Magazine Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Fashion Magazine

5.2.2 Entertainment Magazine

5.2.3 Home Magazine

5.2.4 Maternity Magazine

5.2.5 Women's Health

5.2.6 Women's Literature

5.2.7 Others

5.3 Market Segment by Type

5.3.1 World Women's Magazine Market Size by Type (2018-2023)

5.3.2 World Women's Magazine Market Size by Type (2024-2029)

5.3.3 World Women's Magazine Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Women's Magazine Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 Fashion

6.2.2 Healthy

6.2.3 Entertainment News

6.2.4 Parenting

6.2.5 Parenting

6.2.6 Advertise

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World Women's Magazine Market Size by Application (2018-2023)

6.3.2 World Women's Magazine Market Size by Application (2024-2029)

6.3.3 World Women's Magazine Market Size by Application (2018-2029)

7 COMPANY PROFILES

7.1 Martha Stewart Living Omnimedia, Inc.

7.1.1 Martha Stewart Living Omnimedia, Inc. Details

7.1.2 Martha Stewart Living Omnimedia, Inc. Major Business

7.1.3 Martha Stewart Living Omnimedia, Inc. Women's Magazine Product and Services

7.1.4 Martha Stewart Living Omnimedia, Inc. Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)

7.1.5 Martha Stewart Living Omnimedia, Inc. Recent Developments/Updates

7.1.6 Martha Stewart Living Omnimedia, Inc. Competitive Strengths & Weaknesses

7.2 COND? NAST

7.2.1 COND? NAST Details

7.2.2 COND? NAST Major Business

7.2.3 COND? NAST Women's Magazine Product and Services

7.2.4 COND? NAST Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)

7.2.5 COND? NAST Recent Developments/Updates

7.2.6 COND? NAST Competitive Strengths & Weaknesses

7.3 Hearst Corporation

7.3.1 Hearst Corporation Details

7.3.2 Hearst Corporation Major Business

7.3.3 Hearst Corporation Women's Magazine Product and Services

7.3.4 Hearst Corporation Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)

7.3.5 Hearst Corporation Recent Developments/Updates

7.3.6 Hearst Corporation Competitive Strengths & Weaknesses

7.4 Happer's Bazaar

7.4.1 Happer's Bazaar Details

7.4.2 Happer's Bazaar Major Business

7.4.3 Happer's Bazaar Women's Magazine Product and Services

7.4.4 Happer's Bazaar Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)

7.4.5 Happer's Bazaar Recent Developments/Updates

7.4.6 Happer's Bazaar Competitive Strengths & Weaknesses

7.5 Hearst

7.5.1 Hearst Details

7.5.2 Hearst Major Business

- 7.5.3 Hearst Women's Magazine Product and Services
- 7.5.4 Hearst Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)
- 7.5.5 Hearst Recent Developments/Updates
- 7.5.6 Hearst Competitive Strengths & Weaknesses
- 7.6 Trends Media Group
 - 7.6.1 Trends Media Group Details
 - 7.6.2 Trends Media Group Major Business
 - 7.6.3 Trends Media Group Women's Magazine Product and Services
 - 7.6.4 Trends Media Group Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Trends Media Group Recent Developments/Updates
 - 7.6.6 Trends Media Group Competitive Strengths & Weaknesses
- 7.7 Marie Claire Group
 - 7.7.1 Marie Claire Group Details
 - 7.7.2 Marie Claire Group Major Business
 - 7.7.3 Marie Claire Group Women's Magazine Product and Services
 - 7.7.4 Marie Claire Group Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Marie Claire Group Recent Developments/Updates
 - 7.7.6 Marie Claire Group Competitive Strengths & Weaknesses
- 7.8 Shogakukan
 - 7.8.1 Shogakukan Details
 - 7.8.2 Shogakukan Major Business
 - 7.8.3 Shogakukan Women's Magazine Product and Services
 - 7.8.4 Shogakukan Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)
 - 7.8.5 Shogakukan Recent Developments/Updates
 - 7.8.6 Shogakukan Competitive Strengths & Weaknesses
- 7.9 Baodao Society Co., Ltd.
 - 7.9.1 Baodao Society Co., Ltd. Details
 - 7.9.2 Baodao Society Co., Ltd. Major Business
 - 7.9.3 Baodao Society Co., Ltd. Women's Magazine Product and Services
 - 7.9.4 Baodao Society Co., Ltd. Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Baodao Society Co., Ltd. Recent Developments/Updates
 - 7.9.6 Baodao Society Co., Ltd. Competitive Strengths & Weaknesses
- 7.10 Beijing Ruili Magazine
 - 7.10.1 Beijing Ruili Magazine Details

- 7.10.2 Beijing Ruili Magazine Major Business
- 7.10.3 Beijing Ruili Magazine Women's Magazine Product and Services
- 7.10.4 Beijing Ruili Magazine Women's Magazine Revenue, Gross Margin and Market Share (2018-2023)
- 7.10.5 Beijing Ruili Magazine Recent Developments/Updates
- 7.10.6 Beijing Ruili Magazine Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Women's Magazine Industry Chain
- 8.2 Women's Magazine Upstream Analysis
- 8.3 Women's Magazine Midstream Analysis
- 8.4 Women's Magazine Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Women's Magazine Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Women's Magazine Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Women's Magazine Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Women's Magazine Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Women's Magazine Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Women's Magazine Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Women's Magazine Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Women's Magazine Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Women's Magazine Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Women's Magazine Players in 2022

Table 12. World Women's Magazine Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Women's Magazine Company Evaluation Quadrant

Table 14. Head Office of Key Women's Magazine Player

Table 15. Women's Magazine Market: Company Product Type Footprint

Table 16. Women's Magazine Market: Company Product Application Footprint

Table 17. Women's Magazine Mergers & Acquisitions Activity

Table 18. United States VS China Women's Magazine Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Women's Magazine Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Women's Magazine Companies, Headquarters (States, Country)

Table 21. United States Based Companies Women's Magazine Revenue, (2018-2023) & (USD Million)

Table 22. United States Based Companies Women's Magazine Revenue Market Share

(2018-2023)

Table 23. China Based Women's Magazine Companies, Headquarters (Province, Country)

Table 24. China Based Companies Women's Magazine Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Women's Magazine Revenue Market Share (2018-2023)

Table 26. Rest of World Based Women's Magazine Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Women's Magazine Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Women's Magazine Revenue Market Share (2018-2023)

Table 29. World Women's Magazine Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Women's Magazine Market Size by Type (2018-2023) & (USD Million)

Table 31. World Women's Magazine Market Size by Type (2024-2029) & (USD Million)

Table 32. World Women's Magazine Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Women's Magazine Market Size by Application (2018-2023) & (USD Million)

Table 34. World Women's Magazine Market Size by Application (2024-2029) & (USD Million)

Table 35. Martha Stewart Living Omnimedia, Inc. Basic Information, Area Served and Competitors

Table 36. Martha Stewart Living Omnimedia, Inc. Major Business

Table 37. Martha Stewart Living Omnimedia, Inc. Women's Magazine Product and Services

Table 38. Martha Stewart Living Omnimedia, Inc. Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. Martha Stewart Living Omnimedia, Inc. Recent Developments/Updates

Table 40. Martha Stewart Living Omnimedia, Inc. Competitive Strengths & Weaknesses

Table 41. COND? NAST Basic Information, Area Served and Competitors

Table 42. COND? NAST Major Business

Table 43. COND? NAST Women's Magazine Product and Services

Table 44. COND? NAST Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 45. COND? NAST Recent Developments/Updates

Table 46. COND? NAST Competitive Strengths & Weaknesses

- Table 47. Hearst Corporation Basic Information, Area Served and Competitors
- Table 48. Hearst Corporation Major Business
- Table 49. Hearst Corporation Women's Magazine Product and Services
- Table 50. Hearst Corporation Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. Hearst Corporation Recent Developments/Updates
- Table 52. Hearst Corporation Competitive Strengths & Weaknesses
- Table 53. Happer's Bazaar Basic Information, Area Served and Competitors
- Table 54. Happer's Bazaar Major Business
- Table 55. Happer's Bazaar Women's Magazine Product and Services
- Table 56. Happer's Bazaar Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 57. Happer's Bazaar Recent Developments/Updates
- Table 58. Happer's Bazaar Competitive Strengths & Weaknesses
- Table 59. Hearst Basic Information, Area Served and Competitors
- Table 60. Hearst Major Business
- Table 61. Hearst Women's Magazine Product and Services
- Table 62. Hearst Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 63. Hearst Recent Developments/Updates
- Table 64. Hearst Competitive Strengths & Weaknesses
- Table 65. Trends Media Group Basic Information, Area Served and Competitors
- Table 66. Trends Media Group Major Business
- Table 67. Trends Media Group Women's Magazine Product and Services
- Table 68. Trends Media Group Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 69. Trends Media Group Recent Developments/Updates
- Table 70. Trends Media Group Competitive Strengths & Weaknesses
- Table 71. Marie Claire Group Basic Information, Area Served and Competitors
- Table 72. Marie Claire Group Major Business
- Table 73. Marie Claire Group Women's Magazine Product and Services
- Table 74. Marie Claire Group Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 75. Marie Claire Group Recent Developments/Updates
- Table 76. Marie Claire Group Competitive Strengths & Weaknesses
- Table 77. Shogakukan Basic Information, Area Served and Competitors
- Table 78. Shogakukan Major Business
- Table 79. Shogakukan Women's Magazine Product and Services
- Table 80. Shogakukan Women's Magazine Revenue, Gross Margin and Market Share

(2018-2023) & (USD Million)

Table 81. Shogakukan Recent Developments/Updates

Table 82. Shogakukan Competitive Strengths & Weaknesses

Table 83. Baodao Society Co., Ltd. Basic Information, Area Served and Competitors

Table 84. Baodao Society Co., Ltd. Major Business

Table 85. Baodao Society Co., Ltd. Women's Magazine Product and Services

Table 86. Baodao Society Co., Ltd. Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 87. Baodao Society Co., Ltd. Recent Developments/Updates

Table 88. Beijing Ruili Magazine Basic Information, Area Served and Competitors

Table 89. Beijing Ruili Magazine Major Business

Table 90. Beijing Ruili Magazine Women's Magazine Product and Services

Table 91. Beijing Ruili Magazine Women's Magazine Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 92. Global Key Players of Women's Magazine Upstream (Raw Materials)

Table 93. Women's Magazine Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Women's Magazine Picture

Figure 2. World Women's Magazine Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Women's Magazine Total Market Size (2018-2029) & (USD Million)

Figure 4. World Women's Magazine Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Women's Magazine Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Women's Magazine Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Women's Magazine Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Women's Magazine Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Women's Magazine Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Women's Magazine Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Women's Magazine Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Women's Magazine Revenue (2018-2029) & (USD Million)

Figure 13. Women's Magazine Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Women's Magazine Consumption Value (2018-2029) & (USD Million)

Figure 16. World Women's Magazine Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Women's Magazine Consumption Value (2018-2029) & (USD Million)

Figure 18. China Women's Magazine Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Women's Magazine Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Women's Magazine Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Women's Magazine Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Women's Magazine Consumption Value (2018-2029) & (USD Million)

Million)

Figure 23. India Women's Magazine Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Women's Magazine by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Women's Magazine Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Women's Magazine Markets in 2022

Figure 27. United States VS China: Women's Magazine Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Women's Magazine Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Women's Magazine Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Women's Magazine Market Size Market Share by Type in 2022

Figure 31. Fashion Magazine

Figure 32. Entertainment Magazine

Figure 33. Home Magazine

Figure 34. Maternity Magazine

Figure 35. Women's Health

Figure 36. Women's Literature

Figure 37. Others

Figure 38. World Women's Magazine Market Size Market Share by Type (2018-2029)

Figure 39. World Women's Magazine Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 40. World Women's Magazine Market Size Market Share by Application in 2022

Figure 41. Fashion

Figure 42. Healthy

Figure 43. Entertainment News

Figure 44. Parenting

Figure 45. Social Issues

Figure 46. Advertise

Figure 47. Others

Figure 48. Women's Magazine Industrial Chain

Figure 49. Methodology

Figure 50. Research Process and Data Source

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